

EXPANSION SALE

A Greater Store to Serve a Great City!

More space was necessary to meet the demands of our increasing clientele. This store has grown to where it now commands recognition as the greatest value giving store, known as THE Bargain Store of the city. Indianapolis owned and managed . . . proving to every loyal citizen that all this talk about reduced profits and lower prices by syndicate and chain stores is just a lot of "apple sauce." Watch us grow!

DOORS OPEN TOMORROW MORNING AT 8:30

BUY AMERICAN

LEADER

NEWER. LARGER. LEADER

WE WILL NOT BE UNDERSOLD!

LEADER

CUT PRICE DEPARTMENT STORE

THURSDAY AND FRIDAY 8:30 TO 10 A. M. ONLY
P & G SOAP
6 Bars for 10c
 Second Floor

THURSDAY AND FRIDAY 10 TO 11 A. M. ONLY
10c BLEACHED MUSLIN
 36 Inches Wide, Yd.
4 1/2c
 Main Floor

THURSDAY AND FRIDAY 11 TO 12 A. M. ONLY
NAVY BEANS
 Fresh Crop
4 Lbs. for 5c
 Second Floor

THURSDAY & FRIDAY ALL DAY
MAXWELL HOUSE COFFEE
 Vita Fresh Vacuum Packed
 1-LB. CAN
25c
 Second Floor

THURSDAY AND FRIDAY 1 TO 2 P. M. ONLY
Octagon Powder
4 Pkgs. for 6c
 Second Floor

THURSDAY AND FRIDAY 3 TO 3 P. M. ONLY
Palmolive BEADS
 Beads of Soap
3 10c Pkgs. 10c
 Main Floor

THURSDAY AND FRIDAY 3 TO 4 P. M. ONLY
Octagon CLEANSER
 Well Known Washing Powder
3 Cans for 8c
 Second Floor

THURSDAY & FRIDAY ALL DAY
VAN CAMP'S PORK & BEANS
3 Tall Cans 10c
 2nd Floor

ODDS & ENDS
Only while they last

50-FT. CLOTHES LINE
 and
50 CLOTHES PINS
 A sensational value!
 Both for **10c**
 Only—
 2nd Floor

CHINAWARE
 Values to 10c
 Cups and Saucers
 Pie Plates
 Oat Meal Dishes
 Dessert Dishes
2c
 2nd Floor

Women's and Misses' DRESSES
 Values to \$2.95

Sunday Nite, Daytime, Street and Business Dresses in "silk and flat crepe. New spring colors. Jumper styles with plaid blouses included. Sizes 14 to 20 and 38 to 44. To appreciate the savings you must come down and look at these dresses yourself. *Some slightly irregular.

WOMEN'S NEW SPRING DRESSES
 New silks and flat crepes . . . new prints and print combinations. Newest styles including puffed sleeves. Sizes 14 to 20 and 38 to 48.
\$2.69
 Values to \$3.95

Women's Vat-Dyed House Frocks
\$1.00 VALUES

Guaranteed fast colors in dots, pin stripes, candy stripes, new prints and patterns and new linens. Organdy trims and puff sleeves included, in all sizes 14 to 20 and 38 to 52. Plenty of lovely styles for larger women. Every dress is well tailored of strong materials. Shop elsewhere and then come here to really appreciate these frocks. No wonder this great Expansion Sale will cause so much excitement in Indianapolis.

39c
 2nd Floor

WOMEN'S HEAVY FLANNELETTE GOWNS
 50c values. In all sizes. Reduced to only . . .
25c
 2nd Floor

WOMEN'S KID GLOVES
 Mostly black—seconds of \$1.50 to \$2 glove—
50c
 Main Floor

WOMEN'S PURSES
 Values to 50c
 Assorted Shapes. Seconds.
10c
 Main Floor

O. N. T. THREAD
 Black and white. Nos. 40, 50 and 60. Main Floor. **3c**

J. & P. COATS BIAS TAPE
 6-Yard length. All colors. Main Floor. **3c**

LADIES' HANDKERCHIEFS
 5c values. Some are bordered. 2nd Floor. Ea. **1c**

REGULAR 19c STATIONERY
 24 sheets of paper and 24 envelopes. Main Floor. **5c**

GENUINE ASPIRIN **2 BOXES OF 12 5c**

REGULAR 5c NOTIONS
 Ric-Rac, braids, scalloping, thread, safety pins. Main Floor. . . **1c**

