

Last Three Days January SALES

MEN'S HANKIES

10^c *Initialed*
Ea. Pure Irish Linen in regulation size, with 1 1/4-inch hems. All stock initials or regular assortment.
AYRES—HANDKERCHIEFS—STREET FLOOR

JEWELRY

29^c *Sale Priced!*
Ea. Mostly one-of-a-kinds. Bracelets in threes! Bracelets in pairs! Carved prystal bracelets! Bright metal! Brilliant color! Earrings... Brooches... Clips... Necklaces! Too!
AYRES—JEWELRY—STREET FLOOR

GLOVES

95^c *Real Kid Suede Kid Lamskin Doeskin Capeskin*
All taken from much higher priced lines and therefore remarkable values. All colors and sizes, but broken assortments.
AYRES' GLOVES—STREET FLOOR

PILLOWCASES

39^c *With Colored Hems!*
Pr. Approximately 1/2 price, with 4-in. colored hems in pink, blue, yellow or green. Sizes 42x38 1/2. While they last!
AYRES' BEDDING—SECOND FLOOR

BLANKETS

\$2.⁶⁹ *All-Wool Single!*
Crisp lively wool makes this blanket as warm as a pair! Sateen bound, size 70x80. In green, orchid, blue or gold.
AYRES—BEDDING—SECOND FLOOR

CHINTZ

18^c *Waverly Glazed!*
Yd. All fresh and new with spring in every yard! Quaint little patterns or large splashy designs, in all your favorite colors. 36-in., also unglazed.
AYRES—DRAPERY SHOP—FIFTH FLOOR.

A.M.C. SOAP CHIPS

15^c *Box*
Thin white soluble flakes that will not hurt your skin or your lingerie!
5 Boxes Soap Chips and 5 Knitted Dish Cloths... \$1
8 for \$1.00
AYRES—HOUSE FURNISHINGS—SEVENTH FLOOR

CHENILLE RUGS

50^c *Washable and Reversible!*
Ea. Neat pretty rugs at almost 1/2 price! In yellows, greens, or blues. Size 24x36 in. Group includes some embroidered American Numdahs.
AYRES—RUGS—FIFTH FLOOR

SCATTER RUGS

\$1.²⁹ *Made From Carpet Samples*
Neatly bound, ready for use, in almost every color you can think of. Priced at \$1.29 and \$2.39. Sizes from 27-inch squares up to 24 inches by 6 feet.
AYRES—RUGS—FIFTH FLOOR.

L. S. AYRES & CO.

Opportunity Day

"AIMCEE" ALL-SILK

Fashionably Sheer

CHIFFON HOSIERY

44^c Pr.

With delicate French seams, picot tops... cradle feet.

IN "TOFFEE" AND ALL THE SPRING SHADES

AYRES HOSIERY—STREET FLOOR

The Fashions Important for Spring in a SALE of Exciting

New DRESSES

\$6.⁹⁵

Small pattern print with lingerie undersleeves.

Woman's jacket frock in dark crepe with bright print top.



Soft crepe with crisp sheer white bow.

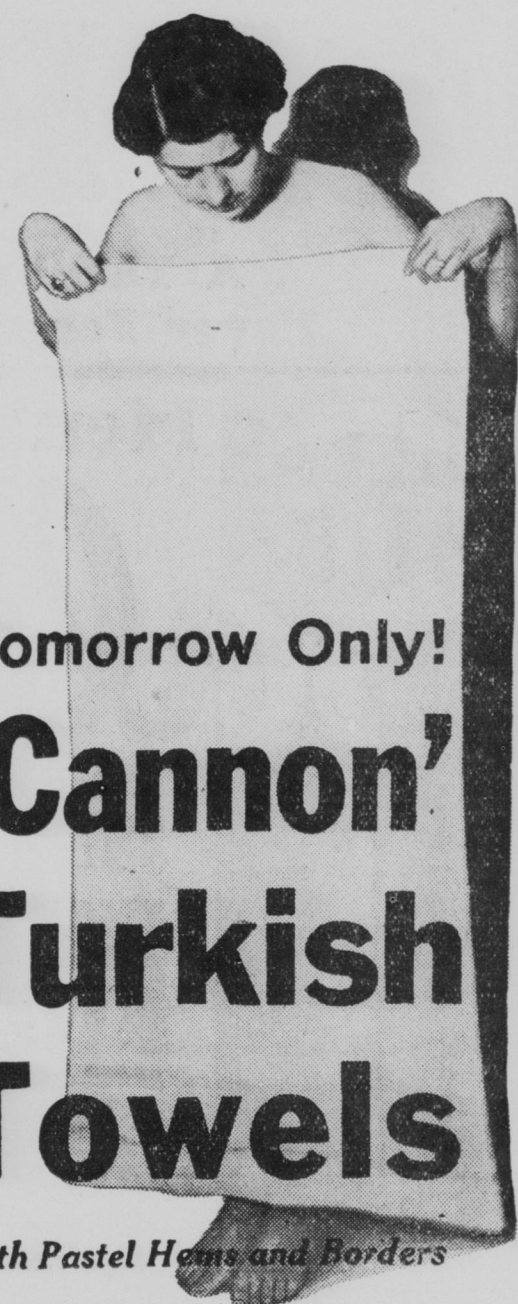
Jacket frock with gingham check taffeta top.

