



No. 5

15,000 Electric Light BULBS

Usually 10c Each!



- Choice of 40 or 60 watts!
- Every bulb inside frosted!
- Every bulb tested!
- Sorry. No deliveries!
- Sensational values at 5c!
- Limit of 6 to a customer!

BLOCK'S—Fifth floor.



No. 6

It Will Be the Talk of All Indianapolis!

French Crepe and Satin

\$1 Lingerie

Smart Dance Sets,
Chemise, Stepins!
Flesh, Tearose, Blue!
For Women, Misses!

69c

ACTUAL \$1 VALUES in exquisite undies—TOMORROW for only 69c! Every piece fashioned of fine material—some with beautiful lace trimming—others with tailored embroidery! Included are rayon crepe panties. A FULL RANGE OF SIZES! Stock up on undies at this great event tomorrow! Don't miss it!

French Crepe, Satin and Rayon Satin Bias Gowns, \$1.09

Rush to BLOCK'S Main Floor Bargain Tables.

Wonder Values at BLOCK'S

No. 1 *We've Never Seen Such a Thrilling Array of Exciting Scarfs! All-Silk! Enlivening Color Combinations! Every 1933 Type!*

\$1 SCARFS

- Crisp New Taffetas!
- Fine Plain Crepes!
- Smart "Crusty" Crepes!
- Exciting Spring Colors!

69c

Tie them in bows! Tie them in Ascots! Tie them over your shoulder and tie them under your chin! They'll add dash to your costume whether it's tailored or dressy and no one will ever guess they cost only 69c! Plaids! Checks! Stripes! Herringbone effects!

Neckwear Shop—Main Floor.



No. 2

These Were \$1.98 But Tomorrow You Pay Just HALF That Price!

Sale! HANDBAGS

Calf Leathers!
French Suedes!

99c

Seal Grains!
Smart Colors!

The leathers are very fine, the styles are ultra smart, and they're yours tomorrow for only 99c! Underarm bags with zippers! Pouch bags with lift-locks! Side-fastenings! Contrasting color pipings! Beautifully made. Black, brown, navy or green.

Bag Shop—Main Floor.

No. 3 *Make a New Spring Frock for LESS Than \$4!*

Sale! Krinkle Crepe

Rough and Crusty!
New Spring Colors!

59c
Yd.

Think of it! It sounds almost too good to be true! A new spring frock—fashioned exactly as you want it—of one of spring's smartest fabrics—KRINKLE CREPE! Only 59c a yard! Its surface is rough and crusty—yet it drapes gracefully! For ALL TYPES of dresses! Choose from white, rose, French blue, lipstick red, bronze and many others!

Rush to Block's Main Floor.



MC CALL PATTERN 7295
MC CALL PATTERN 7262
MC CALL PATTERN 7269



No. 4

Now! The Lowest Price in Years on These Nationally Famous

81x99 Cannon Sheets

Each Sheet Is
Fully Bleached
and GUARANTEED
FOR FOUR YEARS!

68c
Ea.

For years, discriminating housewives have bought CANNON SHEETS. Tomorrow they can buy the same fine quality at a surprisingly low price! Made of long staple cotton to insure long wear! Buy a supply of these quality sheets while this low price prevails!

Rush to Block's Main Floor.