

# BLOCK'S

## Store-Wide EASTER SALE

A Few of Many FRIDAY BARGAINS in Block's UPSTAIRS Store

See Pages  
5-6-7-9-13  
for other  
Block News.

Useful Lengths! Season's Smartest Fabrics!  
Tomorrow! Thousands of Yards of Spring

Remnants  
...SILKS  
...Wash Goods  
...WOOLENS

1/2  
PRICE

Think of thousands of yards of wanted spring fabrics going tomorrow at just exactly ONE-HALF PRICE! Of course, they're remnants—but they're remnants in USEFUL LENGTHS for blouses, skirts, dresses, jacket suits, pajamas, lingerie. Prints! Plain colors! Bright shades and street shades! Flower patterns! Geometrics! Dots! Dashes! Stripes! Pick your piece tomorrow! If the remnant is marked 50c, just deduct one-half and pay 25c!

Fabrics Shop—Main Floor.

1,000 Taken From Better Stocks!  
In All Guaranteed Fast Colors!

Wash Frocks

For Women  
and Misses

59c

Every single one was made to sell for much more than 59c! Sheer prints! Novelty prints! Broadcloths! Tailored styles! Puff sleeves! Crisp white organdy collars and frills! Many different styles from which to choose. Sizes 14 to 20 and 36 to 52.

BLOCK'S—Fourth Floor.



Never Before at This Low Price!  
Beautiful, Paneled, French Crepe

Costume SLIPS

\$1.15

You'll need one of these to make your Easter dress hang right! Bias cut with shadow panel in front. California V or straight bodice top styles, trimmed with lovely laces. Sizes for women and misses.

Lingerie—Fourth Floor.



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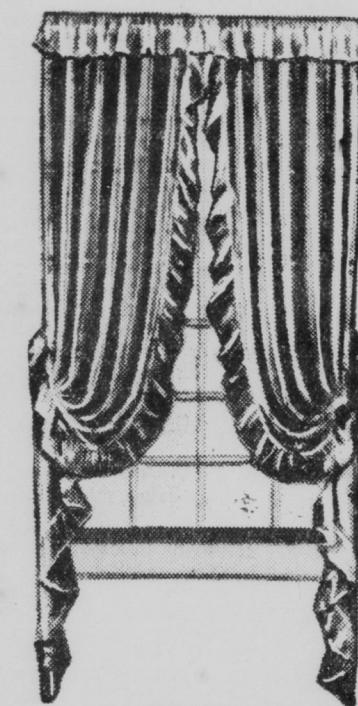
Fabrics Shop—Main Floor.

Dress Up Your Windows for Easter! 1,000 Pairs

Priscilla Curtains

29c  
Pr.

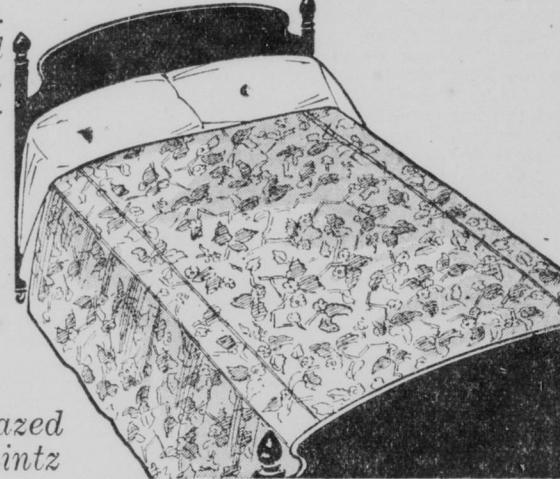
Ready to Hang



2½ Yards long. Of sheer marquisette.  
Matching full ruffles and tiebacks. White or ecru. Special Friday!  
  
Drapery Chintz  
or Cretonne  
25c and 29c Qualities  
12½c Yard

BLOCK'S—Fourth Floor.

You Can Expect Unusual Values from Block's Linen Dept.!

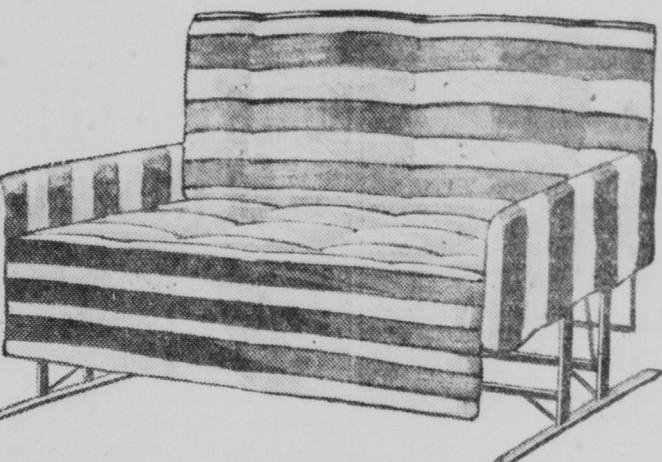


Bedspreads \$1.69

Dress up your bed with one of these colorful printed chintz bedsheets. Vat-dyed which means they're absolutely color-fast. Full size. Ruffled. In rose, green, blue, orchid, gold.

25c PILLOWCASES—Size 42x36, Friday, 6 for \$1.00  
\$1.69 Lace Cloths, Battenberg. Size 54x72 or 72x72, \$1  
49c FILET SCARFS. Two-tone. Size 18x45, now 25c  
ORGANDY SCARFS—Size 18x36 or 18x45, now at 59c  
20c CANNON Bath Towels. 2-Thread. Size 23x46, 6 for \$1

BLOCK'S—Main Floor.



