

to Ayres Downstairs Tomorrow for ...

\$22,000 WORTH of MOHAWK and BIGELOW RUGS--Sacrificed at \$10,000

... In the Greatest RUG SALE Indianapolis has seen in many years! Over 700 rugs to choose from—surplus stocks of two famous makers! You SAVE one-third to one-half on each rug!

Perhaps never again will you have the opportunity to choose such fine rugs for your home—at such tremendous savings! We bought the entire surplus stocks of rugs assigned to this district, from the Mohawk and Bigelow mills—and offer them at these prices in the face of constantly rising markets. Every rug is seamless! Every rug is FIRST QUALITY! And SUCH quality and beauty! For a more leisurely selection we advise you to come early tomorrow. Doors open at 9 A. M.

SAVE 35%

Washed American Oriental Wilton Rugs

9x12 Size **\$65.00**

This is the finest all-wool, American Oriental rug woven on a Wilton loom today! Yet you can buy it tomorrow at far below current market prices! In beautiful, soft, washed Oriental colorings and patterns that will lend a touch of luxury to your home. Remember, these are REALLY FINE rugs!

Just 2 Rugs, 11.3x12 Feet, \$95.00

Wonderfully fine Wiltons on which you save at least 62%.

—Downstairs at Ayres.

SAVE ONE-THIRD

Beautiful Highlighted American Orientals

9x12 Size **\$21.95**

These are heavy, all-wool rugs of exceptional quality—in a big selection of choice patterns—exact reproductions of famous Persian and Chinese subjects. In rich, soft, Oriental colorings—woven to stay beautiful as long as the rug lasts. Reds, red-rose, blue, taupe, grey, or rust backgrounds. Also these odd sizes:

8.3x10.6	\$21.95	27x54-Inch	\$1.98
4.6x6.6	\$5.95	36x63-Inch	\$3.95

—Downstairs at Ayres.

SAVE ONE-THIRD

Heavy Axminster Rugs

9x12 Size **\$25.00**

Fine quality, and very heavy, Axminster rugs in gorgeous Persian and floral patterns. In taupe, rose, red, blue, and tans. This is the lowest price we ever heard of for this quality rug. Made to give lots of hard service. Suitable for living room or dining room.

—Downstairs at Ayres.

Odd Sizes
in Same Rug

9x15, \$37.50
7.6x9, \$19.75
8 1/4 x 10 1/4, \$25
36x63, \$4.95
27x54, \$2.50
22 1/2 x 36, \$1.79

**\$1.00
DOWN**

Delivers Any
Room-Size
RUG!

—Downstairs at Ayres.

SAVE ONE-THIRD

9x12 Seamless Velvet Rugs

\$15.95

Many people prefer velvet rugs for bedrooms, dining rooms, etc. If you are one of these—here's a BARGAIN! All first quality! In new designs and good colors.

—Downstairs at Ayres.

Save 35% to 50%

American Oriental Throw Rugs

\$2.95 and \$3.95

There are 50 or more rugs to choose from in this fine group—in the most popular size (27x54 inches) for doorway and throw use. Oriental patterns and colorings that will add life to dull rooms.

—Downstairs at Ayres.

Save 35% and 50%

Worsted Wilton Rugs

\$49.50 and \$65

9x12 and 8.3x10.6 Sizes

Haven't you just DREAMED of owning a real WILTON rug? A rug woven on a Jacquard loom! A rug in which the patterns will stay bright as long as there is any nap! In a beautiful selection of patterns and colors. Come early for these—there are only a few! —Downstairs at Ayres.

SAVE ONE-THIRD

American Orientals and Wilton Rugs

9x12 or **\$39.50**
8 1/4 x 10 1/2 Sizes

An extraordinary group of rugs—at an extraordinary price! Choice of either fine Wilton rugs, or beautiful American Orientals—both of them with patterns woven through to the back! Splendid, heavy quality—and seamless! A wonderful selection of patterns and colorings. Also these odd sizes:

7 1/2 x 9	\$25.00	9x15	\$42.50
6x9	\$19.75	36x63	\$ 5.95
4 1/2 x 6 1/2	\$11.95	27x54	\$ 3.50

—Downstairs at Ayres.

SAVE HALF

"Mohawk" Seamless Fringed American Oriental Rugs

9x12 Size **\$35.00**

A very high grade rug in brand new patterns and colorings... the richest and most beautiful rug we have seen for more than twice this price! Fringed ends. Seamless! In Persian, Chinese and floral designs. Odd sizes:

8 1/4 x 10 1/2	\$32.50	4 1/2 x 6 1/2	\$9.95
6x9	\$17.95	27x54	\$3.50
9x15	\$45.00	36x63	\$5.95

—Downstairs at Ayres.

Bigelow or Mohawk

Fine Axminster Rugs **\$29.50**

Rugs of exceptional quality—at a saving of just 31% of their present market value! A fine assortment of lovely patterns in rich colorings. 27x54-Inch rugs, \$3.95.

—Downstairs at Ayres.

AYRES' DOWNSTAIRS STORE