

BANNER DAY

BLOCK'S DOWNSTAIRS STORE

JUST once a month do you have BANNER SAVINGS and these are exceptional... because it's January... and this January we've "scooped" the market centers of America for amazing bargains! Come expecting values!



Famous Distributor's Surplus Stock!

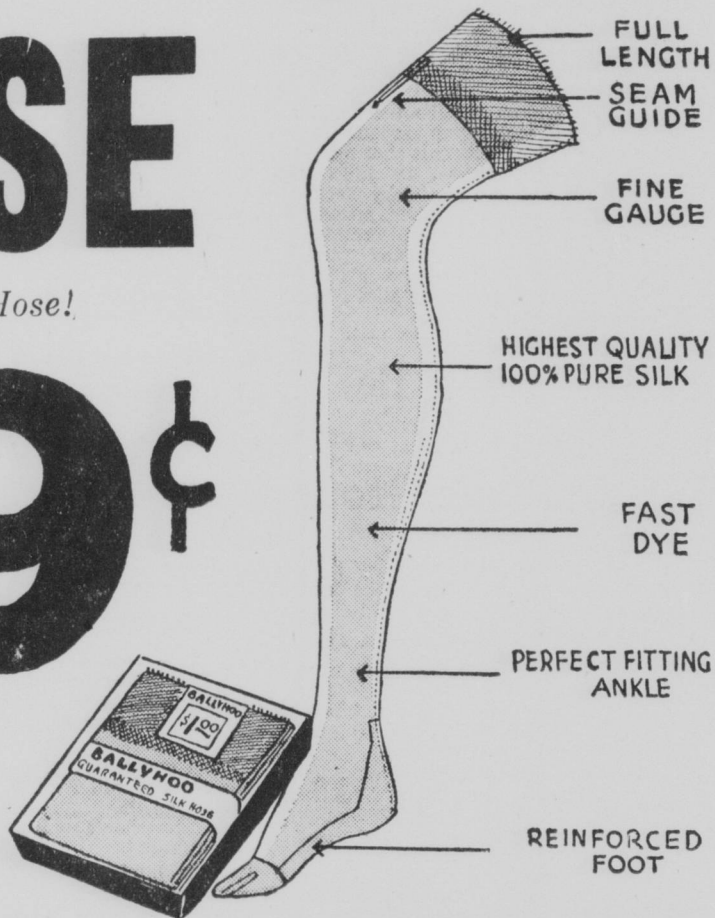
K HOSE

Substandards of Regular \$1.00 Hose!

39¢

Expect to pay more for "Snag-Proofed" famous BALLYHOO hose, that have less than \$1.00 a pair in "Firsts," are Banner Day, tomorrow! BUY AMERICAN! at this budget-boosting price!

BLOCK'S—Downstairs Store.



DOWNSTAIRS STORE

SPECIAL
Napkins
10c

Not too d...
2... No Phone
Order

Check
A 1933 "Stand-Out"
and they Just Arrived!
Fast
Frocks

49¢

Tots' \$1.95 Coats

All-wool chinchillas. Guaranteed to contain no cotton. Snug and warm. For tots, 2 to 4 years. Banner Day at...

94c

Sleeping Garments

Usually \$1.15 and even \$1.45. Famous Dr. Denton's sleeping wear for children, 4 to 7 years. Special tomorrow, each...

69c

Boys' \$1 Sweaters

All-wool in turtle neck style. Sizes 6 to 14 years. Smart colors and combinations

59c

Women's \$1.00 Slips

Fashioned of rayon (will, bias cut, back and front. With California top or bodice top. For women and misses....

59c

60c and 70c Lingerie

Panties and chemise, fashioned of fine rayon, smartly tailored. All sizes for women and misses. Rare values at

23c

Foundation Garments

Included are corsets and girdles. Brocades and two-way stretch garments. Originally \$2-3. Banner Day at

89c

Women's Mesh Hose

Substandards of \$1 quality. Silk to the top. Choice of cable, petit point, jumbo and cascade meshes. Special

19c

Children's Hose at

Imperfects of a much higher priced quality. 1/2-length styles in sizes 5 to 8 1/2. Banner Day special tomorrow

3c

Winter Weight Hose

Substandards. Of rayon-wool and cotton. Sizes for women and misses. Special Banner Day at

15c

Women's Underhose

All sizes for women and misses. Imperfects of higher priced quality. Buy several pairs at this unusually low price.

