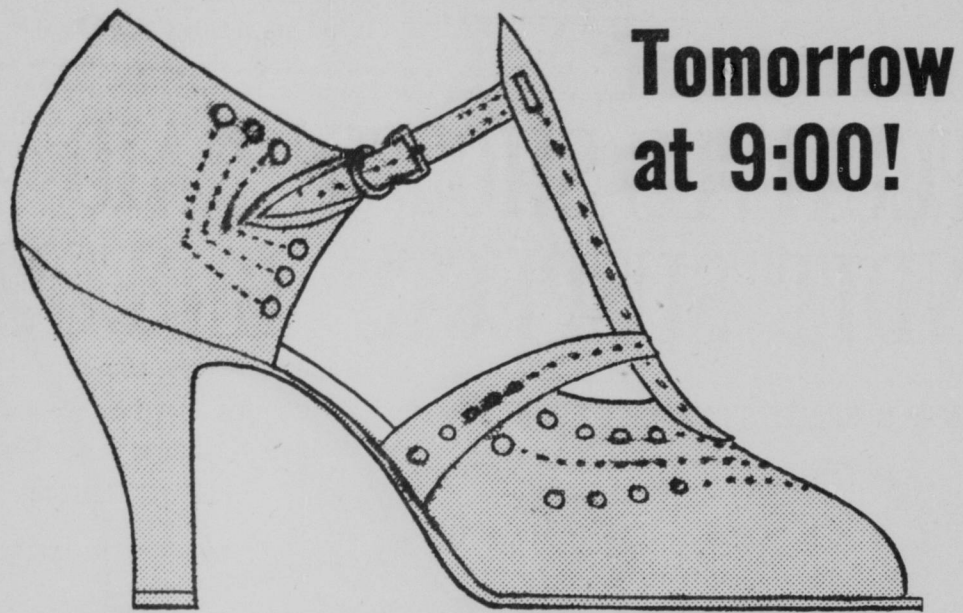


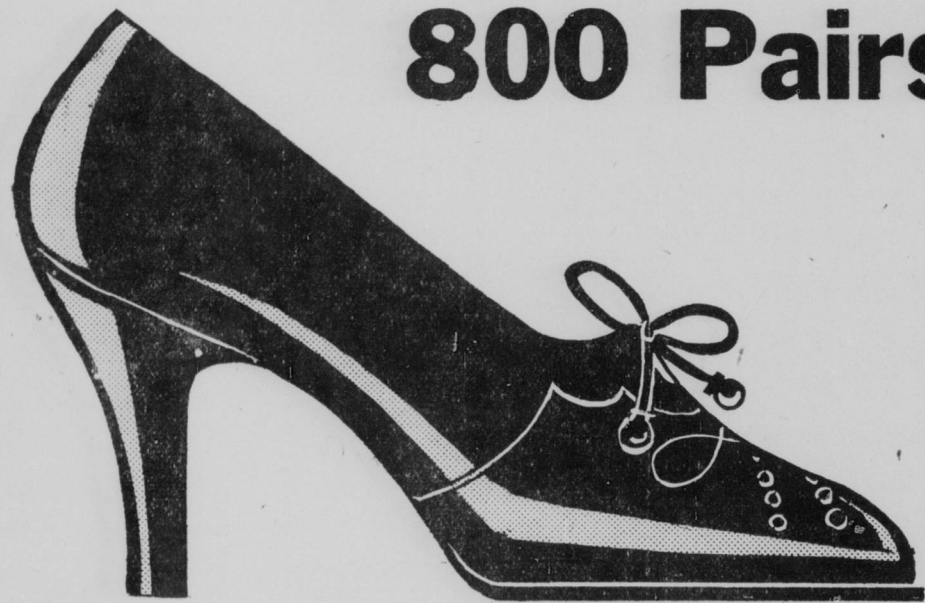
*to Ayres Downstairs Tomorrow for*



Tomorrow  
at 9:00!

