

# No School Tomorrow! Shop With Your Children In- AYRES' DOWNSTAIRS STORE

## A Marvelous New Group of Girls' Wash Frocks 59c and \$1

A beautiful new group of fine quality dresses for school girls—in high waisted styles, jumpers, tailored lines, puff sleeves, etc. In flowered voiles, eyelet embroidery, printed lawns, eyelet organdy, broadcloths and prints. Trimmed with applique, embroidery, etc. Fast colors. Sizes 7 to 16.

### Girls' New Silk Frocks, \$1.98

Dainty "dress-up" frocks in lovely plain colored and printed silks; puff sleeve and sleeveless styles, jumper frocks, Eton and jacket styles; in street and pastel shades. Sizes 7 to 14.

### Girls' Raincoats

Girls' heavy gaberdine raincoats with belt and adjustable straps on sleeves. Beret to match. In green, brown or navy; sizes 7 to 14.

**New Wash Blouses**  
\$1 Smart looking new spring blouses in sheers and new prints; puff sleeve styles; collar and tie. In sizes 7 to 14. —Downstairs at Ayres.



## Children's New Spring WASH DRESSES

Guaranteed Fast Colors  
**59c and \$1**

Some of the daintiest little dresses you ever saw! With puff sleeves, jumper effects, boleros and straight lines. Made of fine quality voiles, dimities, prints, lawns and polka dots. French seamed. Some have matching panties. Sizes 3 to 6.

### Boys' "Fruit-of-the-Loom" Wash Suits, 59c

Smartly styled little wash suits made of genuine "Fruit-of-the-Loom" broadcloths; vat dyed; fast colors. Fancy stitch and embroidery trimmed. Sizes 2 to 6.

### Wool Sweaters

**59c**

Children's all-wool slippers in red, green, tan or navy; sizes 26 to 36.

### Combinations

**3 for \$1**

Girls' "Dimple-Weave" rayon combination suits; elastic or band knee; sizes 2 to 16. —Downstairs at Ayres.

## Boys' "Belhord" Shirts **59c**

These famous "Belhord, Jr." shirts have the same fine fabrics and workmanship as the dad's "Belhord" shirts—famous for wear and neatness! White and plain colors are Sanforized shrunk. Also fast color fancy patterns. Our fine "G. and G." brand is also included at 59c. In sizes 8 to 14 1/2.

### Other Boys' Fast-Color Shirts, 39c Each

**Wool Knickers  
\$1.49**

Fully lined wool knickers with knit grip bottoms. In tweeds, cheviots, cassisines—tans, grays, blues. Full cut and stylish in every detail. Sizes 6 to 16.

**Wool Sweaters  
98c**

Good looking, all-wool slippover sweaters—just the type for school wear! Novelty weaves, in new spring colors; contrasting trimming; sizes 28 to 36. —Downstairs at Ayres.

**Sweat Shirts  
49c**

Included are "Mickey Mouse," "Babe Ruth" sweat shirts with designs in fast colors. Sewable, long, wearing quality. Sizes 6 to 16. —Downstairs at Ayres.

## Children's "Buster Brown" Hose All Strictly FIRST QUALITY

**15c**

Girls' rayon plaited 1/2-length stockings in wanted plain colors. Made with close fitting ribbed cuff. Genuine "Buster Brown" quality. Sizes 7 to 9 1/2.

**15c**

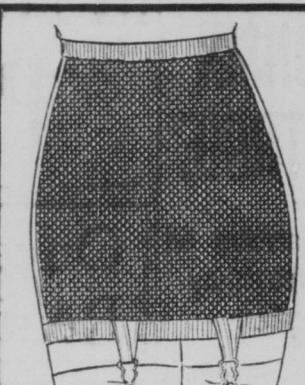
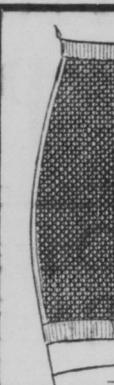
"Buster Brown" 1/2-length hose for girls—made of fine long wearing lisle; plain colors with ribbed cuff, trimmed with colored stripe. Sizes 7 to 9 1/2.

**15c**

Smaller children's 1/2-length socks; heather-mixed cotton made with smartly trimmed, close-fitting cuff. These are also first quality "Buster Brown" brand. 6 to 9 1/2. —Downstairs at Ayres.

