

last three days

January SALES

MEN'S HANKIES

10c

Initiated

Pure Irish Linen in regulation size, with $\frac{1}{4}$ -inch hems. All stock initials or regular assortment.

AYRES—HANDKERCHIEFS—STREET FLOOR

JEWELRY

29c

Sale Priced!

Mostly one-of-a-kinds. Bracelets in threes! Bracelets in pairs! Carved crystal bracelets! Bright metal! Brilliant color! Earrings ... Brooches ... Clips ... Necklaces! Too!

AYRES—JEWELRY—STREET FLOOR

GLOVES

95c

Real Kid
Suede Kid
Lambskin
Doeskin
Capeskin
All taken from much higher priced lines and therefore remarkable values. All colors and sizes, but broken assortments.

AYRES—GLOVES—STREET FLOOR

PILLOWCASES

39c

With Colored Hems!

Approximately $\frac{1}{2}$ price, with 4-in. colored hems in pink, blue, yellow or green. Sizes 42x38 $\frac{1}{2}$. While they last!

AYRES—BEDDING—SECOND FLOOR

BLANKETS

\$2.69

All-Wool Single!

Crisp lively wool makes this blanket as warm as a pair! Satin bound, size 70x80. In green, orchid, blue or gold.

AYRES—BEDDING—SECOND FLOOR

CHINTZ

18c

Waverly Glazed!

All fresh and new with spring in every yard! Quaint little patterns or large splashy designs, in all your favorite colors. 36-in., also unglazed.

AYRES—DRAPERY SHOP—FIFTH FLOOR

A.M.C. SOAPCHIPS

15c

Thin white soluble flakes that will not hurt your skin or your lingerie!

5 Boxes Soap Chips and \$1
8 for \$1.00
5 Knitted Dish Cloths... \$1

AYRES—HOUSE FURNISHINGS—SEVENTH FLOOR

CHENILLE RUGS

50c

Washable and Reversible!
Neat pretty rugs at almost $\frac{1}{2}$ price! In yellows, greens, or blues. Size 24x36 in. Group includes some embroidered American Numdahs.

AYRES—RUGS—FIFTH FLOOR

SCATTER RUGS

\$1.29

Made From Carpet Samples
Neatly bound, ready for use, in almost every color you can think of. Priced at \$1.29 and \$2.39. Sizes from 27-inch squares up to 24 inches by 6 feet.

AYRES—RUGS—FIFTH FLOOR

L. S. AYRES & CO.

Opportunity Day

"AIMCEE" ALL-SILK

Fashionably Sheer

44c

CHIFFON
HOSE

With delicate French seams, picot tops ... cradle feet.

IN "TOFFEE" AND ALL THE SPRING SHADES

AYRES HOSE—STREET FLOOR



Tomorrow Only!

'Cannon' Turkish Towels

With Pastel Hems and Borders

19c

Big!
Heavy!
Thirsty!

Soft, but heavy, with densely woven double terry threads. With striped borders and colored hems, in jade, turquoise, maize, orchid, peach or rose. Size 24x48.

AYRES—LINENS—SECOND FLOOR

The Fashions Important for Spring in a SALE of Exciting

New DRESSES

\$6.95

Small pattern print with lingerie undersleeves.

Woman's jacket frock in dark crepe with bright print top.



New... Young... Gay... Delightful Styles to Wear to the Office, Your Bridge Club, Important Luncheon Dates, Teas, and even Little Dinners.

We sketch five winners. There are quantities more just as thrilling. In women's, misses', and half-sizes.

AYRES BUDGET SHOP—THIRD FLOOR

It's a Red Letter Day
When \$1.00 Buys Such

Handbags

AS THESE

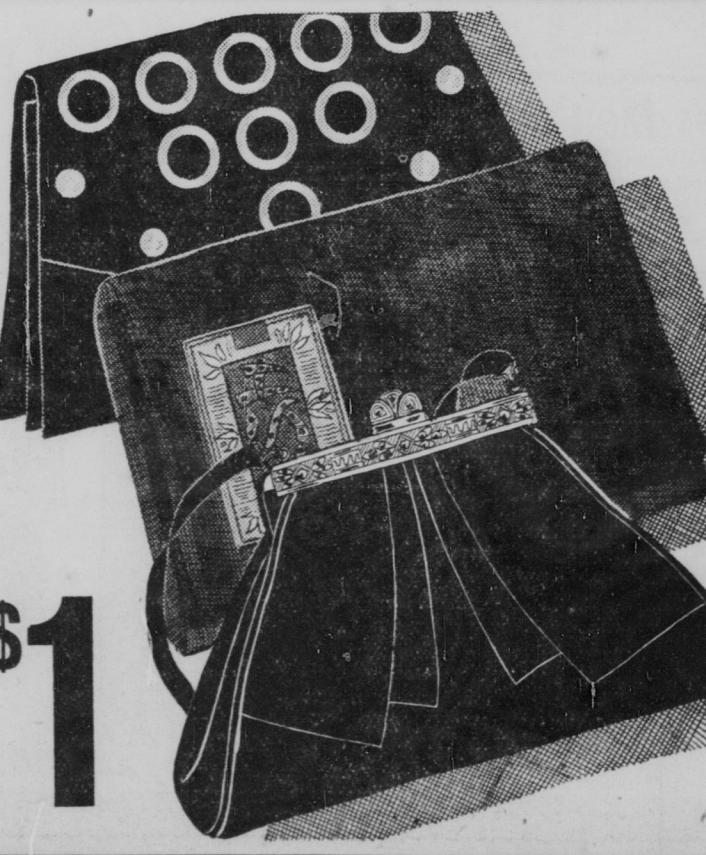
With

In

Real Leather	Metal Name
Smart Wools	Plates
Smart Crepes	Metal Trims
Simulated Leather	Marcasite
	Ornaments
	Prystal Trims

Black
Brown
Wine
Navy
Gray
Bright Red

\$1



AYRES—LEATHER GOODS—STREET FLOOR

SALE of ESTATE STOVES

Factory Samples
to Close Out at

\$39.50

Only a few factory close-outs are available at this price, and it'll be worth your while to be here when the doors open. Here are the facts:

- 1 All porcelain, with fuel saving porcelain cooking top.
- 2 Fresh air oven with removable bottom, right or left hand.
- 3 Robert Shaw oven regulator.
- 4 Automatic lighter.
- 5 Bakelite handles.
- 6 In-a-drawer broiler.
- 7 Utensil drawer.

They'll move in a hurry, so come early!

AYRES—HOUSE FURNISHINGS—SEVENTH FLOOR

