

'Mothers, Children First' Is Health Drive Slogan in Schools of State

Motto Submitted by Indiana Also Is Chosen as Watchword of Annual National May Day Campaign.

"Mothers and children first," a revamped slogan of the sea submitted by the Indiana state health department, has been chosen for the national child health May day campaign, it was announced today by Dr. Ada E. Schweitzer, chief of the division of infant and child hygiene.

Dr. Schweitzer is launching a child health drive in all schools of the state Jan. 15-17, she also announced, in which the May day slogan is to be used widely.

The dates were chosen because of the anniversary of the Indiana follow-up meetings of the White House conference on child health.

As part of the state-wide program, Dr. Schweitzer has invited the local, district and state medical societies to make a child health survey.

This would be very vital at this time due to the danger of malnutrition growing out of impoverishment, she pointed out.

Protect Child Health

The school programs will be devoted to white flour, and six of the White House "Children's Chart" according to Dr. Schweitzer.

They are as follows:

Article 4—For every child full preparation for his birth, his mother receiving prenatal, natal and post-natal care, and the establishment of such protective measures as will make child-bearing safer.

Article 5—For every child health protection from birth through adolescence, including periodical health examinations and, where needed, care of specialists and hospital treatment; regular dental examinations and care of the teeth; protective and preventive measures against communicable diseases; the insuring of pure food, pure milk, and pure water.

Article 6—For every child from birth through adolescence, promotion of health, including health instruction and a health program, wholesome physical and mental recreation, with teachers and leaders adequately trained.

Dr. Schweitzer points out that these principles should be extended to include every child "regardless of race, or color, or situation, wherever he may live under the protection of the American flag."

Persons or groups reporting May day child health programs to the child hygiene division receive a large size children's charter, suitable for framing, furnished by courtesy of the child welfare division of the American Legion.

Card Parties

Division 10 of L. A. A. O. H. will have a benefit card party at 8:15 Friday night at the home of Miss Mayme O'Connell, 966 Sullwell.

A euchre party will be held to-night by the A. J. B. club at the home of Mrs. Ada Barton, 1025 Prospect street.

The monthly card party of the Altar society of Sacred Heart church will be held Friday night in St. Cecilia clubroom. All games will be played, beginning at 8:30.

Personals

Mr. and Mrs. Mervin Hammel, 611 East Fortieth street, will leave on Tuesday for a visit at Miami Beach, Fla.

Miss Frances Kearby, daughter of Dr. and Mrs. D. O. Kearby, 3920 Washington boulevard, left Wednesday for the University of Wisconsin.

Larry Willson has returned to Indiana university and Eugene Willson to Purdue university, after visiting their parents, Mr. and Mrs. Russell Willson, 33 Maple court.

Richard Thornberry has returned to Cincinnati, after visiting friends and relatives here during the holidays.

Mrs. Callie Seeburger, Mrs. J. F. Roedel and Mrs. Camille Urban, all of Terre Haute, motored here Wednesday to be guests of Mrs. Charles A. Kelley Sr., 5154 North Capitol avenue.

Sororities

Delta Omega sorority will meet at 8:15 tonight at the home of Miss Joan McDermed, 32 North DeQuincy street.

150 AT MEETING OF D. A. R. GROUP

One hundred and fifty members attended the meeting of the Caroline Scott Harrison chapter, D. A. R., Wednesday, when bowls of white carnations and red roses and lighted tapers featured the decorations.

Assisting Mrs. Donald N. Test and Mrs. Bon O. Aspy, hostesses of the tea, were their mothers, Mrs. Edward D. Porter and Mrs. James H. Fry, respectively, and Mesdames William F. Keadler, George S. Olive, J. Francis Madden and H. F. Machlan.

THETA SIGMA CHIS NAME ROSE VOLPP

Miss Rose Volpp was chosen president of Theta Sigma Chi sorority at a meeting Wednesday night at the home of Mrs. Lee Crouch, 2162 Bradbury avenue.

Others chosen are Miss Elizabeth Goldrick, co-president; Miss Alice Massie, secretary; Miss Linda Crone, treasurer, and Miss Johnnie Springer, publicity.

A Day's Menu

Breakfast—
Canned sliced pineapple, cereal cooked with raisins, cream, crisp oven toast, shirred eggs, milk, coffee.

Luncheon—
Scalloped oysters, celery and apple salad, cinnamon rolls, chocolate doughnuts, milk, tea.

Dinner—
Boned pike stuffed and baked, twice baked sweet potatoes, canned green beans, orange and onion salad, date pie, milk, coffee.

Staunch Clothes Needed

Staple Colors Also a Boon for Business Woman



NEA Service Writer

It takes not only good-looking clothes, but a certain staunch quality in them, when you have to wear them on subways, street cars, or commuting.

Staple colors are a boon, too, when you practically live in a given costume day after day. And if you want fur on your things, that too, should be as good a quality as you can sport, for nothing is more discouraging than raggedy fur.

The girl on the right, seated in this computer's train, quickly relaxed, reading, wears a stunning cinnamon brown cloth coat with darker brown Persian lamb trim. The fur is used where it does the most good, around the shoulders, reaching far enough down in the back to keep you warm if there is a draft, and fashioning the upper part of the sleeves, which have long cuffs of the wool.

