

ENTIRE STORE OPEN SATURDAY FROM 8:30 A. M. UNTIL 9 P. M.



MEN—LOOK!!
Easter HATS
of FINER QUALITY
Newest Spring Styles
\$1.49
Fur Felt Wool Felt

Smart New
SPRING TIES
25c
New Silk Ties
Men's new Easter ties in smart new patterns and colors.
Main Floor

NEWEST STYLES—BETTER QUALITY—LOWER PRICES
THE FAIR
311-325 WEST WASHINGTON STREET

GIRLS' 19c
Rayon Bloomers
10c
Sizes 4 to 14
Girls' fine quality rayon bloomers, sizes 4 to 14 years.

INFANTS' DAINTY \$1.69
SILK COATS
Sizes 6 Mo. to 2 Years
Infants' silk lined coats, pink or blue; daintily trimmed, that are unusual values!!
2nd Floor



BUY YOUR OUTFIT FOR EASTER AT "THE FAIR" } NEWEST STYLES
BETTER QUALITY
LOWEST PRICES

WOMEN'S FULL-FASHIONED
SILK HOSE
SERVICE OR CHIFFON WEIGHT
Spring Colors
All Sizes
49c
Women's beautiful sheer chiffon or service weight reinforced at heel and toe with silk. New spring colors. All sizes.
MAIN FLOOR

CHILDREN'S
SMART NEW
7-8 HOSE
19c Pr.
Children's first quality hose in all colors and sizes. Unusual value.
MAIN FLOOR

BOYS' SMART
NEW GOLF
HOSE
10c Pr.
Boys' first quality golf hose. New patterns and colors. All sizes.
MAIN FLOOR

FRENCH RAYON CREPE
LINGERIE
•CHEMISE •SLIPS
•DANCETTES •PANTIES
Regular and Some Stout Sizes
Beautiful quality lace-trimmed; also Non-run rayon undies in regular and some stout sizes.
MAIN FLOOR

Smart New
HANDBAGS
FOR EASTER
New smart envelope pouch or under arm. In light or dark colors.
59c

Coty's Powder
and Perfume
BOTH FOR ONLY
Pay Only for Powder, Perfume, Free.
Large size bottle of perfume free with Coty's powder.
79c

STUNNING SLIP-ON EASTER
GLOVES
Smart Fabric
Stunning slip-on style gloves in gray, beige, brown and white. All sizes.
MAIN FLOOR

NOT IN YEARS SUCH COAT VALUES!
WOMEN'S \$15 & \$10 SPRING

COATS
\$6.95
FASHIONS THAT WILL LEAD THE EASTER PARADE
Second Floor Rear
A sale in which HIGH QUALITY, NEW, RICH Spring Coats will be sold at \$6.95. The newest styles. The newest fabrics. The newest colors.
•SPORTY •POLOS •DRESS •FABRICS •RICHLI •FURRED •SMART •TWEEDS
\$35! LAPIN FUR JACKETS \$14.95
WHILE THEY LAST SATURDAY!!
Smart jackets made to sell for dollars more. Smart, new and a real style leader for Easter.
\$5 Sample Dresses
EASTER DRESSES OF BEAUTIFUL SILKS
Brand New Spring Styles for Easter Wear
2nd Floor
NEW SPRING STYLES
100 New styles, all brand new at a sacrifice price in time for Easter.

GIRLS' \$5.95 EASTER
COATS
•Red •Blue
•Green •Tan
•Sizes 2 to 14 Years
•All Styles
200 Girls' smartly styled new spring coats, attractive and becoming; in the smartest spring colors.
2nd Floor

39c GIRLS' RAYON
"COMBINATION"
SUITS
SIZES 2 TO 12 YRS.
Well made rayon undies in pastel colors.
2nd Floor.

39c GIRLS' RAYON
"PRINCESS"
SLIPS
RUFFLED or TAILORED
Girls' dainty ruffled or tailored slips in pastel colors.
2nd Floor.

GIRLS' REGULAR \$1.95 SILK
DRESSES
•STREET •PARTY •WHITE DRESSES
These beautifully made street, party or white dresses. Many in jumper style that are popular are real values.
50c GIRLS' WASH DRESSES
Look!! Sizes 2 to 14
Girls' fast color, beautiful new prints, organically trimmed wash dresses are an astounding value.
25c

GIRLS' EASTER
50c HATS
Reg. 50c Value
2 to 14 yrs.
Girls' fancy braid hats. In newest styles and colors.
25c

BOYS' AND GIRLS'
COATS
Wool Belted Styles
Smart new belted styles in many pretty new colors.
Sizes 1 to 6 years.
\$1.49

\$5 Tots' COATS
WITH BERET TO MATCH
SIZES 2 TO 6
SIZES 1 TO 3
Coats in beautiful flannel polo or other materials. Pastel colors, red, blue, green and tan. An outstanding value.
2nd Floor

PARENTS OUTFIT THE KIDDIES FOR EASTER HERE . . . STYLE—QUALITY & VALUE!

