



ALL INDIANAPOLIS

steps out and shops

TOMORROW

The Times
OPPORTUNITY
DAY

SATURDAY
JAN. 28

An army sallies forth to shop tomorrow!

Thrifty housewives by the thousand greet The Times Opportunity Day with frank enthusiasm! A great day to supply home needs—be the home cottage or mansion.

Personal wants of every member of the family, too, will be supplied at tremendous savings.

Go through tonight's Times! Check the many offerings against your list of needed articles.

In every section of Indianapolis, merchants have planned for weeks to make tomorrow a day of days for every shopper.

Start early! There will be crowds—it can't be otherwise!

A CITY-WIDE BARGAIN DAY