

See Pages 5 and 9
for Other Exciting
Block News**BLOCK'S Downstairs Store****NEW YORK MAKER NEEDED "CASH"!***Sacrificed Far Below Their Actual Worth!***500 Brand New
Spring Dresses***Priced So
Low We Do Not
Expect the
Quantity to
Last Through
the Day!***29****Just Imagine!***Crinkle Crepe, Ostrich Woolens,
Bunny Woolens, Rough Crepes, Gay
Silk Prints in Dresses at Only \$2.19**Stop wishing you had some new dresses.
Get them in this event Saturday! The
jacket and cape dresses are so jaunty they'll
make you feel years younger. Many romantic
styles for After-Dark. And plenty of simple
frocks you'll want for business, street,
and all-around wear. See them, try them
on, we'll wager you'll buy at least two or
three. All sizes for women and misses.**Newest Spring Colors, Grays, Dawn
Blue, Eleanor Blue, Sand and Prints
BLOCK'S—Downstairs Store.***New Models Arrived for Saturday!****Coats and Suits***That Simply Radiate New
Spring Lines and Smart
Fashion Details! Choice***\$5****THE SUITS**—Tailored of all-wool
fabrics and featured in smart cape and
Gendarmerie modes. You'll not only be surprised,
but thrilled to find such quality and
style in suits at \$5. All sizes for women and
misses.**THE COATS**—You will find every-
thing that's fashion-right in this collection
of new spring coats. New collar and scarf
effects, interesting sleeve treatments. All-
wool fabrics! Favorite spring colors! All
sizes for women and misses.

BLOCK'S—Downstairs Store.

**Silk Stockings
Full-Fashioned***Sheer Chiffons!***29c***Substandards of higher priced hose
from a famous maker. Beautifully
sheer and clear. You'll be amazed to
find such wonderful hosiery values
at 29c. All sizes for women and
misses.*

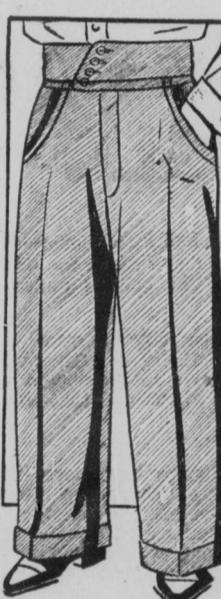
BLOCK'S—Downstairs Store.

**Spring HATS
in Special Sale****\$1.85***Inexpensively Priced
Rough, crystal cloth, crochet, viscose
braid and peanut straw and crepes!
Flattering brim styles and sleek
turbans. Fashionable spring
colors. All headsizes for women and
misses.*

BLOCK'S—Downstairs Store.

March Sale! 1,200 Gorgeous Lace-Trimmed**\$1.19 Bias-Cut Silk Slips****89c***1,200 More of those slips that created such a furore two weeks ago.
Bias-cut in front and back, built-up shoulder, low-cut back, V-neck
and straight bodice styles. Fashioned of heavy all-silk French
crepe, trimmed with beautiful lace. Full length. Sizes for women
and misses. In white, flesh and tearose.*BLOCK'S—
Downstairs
Store**NEW DEAL!***Inaugurating
a New Era of
Super Values
Tomorrow!***Here's a Smashing
Value! 248 NEW
2-Trouser
SUITS***For Men and Young Men***\$10***If you're looking
for suits that will
give you real serv-
ice, be sure to in-
spect these blue and
oxford cheviot two-
trouser suits on sale
tomorrow at.....*

BLOCK'S—Downstairs Store.

*Sale! Gray and Tan***TWEED
TOPCOATS***For Men and
Young Men***\$8***• All-Wool!
• Belted Backs!
• Marvelous
Values!**Genuine Suede
LEATHER
JACKETS
For Men and
Young Men
\$2.98**Wanted Brown
Shades.
BLOCK'S—
Downstairs Store.***They're New!****NOVELTY
TROUSERS***That ALL the YOUNG MEN
Will Soon Be Wearing***\$1.98***They're "Hot"!
They're Collegiate!
They're Practical!**The extra wide 3-button
extension waistband will
catch your eye! You'll
like the extra wide 24-
inch bottoms, too! And
they come in new green,
brown and blue shades.
See them! You'll like
them! Sizes 28 to 36.**Young Men's
COLLEGIATE
CORDUROYS
\$1.49***\$1.50—\$1.69 SHIRTS***Custom Tailored! Collar-Attached Style!
Savings of One-half and More Than Half!***75c***Truly, the finest shirts we've
ever offered at this price.
Purchased below actual
wholesale cost, because the
maker changed over to
"Tucked" sleeves. Woven
novelty, self-striped and
jacquard broadcloths, woven
figured madras. White and
plain colors. Sizes 13 1/2 to
17 for men.**Men's TIES, spring patterns, 29c ea., or 4 for \$1
SHORTS, SHIRTS of run-resist rayon, 5 for \$1
OVERALLS, JACKETS, blue denim, each, 59c
BLOCK'S—Downstairs Store.***New Spring SHOES***Made to Sell at \$2.95! Specially Priced Saturday at**Gray, Blue, Blonde, Black or Brown
Kid, Simulated Reptile! Combinations!***\$1.95***A matchless low price for such quality and
style in brand new spring footwear.
Pumps, oxfords, smart strap models with
high, baby French or Cuban heels. All
sizes, widths AA to C for women and
misses.**Women's SPORT OXFORDS with genu-
ine Goodyear welt
soles \$2.22
Women's ARCH SUPPORT SHOES
with genuine welt
soles \$2.00
CHILDREN'S SHOES, black or brown
calf, patent. Sizes 6, 8 1/2, 11, 11 1/2, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 750, 751, 752, 753, 754*