

to Ayres! Downstairs Tomorrow for . . . Summer Needs—at JUNE SALE Prices

Tomorrow! Finer Values Than Ever—In Our June Sale of Dresses

—Eight Out of Ten Have Jackets! Over Half Are Washable! Lots of White and Pastels! Nearly All Have White Accents! Or a Dash of Color Contrast! All Offer More Quality Than You'd Ever Expect for—

\$5.00

If you didn't come today for the first day of our JUNE DRESS SALE by all means come tomorrow! You'll find some of the finest values we've ever offered in any of our famous June Dress Sales! Over 500 dresses are here to choose from—and MORE ARE ARRIVING DAILY to maintain the completeness of our assortments.

MATERIALS:

- Washable Crepes
- Washable Prints
- Plain Color Chiffon
- Printed Chiffon
- Polkadot Ensembles
- Coin Dot Ensembles
- Monotone Prints
- Printed Sheers

FASHION HITS:

- Swagger Coats
- Hip Length Coats
- Mess Jackets
- Printed Jackets
- Contrasting Jackets
- Sleeveless Jackets
- Tuxedo Jackets
- Light Wool Jackets
- Organdy Trims
- Perky Bows
- Sleeveless
- Short Sleeves
- Dainty Capes
- Lots of Tucks and Pleats and Frills

SIZES FOR EVERYONE:

—11 to 17 —38 to 44
—14 to 20 —46 to 54

—Downstairs at Ayres.



Above: Sleeveless, sports frock with sun-tan back; complete with rough crepe swagger coat in multi-color stripes.

Right: Another silk print that is guaranteed to wash! Made with tiny puff sleeves and pleated epaulette shoulders.



Above: White washable crepe dress, with scarf. The jacket is tomato red and is exceptionally smart in line.

Left: A printed silk frock that is guaranteed to wash! Jabot and sleeves edged with white organdy; removable cape.

A Great JUNE SALE!

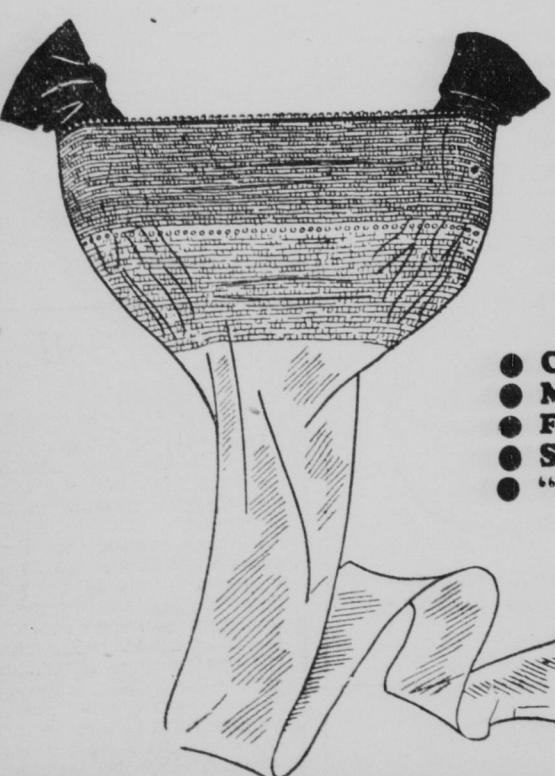
Substandards of a Nationally Known

FAMOUS NAME HOSE

FEATURING THE EXCLUSIVE

PERSONAL-FIT-TOPI

2 Pairs **\$1.10**
ONE PAIR, 59c



Because these hose are not strictly first quality, we can't advertise the famous maker's name . . . but to see them is to KNOW! No other stocking has this marvelous new top . . . which conforms PERFECTLY to the size and shape of the leg. It stretches easily to a full out-size—it stretches up-and-down as well as across—it stretches only as the leg requires . . . with NO strain or binding on the rest of the hose! Tomorrow at a very special, low price. Sizes 8 1/2 to 10.

- CHIFFON Weight
- MEDIUM SERVICE Weight
- FULL FASHIONED
- SILK From TOP to TOE
- "Famous Name" QUALITY

COLORS:

- Bengal
- Oasis
- Chateau
- Bedouin
- Senegal
- Greytone
- Prelude

—Downstairs at Ayres.

SAVE NEARLY HALF! WASH GOODS REMNANTS

Extra Fine Quality! **15c** Yard

- Flock-Dot Voile
- Striped Voiles
- Printed Voiles
- Fine Poplin
- Dimity
- Batiste

If you bought these beautiful summer fabrics from the bolt you would have to pay nearly TWICE this price! All are fine and sheer—and of exceptional quality! In remnants from 1 to 5 yards long.

