

# EXPANSION SALE

## A Greater Store to Serve a Great City!

More space was necessary to meet the demands of our increasing clientele. This store has grown to where it now commands recognition as the greatest value giving store, known as THE Bargain Store of the city. Indianapolis owned and managed . . . proving to every loyal citizen that all this talk about reduced profits and lower prices by syndicate and chain stores is just a lot of "apple sauce." Watch us grow!

DOORS OPEN TOMORROW MORNING AT 8:30



THURSDAY AND FRIDAY  
**TURKISH TOWELS**  
Reg. 20c Towels,  
Large Size  
22x44 in.  
Heavy double  
thread absorbent  
towels. White with  
colored borders.  
**9c**  
Main Floor

THURSDAY AND FRIDAY  
**Hand Made & Decorated GLASSWARE**  
Trim'd in Silver & Colors  
Values to 15c  
  
**EA. 5c**  
2nd Floor

THURSDAY AND FRIDAY  
**LIFEBUOY Toilet SOAP**  
Regular  
**10c**  
Bar  
**4 1/2c**  
Main Floor

THURSDAY AND FRIDAY  
**\$1 CARD TABLE**  
28-In. Regulation Size  
  
**50c**  
2nd Floor

THURSDAY AND FRIDAY  
**Hand Made & Decorated GLASSWARE**  
Values to 29c  
  
**10c**  
2nd Floor

THURSDAY AND FRIDAY  
**TOILET ARTICLES**  
Values to 25c  
  
**5c**  
Main Floor

THURSDAY AND FRIDAY  
**Women's Rayon UNDIES**  
Values to 25c  
VESTS,  
STEPINS,  
PANTIES,  
BLOOMERS  
In Pastel Tints  
(Irregulars)  
**9c**  
2nd Floor

THURSDAY AND FRIDAY  
**GIRLS' \$1 WASH DRESSES**  
New jumper styles  
puffed sleeves and  
flare skirts in  
strong, vibrant  
colored fabrics and  
new prints. Guaranteed  
fast colors. Sizes 7 to 14.  
**39c**  
2nd Floor

THURSDAY AND FRIDAY  
**\$1 "JANALENE" SMOCKS**  
Indian head materials  
in broken sizes only. Assorted colors, also broadcloths.  
**25c**  
2nd Floor

THURSDAY AND FRIDAY  
**Boys' Dress SHIRTS**  
Values to 39c  
Fast Colors  
Broadcloths in solid  
colors of blue, green,  
tan or fancy  
prints. In sizes  
12 to 14.  
**19c**  
2nd Floor

THURSDAY AND FRIDAY  
**GENUINE "BIG YANK" WORK SHIRTS**  
Full cut. Triple  
stitched. Sizes  
14 1/2 to 17.  
**35c**  
Main Floor

THURSDAY AND FRIDAY  
**19c Hosiery**  
Reinforced  
Cotton Toes and  
Heels.  
Assorted shades.  
(Irregulars) Fr.  
**8c**  
Main Floor

THURSDAY AND FRIDAY  
**Men's 69c Heavy UNION SUITS**  
Heavy weight rib  
in corn color. Long  
sleeves and ankle  
length. Sizes 36 to  
42.  
**35c**  
Main Floor

THURSDAY AND FRIDAY  
**Men's \$1.95 All-Wool TROUSERS**  
A large assortment  
of cassimeres in  
grays and tans,  
also dark worsteds.  
Sizes 30 to 42.  
**99c**  
Main Floor

THURSDAY AND FRIDAY  
**Men's Big-Cut OVERALLS**  
Triple stitched.  
Large pockets.  
Large in all  
styles. Sizes 36  
to 44. Also  
jackets, garment  
only—  
**44**  
Main Floor

THURSDAY AND FRIDAY  
8:30 TO 10 A. M. ONLY  
**P & G SOAP**  
**6 Bars for 10c**  
Second Floor

THURSDAY AND FRIDAY  
10 TO 11 A. M. ONLY  
**10c BLEACHED MUSLIN**  
26 Inches Wide, Yd. **4 1/2c**  
Main Floor

THURSDAY AND FRIDAY  
11 TO 12 A. M. ONLY  
**NAVY BEANS**  
Fresh Crop **4 Lbs. for 5c**  
Second Floor

THURSDAY & FRIDAY ALL DAY  
**MAXWELL HOUSE COFFEE**  
Vita Fresh  
Vacuum Packed  
1-LB. CAN  
Second Floor

