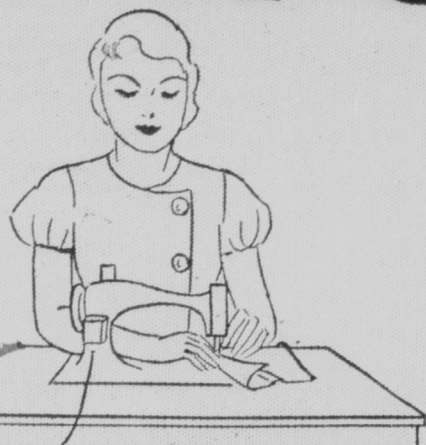


Tomorrow! Ayres Downstairs Store's Annual January

SEW and SAVE SALE



55,200 Yds. of NEW Spring Fabrics

PACKAGE SALE of SILKS



—Enough to
Make a New
Scarf Dress
Complete

For Only **\$2.25**

Here's a new dress—and a NEW IDEA! The "Scarf Dress" has just been introduced—and as a feature of our Sew and Save Sale we offer a "package sale" of enough plain silk and printed silk to make a dress for yourself at a fraction of the cost of one "ready made!"

The fabrics have been expertly matched, cut into proper lengths and are tied in packages ready for your choosing. All pure silk fabrics and some rayon rough crepes! Dozens of color combinations! Several "scarf frocks" are displayed in the department.

—Downstairs at Ayres.

Hundreds of Yards of New Silk Prints **59¢ Yard**

Hundreds of yards of the very newest spring prints of the sort that are being used in newest ready-made dresses. Silk of splendid quality—offered at far below market price.

—STRIPES
—CHECKS

—PLAIDS
—FLORALS
—Downstairs at Ayres.

Silks and Rayons **39¢ Yard**

All-silk flat crepe, canton crepe, georgette or chiffon. Also all-rayon prints, crepes and sheer weaves. In remnants, dress lengths and full bolts.

—Downstairs at Ayres.

Silk Remnants **49¢ Yard**

All-silk canton crepes, rough crepes, and flat crepes in dark colors. Washable French crepe in pastel tints. Also rayon rough crepes.

—Downstairs at Ayres.

Silk Samples

Just 1,000 sample pieces of fine plain and printed silks in lengths from $\frac{3}{4}$ to $\frac{1}{2}$ yard; for trimming and other uses.

Only—

19¢
Each

Printed Silks—Plain Silks—Wash Goods Rayons—Curtain and Drapery Fabrics **AT TREMENDOUS SAVINGS!**

Tomorrow is the beginning of Ayres' Downstairs Store's first great "Sew and Save" Sale of 1933... and it is even greater than any of the great series presented in 1932! As always, our Sew and Save Sale means GUARANTEED SAVINGS on new, specially purchased fabrics for spring, never offered before. If you have ever attended one of these great sales you'll know that IT PAYS TO BE HERE WHEN THE DOORS OPEN—at 9 o'clock!

NOTE: Wash goods remnants of 5 yards or less will not be cut. Curtain goods remnants of 10 yards or less will not be cut.

38,700 Yards of Fine Quality Wash Goods and Curtain Fabrics

Remnants
of 1 to 5
Yards Sold
by the
Piece
Only

10¢
YARD

Lengths from
6 to 20 Yards,
and
Full Bolts
Will Be Cut
As Desired

Broadcloths

Fine quality; in white and various plain colors; for shirts, smocks, dresses, etc.

Rayon-Cotton Crepe

In white and wanted lingerie shades.

Cotton Tweed Prints

Dark colored prints in a wide variety.

Printed Broadcloth

Heavy quality; in a wide selection of patterns and colors.

Printed Shirtings

Percales and broadcloths in woven and printed shirting patterns.

Plain Satine

Plain colored satine (cotton) with a soft lustrous finish.

Printed Linene

Large, gay colored prints on tan or colored grounds; fine quality cotton linene for smocks, pajamas, etc.

Printed Pique

Heavier cotton sports weaves including pique and mesh. Many patterns and colorings.

Dress Linen Prints

Pure linen—in gay colored candy stripes.

"Evarlin" Prints

"Evarlin" is a cotton fabric with permanent linen finish. Fast colored monotone and twin prints.

Printed Suitings

Heavy quality; medium and large designs on soft colored grounds; color-fast!

45-Inch Batiste

Soft silky finish batiste in white and plain colors.

New 80-Square

Print Percales

10¢ Yd.

Remnants of "Rumson" and other fine percales in a tremendous assortment of small and large prints, stripes, checks, etc. 1 to 5-Yard lengths.

Figured Marquisette

White with woven colored figure designs; full bolts.

Print Marquisettes

A new marquisette in ecru with beautiful colored printed designs.

Figured Marquisette

Ecru or cream colored marquisette with woven figures in self color; short lengths and full bolts.

Dot Marquisettes

Cushion dots of small and medium size; short lengths or full bolts.

French Marquisette

38 and 48 inches wide; in ecru or cream color; wide selvage.

Curtain Net Weaves

Shadow nets, coarse weave nets; in ecru; limited quantity.

Cretonnes

A multitude of colorings and designs to choose from in these fine cretonnes.

Imitation Warp Prints

Heavy cretonne printed to imitate English warp prints.

UN-HEMMED

Marquisette

Glass Curtains

With
"Velverin"
Processed
Designs

69¢
PAIR



If these fine curtains were hemmed and ready to hang you would have to pay very much more for them! They are cut to proper length to make a $2\frac{1}{4}$ -yard curtain when hemmed. Fine marquisette with beautiful patterns in the new "Velverin" process.

—Downstairs at Ayres.

6,000 Yards of Fine Plain or Printed Wash Fabrics **8¢ Yard**

A wide assortment of plain and printed wash goods in remnant lengths:

—Plain Linene
—Plain Percale
—Plain Pique
—Broadcloth
—Plisse Crepe
—Nainsook
—Print Shirtings
—Printed Linene
—Print Percales
—Downstairs at Ayres.

"Waverly" Cretonne **15¢ Yard**

Remnants of fine "Waverly" sunfast cretonnes in a wonderful assortment of designs and colors. In remnant lengths, 1 to 8 yards. Sold by piece.

—Downstairs at Ayres.

Sunfast Cretonne **19¢ Yard**

Discontinued patterns of "Waverly" and "Puritan" cretonnes. Also slight misprints of qualities usually selling for many times this price.

—Downstairs at Ayres.

Other Un-Hemmed Glass Curtains

Just 150 pairs of ecru "Tu-Tone" marquisette curtains with woven border. Cut, ready to hem.

39¢
Pair

Corduroy Remnants **1,000 Yards—Bargain Priced!**

Here is one of the "prize" items of this great Sew and Save Sale! Fine quality corduroy at the lowest price we ever heard of, and just at the time when it is most popular. Used for scores of types of apparel. Offered in remnant lengths from 1 to 4 yards—just the lengths you would choose if buying from the bolt!

—Lavender
—Brown
—Green

—Tan
—White
—Rose

—Gray
—Gold
—Red

—Downstairs at Ayres.

35¢
YARD

AYRES' DOWNSTAIRS STORE