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Special Table
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Men:
en at 1 P. M.
45 P. M.
2 P. M.
7 P. M.
ODY WELCOME!

THEATER

“Prosperity” Gas Range
ers Loudon, the Famous
ert, During the Free Cook-
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Now in Progress at
the English Theater

Sears New Prosperity Gas
Range Was Selected for This
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All brand new spring styles! Gay new colors and patterns! Ginghams, linenes, pliques, broadcloths and prints from which to choose!

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Marvelous New
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For a Complete Laundry Outfit See the New

Thor Washer-Ironer & Wringer, Complete



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Block's—Fifth Floor.

Let Us Help You Enjoy the Cooking Show

We Are Only Two Minutes from the Theater



Let's Explore Your Mind

BY DR. ALBERT EDWARD WIGGAM, D. Sc.



1 SINCE COMEDIANS MAKE
PEOPLE LAUGH BY HEE-HAWING AT THEIR
OWN WIGGCRACKS, SHOULD A PERSON
LAUGH AT HIS OWN JOKES?

WRITE YES OR NO HERE

1. No, the comedian laughs knowing you will see how foolish he is to laugh at his own jokes. And, of course, he knows the truth of the poet's phrase "Laugh and the world laughs with you."

The great comedians do not laugh at their jokes. May I say after years on the lecture platform that the thing that conquers an audience, whether it be comedy or pathos, is suppressed emotion. Great emotion, under control, will move any audience to laughter, exaltation, or tears.

It will do it in personal conversation. If you wish to become a brilliant conversationalist or successful salesman, remember this is the most basic of all principles in influencing other people.

2. Emphatically no. Neither can school teachers. Some teachers and parents suspect a child to be bright, whereas mental tests often show the opposite to be true. Many bright children are thought dull, chiefly because they are so well equipped mentally that the school studies do not interest them.

Every child should have an intelligence test, the scores of which the child should not know, but which the parents and teachers should know, so they will be informed as to what to expect of the child.

If you will send me a self-addressed stamped envelope, I will tell you where to get such tests for children and adults.

3. Yes. You can think of plenty of exceptions among your friends but Karl Pearson, English statistician, showed this was a fact.

Freud, Viennese psychologist, advanced the theory that it is because a healthy girl grows up admiring her father as her ideal man.

He may be homely as sin, but to her he is the "glass of fashion and mold of form." Likewise, a healthy boy, Freud thinks, grows from babyhood thinking his mother the ideal woman.

She may be a boy's first sweetheart usually resembles his mother in general physical build and size.

This is sufficiently the rule to be very significant. It probably has been quite a factor in human evolution.

Contract Bridge

BY W. E. MCKENNEY
Secretary American Bridge League

HERE is an interesting coincidence. While in St. Petersburg, Fla., I had the pleasure of meeting Judge Ralph E. Richards of Clearwater, Fla.

Upon hearing his name, I naturally was interested to learn whether he played a good game of bridge, as it was Ralph R. Richards, now of California, who was my partner when we won the national contract pair championship in Chicago in 1929.

During the evening, Judge Richards brought back memories of some of the masterful plays made by my former partner when he successfully

executed a coup play to make his contract in the following hand:

The Bidding

The bidding was very optimistic. Judge Richards in the South opened with a two spade bid, and as a result found himself playing a six spade contract doubled.

Judge Richards' hand contained entirely too many losing cards to open with an original two bid. However, it was the play of the hand that I thought unusually interesting.

The Play

West opened the king of clubs which Judge Richards in the South won with the ace.

Summing the hand up, it now looks as though he must lose a diamond and a spade trick, even though he can take one spade finesse.

However, seeing that there was one possible chance of making the hand, Judge Richards proceeded in the following manner:

He won the next trick with the ace of spades and then led the three of hearts, winning in dummy with the ace.

On dummy's king and queen of hearts, he discarded his three and eight of clubs. He then led the three of spades and finessed the ace.

East's ten spot fell, warning him that East held the queen and eight of spades. Judge Richards then played his ace of diamonds and

when West's jack dropped, continued with the king, West discarding a club.

Judge Richards then led the nine of diamonds and was careful to play the ten from dummy. East won the trick with the queen of diamonds.

East then made the serious mistake of returning the jack of hearts, which Richards trumped with the five of spades.

Judge Richards led the deuce of diamonds, which was won in dummy with the eight spot, and all he had to do was to lead a club from dummy which East was forced to trump with the eight of spades.

Judge Richards overtrumped with the nine of spades and won the last trick with the king of spades, thereby successfully making his contract of six spades doubled.

Giving your opponent an opportunity to make an error, and being quick to take advantage of the breaks, is what makes a good bridge player.

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▲ 3-2	◆ A-K-Q-5
◆ 10-8-3	◆ 10-8-3
◆ J-6-5	◆ J-6-5
▲ 10-4	▲ Q-8-7-6
▼ 10-9-7-4	▼ J-8-6-2
♦ J	♦ Q-7-5-4
♦ K-Q-10-9-7-2	♦ 5-4-3
♦ 7-2	♦ 4
NORTH	
WEST	
EAST	
SOUTH	
Dealer	
SOUTH	

▲ A-K-J-9-5
▼ 3
♦ A-K-9-2
♣ A-8-3

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