

**CHECK** the Things Your Family Needs! **2 MORE DAYS** **CHECK** the Things Your Home Needs!

# NEVER AGAIN SALE

## FOR MEN

**Men's Seersucker Suits**...\$2.49 and \$3.95  
☐ Fully pre-shrunk suits that are good fitting and cool! In sizes 34 to 46. Wash easily!

**Pre-Shrunk Pants**... 89c  
☐ Cool white duck or pin check pants in sizes 30 to 42. Also covert cloth pants, not pre-shrunk.

**Athletic Shorts, 3 for 65c**  
☐ Fast color fancy broadcloth shorts with extra full cut banjo seat; shirred elastic side adjustments; sizes 28 to 44.

**Athletic Shirts, 3 for 65c**  
☐ Perfect form-fitting, combed cotton knitted shirts; Swiss rib style; sizes 34 to 46.

**Cool Pajamas**... 89c  
☐ Coat or slipover style; cool summer weight in smart fancy patterns; sizes A to D.

**Men's Shirts**... 50c  
☐ Well tailored broadcloth shirts in plain white, plain colors.

**Fancy Socks**... 3 Pcs. 65c  
☐ In pastel tints, clocks, and neat patterns; double heel, sole and toe; sizes 10 to 12.

**"Panama" Hats**... 59c  
☐ Imitation Panama hats in the popular Optimo shape.

**Men's Shoes**... \$2.69  
☐ Our famous "Yorktown" shoes—sale priced for the first time! All-white, and two-tone sports combinations, and plain brown or black. Sizes 6 to 11.

## FOR BOYS

**Cool Slacks**... 89c  
☐ White ducks and striped twills—fully pre-shrunk. Also seersucker pants, not pre-shrunk. Wide waistbands, sizes 6 to 18.

**Boys' Pajamas**... 49c  
☐ Fast colored broadcloth; one-piece style, 4 to 14; two-piece style, 8 to 18.

**Waist Suits**... 19c  
☐ French leg style; buttons all around; fine pajama check; sizes 4 to 12.

**Play Suits**... 3 for \$1  
☐ Lightweight chambrays, coveralls and slacks; two pockets; 4 to 13.

**Khaki Sports Shirts, 29c**  
☐ Made with sports collar, short sleeves; two pockets; 4 to 13.

## FOR GIRLS

**Wash Dresses**... 29c  
☐ Fast colored novelty printed dresses of exceptional quality—at about half price! Fitted waistline styles, with collars, ties, belts, etc. Sizes 7 to 14.

**Organdy Dresses**... \$1.69  
☐ Permanent finish printed organdies. Also dotted Swiss and linen sports frocks; sizes 7 to 14.

**Fine Wash Frocks**... 84c  
☐ Prints, organdies, lawns and voiles; vat dyed colors; lovely styles; 7 to 14.

## FOR CHILDREN

**Real Elk Sandals**... 69c  
☐ White, smoked or tan elk sandals with solid leather soles. A value that can't be duplicated! Sizes 8½ to 2.

**Wash Dresses**... 29c  
☐ Fast color, printed sheers in straightline or fitted waist styles; sizes 3 to 6.

**Girls' Rayon Slips**... 29c  
☐ Built-up shoulder styles, in run-resisting rayon; broken sizes.

**Play Pajamas**... 29c  
☐ Tie-back styles without sleeves; in novelty prints; sizes 3 to 6.

**Infants' Dresses**... 29c  
☐ Hand-finished nainsook dresses with fancy stitch trimming; 6 months to 2 years.

**Boys' Wash Suits**... 29c  
☐ Novelty printed blouse and plain color shorts; button-on style; sizes 2 to 6.

**Pique Hats**... 29c  
☐ White on one side—pastel color on the other. Can be worn either way. Washable.

**Infants' Slips**... 29c  
☐ Nainsook slips, scalloped at neck and hem; button on shoulder.

**Walking Dresses**... 29c  
☐ Fine prints or cotton line dresses with panties to match. Sizes 1 to 3.

## A PRE-INFLATION JAMBOREE OF JUNE BARGAINS

**"BUY NOW**, in this precedent-shattering event" is the advice of Ayres' Downstairs Store! Business statistics indicate that it will be only a matter of a short time until retail prices must rise! This is especially true in the lower price ranges. Here's an example of the phenomenal increases in the market price of raw commodities in the period from February 1 to June 9:

