

# Sears NATIONAL DOLLAR DAY

Entire Store Open Thursday Till 9 P. M.—Free Daily Bus Service From Monument Circle

Here's the Greatest Dollar Day Value Ever Offered by Sears!

## U. S. Army Trench Raincoats

That Originally Cost the U. S. Government \$3.50

**One Day—Thursday Only**

We've just 500 of these fine regulation Trench type raincoats. Made of tested worsted filled fabric, waterproofed. 46 inches long. Flap style front with adjustable snap fasteners. Adjustable cuffs, wide collar tab, 2 slash pockets, wide overlapping seams, cemented and vulcanized. Medium sizes for men who wear 38 to 42.

**Guaranteed Waterproof!**

**2 for \$1.00**

**Fine Broadcloth Shirts**  
**Warm Suedecloth Shirts**

**5 for \$1.00**

**New! "Mogadore" Ties—**

Here they are men—1,800 of them—brand new! The most popular "striped" 4-in-hand made. Many of you will no doubt remember having paid around \$1.00 for ties of this type. The famous "Heatherdore Wanetah" weave. Special purchase—Thursday only—5 for \$1.

**12 Pairs Sox** **\$1.00**

Regularly \$1.39. Crew or V neck. Plain colors. Sizes 34 to 46.

**10 Pairs Sox** **\$1.00**

Mixed rayon and cotton. New patterns.

**1 For Your Old Frames!**

One day—Thursday only—to apply on purchase of new glasses.

**Glasses Complete** **\$6.45**

**Less Your Old Frames** **\$1.00**

**The Cost to You** **\$5.45**

You may choose from 10 styles of frames—white-gold filled—adjustable pearl nose rests—fitted with high-grade, guaranteed First Quality Lenses For Far or Near Vision

No charge for examination. Registered optometrist at your service.

**Satisfaction Guaranteed or Your Money Back!**

Sears—First Floor.

Here They Are! Come Early!

## Women's Shoes

**\$1.00** The Pair

High grade footwear—smartly styled—outstanding quality. One style pictured. Patent and kid leathers. No refunds or exchanges at this low price. Sizes 4 to 7 in the group.

**Children's Shoes**

**\$1.00** Values to \$2.48

Black and brown calf and patent leather, straps and oxfords. For boys and girls, 8½ to 2 in the group.

## Men's Work Shoes

**\$1.00**

Only at Sears Such a Value!

Black calfskin, moccasin toe, Goodyear wingfoot rubber soles, rubber heels. Sizes 6 to 11.

Sears—First Floor.

**Dollar Day Specials!**

### Groceries—Meats

**Wilson's Milk** **22 Tall Cans \$1**

**Sugar, 22 Pounds** **\$1**

Pure fine granulated.

**Macaroni or Spaghetti** **\$1**

Case of 24 Packages.

**All These for Only—**

**10 Pounds Navy Beans** **\$1**

**2—24-Lb. Bags**

**Sears' Avondale Flour**

**1 Lb. Soda Crackers** **\$1**

**Apples, Greenings, Bu.** **\$1**

Extra good for cooking.

**Lard, 100% Pure, lb.** **4c**

U. S. government inspected. Kettle rendered, 5 lbs. limit.

**Bacon, Sugar Cure, lb.** **7½c**

Hickory smoked, 3 to 5 lb. end pieces.

**Hams, Whole or Half, lb.** **7½c**

Sugar cured, hickory smoked, whole or shank half.

**Chuck Roast** **9c**

Juicy, tender, lb., 9c

**Pork Loin Roast, lb.** **6½c**

Small size, whole or rib end.

**Butter, Country Roll** **35c**

Limit 4 pounds, 2 lbs.

**Swiss Steak** **12½c**

Sirloin, lb., 12½c

**Allowance on Your Old Battery on**

**The Purchase of a New Cross Country Battery**

FOR ANY MAKE OF CAR.

13-Plate—18 months guarantee—\$4.90 and your old battery.

Sears—Basement.

**Thursday We Will Allow Each for Your Old Tires**

**\$1** REGARDLESS OF CONDITION

On the Purchase of

**New ALLSTATE** or Super ALLSTATE

Balloon Tires

Our regular prices are much less than you'd pay for other first-line tires. Now you make extra savings.

**Sears' "Serotex" Motor Oil**

**3 Gallons Thursday \$1.00**

Refined from the finest Texas crude oil, zero pour—8½c the quart in 3-gallon purchase in your own container.

**Allowance on Your Old Battery on**

**The Purchase of a New Cross Country Battery**

FOR ANY MAKE OF CAR.

13-Plate—18 months guarantee—\$4.90 and your old battery.

Sears—Basement.

More Power to Your Dollar!

## Housewares

Also at Sears' Irvington Store

**\$1.00**

**\$1.00**

**\$1.00**

For this \$1.59 food chopper with table protector.

**\$1.00**

**\$1.00**

**\$1.00**

For this \$1.19 ironing board with pad and cover.

**\$1.00**

**\$1.00**

**\$1.00**

For this \$1.29 electric iron with cord and plug.

**\$1.00**

**\$1.00**

**\$1.00**

For this \$1.45 chicken fryer, cast-iron with cover.

**\$1.00**

**\$1.00**

**\$1.00**

For this \$1.49 canister set. For flour, sugar, coffee and tea.

**\$1.00**

**\$1.00**

**\$1.00**

For this \$1.80 oblong style.

**All 3 for a Dollar!**

20-Gallon covered ash can and two 10-quart galvanized water pails. \$1.49 worth for \$1.00. Just as pictured.

Sears—Basement.

## Ingersoll Watch & Fob

**\$1.00**

**Junior No. 12 size.**

Smart model. The maker's former retail price \$3.25 marked on each box. Both watch and fob for \$1.00, Thursday only. Guaranteed!

Also at Sears' Irvington Store.

Sears—First Floor.

**29c Mixed Nuts**

Guaranteed 1933 Crop

**10 Pounds \$1**

This mixture includes only the choicest nuts—You really get \$2.32 worth for \$1.00.

As Long As 400 Pounds Last!

**35c Choice Pecans**

**5 Pounds for \$1**

Large size, full kerneled—fine flavor. As long as 300 pounds last.

Sears—Basement.

**Delicious Golden Brown Fried Chicken**

You get 1/4 of a young tender Chicken, Peas and Carrots, Parsley Potatoes, Salad, Roll, Butter, Coffee, Tea, Milk or Hot Chocolate.

**30c**

Thursday, 11 A. M. to 2 P. M.

Extra Special! Fresh Strawberry Sundae, 10c

With Whipped Cream.

Sears—First Floor.



**SEARS, ROEBUCK AND CO.**  
SATISFACTION GUARANTEED OR YOUR MONEY BACK