

# LOWER PHONE RATES ASKED BY SOUTH SIDE

Civic Clubs File Petition With State Public Service Group.

Lower telephone rates for Indianapolis are asked in a two-fold petition filed Thursday with the public service commission by the South Side civic clubs.

The petition asks an emergency reduction pending a permanent cut, the latter to be made after an audit and appraisal of the Indiana Bell Telephone Company upon which a hearing would be held.

**Hold Valuation Excessive**

William C. Rothermel, president of the clubs' central committee, declared in a letter commencing the petition that it is the opinion of the committee valuation of Indiana Bell property is excessive, and should be lowered to a point comparable with present economic conditions.

The petition asserts present rates are unreasonable in that they produce revenue more than sufficient to pay expenses and provide a reasonable profit.

**Hearing Date Not Set**

In addition to Rothermel, signers of the petition are: Robert P. Sloan, William A. Boyce Jr., former city clerk; Maurice T. Geckler, D. V. Griffith, Frank S. Feaser, T. E. Barker, Mrs. Mary Sullivan, Albert Uhl, president of the Indiana Real Estate Association, and Paul C. Wetter, former Municipal court judge.

Date for hearing has not yet been set.

Several days ago the telephone company had arranged to have its representatives confer with Sherman Minton, public counselor for the public service commission, on the rate question.

A commerce department report says the Germans make their hens lay faster by feeding them potassium iodide.

**Today's Almanac:**  
March 31st  
1596-Rene Descartes, French philosopher, born.  
1854-U.S. and Japan Sign Commodore Perry's "Open Door" treaty.  
1889-Completion of Eiffel tower in Paris celebrated.  
1918-Daylight saving inaugurated in time for April Fool day.

**ART Says**  


Thousands of office seekers are stampeding to Washington evidently under the impression that it's the Berth of a Nation.

Five thousand Indiana Democrats applied for sixty government jobs. That makes 4,940 Republicans.

Today is the deadline for 1932 plates. We issue 1933 plates.

# 42 CHURCHES PLAN CAMPAIGN AFTER EASTER

Christian Denomination in County Plan Services Until Pentecost.

Special Easter-to-Pentecost services will be held under the auspices of the forty-two Christian churches in Marion county.

The services have been arranged by a committee of seven pastors, who met at noon today at the Y. M. C. A. to complete details of the program.

The campaign will have as its purpose, continuation of interest created in churches during the pre-Easter period.

Members of the committee are the Rev. Virgil P. Brock, executive secretary of the Christian Church Union of Indianapolis; the Rev. Johnson, pastor of the Downey Avenue Christian church; the Rev. E. E. Moorman, pastor of the Linwood Christian church; the Rev. Alfred T. DeGroot, pastor of the Traders Point Christian church; the Rev. R. T. Owen, pastor of the Centenary Christian church; the Rev. Ephraim D. Lowe, pastor of the Olive Branch Christian church; and the Rev. R. Melvin Thompson, pastor of the Northwood Christian church.

Churches will be advised each Sunday on the record of attendance, and a uniform series of sermons will be adopted.

Street car companies have been backing tests in three laboratories, to find out how street cars can be improved for comfort and efficiency.

**JAPANESE BIRD CAGES**  
\$1.50-With Attractive metal stand, \$3.00  
**Japanese Art Store**  
27 E. Ohio

**Philco Radio Tubes**  
NEW LOW PRICE  
1/3 OFF For Your Old Tubes. All Sizes  
EVERY TUBE GUARANTEED.  
**KEMPLER RADIO CO.**  
36 Virginia Avenue

**PHILCO Radio Tubes**  
NEW LOW PRICE  
1/3 OFF FOR OLD TUBES  
TUBES TESTED FREE  
Bring Your Old Tubes in Now  
No. Was. New List Allowance Sale Price  
226- \$ .85 \$ .75 \$ .25 \$ .50  
171A- .95 .85 .28 .57  
227- 1.05 .85 .27 .53  
245- 1.15 .85 .28 .57  
280- 1.05 .80 .27 .53  
EVERY TUBE GUARANTEED  
OPEN SAT. 9 P. M. RI. 3235  
**KEMPLER RADIO CO**  
36 VIRGINIA AVE.