Raw Cotton, Up...51.2%    Cotton Yarn, Up...60.7%    Best Silk, Up...59.3%    Steer Hides, Up...140.0%  
Raw Wool, Up...55.8%    Woolen Yarn, Up...35.6%    Leather, Up...53.4%    Rubber, Up...81.0%

In the face of these figures we present a great sale, featuring some of the LOWEST PRICES IN OUR HISTORY! In a manner of speaking, it is "one last magnificent JAMBOREE." Ever since prices began to rise (weeks and weeks ago) we began to buy heavily! We've watched for "opportune buys" in preparation for this sale! And we've "chiseled" prices to the very limit! We are satisfied that this is THE opportunity of this generation—to choose merchandise of Ayres' standard QUALITY—in good Fashion—at NEVER AGAIN prices!

## CURTAINS

**Better Curtains**... 59c  
☐ Entire stock of fine curtains from a famous maker! Priscillas, tailored, cottage sets, bathroom curtains! Marquisettes in colored figures, prints and plain French. Also fine shadow nets.

**Very Fine Curtains**... \$1  
☐ Triple flounce cushion dot curtains! Tailored fish net curtains! All-silk pongee tailored curtains! Colored figure marquisettes, 43 inches wide!

**Chintz Curtains**... 79c  
☐ Ruffled curtains made of beautiful glazed chintz.

**Priscilla Curtains**... 79c  
☐ Extra wide curtains made of fine marquisettes.

**Bathroom Curtains**... 39c  
☐ Printed marquisette curtains—1½ yards long.

## FOR THE HOME

**American Orientals**, \$19.95  
☐ A "Never Again" price on high-lighted rugs of this quality. FIRST QUALITY! Have "Lay-Text" backs, fringed ends. Seamless 8x12 size.

**Cotton Orientals**... 89c  
☐ Cotton throw rugs in beautiful Oriental designs and colors; 18x36 inches.

**Mattresses**... \$6.95  
☐ Probably the last time you can buy a real INNER-SPRING mattress at a price like this!

**Lounge Chairs**... \$15.00  
☐ Save 25% on these big comfortable chairs! Beautiful coverings.

**Living Room Suite**, \$39.50  
☐ You save 20%! A very popular design. Choice of six covers in green, rust, etc.

**Floor Covering**, Sq. Yd. 39c  
☐ Enamel surface, felt base floor covering for kitchen or bathroom. 8 Patterns to choose from.

**Small Furniture**... \$1.69  
☐ Occasional pieces, beautifully finished; mostly small tables of various sorts.

## YARD GOODS

**Summer Cottons**, Yd. 19c  
☐ A great purchase of fine fabrics: Organdy, piques, oxfords, seersucker, sheer rayon crepes, print muslins, etc. Plenty of WHITE!

**White Remnants**, Yd. 12½c  
☐ White pique, white organdy and colored organdy. In lengths from 1 to 5 yards.

**Sheer Prints**... Yd. 10c  
☐ Voile, batiste, lawn, linen, shantung, dimity. In newest summer prints.

**Underwear Crepe**, Yd. 10c  
☐ Crinkled cotton crepe in pastel colors.

**Colored Broadcloth**, 10c  
☐ Serviceable weight; in 8 good colors.

**White Broadcloth**... 10c  
☐ Very fine, soft quality; suitable for dozens of uses.

**Gay Cretonnes**... 10c  
☐ Several good patterns for drapes, pillows, etc.

**Summer Silks**... Yd. 39c  
☐ One to 3-yard remnants of pure dye washable crepes and weighted flat crepes; white, colors and prints.

