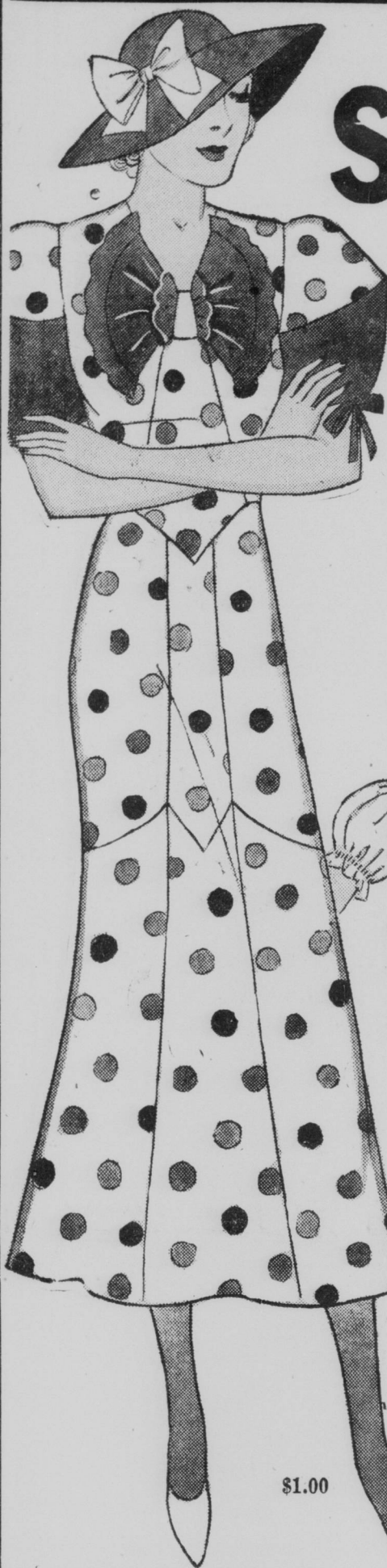


a "DOUBLE-BARRELED" Bargain Event!

SUMMER SALES

Nowhere Can You Buy Such Smart Looking Sheer Summer Cottons

... With So Much Quality ... Priced So Low!



Hundreds and hundreds of crisp, cool dresses are here ready to choose from at only 59c each! And PU-LEASE, don't confuse them with "cheap" dresses that you may have seen elsewhere at the same, or a lower price! These are QUALITY dresses—made to endure—in colors that won't fade. Dozens of dainty youthful styles! In sizes 14 to 20 and 38 to 52.

• Printed Sheers • Prints
• 80x80 Prints • Organdy
• Polkadots • Trims
• Floral Prints • Lace Trims
• Geometric • Self Trims
—Downstairs at Ayres.

59c
EACH

At one dollar, you can choose a cool, airy summer dress that will take you nearly any place you want to go! Dresses for sports, for business, for shopping and cool afternoons! You can tub them dozens of times—and they'll come out each time as fresh as a daisy! Every dress is exceptionally well made—and the styles are really stunning! Types for every woman; sizes 14 to 52.

• Organdie
• Pique
• Batiste
• Prints

• Florals
• Polkadots
• Plaids
• Plain Colors
—Downstairs at Ayres.

\$1.00
EACH



\$1.00

\$1.00

\$1.00

\$1.00

59c

59c

59c

59c

Clearance!

and dresses to unheard-of low levels! Tomorrow the price! (We hesitate to tell you the original prices!)

—DRESS BARGAINS—

200 Silk Dresses Reduced to . . . \$2.00
39 Knitted Dresses Reduced to . . . \$1.00
11 Knitted Dresses Reduced to . . . \$3.00
41 Knitted Dresses Reduced to . . . \$1.00

JUNIOR DEPARTMENT—

11 Spring Suits Reduced to . . . \$2.00
7 Party Frocks Reduced to . . . \$5.00
21 Party Frocks Reduced to . . . \$5.00

Women's Service Weight Hose . . . 15c
Made of durable rayon with picot tops; sizes 9 to 10½; irregular.

Foundation Garments, Reduced . . . 50c
Corsets, girdles, corsettes and garter belts; broken sizes.

