

\$1 Sears NATIONAL DOLLAR DAY

Entire Store Open Thursday Till 9 P. M.—Free Daily Bus Service From Monument Circle



Here's the Greatest Dollar Day Value Ever Offered by Sears!

U. S. Army Trench Raincoats

That Originally Cost the U. S. Government \$3.50

One Day—Thursday Only

We've just 500 of these fine regulation Trench type raincoats. Made of tested worsted filled fabric, waterproofed. 46 inches long. Flap style front with adjustable snap fasteners. Adjustable cuffs, wide collar tab, 2 slash pockets, wide overlapping seams, cemented and vulcanized. Medium sizes for men who wear 38 to 42.

Guaranteed Waterproof!

Fine Broadcloth Shirts Warm Suedecloth Shirts

2 for \$1.00

Choice broadcloth shirts of which we have sold thousands of dozens at a much higher price. White, blue, tan and green. Cellophane wrapped, sizes 14 to 17. Also washable suede-cloth shirts in tan only. Sizes 14½ to 17.

New! "Mogadore" Ties—

Here they are men—1,800 of them—brand new! The most popular "striped" 4-in-hand made. Many of you will no doubt remember having paid around \$1.00 for ties of this type. The famous "Heatherdore Wanetah" weave. Special purchase—Thursday only—5 for \$1.

\$1.00

For Mechanics, Motorists, Business Men, Garage Men, Farmers, For Every Man.



—Sears—First Floor.

All-Wool Slipon Sweater

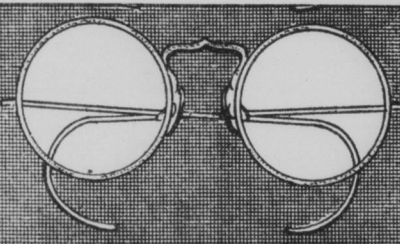
\$1.00

Regularly \$1.39. Crew or V neck. Plain colors. Sizes 34 to 46.

12 Pairs Sox

Mixed rayon and cotton. New patterns.

\$1



\$1 For Your Old Frames!

One day—Thursday only—to apply on purchase of new glasses.

Glasses Complete \$6.45
Less Your Old Frames \$1.00

The Cost to You \$5.45

You may choose from 10 styles of frames—white-gold filled—adjustable pearl nose rests—fitted with high-grade, guaranteed

First Quality Lenses
For Far or Near Vision

No charge for examination. Registered optometrist at your service.

Satisfaction Guaranteed
or Your Money Back!

—Sears—First Floor.

Ingersoll Watch & Fob



\$1

Junior No. 12 size. Smart model. The maker's former retail price \$3.25 marked on each box. Both watch and fob for \$1.00, Thursday only. Guaranteed!

—Sears—First Floor.

Dollar Day Specials!

Groceries—Meats

Wilson's Milk 22 Tall Cans \$1

Sugar, 22 Pounds \$1

Pure fine granulated.

Macaroni or Spaghetti \$1

Case of 24 Packages.

All These for Only—
10 Pounds Navy Beans \$1
2—24-Lb. Bags
Sears' Avondale Flour
1 Lb. Soda Crackers

Apples, Greenings, Bu. \$1

Extra good for cooking.

Lard, 100% Pure, lb., 4c

U. S. government inspected.

Kettle rendered, 5 lbs. limit.

Bacon, Sugar Cure, lb., 7½c

Hickory smoked, 3 to 5 lb. end pieces.

Hams, Whole or Half, lb., 7½c

Sugar cured, hickory smoked, whole or shank half.

Chuck Roast lb., 9c

Pork Loin Roast, lb., 6½c

Small size, whole or rib end.

Butter, Country Roll 35c

Limit 4 pounds, 2 lbs.

Swiss Steak Sirloin lb., 12½c

29c Mixed Nuts

Guaranteed 1933 Crop

10 Pounds \$1

This mixture includes only the choicest nuts—You really get \$2.32 worth for \$1.00.

As Long As 400 Pounds Last!

35c Choice Pecans

5 Pounds for \$1

Large size, full kernal—fine flavor. As long as 300 pounds last.

—Sears—Basement.



Thursday We Will Allow \$1 Each for Your Old Tires

REGARDLESS OF CONDITION

On the Purchase of

New ALLSTATE

or Super ALLSTATE

Balloon Tires

Our regular prices are much less than you'd pay for other first-line tires. Now you make extra savings.

Sears' "Serotex" Motor Oil

3 Gallons \$1.00

Refined from the finest Texas crude oil, zero pour—8½c the quart in 3-gallon purchase in your own container.

\$1 Allowance

on Your Old Battery on

The Purchase of a New

Cross Country Battery

FOR ANY MAKE OF CAR.

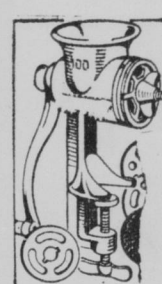
13-Plate—18 months guarantee—\$4.90 and your old battery.

Sears—Basement.

More Power to Your Dollar!

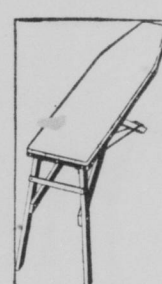
Housewares

Also at Sears' Irvington Store



\$1.00

For this \$1.50 food chopper with table protector.



\$1.00

For this \$1.19 ironing board with pad and cover.



\$1.00

For this \$1.29 electric iron with cord and plug.



\$1.00

Oblong style. Regularly \$1.89.



\$1.00

For this \$1.45 chicken fryer, cast-iron with cover.



\$1.00

For this \$1.49 electric iron with cord and plug.



All 3 for a Dollar!

20-Gallon covered ash can and two 10-quart galvanized water pails. \$1.49 worth for \$1.00. Just as pictured.

\$1

—Sears—Basement.



SEARS, ROEBUCK AND CO.

SATISFACTION GUARANTEED OR YOUR MONEY BACK