

# There IS something new under the Sun: Another Progress Laundry Innovation

## SAYS NET BAGS SAVE FABRICS

Laundry Expert Gives Details  
of New Method That  
Saves "Wear."

Foremost Laundries in Lead-  
ing Cities Flocking to Net  
Bag Washing.

"Greatest improvement in the history of  
commercial laundries," declared a leading  
textile manufacturer.

"Will save millions of dollars a year in  
shirts alone," says a department store  
shirt buyer.

"Women will no longer hesitate to send  
their finer things," commented a house-  
wife.

The idea of placing the things to be  
washed in stout net bags has introduced  
a new era in the laundry business—and  
in a hitherto annoying phase of house-  
keeping in many homes.

### EVERYTHING SEPARATE

The saving of wear on fabrics is an  
important, but not the only advantage of  
washing in net bags. It makes possible a  
more general division of a family washing  
into separate classifications according to  
material, kind, color, etc.

First of all, the entire bundle of a single  
family is carefully sorted by ex-  
perts, and divided into as many separate  
classifications as the circumstances war-  
rant. This may mean half a dozen differ-  
ent lots—or a dozen—or more—all depends  
on what's in that bundle.

White things may be divided into several  
different bags—colors are segregated,  
one color from another, and colored  
articles of one material from colored ar-  
ticles of another material—woolens go  
one way, cottons another—silks by them-  
selves—rayons in a different lot, and so  
on. Your washing, of course, kept sepa-  
rate from others.

### INDIVIDUAL TREATMENT

The various kinds, materials and colors  
require widely different handling. Some  
require special soap, others may demand  
cool water washing (it might interest you  
to know we now have a soap which will  
wash things clean even in ICE WATER).  
Certain articles pass through more waters  
than others. In short, the net bag method  
enables us to give every single piece ex-  
actly the treatment it should have.

Makers and sellers of certain household  
linens and wearing apparel guarantee  
their products to wash if—if, mind you—  
the washing be done in a specified way.  
The home manager, or her maid can  
scarcely be expected to remember all the  
instructions in such matters, and besides,  
the average home lacks the facilities to do  
the work as it should be done.

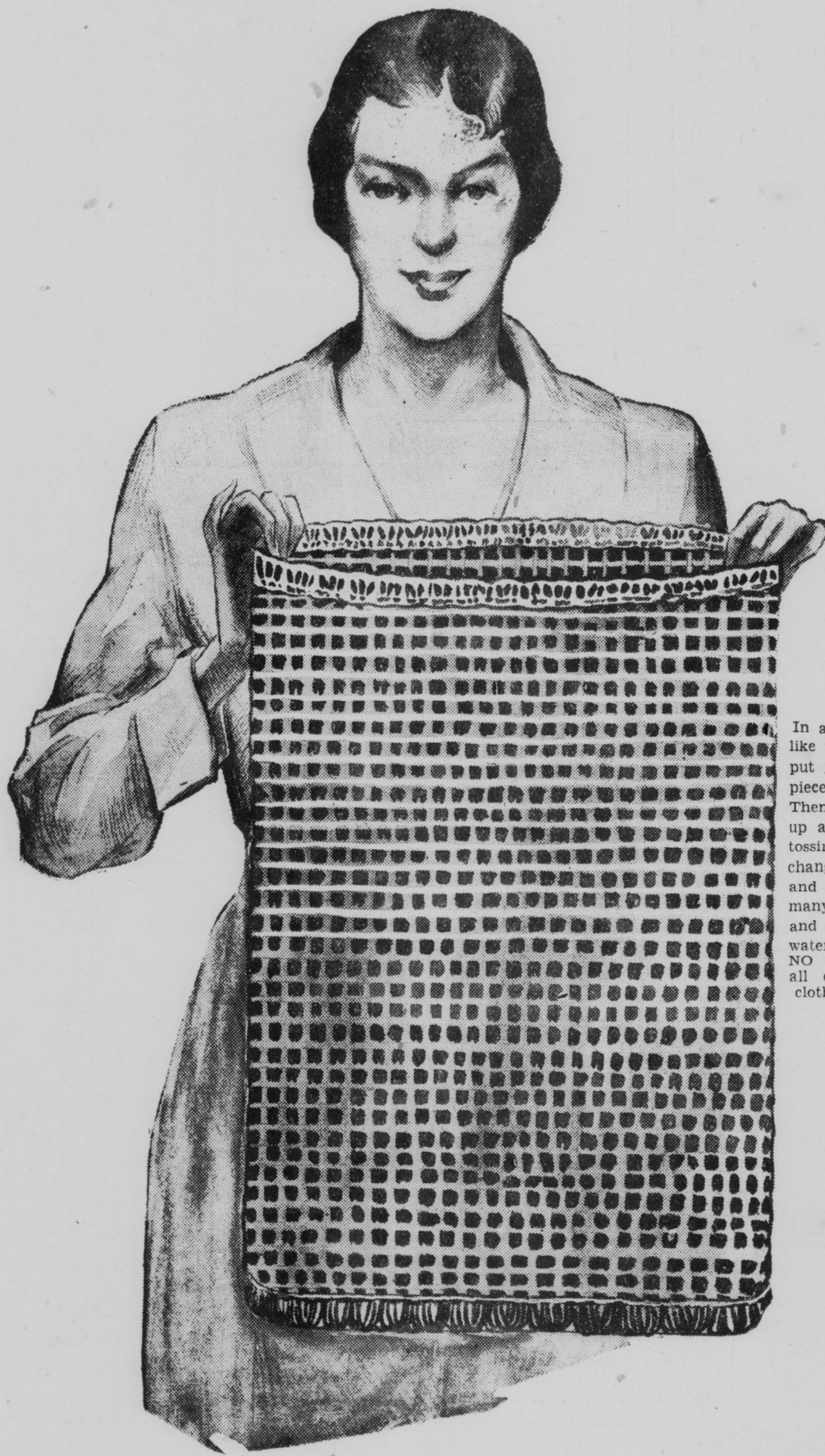
Even in the selection of soap a well-  
informed woman may well give up in  
despair, for makers of all sorts of soap  
put forward the same all-inclusive claims,  
some of them even warning against all  
the others. As to soaps, any good laundry  
uses better soap than housewives ordinar-  
ily get at the grocery for washing clothes.