THURSDAY AND FRIDAY  
1 TO 2 P. M. ONLY  
**Octagon Powder**  
**4 Pkgs. for 6c**  
Second Floor

THURSDAY AND FRIDAY  
2 TO 3 P. M. ONLY  
**Palmolive BEADS**  
Beads of Soap  
**3 10c Pkgs. 10c**  
Main Floor

THURSDAY AND FRIDAY  
3 TO 4 P. M. ONLY  
**Octagon CLEANSER**  
Well Known  
Washing  
Powder **3 Cans for 8c**  
Second Floor

THURSDAY & FRIDAY ALL DAY  
**VAN CAMP'S PORK & BEANS**  
2nd Floor **3 Tall Cans 10c**

Women's Vat-Dyed  
**House Frocks**  
**\$1.00 VALUES**

Guaranteed fast colors in dots, pin stripes, candy stripes, new prints and patterns and new linenes. Organdy trims and puff sleeves included, in all sizes 14 to 20 and 36 to 52. Plenty of lovely styles for larger women. Every dress is well tailored of strong materials. Shop elsewhere and then come here to really appreciate these frocks. No wonder this great Expansion Sale will cause so much excitement in Indianapolis.

**39c**  
2nd Floor

**10c-15c-19c YARD GOODS**  
36 in. Novelty Prints  
36 in. Printed Suiting  
36 in. Outing Flannel  
36 in. Broadcloth . . .

**7 1/2c**  
Yard

**10c TOWELING**  
Part Linen. 17 in. wide. Colored Borders.

**10c-32-INCH GINGHAMS** . . . **5c**  
Assorted Colors. Plaids and Stripes  
MAIN FLOOR

**Reg. 49c-72x90-IN. BED SHEETS** **27c**

First quality, pure bleached. Main Floor. Sale price, each.

**Reg. 10c-PILLOWCASES** **6c**

First quality, pure bleached. Main Floor. Sale price, each.

**Children's High Shoes, Straps & Oxfords**

Mothers, now is the time to shop the children at great savings. You'll find patents, gunmetal and tan leathers in sizes 1 to 8 and 8 1/2 to 2. Odds and ends of shoes that sold up to \$2.

**25c and 50c**  
MAIN FLOOR

**Boys' Shoes & Oxfords**

Black and tan leathers with long-wearing soles. Strongly made. Sizes 8 1/2 to 2 and 2 1/2 to 6. Wonderful bargains in boys' shoes for school.

**97c**  
MAIN FLOOR

**1,000 PAIRS WOMEN'S Novelty FOOTWEAR**

Ties, pumps and straps in black and brown kid and patent leather. High, Cuban and military heels.

**66c**

**Men's Work SHOES** **88c**  
Comfortable Scout styles in black and brown, with composition soles. Made for hard wear. All sizes.

**MAIN FLOOR**

**POLICE SHOES** **\$1.49**  
VALUES TO \$2.50  
For policemen, firemen and postmen. Flexible shoes with steel arch support built in. All sizes. A phenomenal value.

**MAIN FLOOR**

**ODDS & ENDS**  
Only while they last

**50-FT. CLOTHES LINE**  
and  
**50 CLOTHES PINS**  
A sensational value!  
Both for **10c**  
Only

**2nd Floor**

**CHINAWARE**  
Values to 10c  
Cups and Saucers  
Pie Plates  
Oat Meal Dishes  
Dessert Dishes  
2nd Floor

**WOMEN'S HEAVY FLANNELETTE GOWNS**  
Values to 25c  
2nd Floor

**25c**  
Main Floor

**WOMEN'S KID GLOVES**  
Mostly black — seconds of \$1.50 to \$2.00  
Main Floor

**50c**  
Main Floor

**WOMEN'S PURSES**  
Values to 50c  
Assorted Shapes. Seconds.  
Main Floor

**10c**  
Main Floor

**Values to 50c. Novelty FOLDING TABLES**  
Unfinished, ready to be painted and  
assembled to your  
size. 11 1/2" round top.  
Each, only . . .

**10c**  
2nd Floor

**CHILDREN'S FULL LENGTH HOSIERY**  
Values to 19c. Ribbed and  
fancy odds and ends. Broken  
sizes.

**4 PAIRS 18c**  
Main Floor

**Boys' Flannelette PAJAMAS**  
1-piece style  
in sizes 4 to 14 years.  
Some soiled. Garment  
only . . .

**19c**  
2nd Floor

**Men's Leather Palm WORK GLOVES**  
Values to 25c  
Firsts and seconds  
—Many soiled in the lot. Pair, only . . .

**5c**  
Main Floor

**Men's Athletic UNION SUITS**  
Odds and ends. Soiled  
in small sizes. Suit  
only . . .

**15c**  
Main Floor

**Reg. \$1.69 Value. Gallon of HOUSE PAINT**  
Satisfaction  
guaranteed.  
All colors  
paint for interior or exterior use.  
Gallon . . .

