

See Pages 5 and 9  
for Other Exciting  
Block News

# BLOCK'S Downstairs Store

**NEW YORK MAKER NEEDED "CASH"!**

*Sacrificed Far Below Their Actual Worth!*

**500 Brand New Spring Dresses**

*Priced So Low We Do Not Expect the Quantity to Last Through the Day!*



**Just Imagine!**

*Crinkle Crepe, Ostrich Woolens, Bunny Woolens, Rough Crepes, Gay Silk Prints in Dresses at Only \$2.19*

Stop wishing you had some new dresses. Get them in this event Saturday! The jacket and cape dresses are so jaunty they'll make you feel years younger. Many romantic styles for After-Dark. And plenty of simple frocks you'll want for business, street, and all-around wear. See them, try them on, we'll wager you'll buy at least two or three. All sizes for women and misses.

*Newest Spring Colors, Grays, Dawn Blue, Eleanor Blue, Sand and Prints*  
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*New Models Arrived for Saturday!*

**Coats and Suits**

*That Simply Radiate New Spring Lines and Smart Fashion Details! Choice*

**\$5**

**THE SUITS**—Tailored of all-wool fabrics and featured in smart cape and Gendarme modes. You'll not only be surprised, but thrilled to find such quality and style in suits at \$5. All sizes for women and misses.

**THE COATS**—You will find everything that's fashion-right in this collection of new spring coats. New collar and scarf effects, interesting sleeve treatments. All-wool fabrics! Favorite spring colors! All sizes for women and misses.  
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**Silk Stockings Full-Fashioned**

*Sheer Chiffons!*

**29c**

Substandards of higher priced hose from a famous maker. Beautifully sheer and clear. You'll be amazed to find such wonderful hosiery values at 29c. All sizes for women and misses.  
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**Spring HATS in Special Sale**

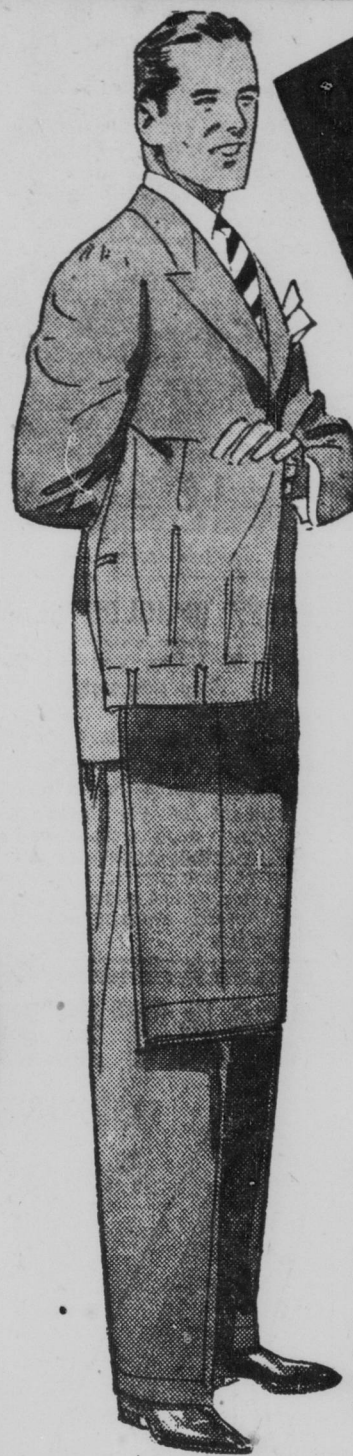
**\$1.85**

*Inexpensively Priced*

Rough, crystal cloth, crochet, visca braids and peanut straws and crepes! Flattering brim styles and sleek turbans. Fashionable spring colors. All headsizes for women and misses.  
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**NEW DEAL!**

*Inaugurating a New Era of Super Values Tomorrow!*



**2-Trouser SUITS**

*Here's a Smashing Value! 248 NEW*

If you're looking for suits that will give you real service, be sure to inspect these blue and oxford cheviot two-trouser suits on sale tomorrow at.....

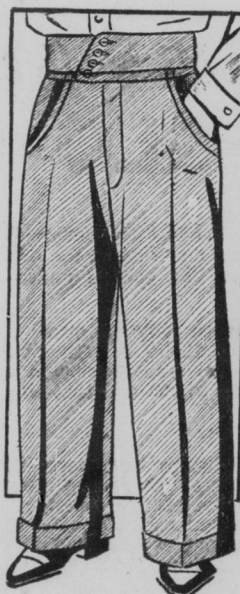
**\$10**

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**They're New!**

**NOVELTY TROUSERS**

*That ALL the YOUNG MEN Will Soon Be Wearing*



**\$1.98**

*They're "Hot"! They're Collegiate! They're Practical!*  
The extra wide 3-button extension waistband will catch your eye! You'll like the extra wide 24-inch bottoms, too! And they come in new green, brown and blue shades. See them! You'll like them! Sizes 28 to 36.

Young Men's COLLEGIATE CORDUOYS **\$1.49**

**Sale! Gray and Tan TWEED TOPCOATS**

*For Men and Young Men*

**\$8**

• All-Wool!  
• Belted Backs!  
• Marvelous Values!



**Genuine Suede LEATHER JACKETS**

*For Men and Young Men*

**\$2.98**

Wanted Brown Shades.  
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**\$1.50—\$1.69 SHIRTS**

*Custom Tailored! Collar-Attached Style! Savings of One-half and More Than Half!*

Truly, the finest shirts we've ever offered at this price. Purchased below actual wholesale cost, because the makers changed over to "Tucked" sleeves. Woven novelty, self-striped and jacquard broadcloths, woven figured madrases. White and plain colors. Sizes 13½ to 17 for men.

**75c**

Men's TIES, spring patterns, 29c ea., or 4 for \$1  
SHORTS, SHIRTS of run-resist rayon, 5 for \$1  
OVERALLS, JACKETS, blue denim, each, 59c  
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**New Spring SHOES**

*Made to Sell at \$2.95! Specially Priced Saturday at*

*Gray, Blue, Blonde, Black or Brown Kid, Simulated Reptile! Combinations!*

A matchless low price for such quality and style in brand new spring footwear. Pumps, oxfords, smart strap models with high, baby French or Cuban heels. All sizes, widths AA to C for women and misses.

**\$1.95**

Women's SPORT OXFORDS with genuine Goodyear welt soles **\$2.22**  
Women's ARCH SUPPORT SHOES with genuine welt soles **\$2.00**  
CHILDREN'S SHOES, black or brown calf, patent. Sizes 6, 8, 8½, 11, 11½, 2, **\$1.19**  
BLOCK'S—Downstairs Store.



**March Sale! 1,200 Gorgeous Lace-Trimmed**

**\$1.19 Bias-Cut Silk Slips**

1,200 More of those slips that created such a furore two weeks ago. Bias-cut in front and back, built-up shoulder, low-cut back, V-neck and straight bodice styles. Fashioned of heavy all-silk French crepe, trimmed with beautiful lace. Full length. Sizes for women and misses. In white, flesh and tearose.

**89c**

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