The hat is a nifty little top-piece, of matching cinnamon brown felt, with a bit of fluff in the shape of curled feathers right at the up-turned back.

She is carrying the new computer's bag which is a purse and bookholder all in one, and in addition has space for cigars, shopping lists, and a few necessary trifles like make-up.

Under her coat she wears a brown satin dress, with part of the shiny and part of the dull side used, for contrast. It is untrimmed, making it a perfect office dress, or a good one for shopping, lunching, or any day after day wear.

Her companion wears black, always a good choice, with just a touch of fur at cuffs and for a standing collar that ties in a bow on one side.

Her hat is of black soleil, one of the little bicornes that are jaunty and wearable, with or without a veil, depending on just how well you look on certain days.

Manners and Morals

BY JANE JORDAN

Jane Jordan will advise you on any subject touching on human relations. Write your letter now and tell what is nearest your heart.

THE two questions which come most often to the desk of Jane Jordan are "How can I win my boy friend?" and after he is won, "How can I hold my husband?" Granted a basic congeniality of temperament, it is an easy matter to make a man fall in love with you. It is not quite as easy to keep him in that frame of mind. That is to say, it requires a more prolonged effort.

More of the same things that won him will hold him, but few wives have either the inclination or the patience to keep it up after the prey is snared.

The trouble seems to be that women can't conceive of love and marriage as a task which requires as much thought and effort as any other career. When a woman is married, she thinks her problem is solved and expects to live happily ever after, without working at the business of charming.

The American woman has much to learn from the French wife whose methods are described in the December issue of Harper's magazine. The first article of her creed, as reported by Dorothy Bromley, is as follows:

"I will please him and surround him with comforts every hour of the day." And for convincing him that he is the most important person in his home, she has her reward.

ONE of the most serious faults to be found among the wives of my acquaintance is their tendency to belittle their husbands in private and in public. They take great delight in shrewd little digs at their partner's frailties and faults. They make jokes at his expense and do not hesitate to make him feel cheap, if by so doing they increase their own feeling of superiority.

"The French woman makes herself indispensable to her husband. If she holds the purse strings, it is because she can stretch the family income farther than he can."

The American wife is famous for her extravagance. If she does not hold the purse strings, in many cases it is because she has no judgment in spending. Occasionally the reverse is true, but it is hard to convince an American husband that his wife is an exception to a rule so generally evident.

"Capable as the French wife is, her way over her husband would be incomplete were she not the superior tactician of the two . . . Flattery is one of her favorite methods. In one case, where a man was opposed to his children's going to a religious school, his wife disarmed him with the following argument: "Should I admire in you that force of character, that respect for spiritual values which distinguishes you, if these qualities had not been bred in you from your earliest years by the teachings of the church? My dearest wish is that our sons shall grow up to make their wives as happy as you have made me?" Monsieur Chose was not without an appreciation of his own good qualities, and so his children went to the parochial school."

MY observation of American wives convinces me that they seldom, if ever, make so skilled an attack on their husband's prejudices. Their methods are more direct—and less successful. They rely on arguments (often bitter), on demands, reproaches, nagging and other disagreeable approaches, which only serve to make the oppressed husband stubborn.

These are only a few of the little tricks that the French woman finds

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Mrs. Ross Again Head of Mission

Re-Elected With All Other Officers at Flower Group Meeting.

All officers of the Indianapolis Flower Mission were re-elected at the annual meeting today in the Columbia Club. Mrs. David Ross, president, will begin her fourth year in that office.

Others who were re-elected are: Mrs. Robert Elliott, first vice-president; Mrs. C. J. Buchanan, second vice-president; Mrs. Robert Geddes, third vice-president; Mrs. James H. Lowes, treasurer; Mrs. James D. Erman, corresponding secretary; Mrs. C. M. Turner, recording secretary, and Mrs. W. C. Smith, historian.

Members of the advisory board were guests at a luncheon, which followed the election and business meeting. They are: Murray A. Auerbach, Arthur V. Brown, Paul H. Buchanan, Edgar H. Evans, Frank S. Fishback, Eugene C. Foster, William J. Mooney Sr., Mansur B. Oakes and William L. Taylor.

A memorial to Dr. Alfred Henry was adopted. Dr. Henry, who died recently was a member of the advisory board and long a counselor of the Flower Mission.

Annual reports were made following the luncheon. Mrs. Fred Noor, district visitor, reported that a total of 52,234 quarts of milk were placed in homes of tuberculosis patients last year, a quart a day for each patient.

FLORENCE PAVEY TO WED SATURDAY

Mr. and Mrs. Roy L. Pavey, 2006 North Emerson avenue, announce the engagement of their daughter, Miss Florence Pavey, to Edward L. Thorne, of the Rev. E. E. Moorman, pastor of the First Christian church, will officiate at the wedding at 8:30 Saturday at the home of the bride's parents.

The at-home announcement is for 608 Middle drive, Woodruff Place, after Jan. 15.