**94c**  
2nd Floor

**We Reserve the Right to Limit Quantities**

**Women's and Misses' DRESSES**  
Values to \$2.95  
**\$1**  
Sunday Nite. Daytime. Street  
and Business Dresses in  
silk and flat crepe. New spring  
colors. Jumper styles with plaid  
blouses included. Sizes 14 to 20 and  
32 to 44. To appreciate the sav-  
ings you must come down and  
look at these dresses yourself.  
"Some slightly irregular."  
Second Floor

**WOMEN'S NEW SPRING DRESSES**  
New silks and flat crepes  
new prints and print  
combinations. Newest  
styles, including fitted  
sleeves. Sizes 14 to  
20 and 32 to 48.  
Values to \$3.95

**2 69**  
Main Floor

**O. N. T. THREAD**  
Black and white. Nos. 40, 50 and 60. Main Floor.....  
**3c**

**J. & P. COATS BIAS TAPE**  
6-Yard length. All colors. Main Floor.....  
**3c**

**LADIES' HANDKERCHIEFS**  
5c values. Some are bordered. 2nd Floor. Ea.....  
**1c**

**REGULAR 19c STATIONERY**  
24 sheets of paper and 24 envelopes. Main Floor.....  
**5c**

**GENUINE ASPIRIN**  
5 grain tablets. Boxes of 12. Main Floor.....  
**2 BOXES OF 12 5c**

**REGULAR 5c NOTIONS**  
Ric-Rac, braids, scalloping, thread, safety pins. Main Floor.....  
**1c**

**REGULAR 5c WASH CLOTHS**  
Size 12" x 12" double thread assorted colors. Main Floor. Ea.....  
**2c**

**REGULAR 5c DISH TOWELS**  
Size 27" x 15" colored borders. Thru. only. Main Floor.....  
**2 1/2c**

**Women's Winter COATS**  
VALUES TO \$15  
**5**  
Fur trimmed dress  
and sports coats at  
savings of many dollars.  
They are well  
tailored of the season's popular fabrics,  
silk crepe and rayon  
taffeta lined. Black,  
brown, wine and  
tweeds. Styles that  
are new and fashionable.  
**25 WINTER COATS**  
Large fur collars and  
cuffs. Fine materials  
in a good assortment  
of black, brown,  
green and wine.  
All sizes. 14 to  
20 and 32 to 52.  
**\$9**  
2nd Floor

**REGULAR 39c COTTON BATT**  
2-lb. weight, opens to 72x90 in., full sheet size. Main Floor.....  
**19c**

**REGULAR 29c CURTAIN PANELS**  
40-Inch Marquise, ecru color; rayon fringe. Main Floor.....  
**15c**

**REGULAR 10c CURTAIN RODS**  
Strong panelled brass. Extends 50 in. Complete. Main Floor.....  
**4c**

**REGULAR 59c BEDSPREADS**  
Crinkled. Size 80x60 in. Rose, green, blue, gold. 2nd Floor.....  
**39c**

**MEN'S HANDKERCHIEFS**  
Large blue and red work handkerchiefs. Main Floor. Ea.....  
**2c**

**INFANTS' 15c RECEIVING BLANKETS**  
27x36. White with colored borders. Second Floor.....  
**6c**

**Men's Rayon Plaited HOSE**  
Seconds of 10c hose, main floor. Sale price.....  
**3 prs. 10c**

**MEN'S 10c WORK SOCKS**  
Brown and black, in all sizes. Main Floor.....  
**5c**

**NEW SPRING STRAWS**  
**69c**  
Featuring the new pleated  
shape and new  
turbo. In new shiny  
cellophane and lacey  
straws with ribbon  
and flower trimmings.  
You'll find the smartest  
of the new spring  
colors. Medium and  
large head sizes.

**LIGHT PASTEL FELTS**  
Values to \$2 in a thrill-  
ing assortment. Blacks  
brown, light and  
medium and large  
head sizes. Women  
who appreciate bargains  
will find great sav-  
ings.

**39c**  
2nd Floor

**LEADER**  
CUT PRICE DEPT. STORE  
WASHINGTON AT DELAWARE