



21st Anniversary

BLOCK'S DOWN

ANNIVERSARY SALE!

800 Brand New
SUMMER DRESSES

—Sand Crepes!
—Double Sheers!
—Plain Crepes!
—Washable Prints!
—New Pastel Crepes!
—“Stelhi” Wash Silks!

\$1.⁸⁸

Copies of higher priced models! Dresses that look like two and three times their price! Cool practical, washable sports frocks! Smart business and street styles! White, pastels colors and gay prints that simply shout summer! Values worthy of the FIRST DAY of our Anniversary Sale... Come Friday, prepared for the unusual! All sizes for women and misses!

BLOCK'S—DOWNSTAIRS STORE.

Anniversary “SCOOP” ...
in the Face of Rising Prices!

Cool Wash Dresses

—Genuine Washable Flaxons!
—Beautiful New Pure Linens!
—Summery Georgette Voiles!
—Cool Handkerchief Batistes!
—Sheer Washable Dimities!

79^c

Prices of wash dresses have jumped about 25% since we made this record-breaking Anniversary Purchase! Contracted for months ago! Fresh from their tissue wrappings and ready for you Friday at worthwhile savings! Styles, colors and patterns to thrill women, misses and larger women! Guaranteed colorfast!

BLOCK'S—DOWNSTAIRS STORE.

ANNIVERSARY SALE SENSATION!
Manufacturers' and Jobbers' Samples and Floor Stock...

SUMMER HATS



Hats actually made to sell for many times this price... all \$1.95, \$2.95 and even \$3.95 qualities... sacrificed by the manufacturer and jobber because they were mostly PASTEL AND DARK COLORS! Fine materials and workmanship! AMAZING VALUES!

Materials!

Rough Straws
Smooth Straws
Pedaline Braids
Peanut Straws
Straw Fabrics
Smart Piques
Rough Crepes

The Colors!

Sand Black
Open Navy
Gray Natural
Blue Brown
Green White

LARGE, SMALL and MEDIUM HEADSIZES
BLOCK'S—DOWNSTAIRS STORE

79^c



White Swagger

'All Wool Knit
COATS

Guaranteed Washable!
All \$5 Quality

\$2.98

The summer fashion hit! Knit coats are the rage! Swagger models with cartridge and raglan sleeves! Ascot ties! Patch pockets! Sizes 14 to 20 for women and misses!

BLOCK'S DOWNSTAIRS STORE

AN IMPORTANT “HOME-SEWING” EVENT!

Anniversary Sale! 10,000 Yards of



Silks

Full Bolts! 69c to \$1 Qualities!

39^c

All 39 Inches Wide!

Take a tip... and take advantage of these marvelous Anniversary savings on SILKS! The price quotations on silks show a steady increase... these values may never be duplicated again in years! Buy now! Save now! Surely you plan to make at least one dress this summer! Imagine such materials as these:

—Plain Flat Crepes —Summer Shantung
—Printed Flat Crepes —Smart Rough Crepes
—Cool Printed Chiffons —New Novelty Crepes

PILLOW TUBING, linen finish, 64x64, yard...10¢
81-In. SHEETING, brown or bleached, yard...20¢
STEVEN'S LINEN TEA TOWELS, hemmed, ea...10¢
CURTAINS, Frisellias, cottage sets, pair...34¢
CRETONNES, bright summer patterns, yard...9¢
COTTON BLANKETS, 70x80 ins., irregulars...39¢
SILK PONGEE, 12 Momme, special, yard...14¢
RAYON TAFFETA, 39 inches wide, yard...22¢
TURKISH TOWELS, reversible jacquards...10¢
FEATHER PILLOWS, durable ticking, each...39¢

BLOCK'S—DOWNSTAIRS STORE

Sale!

New Assortment

Cool Wash Goods

15c-29c Values!

10^c

Batistes! Voiles! Organ-dies! Pique voiles! Broad-cloths! Linenes! Printed piques! 80x80 Percales! All 36 and 40 inches wide! Color-fast!

Block's—Downstairs Store

Sale!

Fine 64x64 Count

Super 4-Year Sheets

81x90 and 63x99

54^c Ea.

Actually one-third off to-day's market price! Frankly, we couldn't duplicate these sheets to sell at only 54c! Guaranteed to wash perfectly 104 times!

81x99 In. Size...58c
Block's—Downstairs Store