Regular \$6.98  
Sweetheart

Gliders

\$3.98

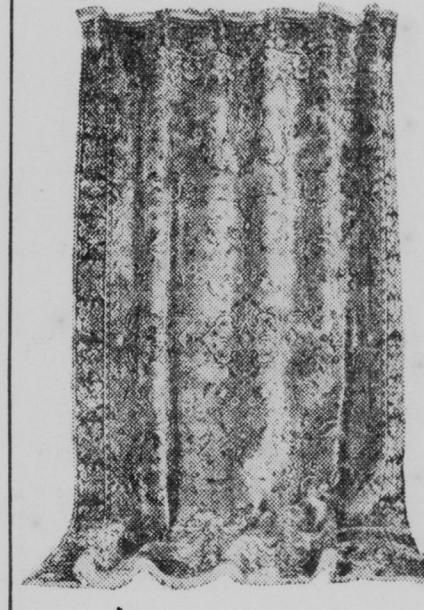
"Three's Not a Crowd" on one of these gliders. It will hold them all comfortably! ALL-STEEL. Rust-proof finish. Back adjustable to three different positions. Attractively upholstered. Sturdily constructed and all made in Indianapolis.

BLOCK'S—Fifth Floor.

Sale! 9x12 Seamless Sheen-Type RUGS

Priced Specially for Friday at only

\$21.95



Durable, long-wearing rugs in most attractive new patterns, designed in colorings that will not fade or lose their luster. Patterns suitable for most any room. All exceptional values at this low sale price.

9 x 12 American Oriental Rugs ... \$23.95  
9 x 12 Jacquard Wilton Rugs ... \$32.95

\$1 Down Delivers Any One of these Rugs in Marion County

BLOCK'S—Fourth Floor.

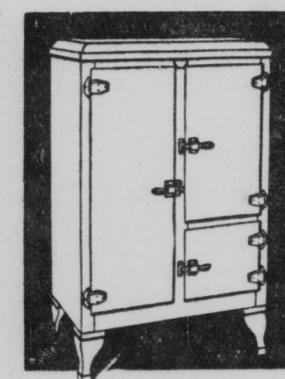


Old English  
Wax Polisher

\$1.59

Includes 1/4 pound of paste wax and 1/4 pint of liquid wax. Give floors a beautiful luster.

BLOCK'S—Fifth Floor.



\$2 Down Delivers  
One of These New  
Refrigerators

\$16.98

Regularly \$25!

Heavily insulated, air tight, with rubber gaskets on all three doors. Air space around ice chamber helps to prevent ice melting making cooler temperature. Finished in ivory and green or white.

BLOCK'S—Fifth Floor.

Art Goods—Drastically Reduced for Immediate CLEARANCE

|   |     |  |
|---|-----|--|
| 25c CANDLESTICKS and<br>ASH TRAYS, brass, now ..          | 10c | \$2.95 and \$3.95 PILLOWS<br>for living room, only 29; ea., \$1.79 |
| \$1 PHOTO FRAMES, metal<br>and wood, reduced to .....     | 29c | \$1 PICTURES, miniatures,<br>drastically reduced to .....          |
| \$1.69 POTTERY, reduced<br>Friday, odds and ends .....    | 49c | 25c  |
| 50c NEEDLEPOINT Squares<br>"Bear" in center, now at ..... | 19c | STAMPED NEEDLE-<br>WORK, was 25c to \$6.50. 1/2 Price              |
| CROCHET COTTON, odd<br>lots, reduced Friday to, each      | 3c  | \$5.95 BOWLS and TRAYS, \$2.98<br>Chinese copper, 1/2 price...     |
| FLOSS,<br>odd lot, dozen .....                            | 5c  | \$12.95 TAPESTRIES for<br>walls, reduced Friday to... \$4.95       |

Hundreds of Other Thrilling Values!

BLOCK'S—Sixth Floor.

Sale.. Lawn and Garden Needs



\$2.98—50-Ft.

Garden Hose

\$1.98

Painted and woven  
stripped material.

Styles to fit any  
standard size window.

\$1.25 Garden SPADES, full  
size, 1x12 steel  
blade .....

89c

5c Garden HOE, 7x12,  
steel blade, 4-ft. long .....

49c



High-Grade  
Awnings

79c and  
up

99c

Genuine cypress,  
painted white. 8-Ft.

fan style or section-  
al trellis, 94 inches  
high.

\$1 and \$1.25  
Trellises

69c

White, attractively  
decorated; 26 inches  
high, 19 inches in  
diameter.

\$4.98 Stone  
Bird Baths

\$2.39

Regular \$5.98  
Lawn MOWERS

\$4.49

16-Inch size, ball-bearing,  
steel cutting knife, 10-inch tread  
wheels. Self-sharpening and au-  
tomatic adjustment.

\$1 Garden RAKES, 5-ft.

handle, 3-in. teeth.....

79c

\$1 Spading FORKS, 11-in.

tines, 32 ins. long.....

79c

A rich mixture containing Kentucky blue  
grass, red top, white clover and timothy.

BLOCK'S—Main Floor Annex and Fifth Floor

A rich mixture containing Kentucky blue  
grass, red top, white clover and timothy.

BLOCK'S—Main Floor Annex and Fifth Floor