**19c**

A fine new assortment of attractive "Buster Brown" anklets. These come in dark colors suitable for immediate wear. In sizes 6 1/2 to 9 1/2. —Downstairs at Ayres.



### "KABO" 2-Way Stretch Girdles **\$3.50**

A perfect foundation for new spring dresses—and SO comfortable, because it gives with every movement of the body! Sizes 25 to 32. —Downstairs at Ayres.



### Pure Silk SLIPS Very Special at—

**\$1.59**

Pure dye, French finished silk crepe slips with lovely lace trimming at top and hem; bias cut or semi-fitted. These are very special values for tomorrow! Sizes 34 to 44. —Downstairs at Ayres.



### Fine Rayon Gowns and Pajamas **\$1.00 Ea.**

Chalk finished, pure dye rayon gowns with lace or contrasting applique trimming. Also one-piece pajamas of run-resisting rayon; wide leg; trimmed in contrasting colors. —Downstairs at Ayres.



### Broadcloth SMOCKS In Smart New Fitted Styles **88c**

Here's one of the finest assortments of smocks you've ever seen—and very specially priced! Included are our "Bell Hop," the "Culver Cadet" and many new fitted princess styles. In broadcloth, percale and smart combinations. Sizes 14 to 20; some women's sizes. —Downstairs at Ayres.

## Plaids and Checks

Add a Touch of Femininity to These

## Spring Dresses

Very Special at— **\$5.00**

Take a smartly tailored, plain colored dress... add a few touches gay, contrasting checked or plaid trimming... and Fashion will say, "Okey!" And that's only ONE of the tremendous variety of clever new fashions that you have to choose from in this group of new spring frocks! We urge you to see for yourself tomorrow! There are sizes for women, misses and juniors.

—New Rough Crepes

—Rough Canvons

—Gay New Prints

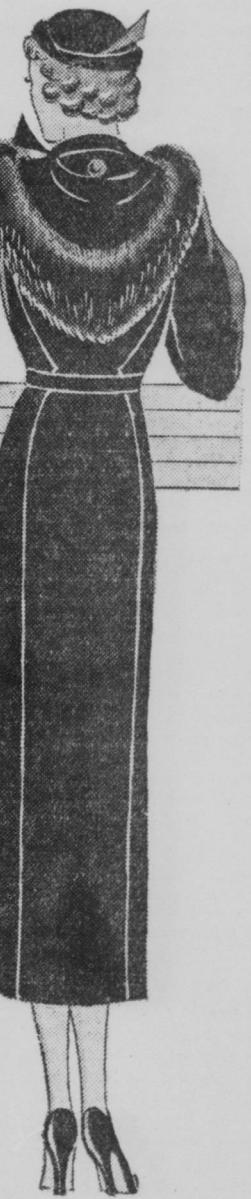
—Print Combinations

—Downstairs at Ayres.

### Coats Sketched:

Left: A dress coat in gray with dropped shoulders edged with wide fur bands. It also has a detachable self scarf.

Below: Navy blue coat that easily becomes many coats! Has detachable fur edged cape which ties in front in ascot fashion.



## New Spring Coats

Have Detachable Scarfs or Capes to  
Make Them Practical—Some  
Have Furs for Beauty!

These  
Are  
Only— **\$16.75**

It's the fashion for spring coats to look "wrapped-up" and ready for action! This is achieved through firm fastenings at neckline and waistline. Waists are firmly belted. Necks are buttoned high and are topped with a self scarf, a silk scarf, or a fur scarf—or else there is a becoming cape (usually detachable). Many of the dress coats also have a touch of fur to make them look more feminine. In sizes for women, misses, or juniors.

—Downstairs at Ayres.

Light and Dainty  
as a Dancing  
Slipper!

## American Girl SILHOU-WELT SHOES

Sturdy and  
Comfortable as a  
Walking Shoe!

**\$4.95** Pair



Thousands of Indianapolis women have learned that IT IS possible to have BOTH beauty and comfort in a shoe. The American Girl Silhouette Welt Shoe is MORE than a "style shoe"—MORE than an "arch support" shoe! It offers the best features of both! Come in tomorrow! See the lovely new spring styles—oxfords, straps, pumps, and ties—in black, blue, brown, or beige. Sizes 3 to 9—AAA to C.

—Downstairs at Ayres.

Watch for WONDER BAND—It's Coming to Ayres' Downstairs Store