

to Ayres Downstairs Tomorrow for . . .

A Sale of New Summer Wash Frocks

- Sizes for Misses—Women—and Larger Women!
- In Crisp, Cool Sheers and Summery Prints!

2 for \$1.10
(1 Dress, 59c)

- Printed Sheers
- Plaids
- Percale Prints
- Stripes
- Polkadots
- Florals

The weather man may say, "NO"—but we say, "Summer is HERE!" And with it, you'll need loads of cool, crisp dainty dresses . . . to wear at home, on the porch, for outings and shopping. Choose them in Ayres' Downstairs Store tomorrow! Hundreds are here to choose from . . . styles that are the picture of youth . . . and more conservative styles for the matron and larger woman. Sleeveless types with tie or strap shoulder, ruffled shoulders, puff sleeves, epaulette effects, vestee effects, and many with organdy trims. Sizes 14 to 20—38 to 44—46 to 52.

Guaranteed Fast Colors

Sheer Victorianna Frocks

\$1.00

This famous frock is now here in polkadotted sheer fabrics. Dark skirt with white dots; white top with dark dots.
—Downstairs at Ayres.



SALE! Summer Cottons

For Tiny Mites and Their Big Sisters

(SIZES 1 to 3 . . . 2 to 6 . . . 7 to 14)

- Girls' Wash Frocks!
- Girls' Gay Pajamas!
- Girls' Play Suits!
- Boys' Wash Suits!

47c

- Children's Wash Frocks!
- Children's Play Suits!
- Children's Sun Suits!
- Infants' Creepers!

Tomorrow our Children's and Girls' Departments unite in presenting the most important SALE OF WASH TOGS this town has seen for a long time! When you see them, forget their low price, and look at their QUALITY and ATTRACTIVE STYLES . . . then you'll realize that you're getting a wonderful BARGAIN! Every garment is first quality—specially purchased—and our saving is passed along to YOU. Just 1,200 garments! Come early for first choice! Guaranteed fast colors.

WASH DRESSES

Novelty prints, voiles, dimity and lawns, in sizes 2 to 6. Sheer prints, line (cotton), dimity, pique and voiles, in sizes 7 to 14.

GIRLS' PAJAMAS

In gay prints; one or two-piece styles; sleeveless or short sleeves.

GIRLS' PLAY SUITS

Consists of shorts and suntan-back blouse; button-on style. In prints, line or combinations.

BOYS' WASH SUITS

In Fruit of the Loom broadcloths; sleeveless; button-on style.

CHILD'S PLAY SUITS

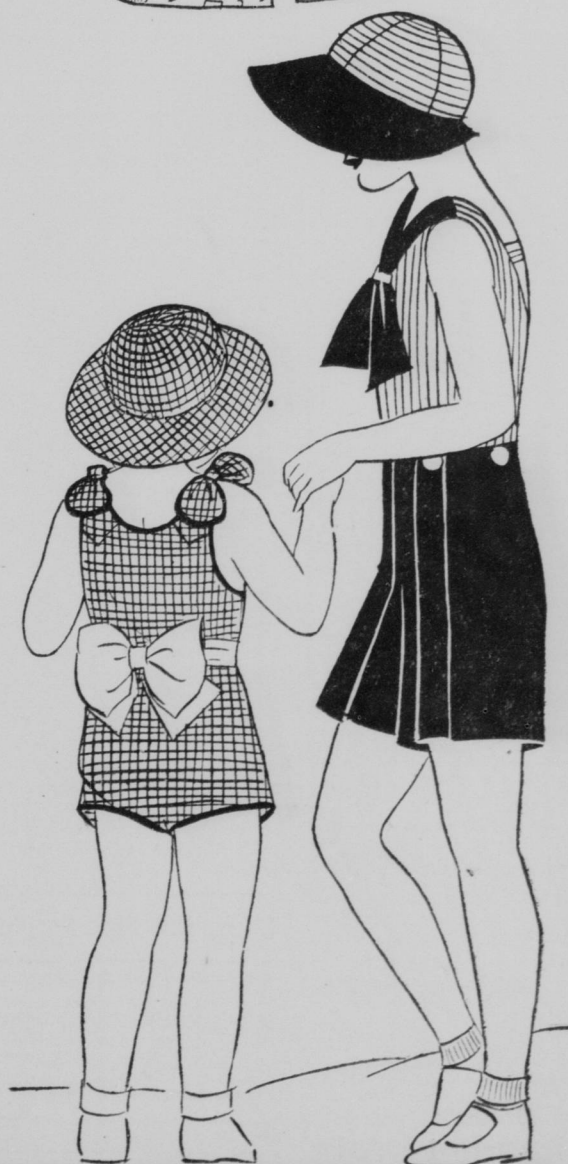
Shorts and blouse of broadcloth; suntan back. Also 1-piece suits for infants.

SUN SUITS

For infants! In broadcloth, prints, pique, crepe.

INFANTS' DRESSES

Walking dresses in printed dimity or lawn.
—Downstairs at Ayres.



AYRES' DOWNSTAIRS STORE