

to Ayres Downstairs Tomorrow for . . .

New Summer Dress Fashions IN OUR ANNUAL JUNE SALE!

—Eight Out of Ten Have Jackets! Over Half Are Washable! Lots of White and Pastels! Nearly All Have White Accents! Or a Dash of Color Contrast! All Offer More Quality Than You'd Ever Expect for—

SIZES:
11 to 17 for Juniors
14 to 20 for Misses

\$5.00

SIZES:
38 to 44 for Women
46 to 54 for Larger Women

Our dress buyer wired us from New York: "Am shipping 500 of the 'hottest' dresses in the market to start off our June Dress Sale! Know where I can buy more just as fine! Won't be home till I DO GET THEM!" . . . And that is a sample of the aggressive spirit which enables Ayres' Downstairs Store to offer values just a little finer . . . fashions just a little smarter . . . than you can buy elsewhere for the same money! June is DRESS MONTH in our big Downstairs Store, and we intend to give our customers good reason for making this June Sale the largest in our history! The sale starts with a BANG — tomorrow morning at 9 o'clock.

MATERIALS:

- Washable Crepes
- Monotone Prints
- Polkadot Ensembles
- Coin Dot Ensembles
- Plain Color Chiffon
- Printed Chiffons
- Printed Sheers

COLORS:

- White
- Pink
- Yellow
- Green
- Nile
- Blue
- Red
- Beige
- Navy
- Black
- Florals
- Geometrics
- Dots
- Stripes
- Contrasts

FASHION HITS:

- Swagger Coats
- Hip Length Coats
- Mess Jackets
- Printed Jackets
- Contrasting Jackets
- Sleeveless Jackets
- Tuxedo Jackets
- Light Wool Jackets
- Organdy Trims
- Perky Bows
- Sleeveless
- Short Sleeves
- Dainty Capes
- Lots of Tucks and Pleats and Frills



AYRES DOWNSTAIRS STORE