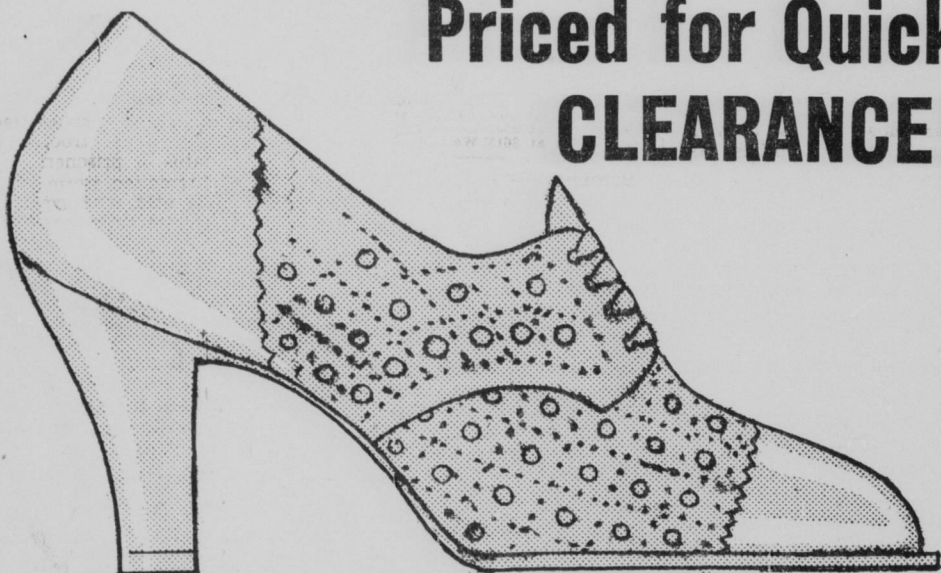
**SALE!**

**800 Pairs**



**Women's Shoes**

Priced for Quick  
**CLEARANCE!**



**\$1.69**

- Pumps • Sandals
- Straps • Ties

Come early tomorrow for one of the most outstanding shoe sales we've held in months! 400 Pairs of brand NEW shoes—specially purchased! 400 Pairs of our own higher priced shoes—taken from regular stock and drastically reduced! Every pair is in GOOD FASHION for spring—and of splendid QUALITY, designed to give dependable service. Many perforated styles, dressy styles, and styles for street wear. Black, blue or beige.

• KID • CALF • MOIRE

Sizes 3 to 8—AA to C

**Feet Hurt? Visit Our Complete  
Dr. Scholl Foot Comfort Department!**

—Downstairs at Ayres.

**A Great Value-Giving ...**

**\$1.00  
DOWN**

Delivers  
Any  
Room-Size  
Rug



**SALE  
OF  
RUGS**

Special Purchase of Highlighted  
**American Orientals**

In Gorgeous Persian or Chinese Patterns

9x12  
or  
8.3x10.6

**\$21.95**

Heavy  
All-Wool  
Quality

Tomorrow we begin our May Sale of Rugs with some of the finest values in domestic rug history! You would gasp with surprise if we told you the maker's name . . . but we promised not to tell, in consideration of the low price! Only the choicest patterns are in the group — exact reproductions of famous Persian and Chinese subjects . . . in beautiful, soft oriental colorings (woven through to the back). Reds, rose-reds, blue, taupe, gray, or rust backgrounds. Because of their low price, these rugs are marked "slightly imperfect"—HOWEVER, to the best of our knowledge, they are STRICTLY FIRST QUALITY—and will give long, dependable service!

*and an Extra-Special Treat! Genuine . . .*  
**Bigelow-Sanford Axminsters**

**At a Saving of One-Third**

**A Fine Assortment of  
Odd-Size Rugs  
at Special Prices**

—27x54-Inch —6x9-Feet  
—36x63-Inch —4.6x6.6-Feet  
—7.6x9-Feet

These are rugs of splendid quality—in throw and door-ways sizes—and sizes for small offices, dens and small bedrooms. A good selection of patterns and colorings.

Only In **\$29.50**  
9x12 Size

Everybody knows that the name "Bigelow-Sanford" means QUALITY of the highest sort . . . and while we can't advertise the trade names of these particular numbers they are among the best known, and are printed plainly on the back of each rug! If you can use a 9x12 size rug, this is the most outstanding value we know of. Beautiful patterns in rich colorings. Strictly first quality.

**AYRES' DOWNSTAIRS STORE**