

FULL MEDICAL CARE FOR \$50 YEARLY IS SEEN

Possible Under Guild Plan of Medicine in Groups of 15,000 Subscribers.

BY FLORA G. ORR
Times Staff Writer
WASHINGTON, Jan. 30.—All our lives we have heard about the clever Chinese who pay their doctors to keep them well, stopping payment if illness occurs.
The American translation of that idea always seemed remote, but Evans Clark, director of the Twentieth Century Fund, Inc., in a book published today for the Fund by Harper and Brothers (How to Budget Health), has presented in words which seem very practical a complete plan for doing almost the same thing in the United States.
Briefly, he suggests, not socialized medicine, as did the report from the committee on the costs of medical care, but organized medical guilds or clinics, expenses of which would be borne by the subscribers, who wish to assure themselves of complete and adequate medical care, come what may.

Cost at \$50 a Year
He estimates that, excluding insane and tubercular cases, thirty-two doctors and seven part-time physicians and dentists could be supported on adequate and comfortable salaries by 15,000 subscribers to the service, who in turn would be well cared for by this group of medics throughout all their ailments and health worries and tribulations.

The cost per person would run between \$50 and \$60 per year, which compares favorably with the present cost in this country of the most liberal health insurance policy with adequate coverage.

The payments from subscribers also would cover upkeep of the clinic, medicines, equipment, clerical and managing staff.

There might be a hospital attached to the unit, or the group might have arrangements with a hospital for all necessary hospitalization and surgical arrangements.

Incentive to Keep You Well

Thus, if you were a member of such a guild, your doctors would have every incentive to keep you well, since the less sickness among the members the lighter the physicians' work would be.

Twentieth Century Fund investigators have found that there is already a strong trend in the direction of group medical practice, despite the opposition of many individual physicians.

Practically every outstanding clinic and institute and many of the schemes for industrial medical care has been studied carefully.

The nearest approach to the guild plan in this country at present would seem to be the Security Benefit Association of Topeka, Kan., which maintains hospitals, orphan asylums and schools, and gives protection for every member of the family for every form of sickness, accident, death, old age; partial and permanent and total disability. Premiums which are very low for a child under 16 vary after that age, depending upon age when the member joins.

Founded By Filene

It is interesting to note that the United States is lagging behind other countries in requiring citizens to carry sickness insurance.

In this country we have gone ahead with compulsory accident insurance for workmen in the Netherlands, however, compulsory health insurance never has been necessary, due to the fact that practically the entire wage-earning population belongs to medical aid societies along with the guild plan.

The Twentieth Century Fund was founded by Edward A. Filene of Boston, and the trustees include Newton D. Baker, Henry S. Dennison, Bruce Bliven, Roscoe Pound and Owen D. Young.

CONVENTION BUREAU DIRECTORS SELECTED

Mayor Sullivan Honorary Member of C. of C. Organization.

Selection of Mayor Reginald H. Sullivan as an honorary director and election of twenty other directors of the Indiana convention and publicity bureau is announced today.
Directors are: W. A. Atkins, vice-president; William Behrmann, Clarence E. Crippin, George G. Cunningham, George H. Healey, L. W. Horning, Wallace O. Lee, J. N. Lemon, Malcolm Lucas, R. L. Meyer, Frank A. Montrose, Howard S. Morse, Samuel Mueller, Dwight A. Murphy, Paul Q. Richey, Walter B. Smith, George Vonnegut, S. B. Walker, W. H. Wells, O. Wheeler and Harry F. Wood.

DAVID DIETZ HONORED

Science Editor Is Elected Fellow of American Association.

Announcement was made in Washington today of the election of David Dietz, Scripps-Howard science editor, whose column appears daily in The Times, as a fellow of the American Association for the Advancement of Science.

A number of fellows are chosen each year by the council of the association from members "who have contributed to the advancement of science, usually by the publication of scientific research, or in other significant manner."

Dietz has been a member of the association since 1923. He also is a fellow of the Royal Astronomical Society of Great Britain and a member of the American Astronomical Society and the Societe Astronomique de France.

Children's Coughs Need Creomulsion

Always get the best, fastest and surest treatment for your child's cough or cold. Prudent mothers more and more are turning to Creomulsion for any cough or cold that starts.

Creomulsion emulsifies creosote with six other important medicinal elements which soothe and heal the inflamed membranes and check germ growth. It is not a cheap remedy, but contains no narcotics and is certain relief. Get a bottle from your drug store right now and have it ready for instant use. (adv.)

Let's Explore Your Mind

BY DR. ALBERT EDWARD WIGGAM, D. Sc.