REGULAR 5c WASH CLOTHS
 Size 12"x12" double thread assorted colors. Main Floor. Ea. . . **2c**

REGULAR 5c DISH TOWELS
 Size 27"x15" colored borders. Thurs. only. Main Floor. . . . **2 1/2c**

Women's Winter COATS
VALUES TO \$15

Fur trimmed dress and sports coats at savings of many dollars. They are well tailored of the season's popular fabrics, silk crepe and rayon taffeta lined. Black, brown, wine and tweeds. Styles that are new and fashionable.

\$25 WINTER COATS
 Large fur collars and cuffs. Fine materials in a good assortment of black, brown, green and wine. All sizes. 14 to 20 and 38 to 52.
\$9
 2nd Floor

THURSDAY AND FRIDAY
TURKISH TOWELS
 Reg. 20c Towels, Large Size 22x44 in.
 Heavy double thread absorbent towels. White with colored borders.
9c
 Main Floor

THURSDAY AND FRIDAY
Hand Made & Decorated GLASSWARE
 Trim'd in Silver & Colors
 Values to 15c
 GORLETS, SHERBETS, TUMBLERS and PLATES
EA. 5c
 2nd Floor

THURSDAY AND FRIDAY
LIFEBUOY Toilet SOAP
 Regular
10c
 Bar
4 1/2c
 Main Floor

10c-15c-19c Yard Goods

36 in. Novelty Prints
36 in. Printed Suiting
36 in. Outing Flannel
36 in. Broadcloth . . .
7 1/2c
 Yard
 MAIN FLOOR

10c TOWELING 5c
 Part Linen, 17 in. wide. Colored Borders.
10c-32-INCH GINGHAMS 5c
 Assorted Colors, Plaids and Stripes
 MAIN FLOOR

Reg. 49c-72x90-IN. BED SHEETS 27c
 First quality, pure bleached. Main Floor. Sale price, each. .

Reg. 10c-PILLOWCASES 6c
 First quality, pure bleached. Main Floor. Sale price. Each

Folding Tables
 Values to 30c. Novelty
 Un finished, ready to be painted the color you desire. Size 11 1/2" round top. Each, only . . .
10c
 2nd Floor

Children's Full Length HOSIERY
 Values to 19c. Ribbed and fancy odds and ends. Broken sizes.
4 PAIRS 18c
 Main Floor

REGULAR 39c COTTON BATTS 19c
 2-Lb. weight, opens to 72x90 in., full sheet size. Main Floor.

REGULAR 29c CURTAIN PANELS 15c
 40-Inch Marquisette, ecru color; rayon fringe. Main Floor.

REGULAR 10c CURTAIN RODS 4c
 Strong paneled brass. Extends 50 in. Complete. Main Floor.

REGULAR 59c BEDSPREADS 39c
 Crinkled. Size 80x90 in. Rose, green, blue, gold. 2nd Floor.

MEN'S HANDKERCHIEFS
 Large blue and red work handkerchiefs. Main Floor. Ea. . . . **2c**

INFANTS' 15c RECEIVING BLANKETS 6c
 27x36. White with colored borders. Second Floor.

Men's Rayon Plaited HOSE 3 Pcs. 10c
 Seconds of 10c hose, main floor. Sale price.

MEN'S 10c WORK SOCKS 5c
 Brown and black, in all sizes. Main Floor.