Working Group Installs Chief at Ceremony

Mrs. B. B. McDonald was installed as president of Indianapolis chapter of the National Association of Working Women Wednesday night at a meeting in the Lincoln National officers presided at the ceremony.

Others who were inducted into office were Mrs. Mary Knet, vice-president; Miss Marzia George, secretary; Mrs. Maude Hardy, treasurer, and Mrs. A. B. Glick, auditor.

National executives who were present were Mrs. Florence Thacker of Indianapolis, president, and Mrs. Ida Broo of Indianapolis, treasurer. National headquarters are in New York City.

Legislation concerning policemen and beauty parlors at the coming session of the legislature will receive attention of the local chapter, it was announced.

Meridian Hills Club to Hold Bridge Party

The women's luncheon bridge party of the Meridian Hills Country club will be held at 1 Tuesday at the clubhouse. The committee in charge is composed of Mesdames Frank F. Manly, Almus G. Ruddell and George S. Olive.

A bonus of 250 points will be given for players arriving promptly at 1. Reservations should specify whether contract or auction bridge is played.

Mr. and Mrs. John W. Hutchings, chairman of the general entertainment committee, are planning a party for the latter part of the month.

Party to Be Given

The birthday of James William Oaks will be celebrated by a party given in his honor Friday afternoon by his parents, Mr. and Mrs. Harrison Oaks, 637 Sanders street.

PERMANENT WAVES

Standard WAVE 75¢ Given only by expert operators in any style desired.

Shampoo 25¢ Both for 44¢ Hollywood Famous Alameda "Push-Up" Paris Vix Marie "Push-Up" Wave

\$2.00 \$3.00 \$6.50 35¢ MANICURING—35¢

Ca Rue—PERMANENT WAVE SYSTEM "NO WAITING" OPEN EVERY EVENING

Auxiliary to Meet

The ladies' auxiliary to United Commercial Travelers will hold its business meeting at 7:30 Saturday night at the Women's Department club, 1702 North Meridian street.

CUTS COSTS OF COLDS

In extensive clinical tests, the new Vicks Plan for better Control of Colds cut the number, duration and costs of colds in half! How you can follow Vicks Colds-Control Plan is fully explained in each Vicks package.

VICKS Colds-Control Plan for BETTER CONTROL OF COLDS

Lowest Possible PRICES

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On Quality Furnishings

Everything in Store drastically reduced.

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BRIDE ON NEW YEAR'S EVE



Mrs. Frederic Hill Surface

Men Builders' Member Drive Aids Selected

Assistants in the membership department of the Christian Men Builders class of the Third Christian church were announced by Fay Langdon, chairman, at the fourth annual membership supper Wednesday night at the church.

Colonels are Herbert L. Barr and Martin F. Clarke, and lieutenant-colonels, Jesse Hall, Harold Buck, and Cal, whippers of WKBF, members of the class.

Entertainment was provided by Robert Rotham, accordionist; Bernice Thurston, banjoist, George Thurston, guitar player, and Hal and Cal, whippers of WKBF, members of the class.

Composers' Guild Will Meet Here

Program to Follow Session of Indiana Music Clubs' Board.

A meeting of the Composers' Guild will be held at 2 Friday, following a meeting of the board of the Indiana Federation of Music Clubs at 10 in the Severin. The guild, which has grown recently in membership and activity, is composed of Indiana persons actively engaged in writing musical compositions.

Mrs. Ruby Mosmiller of Indiana university, chairman of the guild, will preside and introduce the guest artist, Mrs. Alice Menninger Stemmel, of Pittsburgh, formerly of Indiana.

Mrs. Stempel will describe the work of a similar guild in Pittsburgh and will present a program of her own compositions.

The guild will meet again in February when the board of the federation will convene. In March a program will be held at De Pauw university, and in May a broadcast from a local radio station is contemplated.

The federation will award prizes in April for original compositions, which will be presented at the state convention in June.

Mrs. Frank B. Hunter, president of the federation, will be in charge of the board meeting, to be attended by members from all parts of the state.

Top Off With Organdie

White organdie makes an unusual top-off for the dull black crepe evening gown. One seen recently had huge, flared, double shoulder flounces of this material. Another had pleated organdie epaulets extending to the waist.

L. S. Ayres & Company Tomorrow! A SALE of Handbags

Gay! Young! Tricky! AND Roomy AND Practical!

Practically half price! Every type You Can Think Of! Sleek, Flat Vanties! Trim Square Zip-Tops, Pouches, Modernistic or Feminine Top-Handle Styles, Dressy and Dainty. Sophisticated Envelopes.

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In Smooth Calf Pig Grain Elephant Grain Rough Crepe Wool Fabrics

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Tomorrow and Saturday Only! Sample Line Sale of Jewelry

Lots of one-of-a-kind pieces! Many you paid three times as much for this fall! Heaps that are grand for southern wear! At **29¢**

Prystal bracelets! Prystal earrings! Metal bracelets in threes! Prystal clips! Prystal brooches! Scarf pins! Colorful composition pieces! Handsome carved pieces!

Thrilling to Nose Around In!

AYRES' JEWELRY—STREET FLOOR.