1. SHOULD AN AMBITIOUS GIRL RESOLVE TO PUT LOVE OUT OF HER LIFE MORE THAN AN AMBITIOUS MAN SHOULD? WRITE YES OR NO

2. DO TWO WRONGS EVER MAKE A RIGHT? WRITE YES OR NO

3. IS THE BEST WAY TO BREAK A BAD HABIT TO SUPPRESS ALL DESIRES IN THAT DIRECTION? WRITE YES OR NO

4. SHOULD A MAN EVER RESOLVE TO PUT LOVE OUT OF HIS LIFE MORE THAN A WOMAN SHOULD? WRITE YES OR NO

5. IS THE BEST WAY TO BREAK A BAD HABIT TO SUPPRESS ALL DESIRES IN THAT DIRECTION? WRITE YES OR NO

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Manufacturers and Retailers Review

CITY COMPANY STRESSES AUTO SAFETY WORK

Full Bendix Service Given by Indiana Carburetor and Brake Firm.

Because of guaranteed accurate workmanship, along with genuine replacement of Bendix brake shoe parts, business is on the increase at the Indiana Carburetor and Brake Service, 325 North Delaware street, according to E. W. Pummil, general manager.

Much of the steady growth is attributed to the modern equipment used in testing and adjusting brake work, as well as the feature of installing factory specified brake shoes as a form of service, on all cars having Bendix equipment.

When driving an automobile your brakes perform an important service. To drive with defective brakes creates numerous risks, which often prove costly to the owner's safety or to anybody who rides in the car with him, the pedestrian, or to other motorists.

Experts Offer Help

These risks are entirely too great when for a small sum of money spent in the right place your safety can be assured.

By going to the Indiana Carburetor and Brake Service station, highly trained men can advise you exactly what would be required to put your car in perfect stopping condition.

Another valuable service offered to the public by this establishment is the aligning of wheels or axles, or both.

"The average driver," asserts Pummil, "does not realize the importance of maintaining proper alignment, which prevents steering troubles and costly tire scuffing."

Regardless of how carefully a manufacturer may build a car, or how efficient or accurate the alignment may be, a few weeks' driving may have disarranged the intricate balance which must be maintained if the owner is to have comfortable and economical service from his car.

Danger Is Eliminated

Weaving, wandering, hard steering, and shimmying may cause a car to go into a ditch at any minute, and result in a regrettable accident. This danger can be eliminated by taking your car to E. W. Pummil for inspection, and, if necessary, restore your car to the original factory condition.

Expert carburetor service is given at all times by Pummil, who represents the authorized Stromberg Carburetor Company in this territory. The Stromberg has everything the name signifies—power, performance, speed, durability and, most of all, it offers extreme economy.

Whether your carburetor is functioning properly or not, it may pay you to have the Indiana carburetor specialist inspect it. Oftentimes they have been of valuable service by discovering defects as well as correcting faulty carburetion.

The service station also is distributor for the Bendix brake products in the Indianapolis market, which enables them to give all their many patrons exceptional brake service.

FRANK TIRE SERVICE BUILDS GOOD BUSINESS

Quality Line Is Carried by Prominent City Firm.

Perhaps it would be a good idea to "take stock" of the rubber on your car today. If some of your tires are in bad shape, you can trade them in on new tires at Frank Tire Service, 543 East Washington street, with a big allowance on them, and put an end to your worries this year. This firm carries a complete line of Fisk tires and tubes for all pleasure cars and trucks.

For seventeen years Frank Tire Service has been serving the motorists of Indianapolis and vicinity, and has built up a large business, so it would seem that the quality of the tires Frank's handles, as well as the service that goes with them, must be just a little better than the average.

GARDNER IS NAMED ASSOCIATION OFFICER

Long Record of Service Marks Metal Business Here.

The Sheet Metal and Warm Air Heating Contractors Association of Indiana, in a meeting at the Hotel Antlers, elected officers, one of whom is Joseph C. Gardner, director. He is owner of the Joseph Gardner Company, 147-153 Kentucky avenue.

For fifty years the Gardner family has operated a sheet metal establishment here, giving guaranteed workmanship.

Improvements have been made in certain lines of sheet metal work which enable them to complete a job in quick time.

FOR ECONOMY PLUS QUALITY

2,000 Sheets of Finest Quality Bathroom Tissue

Ostermeyer Paper Co. Riley 6902 148 Virginia Ave.

Indianapolis Motor Speedway Corporation

500-Mile Race May 30, 1933

Tickets Ready Jan. 16 444 N. CAPITOL AVE.

FLEET CARRIES MILK FOR WEBER CO.



Above is pictures of the delivery fleet of the Weber Milk Company. This concern has been serving the Indianapolis public for the last fifty years.