THURSDAY AND FRIDAY
\$1 CARD TABLE
 28-In. Regulation Size
 Black leatherette covered red enameled folding card tables with reinforced nickel metal corners.
50c
 2nd Floor

THURSDAY AND FRIDAY
Hand Made & Decorated GLASSWARE
 Values to 29c
 SANDWICH TRAYS, FRUIT BOWLS, MIXING BOWLS, FLOWER VASES
 Each
10c
 2nd Floor

THURSDAY AND FRIDAY
TOILET ARTICLES
 Values to 25c
 COLGATES TOOTH PASTE
 PEPSODENT ANTISEPTIC
 LISTERINE SHAVING CREAM
 FACE POWDER
 PERFUMES and LOTIONS
5c
 Main Floor

Children's High Shoes, Straps & Oxfords
 Mothers, now is the time to shoe the children at great savings. You'll find patents, gunmetal and tan leathers in sizes 1 to 8 and 8 1/2 to 2. Odds and ends of shoes that sold up to \$2.
25c and 50c
 MAIN FLOOR

Boys' Shoes & Oxfords
 Black and tan leathers with long-wearing soles. Strongly made. Sizes 8 1/2 to 2 and 2 1/2 to 6. Wonderful bargains in boys' shoes for school.
97c
 MAIN FLOOR

Novelty FOOTWEAR
 Ties, pumps and straps in black and brown kid and patent leather. High, Cuban and military heels.
66c

Men's Work SHOES 88c
 Comfortable Scout styles in black and brown, with composition soles. Made for hard wear. All sizes.
 MAIN FLOOR.

POLICE SHOES \$1.49
 VALUES TO \$2.95
 For policemen, firemen and postmen. Flexible shoes with steel arch support built in. All sizes. A phenomenal value.
 MAIN FLOOR

Boys' Flannelette PAJAMAS
 1-Piece style in sizes 4 to 14 years. Some solid, some striped. Garment only . . .
19c
 2nd Floor

Men's Leather Palm WORK GLOVES
 Values to 25c
 Firsts and seconds—Many soiled in the lot. Pair, only
5c
 Main Floor

Men's Athletic UNION SUITS
 Odds and ends. Soiled lot. Small sizes. Suit, only . . .
15c
 Main Floor

NEW SPRING STRAWS
 Featuring the new pleated shape and new turbans in new shiny cellophane and lacy straws with ribbon and flower trims. You'll find the smartest of the new spring colors. Medium and large head sizes.
69c

LIGHT PASTEL FELTS
 Values to \$2 in a thrilling assortment. Blacks and browns included in medium and large head sizes. Women who appreciate bargains will want several at these great savings.
39c
 2nd Floor

THURSDAY AND FRIDAY
Women's Rayon UNDIES
 Values to 25c
 VESTS, STEPPERS, PANTIES, BLOOMERS in Pastel Tints (Irregulars)
9c
 2nd Floor

THURSDAY AND FRIDAY
GIRLS' \$1 WASH DRESSES
 New jumper styles, puffed sleeves and flared skirts in strong vat dyed broadcloths and new prints. Guaranteed fast colors. Sizes 7 to 14.
39c
 2nd Floor

THURSDAY AND FRIDAY
\$1 "JANALENE" SMOCKS
 Indian head materials in broken sizes only. Assorted colors and styles, also broadcloths.
25c
 2nd Floor

THURSDAY AND FRIDAY
Boys' Dress SHIRTS
 Values to 39c
 Fast Colors
 Broadcloths in solid colors of blue, green and tan or fancy patterns. In sizes 12 to 14.
19c
 2nd Floor

THURSDAY AND FRIDAY
GENUINE "BIG YANK" WORK SHIRTS
 Full cut. Triple stitched. Sizes 14 1/2 to 17.
35c
 Main Floor

THURSDAY AND FRIDAY
Women's Rayon & Wool 19c Hosiery
 Reinforced Cotton Toes and Heels. Assorted shades. (Irregulars) Pr.
8c
 Main Floor

THURSDAY AND FRIDAY
Men's 69c Heavy UNION SUITS
 Heavy weight rib in ecru color. Long sleeves and ankle length. Sizes 36 to 42.
35c
 Main Floor

THURSDAY AND FRIDAY
Men's \$1.95 All-Wool TROUSERS
 A large assortment of cassimeres in gray and tans. Also dark worsteds. Sizes 30 to 42.
99c
 Main Floor

THURSDAY AND FRIDAY
Men's Big-Cut OVERALLS
 Triple stitched. Large pockets. High back styles. Sizes 36 to 44. All o jackets, garment only—
44c
 Main Floor

LEADER

CUT PRICE DEPT. STORE

WASHINGTON AT DELAWARE