**White Rayon Satin**... 29c  
☐ Long remnant lengths; beautiful lustrous quality.

**White Shantung**... 39c  
☐ It is 70% silk and 30% rayon—for great beauty and strength.

**Rayon Taffeta**... 19c  
☐ Remnant lengths. In a good assortment of wanted colors.

**Rayon Flat Crepe**... 39c  
☐ Exceptionally fine quality—in white and wanted summer colors.

**Silk Prints**... Yd. 29c  
☐ Silk shantung in smart prints. Also all-rayon prints in a big assortment.

**Silk Samples**... Each 19c  
☐ 1,000 sample lengths of fine printed and plain silks.

## DOMESTICS

**"Truth" Sheets**... 69c  
☐ These are our very finest sheets—at a price that can not be duplicated in the future! Size 81x99 inches.

**"Truth" Sheets**... 79c  
☐ Size 81x108-inch "Truth" sheets—long enough to tuck in. Limit of 6 to a customer.

**Pillow Tubing**... Yd. 19c  
☐ This is "Lady Pepperell" tubing in remnant lengths up to 10 yards. 42-Inch width.

**Bath Towels**... Each 10c  
☐ 18x36-Inch double thread terry weave; colored borders.

**Bath Towels**... Each 19c  
☐ Big, man-size towels, 24x48 inches; heavy quality; bordered.

**Wash Cloths**... 6 for 25c  
☐ A sample line of genuine "Cannon" cloths—bargain priced!

**Breakfast Cloths**... 29c  
☐ Printed crash cloths in smart patterns and colorings; 42x42, or 38x48 inches.

## HOSIERY

**Famous-Name Hose**, 44c  
☐ Women's full fashioned, sheer chifon hose from a famous maker whose name we can not advertise. (You'll recognize them!) Selected substandards; sizes 8½ to 10½.

**Lisle Sports Hose**... 25c  
☐ Full fashioned, mercerized lisle—in smart patterns; first quality; sizes 8½ to 10.

**Rayon Hose**... 3 Pcs. 50c  
☐ Service weight hose with pique tops; good colors; sizes 9 to 10½.

**Children's Ankle Socks**... 19c  
☐ Children's first quality ankle socks; some with fidelity tops; sizes 6 to 9½.

**Ankle Socks**... 4 Pcs. 25c  
☐ Children's "Buster Brown" ankle socks; first quality; plain or with contrasting cuff; 6 to 9½.

**Boys' Ankle Socks**... 2 Pcs. 25c  
☐ First quality and irregulars in boys' ankle socks; Jacquard woven patterns; sizes 6 to 10½.

## FOR WOMEN

**Fabric Hats**... 54c  
☐ Wide brims, narrow brims and sailors. In cotton or silk pique, silk crepe, gingham, linen, novelties, rough straws. Wonderful values!

**Better Hats**... 89c  
☐ Turbans, sailors and brims. In cotton or silk pique, fine straws, silk crepe, linens. Made to sell much higher!

**Sample Hats**... \$1.49  
☐ Workroom samples from a famous designer—at more than two-thirds off their intended price! Mostly big flop hats in more expensive rough straws.

**White Mesh Oxfords**... \$1  
☐ A great purchase of white mesh sports oxfords—with handturned leather soles; flexible and comfortable. 3 to 8.

**WHITE Handbags**... 50c  
☐ Smart new underarm, pouch and envelope styles in fine simulated grain leathers. Never again values.

**Foundations**... \$1  
☐ A big purchase of fine foundation garments for small women and juniors! A girdle-pantie for sports! A 2-way stretch girdle! A girdle with lace brassiere top!

**Foundations**... 20% Off  
☐ Our entire line of KAPO foundation garments included! Styles for everybody!

**Junior Dresses**... \$1.09  
☐ An amazing group of cottons for the Junior Miss! Prints, organdy, lawns, linens, shirtings, seersucker, etc. 11 to 17.

**Junior Dresses**... \$3.00  
☐ Dresses for every hour of a glorious vacation! In washable crepes, printed crepes, sheer linens, eyelet batiste, etc. Sizes 11 to 17.

**Half-Size Frocks**... \$5.95  
☐ Dresses to fit the larger woman—in beautiful washable crepes and summer prints. Sizes 16½ to 26½.