**Are Your Eyes Tired?**  
Then the proper glasses fitted here by experts will aid them.  
Your Eyes Will Be Examined by DR. WEST Optometrist for 20 Years.  
**CREDIT WORKS WONDERS HERE!**  
Stylish, New Octagon GLASSES  
White gold-filled bridge frame, or flexible mounting. Priced as low as... \$5.50  
\$One-Piece Bifocal Lenses. For double vision-ground in one piece (not cemented)—\$9.50 50c Down, 50c a Week!  
**MILLER JEWELRY CO. INC.**  
21 North Meridian Street—Corner Meridian and Circle

# YEGGMEN ARE FOILED; LOOT TOTALS 70 CENTS

Combinations Battered From Two Safes: Fail to Pry Open Doors. Burglars who battered combinations from safes of a lumber yard and store Thursday night obtained only 70 cents in loot, that being pennies taken from the store cash register.

Efforts to pry doors of the safes failed.

The safes were those of the Home Lumber Company, 916 East Michigan street, and the Prospect market, 1122 Prospect street.

Albert Kaplan reported to police that a burglar at his grocery at 701 West New York street, removed the lock of the rear door by boring holes around it, but failed to enter.

**Your Eyes Must Be Protected**  
If you suffer from eye strain it is folly to neglect consultation with an optometrist. You may be sure that glasses will not be suggested at Mayer's unless the need for them is clearly indicated.

**LOWEST PRICES AND EASY CREDIT!**

**DR. FARRIS,** Registered Optometrist in Charge.

Smart, New **OCTAGON GLASSES**  
Only the Finest Lenses Used. Complete... \$5.00 Up

**50c DOWN—50c A WEEK**

Special Low Price on all Lenses **\$1.95** FRAMES ONLY...  
**H. H. MAYER INC.**  
42 W. WASHINGTON  
5 Doors East of Illinois Street

OFFICE HOURS  
8:00 A. M. to 8:30 P. M.  
Until 9 P. M. Saturday

Ban Autos for Jobless  
By Times Special  
KANSAS CITY, Mo., March 31.—Jobless men who will be given work on city improvement projects today were ordered to leave their autos at home and ride to work on street cars.

**Sensational Offerings**  
4-Diamond Bridal Combination  
Diamond Engagement Ring and 3-Diamond Wedding Ring  
Both for Only **\$11.95**  
—Here's a regular \$25.00 value—Both rings are of solid white gold and are beautifully engraved to match.  
**45c DOWN!**  
**DEE JEWELRY COMPANY**  
CLAYPOOL HOTEL BLDG. - 18 N. ILLINOIS ST.

**YOU DON'T NEED CASH**  
Ladies' Genuine **BAGUETTE Wrist Watch**  
45c DOWN, 50c A WEEK!  
A lovely slender watch, one of the very smartest you can buy—Fully guaranteed.  
**\$12.95**  
EXTRA SPECIAL! **'Midget' BOX CAMERA**  
COMPLETE WITH FILM...  
Only twice the size of a package of cigarettes. Takes excellent pictures.  
**14c**  
**DEE JEWELRY COMPANY**  
CLAYPOOL HOTEL BLDG. - 18 N. ILLINOIS ST.  
Open Until 9 o'clock Saturday Night

**Saturday RADIO BARGAIN SPECIALS**  
Floor samples and repossessed models at less than 1/2 price!  
Extra Special! **\$8.50**  
\$25 "Toda" Radio Bats. 7000 Hz. 5 Tubes. Complete. \$12.50  
\$100 8 Tube "Crystals" Radio. Grandfather Clock Model. Complete. \$37.50  
\$75.00 "Aero" Radio. Bookcase Model. Complete. \$19.50  
"Crosley" Console Model. Complete. \$19.50  
Every radio sold with a positive guarantee—90 DAYS' FREE SERVICE.  
**Chicago Jewelry Co.**  
203 E. WASHINGTON ST. OPPOSITE COURTHOUSE

**RADIOS FULLY GUARANTEED**  
Sold on Easy Terms  
**FREE** Delivery Hook-up Service  
FRESHMAN-Lowboy \$15.50  
ATWATER KENT-Highboy \$16.50  
CROSBY-Lowboy \$12.00  
MAJESTIC-Console \$19.50  
RADIOLA-Lowboy \$23.75  
Others as Low as \$12  
WE HAVE 50 RADIO BARGAINS  
**Radio Bargain Shop**  
225 East Washington St.