HEY, KIDS! LOOK HERE! . . . NEW EASTER
4-Pc. Boys' \$5 Suits



Coat, Vest, 2 Pr. Knickers or 1 Knicker—1 Longie
Boys' smart new wool suits with coat, vest and 2 pair pants. Gray and tan mixtures. In sizes 8 to 16.
\$10 Prep Suits
2 Pr. Long Pants
Boys' prep suits cut and tailored just like "Dad's"
\$6.95
3.45
Sizes 8 to 16 Years

EASTER SHIRTS
of Better Quality
First Quality
Fast color broadcloth shirts, white and pastel, also variety patterns 8 to 14.
Main Floor
39c
Extra Special Boys' LINED PANTS
75c Values
Boys' lined pants with 1 1/2 inch elastic waist or cuffs. Full cut, 8 to 14.
Main Floor
48c

Boys' Topcoat
Beret to Match
\$1.95
4-in-Hand
New, smart, brown, tan or gray tweed coats, belted back.
Main Floor
25c Boys' Ties
4-in-Hand
Very pretty patterns in 4-in-hand ties.
15c
Boys' Longies
Sizes 8 to 18 Years
In smart new patterns.
\$1

Boys' Sport Belts
25c
Boys' fancy new sport belt.
Boys' Caps
25c
Smart new tweed brand new spring tweed material.

Boy's Sweaters
49c
All-wool sleeveless. In all the new spring shades.
Wash Suits
39c
All Sizes
Long or short pant. All sizes.

SAMPLE EASTER
MEN'S SUITS
•Grey •Tan •Brown
•And Blue Serge
•Newest Styles
Made to Sell for Dollars More
More
Men! Every suit in this sale was made to sell at a much higher price. All brand new fittings in gray, tan and brown. Also blue serge suits tailored in the very latest styles possible.
Main Floor

\$2.95 KNICKERS
All-wool
Sample golf knickers in many patterns.
Main Floor
\$1.00
\$3 SLACKS
For Young Men
New wide stripe tweeds, oxfords and navy.
Main Floor
\$1.95

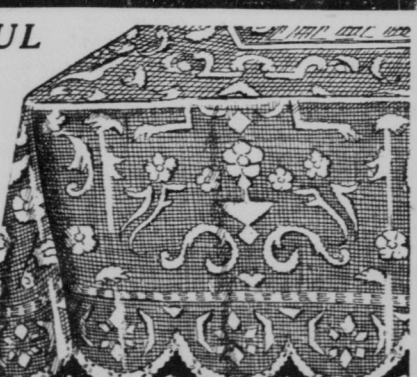
WOMEN'S BEAUTIFUL
"PURE DYE"
ALL-SILK
SLIPS

•Flesh •White •Blush •Sizes 34 to 52
•Bias Cut •Fit-Well •Lavishly •Trimmed •with Lace
\$1

Here are important facts about these slips. They are bias cut so they fit well, trimmed lavishly with lace. Some have V shaped California necks, others in straight top styles.

WHAT A VALUE!
EASTER HATS
66c
•BRIMS •TURBANS
WE FEATURE LARGE HEAD SIZES
Fashionable new hats for spring. All new straws in the new colors. Not in years have we seen such values.
SECOND FLOOR.

UNUSUALLY BEAUTIFUL
LACE TABLE
CLOTHS
SIZES 54x72
"Bordered"
An unusual value in beautiful lace tablecloths. In very unusual patterns with borders. In sizes 54x72.
Main Floor
98c



NEW SPRING FOOTWEAR

Boys' — Misses' — Jr. Girls' and Children's
Actual \$2 & \$2.50 Value
•OXFORDS •PUMPS
•TIES •STRAPS
•PATENTS •TANS
•TWO-TONE KIDS
•Sizes 8 1/2 to 11 1 1/2 to 2
•Sizes 2 1/2 to 8
\$1.49
Thrifty Folk Will Buy Now

Men's & Big Boys'
OXFORDS
Goodyear WELT
All Sizes Up to 11
Men's Good Year welt sewed soles. Black, tan and calf. Also black kid.
Main Floor
\$1.95
Men's Beacon Oxfords \$2.95

LOOK!! HERE THEY ARE
NEW SMART SHOES
Beige - Grays - Blues
Also White Pigskin
Blonde
Black
\$1.95
SMART TRIMS
The new style shoes for spring in a most complete assortment of models—smart trims, new leathers—shoes that are well made, hold their shape and give real service.
Sizes 3 to 9 Width AA to C

MEN, BE HERE EARLY FOR THIS TREMENDOUS

SALE SHIRTS
•FRESH •NEW •SHIRTS
•WHITE •BLUE •TANS
•GREENS •AND FANCIES
FAST COLOR BROADCLOTH
Men, these are good values even at \$1.00. Nothing but fresh, new spring styles in smart spring patterns or plain colors. Well tailored shirts at a very unusual price.
25c Shirts or Shorts
Fast color broadcloth shorts or athletic shirts.
15c
New Spring Caps
Men's all-wool silk lined caps.
49c
All-Wool Sweaters
Sleeveless in the new spring colors.
59c
\$1.00 Pajamas
Fast color broadcloth, plain color or fancy patterns.
59c