### "NETS GET THE WEAR"

It has been demonstrated to the satis-  
faction of laundry owners, textile mill op-  
erators, weavers, shirt makers, garment  
makers, department store experts, specialty  
shop owners, investigating committees,  
and finally, to millions of woman patron-  
izing the foremost laundries in all big  
cities, that washing done in net bags  
causes less wear on linens and clothing  
than any other known method.

The Progress Laundry was recently re-  
quested to wash a shirt 100 times in order  
that a certain department store might ad-  
vertise the fact that this particular shirt—  
a low-price garment, by the way—would  
stand up. We felt that PROGRESS  
LAUNDRY, as well as the shirt, was being  
put to a test. Well, we washed and ironed  
that shirt 152 times, think of that—  
WASHED AND IRONED IT ONE HUN-  
DRED AND FIFTY-TWO TIMES and re-  
turned it in good shape. They used it for  
a window display.

Net bag washing, now sweeping the  
country, is going to pay its way by the  
millions of dollars worth of linens and  
clothing it SAVES. In fact, the more you  
patronize a laundry which washes in nets,  
the longer it will be before you have to buy  
new sheets, tablecloths, towels, dresses,  
shirts, etc.



In a bag  
like this we  
put just a few  
pieces—not many.  
Then the bag is tied  
up and immersed in a  
tossing suds. Then a  
change of suds. Then another—  
and still another. Then as  
many as NINE rinses—  
and ALL in soft  
water, mind you.  
NO WEAR at  
all on the  
clothes.

## Your Washing Is NOW Done in NET BAGS

at the PROGRESS LAUNDRY

Clothes will last MUCH longer  
than when washed at home

No Extra Charge for  
the Extra Service

## Clothes get the Wash NETS get the WEAR

There's a service for every family need—some even as low as 51c a week

No matter what laundry service you  
want, Progress has it. The following is  
just a brief—a very brief—outline—  
merely a suggestion:

We do your washing and return it  
DAMP, all ready for you to iron, at 5c  
a pound (last of week, 4c lb.), min. 51c.

Or we will include the ironing of all  
flat work (bed, bath and table linen),  
leaving just the apparel for you to iron,  
at 7c a pound (last of week 6 1/2c pound)  
min. 51c.

We have also convenient partial ser-  
vices in which the unironed articles are  
returned DRY, so they may await your  
convenience for ironing. 8c, 9c, and 10c  
a pound, min. 51c.

We're particularly proud of our  
"Economy" finished service at 13c a  
pound for equal pounds of wearing ap-  
parel and flat work. Rates adjusted  
when pounds of either exceeds the  
other; min. \$1.02.

We make a special low rate for  
SHIRTS included in any of the above  
services.

But if you want the "Last Word in  
Laundry Service," just try our "De  
Luxe" service which comes at regular  
"Family Finished" price. A hand-iron-  
ing service, where you can demand just  
what you want—AND GET IT, even to  
the satisfaction of your personal whims  
in the manner of folding, the amount of  
starch used, etc.

Although different laundries often  
have different names for the same or  
similar services, any possible confusion  
disappears when you patronize Progress  
because we have every service.

Sash curtains 20c pair. All others 30c  
pr. Dried on pads, exact size without  
"stretching."

Blankets—mill process—no shrink-  
age.

Shades cleaned 20c and up according  
to size and kind.

Feather Beds and Pillows washed  
right in the tick.

We also handle ALL dry cleaning—  
Ladies' and Men's garments, Oriental  
and Domestic Rugs, Draperies, Uphol-  
stered Furniture, RUG SHAMPOO-ING  
—\$2.00 for any 9x12 domestic rug.

Send Your Window Shades to be Cleaned and Re-Filled

Progress Responsibility Is Your Guarantee of Satisfaction

# Riley 7373—PROGRESS—the soft-water—Laundry