

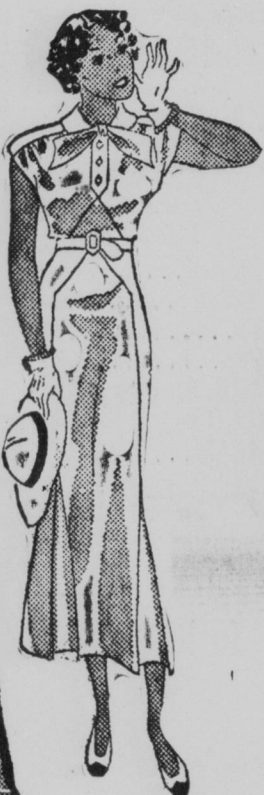


21st Anniversary

BLOCK'S DOWNSTAIRS

FRIDAY! Anniversary Sale 500 Smart New

SUMMER DRESSES



- Sand Crepes!
- Double Sheers!
- Plain Crepes!
- Novelties!
- Combinations!
- Washable Prints!
- New Pastel Crepes!
- “Stelhi” Wash Silks!

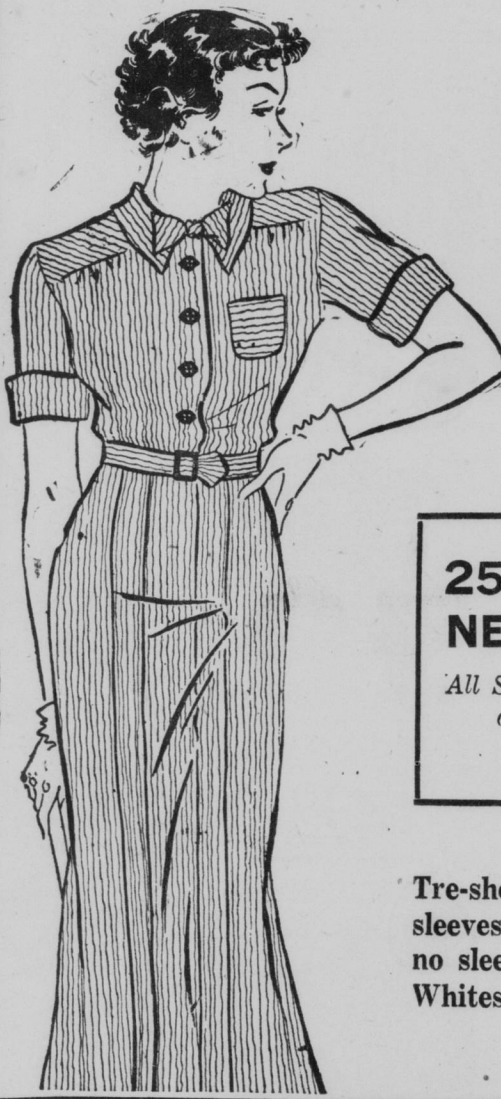
\$1.88

EVERY DRESS ALL SILK

Copies of higher priced models! Dresses that look like two and three times their price! Cool, practical, washable sports frocks! Smart business and street styles! White, pastels, colors and gay prints that simply shout summer! Come Friday, prepared for the unusual! All sizes for women and misses!

BLOCK'S—DOWNSTAIRS STORE.

SALE! Smart...New...Cool
Pique... Voile... Organdy
Seersucker and Printed



Color-Fast FROCKS

25 DIFFERENT
NEW STYLES!

All Sizes, 14 to 20, 36 to 52,
and 38½ to 54½, for
Women and Misses

\$1

Tre-shoulders, suntan backs, ruffle shoulders, cape sleeves, bows, ties and kick pleats! Short, long and no sleeves at all! Shirtmakers! Two-piece models! Whites, stripes, dots, floral prints!

BLOCK'S—DOWNSTAIRS STORE.



All Wool Knit
COATS

Guaranteed Washable.
All \$5 Quality

\$2.98

The summer fashion hit! Knit coats are the rage! Swagger models with cartridge and raglan sleeves! Ascot ties! Patch pockets! Sizes 14 to 20 for women and misses!

BLOCK'S DOWNSTAIRS STORE



Anniversary Sale of \$2

Swim Suits

\$1.19

Get into the swim in one of these smart bathing suits... all-wool for extra warmth... fine ribbed for snug fit... suntan backs for fashion! Newest plain colors! For women and misses!

BLOCK'S—DOWNSTAIRS STORE.

