

AYRES' DOWNSTAIRS STORE

Hundreds of Fashionable New Spring DRESSES VERY SPECIALLY PRICED!

For Misses,
Women
and
Juniors

\$5.00

The Fashions of Spring 1933 make it impossible for any woman to say, "I can't find a dress that I like, at a reasonable price." Just see these utterly beautiful new ones tomorrow! There is such a tremendous variety to choose from that you are sure to find several styles that are becoming to you! Here's just a hint of what you'll find:

—Lots of Frills
—Removable Trims
—Print Contrasts
—Color Contrasts
—Fabric Contrasts
—Jacket Frocks
—New Sleeves
—Button Trims

—Rough Crepes
—Heavy Sheers
—Gay Prints
COLORS:
—Black —Green
—Navy Blue
—Spring Beige
—Gray —Red

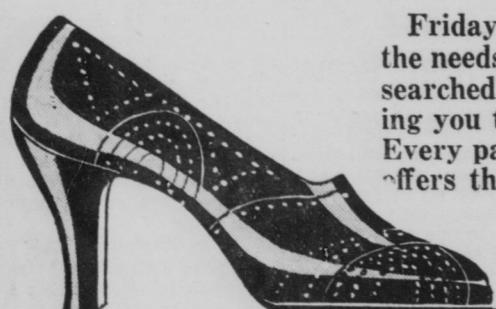
—Downstairs at Ayres.



Beginning Tomorrow! You Get Extra VALUE
and Correct FASHION at a Bargain Price!

NEW SPRING SHOES

Friday we introduce an entirely NEW LINE OF SHOES to meet the needs of our customers who wish to pay a lower price! We have searched the shoe markets thoroughly, and believe that we are offering you the very finest value obtainable to sell at this new low price. Every pair is exceptionally well made—of good solid materials—and offers the utmost of correct fashion!

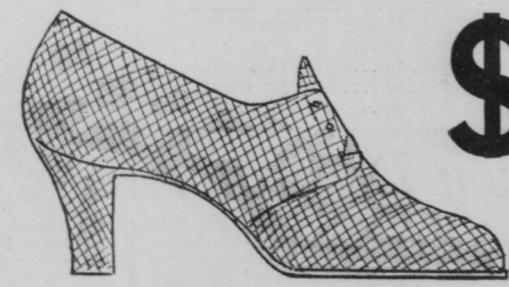


and All You Pay Is—

\$1.95

High or
Cuban
Heels!

—BLACK
—BROWN
—PARCHMENT
—BLUE
—GRAY



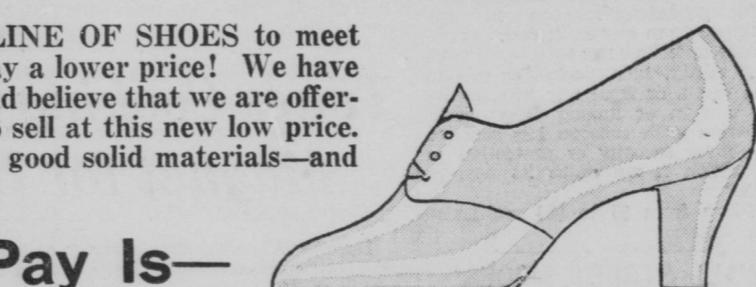
Widths—AA to C
Sizes—4 to 8

—Downstairs
at Ayres



Widths—AA to C
Sizes—4 to 8

—Downstairs
at Ayres



Many
Perforated
Styles!

—PUMPS
—TIES
—SANDALS
—OXFORDS
—KID
—PIGSKIN*
—SNAKE*
*Simulated.

Tomorrow's Times Will Tell You About

WONDER BAND

—It's Coming to Ayres' Downstairs Store



SALE!

200 Beautiful New Lamp Shades

39c

Bridge lamp shades! Table lamp shades! Junior lamp shades! Most any size shade you want is here in this exciting sale! This is a very fortunate special purchase of fine quality shades—bought for a song—and the saving passed along to you. A great assortment of patterns and colorings to choose from.

Sorry! 10c Extra on Each Shade If Delivered!

—Downstairs at Ayres.

Special for Friday and Saturday!

Assorted Chocolate Creams

1-Lb.
Box **25c**

2-Lb.
Box **45c**

You'll be surprised how really delicious these fine chocolate creams are! Buy them for the week end! These are the flavors:

—Maple
—Cherry
—Orange

—Lemon
—Mint
—Apricot

—Raspberry
—Strawberry
—Vanilla
—Downstairs at Ayres.



SALE! New Spring Wash Dresses For Larger Women

Tomorrow the larger woman "gets a break"! A brand new shipment of better quality wash dresses has just been unpacked and will go on sale for the first time, Friday! Beautiful slenderizing styles—made of splendid quality prints—in gay patterns and colorings—with dainty organdy trims, contrasting piping, etc. In sizes 38 to 52.

—Downstairs at Ayres.

55c

2 Dresses, \$1

GUARANTEED FAST COLORS