

DOWNSTAIRS  
AT AYRES

## ECONOMY DAYS

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SATURDAY Is the LAST DAY! Come EARLY!

## Infants' Bargains

**27x27-In. Diapers, Doz. 89c**  
Genuine "Amoskeas" diapers in either Birds-eye or flannel.**Infants' Outing Wear . . . 25c**  
GOWNS, KIMONOS or GERTRUDES made of good quality cotton outing flannel.**Carriage Blankets . . . 89c**  
Hand-made carriage covers with fringed ends. Also large size wrapping blankets with nursery designs.**Knitted Binders . . . 19c**  
Adjustable, tie style. Part-wool with rayon stripe.**Slipover Sweaters . . . 59c**  
All-wool or wool-and-rayon; V neck or collar style; appliqued and embroidery trimming.**First Quality Hose . . . 19c**  
Rayon, cotton and wool stockings in white only. 4 to 6 1/2.**Rubber Pants . . . 3 Prs. 25c**  
Full cut, made to fit snugly; ventilated.**Receiving Blankets . . . 19c**  
White with pink or blue stripes.**Knitted Booties . . . 19c**  
Wool or wool-and-rayon; half or knee-length.**Infants' Wool Shawls . . . \$1**  
Basket weaves and honeycomb weaves; embroidered and applique trimmed; a sample line.**Stockinette Sheets . . . 49c**  
Heavy, waterproof sheets with eyelet in corners; 27x36 inches.**Nainsook Gertrudes . . . 29c**  
Hand-sewn French seams; scalloped edges; button on shoulder.**45x72-Inch Sheets . . . 49c**  
Fine quality "Fruit-of-Loom" muslin sheets.**Infants' Shirts . . . 29c**  
Double-breasted shirts of cotton with rayon stripe; button at sides; tie at neck. Sizes 2 to 6.**Infants' Stockings . . . 10c Pr.**  
Rayon plaided hose. Irregulars. Sizes 4 to 6 1/2.**Madeira Dresses . . . 59c**  
Hand-embroidered and scalloped dresses with set-in sleeves; plain and yoke styles.

## FOR ECONOMY DAY!

Sale of Dresses  
For Every Hour of the Day

BARGAINS AT \$3.00

—SUNDAY NIGHT STYLES —STREET FROCKS  
—TAILORED MODELS —BUSINESS FROCKS

It's hard to realize that you can buy a really "nice" dress for as little as \$3, but just come and see for yourself tomorrow. There are styles for almost any occasion—dresses of quality—nicely made of smart fabrics! At this price you should buy two or three to "tide you over" into the spring season. One and two-piece styles—Victorian sleeves, cape styles, etc.

—Rough Crepes —Canton Crepe —Jericho Crepe  
—Novelty Wools —Satin-Back Crepes  
SIZES FOR WOMEN AND MISSES

—Downstairs at Ayres.

## FOR ECONOMY DAY!

Winter COATS  
For Dress and Sports WearReduced  
to

\$7.95



There are nearly 300 fine coats in this fine group—all drastically reduced for our January Economy Days! There are DRESS COATS in the smart broad shouldered Edwardian lines—lavishly trimmed with smart furs. Also a tremendous selection of SPORTS COATS in tailored lines that every woman loves for all daytime wear. In beautiful rich tweeds—some with plaid backs—others with good quality rayon crepe lining. Sizes for women and misses.

## BETTER COATS REDUCED to

Finer quality dress coats—smartly tailored—trimmed with \$10  
furs of unusual quality. For women and misses.

—Downstairs at Ayres.

## Bargains for Girls

**Wool Pleated Skirts . . . 59c**  
Wool flannel, serge or novelty weaves; on bodice top; 7 to 14.**Slipover Sweaters . . . 59c**  
Novelty knitted wool sweaters in plain colors or fancies.**Knitted Dresses . . . 29c**  
Cotton knitted frocks for girls; sizes 7 to 14.**Girls' Wash Frocks . . . 49c**  
Smartly styled dresses made of fine 80-square prints. Fast colors; sizes 7 to 14.