**“DAFFODIL”
Wash Frocks**

For Women and Misses

49c

Guaranteed color-fast! Wide variety of colors and patterns! Styles for miss and matron!

BLOCK'S—DOWNSTAIRS STORE.

ANNIVERSARY SENSATION!

A Special Purchase and Sale!

Full-Fashioned SILK

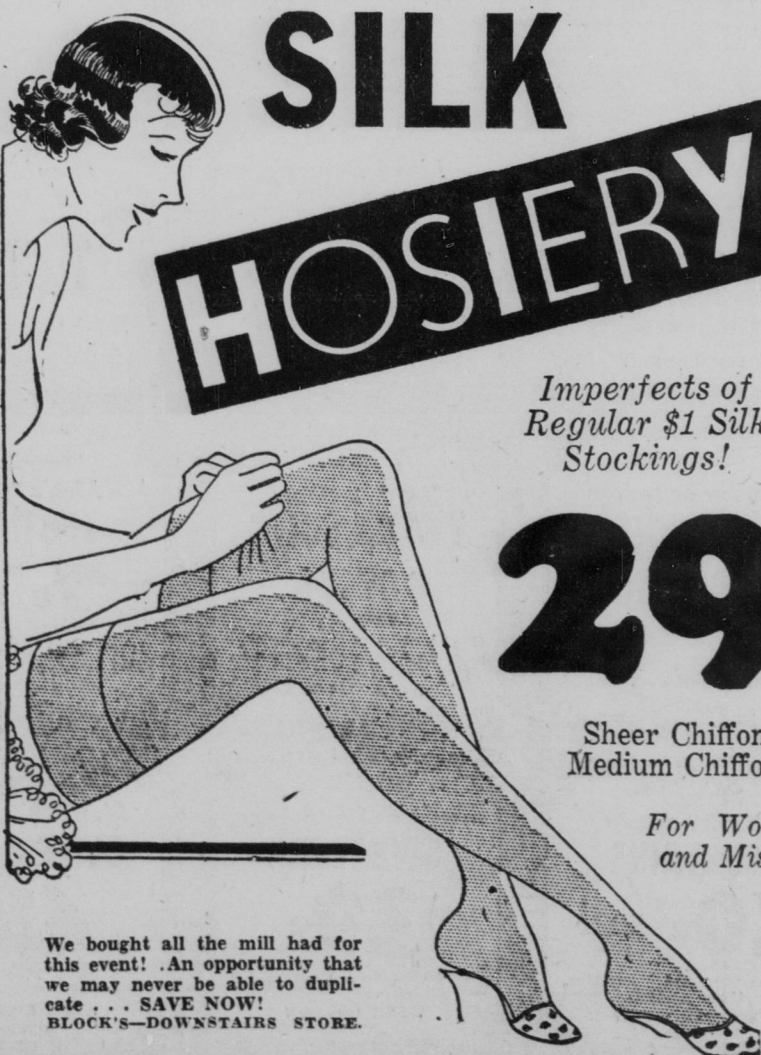
HOSIERY

Imperfects of
Regular \$1 Silk
Stockings!

29c

Sheer Chiffons!
Medium Chiffons!

For Women
and Misses



We bought all the mill had for this event! An opportunity that we may never be able to duplicate... **SAVE NOW!**

BLOCK'S—DOWNSTAIRS STORE.



Sale! 84c and \$1 Cool

Silk Undies

55c

100% Pure silk crepe dancettes, stepins, panties, chemise and Hollywood briefs! Silk gowns included! Just 1,000... rush in for your share **EARLY!**

BLOCK'S—DOWNSTAIRS STORE.

**\$1.50 - \$3
CORSETS**

Extra Special—Friday!

88c

Salesmen's samples! Broken lots bought from a famous maker at a great price concession! While 65 last! Hurry!

BLOCK'S—DOWNSTAIRS STORE.



A Value Treat Friday! Anniversary Sale!

Summer HATS

Made to Sell for Much More! Colors Only!

Materials!
Rough Straws
Smooth Straws
Pedaline Braids
Peanut Straws
Straw Fabrics
Smart Piques
Rough Crepes

The Colors!
Sand
Copen
Gray
Blue
Green
Black
Navy
Natural
Brown

Large, Small
and Medium
Headsizes

50c

Frankly, the big demand is WHITE! These hats are all pastels and medium and dark colors... so we've drastically reduced them in price for quick action!

BLOCK'S—DOWNSTAIRS STORE.