**Art Rose**  
**ROSE TIRE CO.**  
930 N. Meridian St.  
MILLER TIRE DISTRIBUTORS  
TRY A WANT AD IN THE TIMES. THEY WILL BRING RESULTS.

# Underselling the Town on Easter FOOTWEAR

**WOMEN'S CAB ONE-STRAPS**  
77c  
Sizes 3 to 9  
Soft leather. Flat heels. Always comfortable.

**Women's NOVELTY DRESS SLIPPERS**  
97c  
Includes pumps, flats, slippers, high or low heels.

**BABIES' SOFT SOLE Shoes & Slippers**  
19c  
Pair  
Hundreds of pairs to select from. Many colors.

**Wom. Arch Support DRESS SLIPPERS**  
97c  
Sizes 3-9  
Full Run of Sizes

**WOMEN'S NEW Easter Slippers**  
Hundreds and hundreds of new lovely Easter patterns. Get your pick while stocks are still complete. Whites, Blonds, Patents, Calfs, Spike or Cuban heels.  
ALL SIZES **\$1.50**

**MISSSES' EASTER Dress SLIPPERS**  
97c  
Sizes 8 1/2 to 9  
New patterns, blonds and whites, in cutout styles.

**Women's Crepe Sole SPORT OXFORDS**  
97c  
All Sizes  
Black, tan or two tones. Guaranteed durable soles. Come early.

**Boys' School CALF OXFORDS**  
97c  
Good wearing. Leathers. Black.

**NEW LINE OF CHILDREN'S SPORT OXFORDS**  
47c  
Soft elk unlined oxfords. Durable composition soles. Guaranteed for wear. Sizes small 1 1/2 to large 2.

**MEN'S SNAPPY NEW EASTER Dress Oxfords**  
Bal or Blucher Styles New Toes  
**\$1.50**  
Again SCHIFF'S are introducing a brand new line in Indianapolis of Dress Oxfords. Good leathers with guaranteed soles. Sizes 6-12.

**Men's Heavy WORK SHOES**  
97c  
Heavy elk uppers, storm welt. A real bargain at 97c. Sizes 6 to 12.

**Schiff's OUTLET SHOE STORES**  
203 W. WASH. ST. • 109 S. ILL. ST. • 259 E. WASH. ST.  
OPPOSITE STATE HOUSE • NORTH OF LOCKERBIE HOTEL • OPPOSITE COURTHOUSE

**\*\*\* The Year's Climax in Values! \*\*\***

**YOU'LL FEEL BETTER**  
**YOU'LL WORK BETTER**  
**YOU'LL MAKE MORE MONEY**  
Because you'll **SLEEP BETTER**  
ASK TO SEE THE VICTOR No. 100  
The PERFECT INNER-SPRING MATTRESS  
**\$16.95**  
CONVENIENT CREDIT TERMS

It's the "No. 100" Inner-Spring **Mattress**  
That is designed to sell for much more and is guaranteed by Victor to be the biggest \$16.95 worth you have ever been offered.  
Free Delivery to Any Part of State

Many Improved Features for Durability and Comfort  
★ Hundreds of Highly Tempered Coil Springs  
★ Heavy Long-Wearing Tick  
★ Ventilators on Side  
★ Keeps Mattress Clean and Fresh on Inside  
★ Taped Edges  
★ Button Tufted (the Best)  
No Interest or Carrying Charges!

**\$1.00 Down Delivers**  
This Handsome 100% Efficient  
"Paramount" Electric **WASHER**  
With "Floating Power"  
**\$38.85**  
Guaranteed for 10 Years!  
★ Full size balloon type wringer rolls.  
★ Powerful motor that will take care of any load.  
★ Full size porcelain tub.  
★ Safe and absolutely fool-proof.  
★ Silent and vibrationless.  
★ Vane Type Bottom Agitator.

**\$1.00 Down Delivers**  
3-Burner Wickless **Oil Stoves**  
**\$17.50**  
The large oven costs you nothing. Fully guaranteed a powerful wickless burners that create a CLEAN, VERY HOT BLUE FLAME—Beautifully finished in choice of green or ivory.

**VICTOR FURNITURE CO.**  
231-237 WEST WASHINGTON STREET  
VICTOR is Conveniently Located at 231-237 W. Wash. St.  
DIRECTLY OPPOSITE STATEHOUSE  
Open Evenings by Appointment  
Call Lincoln 7355