## Bargains for Boys

**Fast-Color Shirts . . . 39c**  
Boys' well made shirts in fancy patterns and plain colors; sizes 12 1/2 to 14 1/2 only; some soiled.**Blue Denim Pants . . . 50c**  
Serviceable, for school or play; sizes 8 to 16.**Boys' Play Suits . . . 39c**  
Blue denim; long sleeves and long legs; sizes 5 to 8.**Boys' Union Suits . . . 39c**  
Medium weight; short sleeve, knee length; 24 to 34.**Boys' Union Suits . . . 50c**  
Short sleeve, long leg suits of cotton and wool with rayon stripe; mostly 12 to 16.**"E-Z" Union Suits . . . 39c**  
Cotton and wool with rayon stripe; long sleeve, ankle length; sizes 6, 8, 10, 12.**Lined Dress Gloves . . . 59c**  
Fully lined capeskin; 4 to 7.**All-Wool Knickers . . . \$1.29**  
Full lined; knit grip bottoms; sizes 6 to 16.**Part-Wool Knickers . . . 88c**  
Full lined; knit grip bottoms; fine for school; 6 to 16.**Slipover Sweaters . . . 88c**  
All wool sweaters; plain colors; 26 to 36.**Chinchilla Coats . . . \$2.95**  
All wool and part wool overcoats; broken sizes.**Sheep-Lined Coats . . . \$1.95**  
Black leatherette coats with sheepskin lining; broken sizes.

## FOR ECONOMY DAY!

## New Spring HATS

\$1.00

—Straw Fabrics —Cellophane  
—Hammered Crepe —Rough Crepes

What a wonderful opportunity to choose a gay spring hat! Every one is NEW—never shown before—and worth much more than \$1! A splendid selection of the new tip-tilt sailors, draped turbans, manipulated turbans and cuff turbans. In black, brown, gray, hyacinth, red, peppermint, gold.

Clearance of Winter Hats  
at 89c Each

—Downstairs at Ayres.

## FOR ECONOMY DAY!

## Dressy SMOCKS

88c  
EACH

Only ONE MORE DAY to buy these fine smocks at this very special January Sale Price! These are all made in Indianapolis. Offered in several styles—with fitted waists, diagonal closings, high necklines, some with check sleeves in matching color. Also Sanforized white uniforms. In sizes for misses and women.

—Downstairs at Ayres.

## FOR ECONOMY DAY!

FULL-FASHIONED  
REAL SILK  
Chiffon Hosiery

39c PAIR

We warn you! One of the greatest hosiery values we have ever heard of is passing into history! Only one more day! Every pair is full fashioned—pure silk to the tops . . . and many have the exclusive "No-Hole" hem feature. Substandards of a quality that sell regularly at many times this price. Sizes 8 1/2 to 10 1/2.

—All Pure Silk to Tops  
—Some "No-Hole" Hems  
—Some With "Hem-Guard"

—Some With Lace Tops  
—All Have Picot Edge  
—42 or 45-Gauge

—Downstairs at Ayres.

## FOR ECONOMY DAY!

## Men's SHIRTS

50c  
EACH

A great group of our finer quality shirts were taken from regular stock and drastically reduced. Included are our "Fashion Lane" and other brands. All are full cut and well made. Collar attached style. Plain colors and fancy patterns. Sizes 14 to 17. Some are soiled.

—Downstairs at Ayres.

## CANDY

## Specials for Saturday

Venetian Toffee, rich and buttery . . . lb. 29c  
Cocoanut bon bons . . . lb. 19c  
3-Lb. box assorted chocolates . . . 65c  
Jumbo salted peanuts . . . lb. 15c  
Spanish Peanuts . . . lb. 10c

—Downstairs at Ayres.

## Hosiery Bargains

**Women's Rayon Hose . . . 25c**

Chardonized (delustered) rayon hose in smart colors; first quality; sizes 8 1/2 to 10 1/2. Also odds and ends of firsts and irregulars reduced to clear. 15c Pair.