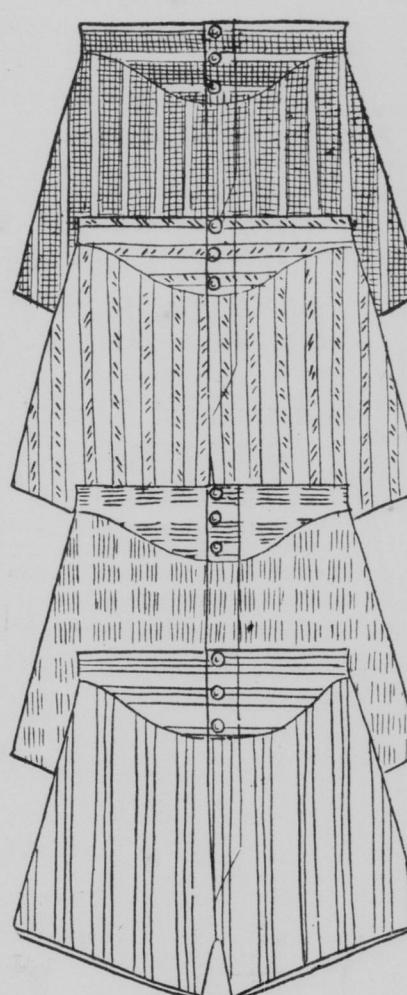
—Downstairs at Ayres.

SALE! SHIRTS and SHORTS

Men's Summer Weight
PAJAMAS
\$1.00

An unusually fine assortment of fancy patterns to choose from in these lightweight pajamas! Either coat or slipover style; fast colors; full cut! Sizes A to D.

**3 for
65c**



The SHORTS . . . 3 for 65c

A June Sale of Shorts—Just when you want to stock up for the whole year! In fine, fancy broadcloths—made with extra full, banjo seat—guaranteed fast colors—and guaranteed Shirred elastic side adjustments. Sizes 28 to 44.

The SHIRTS . . . 3 for 65c

Perfect, form-fitting shirts, knitted of fine-combed cotton yarns; in popular Swiss rib style. Readily absorbs perspiration. Sizes 34 to 46.

Pepperell Union Suits, 59c

A fine athletic union suit that is GUARANTEED FOR ONE YEAR. Triple stitched snubber back; cool pajama check. Sizes 36 to 46.

—Downstairs at Ayres.

JUNE SALE of COTTON FROCKS **59c**



Hundreds and hundreds of crisp, cool dresses are here ready to choose from at only 59c each! And PU-LEASE, don't confuse them with "cheap" dresses that you may have seen elsewhere at the same, or a lower, price! These are QUALITY dresses—made to endure—in colors that won't fade. Dozens of dainty youthful styles! In sizes 14 to 20 and 38 to 52.

- Printed Sheers
- 80x80 Prints
- Floral Prints
- Geometric Prints
- Polkadots
- Organdy Trims
- Lace Trims
- Self Trims

—Downstairs at Ayres.

Sale! Women's White Shoes

In Beautiful "Virgin Cloth"—Imported from England!

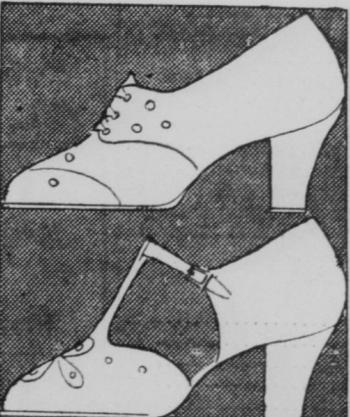
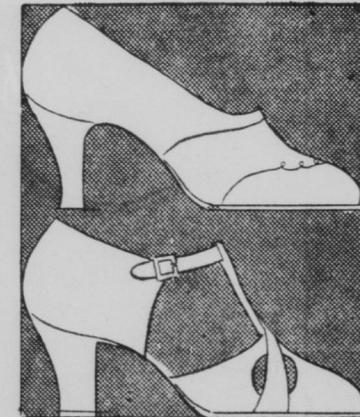
- SANDALS
- STRAPS

\$1.49

- PUMPS
- TIES

It's a cotton year! And it is just as fashionable to wear cotton in your shoes, as in your dress! The tops of these shoes are made of highly mercerized cotton cloth—heavy and serviceable and easy to clean. Some are eyelet embroidered. Serviceable leather soles. Sizes 3 to 8 1/2.

—Downstairs at Ayres.



AYRES' DOWNSTAIRS STORE