



PURCHASED OF THE FAIR STORE STOCK Vanity Dress Shop OF INDIANAPOLIS IND.

TO BE PLACED ON SALE SATURDAY MORNING AT 8:30

See
Window
Display!

Don't Miss This Opportunity! We'll Never Be Able to Make a Purchase Like This Again!
We Are Also Including Our Own Tremendous Stock! Great Savings! Buy Now!

Sizes for
Women, Misses
and Stouts!



Women's \$5 Silk
DRESSES \$1.00
Values Up to \$3.95

Featuring distinctive styles at a thrilling low price. Lovely silk crepes in black and colors. So irresistibly smart you'll want at least two or three.

Sensational Values in Women's
DRESSES \$2.98
Up to \$10 Values

You'll be fascinated with the variety of the selections. Clever new puff sleeves, adorable necklines, etc. Sizes 12 to 52.

Regular \$15 Values—Women's
BLACK LAPIN \$5.00
FUR JACKETS

The smart short jackets so popular this season, well made of good quality. While they last

Women's New Spring Style
HATS 88c
SAMPLES
Higher priced hats, beautiful new crepes and Visia smart tailored and draped effects.
We Feature Large Headsizes

Large
Variety
of
Newest
Materials
and
Colors



Fur-Trimmed and Tailored
COATS \$5.55
\$10 to \$15 Values

For Women and Misses. Styles that include the newest and best features of the winter mode. Fur trimmed or plain tailored. Sizes 14 to 20; 38 to 50.

Better Fur-Trimmed
COATS \$8.88
Up to \$25 Values

Extraordinary values! Never in all the years we have been in business have we offered such wonderful coats at such a low price. The best of fabrics, the newest styles. Sizes 12 to 52.

\$100
FUR COATS \$4.99
A real "Sale of Fur Coats, All Must Go"—made in the latest styles of fine quality furs.

Women's Luxuriously Furred
COATS \$14.74
\$29.75 to \$35 Values

All must go! The last word in style, large collars, cape shawls, scarf collars, in rough crepes, wool crepes, mixtures, etc. Sizes 12 to 60



All
Sizes
in
Each
Group!

Women's Knit
SHIRTS or SHORTS 19c
Warm form-fitting
knit shorts and
shirts in large
and small sizes

Women's Flannelette
GOWNS 29c
of pretty striped
flannelette, cut
full. Regular
sizes

Women's 25c
BRASSIERES 15c
Well made of bro-
caded materials.
Uplift style.
Sizes 32 to 38

First Quality
Children's Hose
Long, fine ribbed hose, all
colors, all sizes

Women's Pure
SILK HOSE 18c
Silk to the top,
reinforced with
hose at all wear-
ing points. All
colors. All sizes

Women's Fancy
"HANKIES" 2c
Regular size fancy
handkerchiefs in fast
color prints—an ex-
cellent value at this price

Women's Rayon
BLOOMERS 19c
"Non-run" rayon,
full cut, elastic
waist and knee
length. Regular
sizes

"OLIVE-
SKIN" SOAP
Full size bar of
toilet soap, ex-
cellent for the
skin

Now! Unbelievable Sacrifice of Men's
\$15.00 OVERCOATS \$7.70
Sizes 36 to 46



Just when you need a good coat comes
this sale of all wool fabric Overcoats—
the season's best patterns and colors.
Smartly tailored in the newest models.

\$19.85 Men's
OVERCOATS \$10.85
Sale Price

\$24.85 Men's
OVERCOATS \$14.40
Sale Price

\$29.85 Men's
OVERCOATS \$17.70
Sale Price

\$39.50 Men's
OVERCOATS \$22.50
Sale Price

Shoes Reduced
1,000 Pairs \$2 and \$3
Women's—Girls'
Suedes, Satins, Patents, Ties,
Pumps and Straps. Large
selection of styles and
leathers. Sizes to 9.

\$1.66
Sizes to 9

THE STORE OF GREATER VALUES
THE FAIR
311-325 WEST WASHINGTON ST.

MOTHERS! Here's Children's Coat
Values to Talk About!

Girls' Tailored or Fur-Trimmed
COATS \$2.95
\$7.95 and \$9.95 Values

An extraordinary purchase. New
samples—beautiful fabrics. Rich
Furs! Fine Tailoring! Every coat
lined and warmly interlined.
All new colors for school or dress
wear. Sizes 7 to 16 years.

"Little Tots" \$5.00
COAT and
BERET SETS
\$1.95



Every Boy Should Be Warm
at This Low Price.

Boys' Suits or
OVERCOATS \$1.99
Sizes 6 to 15 Years

Nice warm over-
coats, made of
very smart fabrics
in many
styles, some
with lined models.
Very good looking
Boys' Suits,
well-tailored in
snappy styles.
Just look at the
low price—you
can't buy the
material for this
price.

BOYS' \$2.95
SHEEPLINED COATS \$1.77
BOYS' \$1.00 SLACKS,
Sizes 8 to 17 Years



BOYS' \$1.49 SUEDE
CLOTH LUMBERJACKS 77c
BOYS' \$1.00 WOOL
MIXED SWEATERS 44c
BOYS' ELASTIC TOP and
BOTTOM LUMBERJACKS 39c
BOYS' \$1.95 BLUE MEL-
TON LUMBERJACKS \$1.29

3-Lb. Cotton Batts
Stitched or plain
of good white
cotton. Size 72x
90 inches

Boys' Leatherette
HELMETS 5c
Nice warm lined
black leatherette
helmets

81x90-Inch
SHEETS 29c
First quality,
made of good
sheeting. (Limit
of 4 to a cus-
tomer)

81-Inch Unbleached
SEETING 9 1/2c
Close woven un-
bleached sheet-
ing; 81 inches
wide. While it
lasts

81x105-Inch
SHEETING 69c
Pretty bro-
caded pat-
terns in want-
ed colors

Men's All-Wool
SWEATERS 59c
Coat or slipover
style in all of
the new colors.

Men's Plain or
FANCY SOX 5c
A good assort-
ment of patterns
or plain colors

Men's Flannelette
Work Shirts 29c
Good, warm
flannelette
work shirts in
grey khaki, etc.

Boys' HI-CUTS
Genuine Elk
Knife Pocket,
Elk uppers.
Composition
soles. For serv-
ice and hard
wear. Sizes to 6.

\$1.88
A Real
Value

Boys' and Girls' All-Leather
OXFORDS or SHOES 88c
Sizes to 2