**Children's Hose . . . 10c**

Odd lots of our better stock reduced for Economy Day—lisle, novelty weaves, etc.

**Boys' Golf Socks . . . 15c**

Or 2 pairs for 25c. Gay jacquard patterns; close-fitting top; first quality; 7 to 9 1/2.

## Dress Accessories

**300 Smart Handbags . . . 50c**

A new showing of simulated leather bags in calfskin and morocco grains; pouch and underarm styles; black or brown.

**Women's Gloves . . . 39c**

Washable fabric gloves in single and double woven fabrics. Flare cuffs, slippers and fancy styles.

## Women's Lingerie

**Pure Silk Lingerie . . . \$1.09**

Dance sets, chemise, slips or bed jackets—of pure silk crepe, trimmed with lace.

**Porto Rican Gowns . . . 47c**

Hand-embroidered and appliqued gowns! 16 to 20.

**Women's Nightgowns . . . 25c**

Hand-embroidered gowns; V or round neck; 16 or 17.

**Serviceable Slips . . . 25c**

Good quality muslin; several wanted styles—some bias-cut.

**One-Piece Pajamas . . . 50c**

Women's printed and gingham-check pajamas with organdy or contrasting trim. Sizes 15 to 17.

**Rayon Underwear . . . 3 for \$1**

Chemise, bloomers, vest, panties, stepins—of pure dye, chalk-finish rayon. At nearly Half!

**Cotton Knit Snuggies . . . 25c**

Snug fitting pants and vests in all sizes.

**Out-Size Undies . . . 69c**

Larger women's chalk-finish, pure dye rayon undies—stepins, panties or bloomers—lace trimmed.

**Union Suits Reduced . . . 50c**

Women's winter union suits in many wanted styles; reduced for quick clearance. Sizes 36 to 50.

**Child's Union Suits . . . 35c**

Knitted suits in wanted styles; sizes 2 to 12.

## Sew and Save Sale

**New Silk Prints . . . Yd., 59c**

Splendid quality silks at below-market price! Stripes, checks, plaids, floral prints.

**Silks and Rayons . . . Yd., 39c**

Silk flat crepes, cantons, georgettes and chiffons. Also rayon crepes, prints and sheer weaves.

**"Package" Silks . . . Each, \$2.25**

Enough plain and printed silk to make one of the new silk dresses—cut to proper lengths, matched and tied in packages—complete for \$2.25.

**Corduroy Remnants, Yd., 35c**

1 to 4-Yard lengths—at the lowest price ever. Good colors.

**Wash Fabrics . . . Yard, 8c**

Percale, cotton linene, pique, breadcloths, shirtings, nainsook, etc.

## Fine Wash Goods and Curtain Fabrics

**10c Yard**

Plain Broadcloth	Figured Marquise
Cotton Tweed Prints	Dotted Marquise
Printed Broadcloths	French Marquise
Printed Shirtings	Curtain Nets
Plain Satine	Gay Cretonnes
Printed Linene	80-Square Percales

## Bargains for Men

**Men's Union Suits . . . 50c**

Short sleeve, ankle length knitted suits; substandards; 36 to 46.

**Fast-Color Pajamas . . . 69c**

Cotton or slipover styles; full cut, well made; sizes A to D.

**Outing Pajamas . . . \$1.00**

"Amoskeas" cotton outing flannel pajamas in coat or slipover style; heavy quality; sizes A to D.

**Fancy Socks . . . 3 Pairs 50c**

Fine grade socks—mostly with double heel, sole and toe; neat patterns and colorings; firsts and substandards; 10 to 11 1/2.

**Men's Canvas Gloves . . . 5c**

Heavy weight; knit wrist; limit 6 pairs to a customer.

**Outing Nightshirts . . . 69c**

Full cut; made of heavy cotton outing flannel.

**All Better Gloves . . . \$1.65**</