120 Brassieres Reduced to . . . 39c
Bandeaus and long brassieres, slightly soiled; broken sizes.

Women's Negligees, Reduced . . . \$2
Smartly styled silk and rayon crepe negligees; pastels.

Women's Pure Silk Undies . . . 69c
Dance sets with fitted bandeau and panties or step-ins. Tailored lace trimmed chemise. Tailored gowns.

Women's Pure Silk Panties . . . 2 for \$1
Made with fitted yoke; lace trimmed; sizes 21 to 23.

Women's Porto Rican Gowns . . . 50c
Cool, lightweight gowns with hand embroidery; 16 to 20.

Women's Printed Pajamas . . . 39c
One-piece printed pajamas; back closing; sizes 16 and 17.

Women's Muslin Slips, Ea. . . . 25c
Durable quality! In regulation house dress length and weight; several styles; sizes 36 to 52.

Brand NEW! Just Arrived! Embroidered Organdy

This is the coolest, crispest and most fashionable fabric for summer—and for E. O. M. we offer it at this saving price! In brown, cream, white, dark blue, rose, orchid, pink, blue.
—Downstairs at Ayres.

39c
Yd.

Women's Rayon Pajamas \$1.00
One-piece style with baby puff sleeves; net inserts; pastels.

Women's Rayon Combinations . . . 50c
Dimple weave rayon suits with brassiere top and band or flare knee. Also gowns with applique trimming. Broken sizes.

Women's Rayon Undies, Ea. . . . 29c
Odds and ends of panties, step-ins, bloomers and vests.

Women's Cotton Union Suits . 3 for \$1
Each, 35c. Built-up shoulders; shell or tight knee. 36 to 44.

Special E. O. M. Clearance!

Occasional Furniture

A Glorious Opportunity to "Doll Up"
Your Home—at Small Cost!

Take Your
Choice at—

\$1.69

While 300
Pieces Last

Butterfly Tables

Telephone Tables

Book Trough Tables

Coffee Tables

Revolving Book

Racks

Radio Bench

Radio Tables

Tea Carts

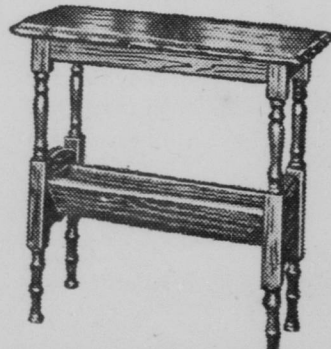
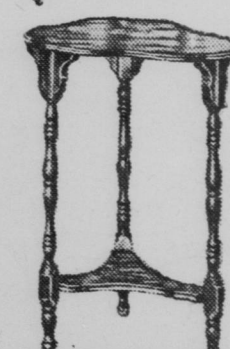
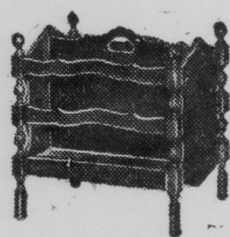
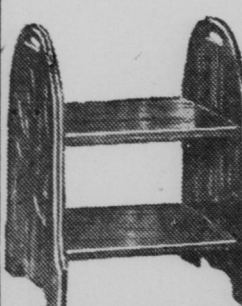
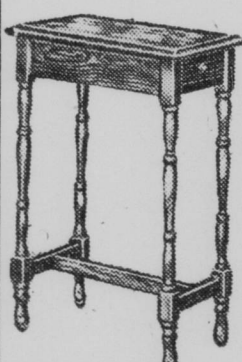
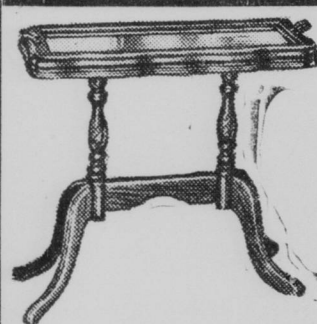
End Tables

Lamp Tables

Hall Trees

This is a splendid assortment of occasional pieces—all splendidly made—mostly of gum wood—beautifully finished in walnut or mahogany. This is the kind of furniture that transforms a house into a HOME. Buy tomorrow and SAVE!

—Downstairs at Ayres.



DOWNSTAIRS at AYRES