10c

Women's \$2 Dresses

Knitted and jersey combinations, cleverly tailored and styled. Sizes 14 to 20 in the group. Reduced for Banner Day

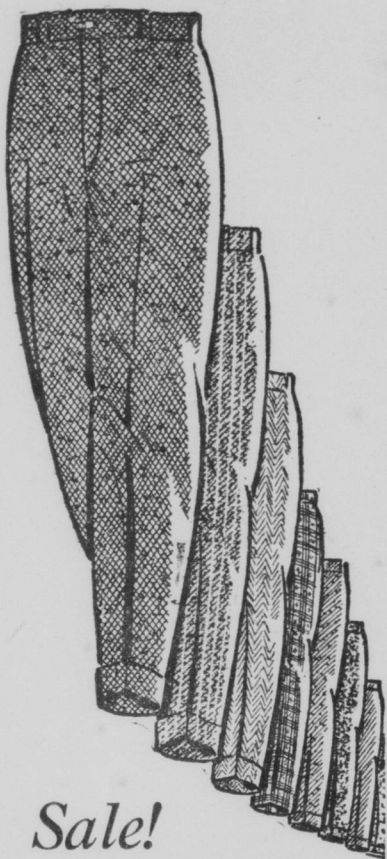
79c

Women's Sweaters

Originally were \$2. Smart styles in a host of popular colors and color combinations. All sizes for women and misses.

89c

BLOCK'S—Downstairs Store.



Sale!
1,165 Pairs
TROUSERS

PATTERNS TO MATCH SUITS!

Up to \$3 Values!

\$1.98

For Men and Young Men!
Blue and oxford chevrons! Grey and tan tweeds! Fancy cassimeres! French backs! Other quality materials! Wide or narrow waistbands! 20 and 22-inch bottoms!

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ZIPPER SUEDE
LEATHER JACKETS

For Men and Young Men!

\$3.98

What a value! Genuine suede leather jackets, with zipper fronts, warm knitted collar, cuffs and waistband, \$3.98.

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★ Sale!
Girls' Smart
WASH FROCKS
29c

BUY AMERICAN! You'll marvel at this outstanding assortment of over 50 new styles in guaranteed color-fast frocks for girls 7 to 14 years. No phone, mail or C. O. D. Orders!

BLOCK'S—Downstairs Store.



These Hats
Are Made by
New York
and St. Louis
Manufacturers



BUY AMERICAN!

SPECIAL FOR BANNER DAY!

—And Who Wouldn't Want to "Buy American" When Banner Day Brings

2-Trouser SUITS

At Our Lowest Price in Years for Clothing of This Quality

\$10

Including TWO Pairs of Trousers
For Men and Young Men

Think of it! Fine quality, dependable two-trouser suits for only \$10! Blue chevrons! Gray chevrons! Fabrics that wear and wear, and hold their shape while doing it! There's models to suit every taste—and sizes to fit all men! Be here when the doors open at 8:45 tomorrow morning!

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BUY AMERICAN!

SPECIAL FOR BANNER DAY!

From a Nationally Known
American Manufacturer
Comes This Group of

SHIRTS

Substandards of 79c, \$1, \$1.25 and \$1.50 Qualities!

SHIRTS WITH A REPUTATION!

- White Broadcloths!
- Blue Broadcloths!
- Green Broadcloths!
- Tan Broadcloths!
- Woven Patterns!
- Printed Patterns!

43c

A RARE OPPORTUNITY! Every shirt is carefully tailored! Some are pre-shrunk! Others have pre-shrunk collars! Perfect-fitting collars! We may never be able to duplicate this value again! Be here tomorrow without fail! All sizes, 13 1/2 to 17, in the lot.

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★ Just Unpacked! New Styles!
New Fabrics! New Colors!

Spring Hats

Colors!
Hyacinth, Black
Wines, Greens
Browns, Gray

Fabrics!
Crystal Cloth
Straw Banding
Cellophane Combinations
Wool Crepes, Straws

Add a dash of color to your wardrobe with a brand new spring hat! You've no idea how it will pep you up! Chic turbans! Saucy tip-tilt brims! In all headsizes for women and misses! All at one low price—99c!

—BLOCK'S—Downstairs Store.

99c