

BLOCK'S Easter SALE

Store-Wide

A Few of Many FRIDAY BARGAINS in Block's UPSTAIRS Store

See Pages
5-6-7-9-13
for other
Block News.

Useful Lengths! Season's Smartest Fabrics!
Tomorrow! Thousands of Yards of Spring

Remnants

...SILKS
...Wash Goods
...WOOLENS

1/2 PRICE

Think of thousands of yards of wanted spring fabrics going tomorrow at just exactly ONE-HALF PRICE! Of course, they're remnants—but they're remnants in USEFUL LENGTHS for blouses, skirts, dresses, jacket suits, pajamas, lingerie. Prints! Plain colors! Bright shades and street shades! Flower patterns! Geometrics! Dots! Dashes! Stripes! Pick your piece tomorrow! If the remnant is marked 50c, just deduct one-half and pay 25c!

Fabrics Shop—Main Floor.

1,000 Taken From Better Stocks!
In All Guaranteed Fast Colors!

Wash Frocks

For Women
and Misses

59c

Every single one was made to sell for much more than 59c! Sheer prints! Novelty prints! Broadcloths! Tailored styles! Puff sleeves! Crisp white organdy collars and frills! Many different styles from which to choose. Sizes 14 to 20 and 36 to 52.

BLOCK'S—Fourth Floor.



Never Before at This Low Price!
Beautiful, Paneled, French Crepe

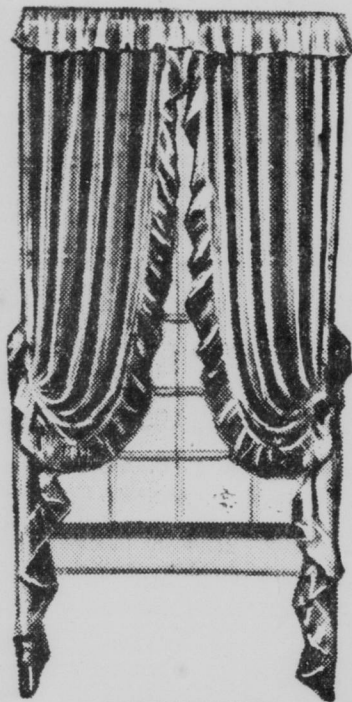
Costume SLIPS
\$1.15

You'll need one of these to make your Easter dress hang right! Bias cut with shadow panel in front. California V or straight bodice top styles, trimmed with lovely laces. Sizes for women and misses.

—Lingerie—Fourth Floor.

Dress Up Your Windows for Easter! 1,000 Pairs

Priscilla Curtains



29c
Pr.

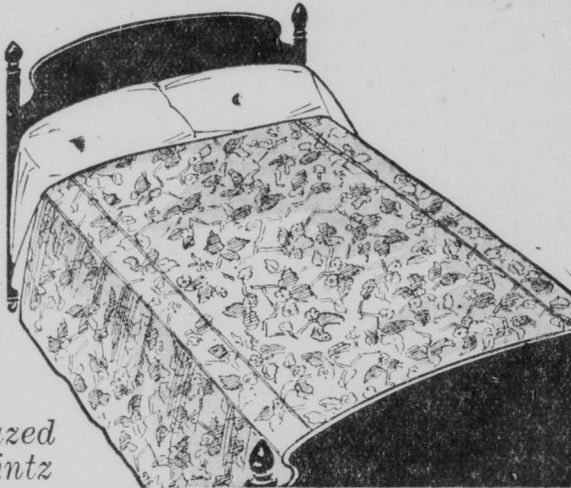
Ready to Hang

2 1/4 Yards long. Of sheer marquisette. Matching full ruffles and tiebacks. White or ecru. Special Friday!

Draperies
Chintz
or Cretonne
25c and 29c Qualities
12 1/2c Yard

BLOCK'S—Fourth Floor.

You Can Expect Unusual Values from Block's Linen Dept.!

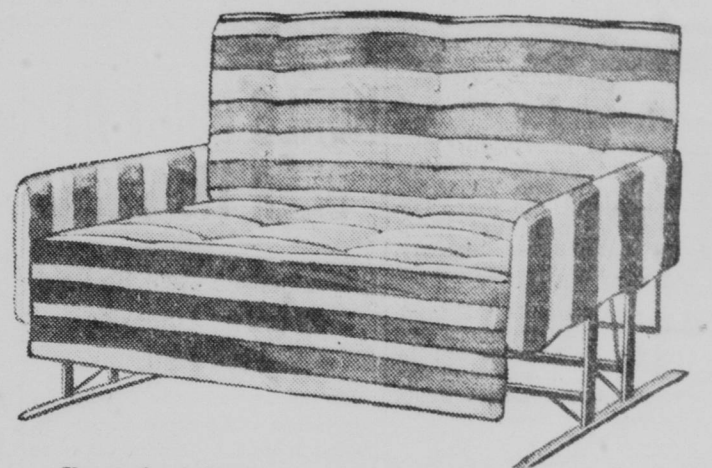


Glazed
Chintz

Bedspreads \$1.69

Dress up your bed with one of these colorful printed chintz bedspreads. Vat-dyed which means they're absolutely color-fast. Full size. Ruffled. In rose, green, blue, orchid, gold.

25c PILLOWCASES—Size 42x36, Friday, 6 for \$1.00
\$1.69 Lace Cloths, Battenberg. Size 54x72 or 72x72, \$1
49c FILET SCARFS. Two-tone. Size 18x45, now 25c
ORGANDY SCARFS—Size 18x36 or 18x45, now at 59c
20c Cannon Bath Towels. 2-Thread. Size 23x46, 6 for \$1
BLOCK'S—Main Floor.