The corporation occupies a modern plant at 1131 Craft street. Within this plant is housed equipment of latest design and construction, insuring the utmost in sanitation in the preparation of milk products for the home.

Officers of the corporation are John Weber, president; P. J. Weber, vice-president; Louis Wenzling, second vice-president; A. W. Buescher, secretary and treasurer, and Fred C. Weber, assistant secretary and treasurer.

Special Trade-in Bargain Offered on New Iciere



Beautiful Showroom of Polar Ice Company.

Polar Company Guarantees Its Product for Five Years.

To save the purchaser as much as possible, the Polar Ice and Fuel Company equipped a beautiful showroom in its own building, 2000 Northwestern avenue. Customers there view the modernistic display room, with its many valuable features which characterize the Iciere refrigerator, for which the Polar Company is distributor.

The Iciere, not only in Indianapolis, but over the country, has been recognized as one of the most economical and satisfactory forms of refrigeration.

Recently laboratories, government bureaus and home economics experts have demonstrated that low temperature alone is not sufficient to preserve foods properly. Circulation of the air inside the refrigerator is as important as the proper degree of cold.

It was discovered that gases and impurities thrown off by foods accumulate in stagnant air. Sometimes poisonous acids are generated by too low a temperature, endangering health. Fortunately, these conditions do not exist in the Iciere. Humidity also is very essential to keep foods really fresh, safe, and tasteful. Constant circulation of cold air in the Iciere keeps food moist, and prevents evaporation of flavors, a feature found to be most prominent in the Iciere.

Only in Iciere refrigerators can one be assured of proper air circulation and humidity in addition to low temperature. These important demands are nearly perfect in the Iciere, at least more so than in any other refrigerator produced, say Polar officials, due to the many exclusive patented designs belonging to Iciere.

Assured that the Iciere product is the finest money can purchase, Polar officials unhesitatingly have guaranteed it for five years.

Its design is simple and satisfactory in every detail. There are no parts to break, lose, or get out of order. Stainless steel, chromium plating, enamel and similar surfaces prevent rust and make cleaning easy.

These many features account for the rapidly growing popularity of Iciere in smart homes.

Up to Feb. 1, the Polar company will continue to offer a liberal

24-Hr. AUTO REPAIRING AND TOW-IN SERVICE DON HERR CO.

Riley 2484 Ky. Ave. & Maryland

TOURS Richard A. Kurtz, Foreign Dept.

120 E. Market St. RI ley 5341

BRAKES CARBURETORS WHEEL & AXLE ALIGNMENT

OFFICIAL BENDIX SERVICE INDIANA CARBURETOR AND BRAKE SERVICE

Bring in this ad for FREE Carburetor Adjustment. 325 N. Delaware St. LI 1876

PHILA OYSTER HOUSE

Delicious Oysters—Clams Shrimp—Frogs Fresh From the Sea 105 E. Ohio J. W. Everingham, Mgr.

Know Your Own Home Refrigeration



In the ICIERE are embodied all the essential features to guarantee perfect refrigeration. Investigate this modern, economical, efficient, refrigerator now, while Polar's great liberal trade-in allowance sale is still effective.

Small Monthly Payments If Desired All Iciere models on display in our Showroom.

POLAR ICE & FUEL CO. 20th and Northwestern Call TA. 0689

A New Ice Cream—"Cube Pineapple" It's Delicious—Healthful



There's a courteous Velvet Dealer near you, order today. Jessup & Antrim Ice Cream Co., Inc.

OUR GOAL

The finest transportation service in the nation for a greater Indianapolis

INDIANAPOLIS RAILWAYS

Fisk Alone Can Solve Your Tire Problem

Investigate "FISK" Quality You buy the best when you buy Fisk Tires or Tubes. Their increased tread rubber assures you of longer wear and better service, at very low cost.

Every FISK Tire is unconditionally guaranteed against faulty workmanship or material.

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Funerals "A Shirley Service Is a Remembered Service."

Three-year course of study leading to the degree Bachelor of Law

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INDIANA LAW SCHOOL The 8 E. Market St. Bldg. Indianapolis, Ind.

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FEDERAL Extra Service Tires are better than ever. Better in mileage. Better in tread wear. Better in safe driving. Every one a first line tire, and easy on the bankroll.

RETREADING Tires are entirely rebuilt at factory. New rubber from bead to bead. 30x4.50-21 \$3.38 28x4.75-19 3.75 28x4.25-18 4.50 White Sidewalls 25c extra per tire. Other sizes are priced in proportion. Guarantee—Same as Standard Warranty on new tires.

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Examination Without Charge Satisfaction Guaranteed Hoosier Optical Co. 144 N. ILLINOIS ST. Also Branch at Fountain Square 1045 Virginia Ave.

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