**White Pique Frocks**... \$1  
☐ Sports frocks with deep suntan backs, tie shoulders; two pockets; 14 to 20.

## FOR WOMEN

**"Speedster" Frocks**... \$1  
☐ A NEW dress that buttons from hem to armholes, on both sides! Bias cut stripe percales; sun back; 14 to 20.

**Pique Jackets**... \$1  
☐ Hip-length, double breasted jackets with metal buttons; white or pastel pique.

**Knitted Dresses**... \$1  
☐ Summer sports frocks in lacy knitted wool. Two-thirds off!

**Two-Piece Suits**... \$1  
☐ A white pique suit, consisting of skirt and smart Norfolk jacket! \$1 for BOTH pieces!

**Wool Swim Suits**... \$1.69  
☐ Worsteds, pineapple weave suits with soft wool jersey lining in brassiere top. Smart sunback styles.

**Wash Frocks**... 49c  
☐ Printed sheers, 80-square prints, polkadots, etc. In a marvelous assortment of styles. Sizes for misses and women.

**Wash Frocks**... 79c  
☐ A "Never Again" price for dresses of this quality! Styles for sports, business and cool afternoons. Prints, batiste, plaids, polkadots, etc. Sizes 14 to 20—38 to 48.

**Pongee Pajamas**... \$1  
☐ Pure silk pongee, one-piece pajamas. In natural color with printed top and bottoms of legs.

## UNDERWEAR

**Silk Lingerie**... \$1.55  
☐ Chemise, slips, dancettes, and panties! Fine silk; lace trimmed; pull-proof seams!

**Chardisheen Slips**... 88c  
☐ A new processed rayon that looks and feels like silk; lace trimmed or tailored.

**Rayon Undies**... 29c  
☐ Choice of panties, chemise, stepins, bloomers or vests. In smart dimple-weave rayon.

**Bemberg Undies**... \$1.00  
☐ Either slips or combination suits—more beautiful than rayon and does not run.

**Mesh Undies**... 39c  
☐ Larger women's mesh panties or stepins with rayon trim.

**Rayon Bloomers**... 39c  
☐ Run-resisting, "No. 5 cloth" rayon bloomers; sizes 34 to 42.

**Cotton Vests**... 17c  
☐ Cotton knitted built-up shoulder vest; irregulars; 36 to 44.

**Rayon Pajamas**... \$1.59  
☐ One-piece style; made of run-resisting rayon; contrasting trimmed.

**Rayon Pajamas**... 79c  
☐ Plain rayon, one-piece pajamas, some with puff sleeves.

**Combinations**... 79c  
☐ Run-resisting rayon combinations with brassiere top; 34 to 38.

**Rayon Slips**... 59c  
☐ Four-gore slips of run-resisting rayon; bodice top; 4-inch hem.

**Batiste Gowns**... 79c  
☐ Smart nighties of lovely, cool printed batiste; contrasting trim.

**Printed Pajamas**... 69c  
☐ One and two-piece pajamas in gay colored prints; fast colors.

**N negligees**... \$1.69  
☐ Rayon crepe negligees made with short puff sleeves or shoulder ruffles. Pastel colors.

**Cool Slips**... 50c  
☐ Broadcloth slips in regulation house dress length; bodice top or built-up shoulders.

**Muslin Slips**... 22c  
☐ Bodice top style; narrow hem; hip pleats; sizes 36 to 44.

**Sheer Gowns**... 50c  
☐ Porto Rican hand-made, hand-embroidered gowns; contrasting trim.

**Voile Undies**... 79c  
☐ Choice of chemise with straight or California top—or dance sets with bandeau and stepins.



## Women's and Misses' Cool, Summer DRESSES

At An Exceptional "Never Again" Price!

**\$2.00**

• Washable Silks • Printed Sheers  
• Flower Garden Prints

This tremendous group of dresses is a good example of the utterly stupendous values offered in this three-day sale! They are the types most in demand! The quality that has been costing more than twice this price! And again we depend upon large sales volume for our profit! Every dress is carefully made and correctly sized for good fit. In styles for street, for sports, for business wear, for vacations. Plenty of extra sales people! Plenty of fitting rooms! Be on hand early to choose from this amazing sale! —Downstairs at Ayres



# AYRES' DOWNSTAIRS STORE