

# LOWER PRICES

## for QUALITY Cleaning and Pressing

Here comes Easter—and it's either new clothes or old ones cleaned

*Send Everything  
to SWISS!*

*Be Prompt — Get YOUR Work  
Done Before the Rush!*

### LOOK!

We Have Those Wonderful New  
LIGHT-LINED

### CEDARIZED

MOTH-PROOF

### BAGS

Certainly ideal for sealing your  
cleaned garments for safe-  
ty until next fall.

We Pay  
for Fire and Theft  
Insurance

on all customers' prop-  
erty while in our  
possession.

Fire-Proof  
Dust-Proof  
Thief-Proof

### VAULT STORAGE

For Winter Garments

Very Low Cost!

*HERE—Too,  
WE SHINE!*

### Cleaning Fine DRAPERIES

We Have Special Facilities  
and We Know How

Telephone for Estimator

Who will give you our low prices  
on Draperies, Rugs, Uphol-  
stered Furniture.

Lower Prices NOW!

**MEN'S** Suits, Topcoats, Overcoats **50c**

**LADIES'** Plain Dresses Plain Coats **50c**

Ladies' Fur-Trimmed Spring Coats... **75c**  
Ladies' Fur-Trimmed Winter Coats, **\$1.00**

Men's Hats Cleaned and Blocked... **50c**

**EASTER**  
Apr. 16

DELIVERY  
PRICES  
SAME AS CASH  
AND CARRY  
PRICES

Unit  
System  
of Plant Operation

Each section of the city is a  
"unit." The same group of  
people on YOUR work  
all the time.

**We Shampoo  
and Re-Size**

9x12 AXMINSTER OR WILTON

**RUGS \$2**

Just telephone for estimator  
to give you quotations on  
cleaning any kind of Domes-  
tic or

ORIENTAL RUGS

Just Opened  
**NEW  
STORE**

2706  
North Meridian

Talbot 5959

Curb Service

Why Did SWISS Remain On  
the Job Through All These  
Years?

**Quality**

—that's the answer. Briefly,  
we HAVE "MADE GOOD."  
The explanation is our won-  
derful plant and our really  
INTERESTED workers.

**Because We  
Are Responsible**

You may entrust your most  
cherished treasures to us in  
full confidence. For more than  
twenty years we have given  
full satisfaction to  
thousands.

**Swiss Cleaners**

2706 North Meridian  
Talbot 5959

568  
Mass. Ave.

1120 North Illinois  
Lincoln 3505

258  
Mass. Ave.

3504 College Ave.  
Wash. 0250