Regular \$6.98
Sweetheart

Gliders \$3.98

"Three's Not a Crowd" on one of these gliders. It will hold them all comfortably! ALL-STEEL. Rust-proof finish. Back adjustable to three different positions. Attractively upholstered. Sturdily constructed and all made in Indianapolis.

BLOCK'S—Fifth Floor.

Sale! 9x12 Seamless Sheen-Type RUGS

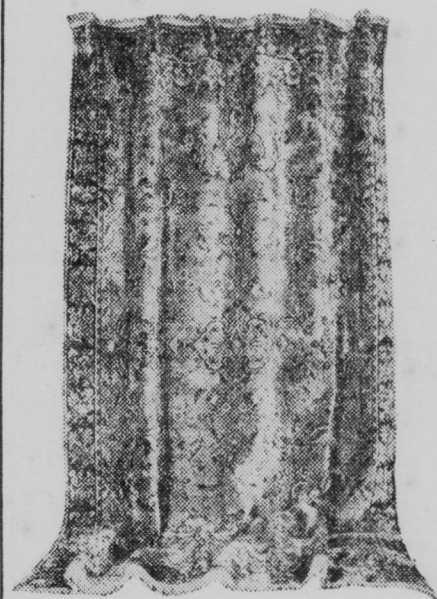
Priced Specially for Friday at only

\$21.95

Durable, long-wearing rugs in most attractive new patterns, designed in colorings that will not fade or lose their luster. Patterns suitable for most any room. All exceptional values at this low sale price.

9 x 12 American Oriental Rugs ... **\$23.95**
9 x 12 Jacquard Wilton Rugs ... **\$32.95**

\$1 Down Delivers Any One of these Rugs in Marion County
BLOCK'S—Fourth Floor.

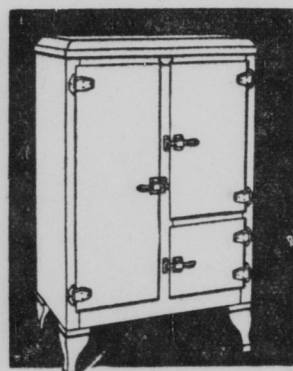


Old English
Wax Polisher

\$1.59

Includes 1/4 pound can of paste wax and 1/4 pint of liquid wax. Give floors a beautiful luster.

BLOCK'S—Fifth Floor.



\$2 Down Delivers One of These New

Refrigerators

\$16.98

Regularly \$25!

Heavily insulated, air tight, with rubber gaskets on all three doors. Air space around ice chamber helps to prevent ice meltage making cooler temperature. Finished in ivory and green or white.

BLOCK'S—Fifth Floor.

Art Goods—Drastically Reduced for Immediate CLEARANCE

25c CANDLESTICKS and
ASH TRAYS, brass, now .. **10c**

\$1 PHOTO FRAMES, metal
and wood, reduced to..... **29c**

\$1.69 POTTERY, reduced
Friday, odds and ends..... **49c**

50c NEEDLEPOINT Squares
"Bear" in center, now at..... **19c**

CROCHET COTTON, odd
lots, reduced Friday to, each **3c**

FLOSS,
odd lot, dozen..... **5c**

\$2.95 and \$3.95 PILLOWS
for living room, only 29; ea., **\$1.79**

\$1 PICTURES, miniatures,
drastically reduced to..... **25c**

STAMPED NEEDLE-
WORK, was 25c to \$6.50. **1/2 Price**

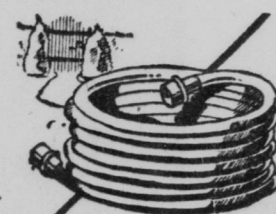
\$5.95 BOWLS and TRAYS, Chinese
copper, 1/2 price... **\$2.98**

\$12.95 TAPESTRIES for
walls, reduced Friday to... **\$4.95**

BLOCK'S—Sixth Floor.

Hundreds of Other Thrilling Values!

Sale.. Lawn and Garden Needs



\$2.98—50-Ft.
Garden Hose
\$1.98

Genuine Firestone high-
grade hose. Heavily cor-
rugated, 3/4-inch size. Com-
plete with brass couplings.

\$1.25 Garden SPADES, full
size, 7x12 steel
blade **89c**

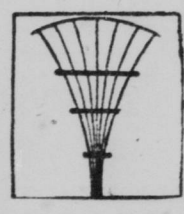
75c Garden HOE, 7x4 1/2,
steel blade,
4-ft. long **49c**



High-Grade
Awnings
79c and Up

Painted and woven
striped material.
Styles to fit any
standard size win-
dow.

A rich mixture containing Kentucky blue
grass, red top, white clover and timothy.
BLOCK'S—Main Floor Annex and Fifth Floor



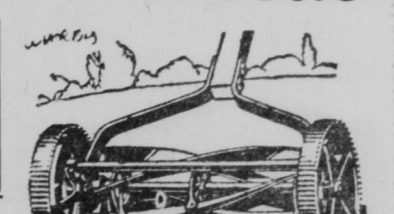
\$1 and \$1.25
Trellises
69c

Genuine cypress,
painted white. 8-Ft.
fan style or section-
al trellis, 94 inches
high.



\$1.98 Stone
Bird Baths
\$2.39

White, attractively
decorated; 26 inches
high, 19 inches in
diameter.



Regular \$5.98
Lawn MOWERS
\$4.49

16-inch size, ball-bearing, steel
cutting knife, 10-inch tread
wheels. Self-sharpening and au-
tomatic adjustment.

\$1 Garden RAKES, 5-ft.
handle, 3-in. teeth..... **79c**
\$1 Spading FORKS, 11-in.
tines, 32 ins. long **79c**