



ALL INDIANAPOLIS steps out and shops TOMORROW

The Times OPPORTUNITY DAY

SATURDAY
JAN. 28

An army sallies forth to shop tomorrow!

Thrifty housewives by the thousand greet The Times Opportunity Day with frank enthusiasm! A great day to supply home needs—be the home cottage or mansion.

Personal wants of every member of the family, too, will be supplied at tremendous savings.

Go through tonight's Times! Check the many offerings against your list of needed articles.

In every section of Indianapolis, merchants have planned for weeks to make tomorrow a day of days for every shopper.

Start early! There will be crowds—it can't be otherwise!

A CITY-WIDE BARGAIN DAY