Diagonal stripes, smartest of crepes.

New... Young... Gay... Delightful Styles to Wear to the Office, Your Bridge Club, Important Luncheon Dates, Teas, and even Little Dinners.

We sketch five winners. There are quantities more just as thrilling. In women's, misses', and half-sizes.

AYRES' BUDGET SHOP—THIRD FLOOR



Tomorrow Only!

'Cannon' Turkish Towels

With Pastel Hems and Borders

19^c *Big! Heavy! Thirsty!*

Soft, but heavy, with densely woven double terry threads. With striped borders and colored hems, in jade, turquoise, maize, orchid, peach or rose. Size 24x48.

AYRES — LINENS — SECOND FLOOR



SALE of ESTATE STOVES

Factory Samples to Close Out at **\$39.⁵⁰**

Only a few factory close-outs are available at this price, and it'll be worth your while to be here when the doors open. Here are the facts:

- 1 All porcelain, with fuel saving porcelain cooking top.
- 2 Fresh air oven with removable bottom, right or left hand.
- 3 Robert Shaw oven regulator.
- 4 Automatic lighter.
- 5 Bakelite handles.
- 6 In-a-drawer broiler.
- 7 Utensil drawer.

They'll move in a hurry, so come early!

AYRES—HOUSE FURNISHINGS—SEVENTH FLOOR

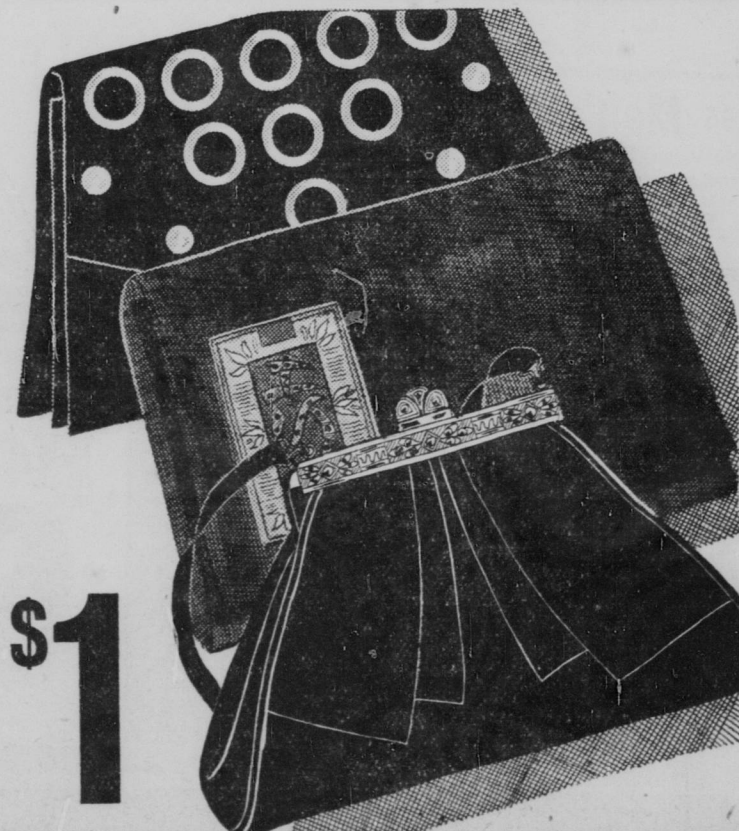
It's a Red Letter Day
When \$1.00 Buys Such

Handbags

AS THESE

	With	In
Real Leather	Metal Name Plates	Black
Smart Wools	Metal Trims	Brown
Smart Crepes	Marcasite	Wine
Simulated Leather	Ornaments	Navy
	Prystal Trims	Gray
		Bright Red

\$1



AYRES—LEATHER GOODS—STREET FLOOR.