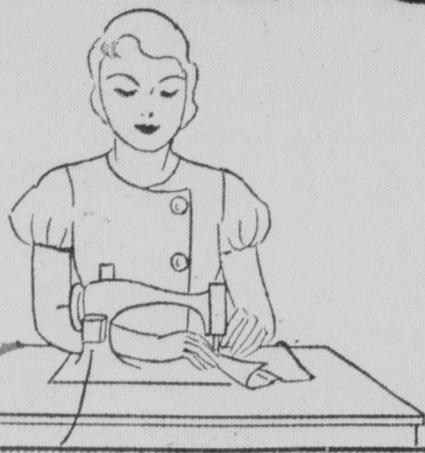


Tomorrow! Ayres Downstairs Store's Annual January

SEW and SAVE SALE



YARD GOODS



55,200 Yds. of NEW Spring Fabrics

PACKAGE SALE of SILKS

Enough to
Make a New
Scarf Dress
Complete
For Only \$2.25



Here's a new dress—and a
NEW IDEA! The "Scarf Dress" has just been introduced
and as a feature of our Sew and Save Sale we offer a "package sale" of
enough plain silk and printed
silk to make a dress for
yourself at a fraction of the
cost of one "ready made!"
The fabrics have been
properly matched, cut into
proper lengths and are tied
in packages ready for your
choosing. All pure silk fabrics
and some rayon rough
crepes! Dozens of color
combinations! Several "scarf
frocks" are displayed in the
department.
—Downstairs at Ayres.

Hundreds of Yards of New Silk Prints 59c Yard

Hundreds of yards of the very newest spring
prints of the sort that are being used in newest
ready-made dresses. Silk of splendid quality—
offered at far below market price.

—STRIPES
—CHECKS
—PLAIDS
—FLORALS
—Downstairs at Ayres.

Silks and Rayons 39c Yard

All-silk flat crepe, canton crepe, georgette or chiffon. Also all-rayon prints, crepes and sheer weaves. In remnants, dress lengths and full bolts.

—Downstairs at Ayres.

Silk Remnants 49c Yard

All-silk canton crepes, rough crepes, and flat crepes in dark colors. Washable French crepe in pastel tints. Also rayon rough crepes.

—Downstairs at Ayres.

Silk Samples

Just 1,000 sample pieces of fine plain and printed silks in lengths from $\frac{3}{8}$ to $\frac{5}{8}$ yard; for trimming and other uses. Only—

19c
Each

Printed Silks—Plain Silks—Wash Goods Rayons—Curtain and Drapery Fabrics AT TREMENDOUS SAVINGS!

Tomorrow is the beginning of Ayres' Downstairs Store's first great "Sew and Save" Sale of 1933... and it is even greater than any of the great series presented in 1932! As always, our Sew and Save Sale means GUARANTEED SAVINGS on new, specially purchased fabrics for spring, never offered before. If you have ever attended one of these great sales you'll know that IT PAYS TO BE HERE WHEN THE DOORS OPEN—at 9 o'clock!

NOTE: Wash goods remnants of 5 yards or less will not be cut. Curtain goods remnants of 10 yards or less will not be cut.

38,700 Yards of Fine Quality Wash Goods and Curtain Fabrics

10c
YARD

Remnants
of 1 to 5
Yards Sold
by the
Piece
Only

Lengths from
6 to 20 Yards,
and
Full Bolts
Will Be Cut
As Desired

Broadcloths
Fine quality; in white and various
plain colors; for shirts, smocks,
dresses, etc.

Rayon-Cotton Crepe
In white and wanted lingerie
shades.

Cotton Tweed Prints
Dark colored prints in a wide
variety.

Printed Broadcloth
Heavy quality; in a wide selection
of patterns and colors.

Printed Shirtings
Percales and broadcloths in woven
and printed shirting patterns.

Plain Satine
Plain colored satin (cotton) with
a soft lustrous finish.

Printed Linene
Large, gay colored prints on tan
or colored grounds; fine quality cot-
ton linene for smocks, pajamas, etc.

Printed Pique
Heavier cotton sports weaves in-
cluding pique and mesh. Many pat-
terns and colorings.

Dress Linen Prints
Pure linen—in gay colored candy
stripes.

"Evarlin" Prints
"Evarlin" is a cotton fabric with
permanent linen finish. Fast colored
monotone and twin prints.

Printed Suitings
Heavy quality; medium and large
designs on soft colored grounds;
color fast!

45-Inch Batiste
Soft silky finish batiste in white
and plain colors.

**New 80-Square
Print Percales**
10c Yd.

Remnants of "Rumson" and
other fine percales in a
tremendous assortment of small
and large prints, stripes, checks,
etc. 1 to 5-Yard lengths.

Figured Marquisette
White with woven colored figure
designs; full bolts.

Print Marquisettes
A new marquisette in ecru with
beautiful colored printed designs.

Figured Marquisette
Ecru or cream colored marquisette
with woven figures in self color; short
lengths and full bolts.

Dot Marquisettes
Cushion dots of small and medium
size; short lengths or full bolts.

French Marquisette
38 and 48 Inches wide; in ecru
or cream color; wide selvedge.

Curtain Net Weaves
Shadow nets, coarse weave nets;
in ecru; limited quantity.

Cretonnes
A multitude of colorings and de-
signs to choose from in these fine
cretonnes.

Imitation Warp Prints
Heavy cretonne printed to imitate
English warp prints.

Corduroy Remnants

1,000 Yards—Bargain Priced!

Here is one of the "prize" items of this great Sew and Save Sale! Fine quality corduroy at the lowest price we ever heard of, and just at the time when it is most popular. Used for scores of types of apparel. Offered in remnant lengths from 1 to 4 yards—just the lengths you would choose if buying from the bolt!

—Lavender
—Brown
—Green

—Tan
—White
—Rose

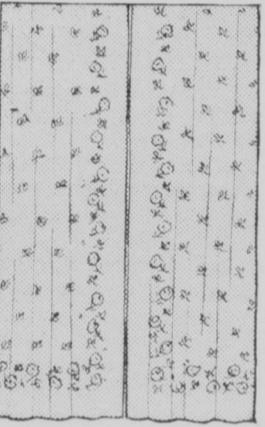
—Gray
—Gold
—Red

—Downstairs at Ayres.

35c
YARD

UN-HEMMED Marquisette Glass Curtains

With
"Velverin"
Processed
Designs



69c
PAIR

If these fine curtains were hemmed and ready to hang you would have to pay very much more for them! They are cut to proper length to make a 2 1/4-yard curtain when hemmed. Fine marquisette with beautiful patterns in the new "Velverin" process.

—Downstairs at Ayres.

6,000 Yards of Fine Plain or Printed Wash Fabrics 8c Yard

A wide assortment of plain and printed wash goods in remnant lengths:

—Plain Linene
—Plain Percale
—Plain Pique
—Broadcloth
—Print Percales

—Plisse Crepe
—Nainsook
—Print Shirtings
—Printed Linene

—Downstairs at Ayres.

"Waverly" Cretonne

Remnant
Lengths
15c Yard

Remnants of fine "Waverly" sunfast cretonnes in a wonderful assortment of designs and colors. In remnant lengths, 1 to 8 yards. Sold by piece.

—Downstairs at Ayres.

Sunfast Cretonne 19c Yard

Discontinued patterns of "Waverly" and "Puritan" cretonnes. Also slight misprints of qualities usually selling for many times this price.

—Downstairs at Ayres.

Other Un-Hemmed Glass Curtains

Just 150 pairs of ecru "Tu-Tone" marquisette curtains with woven border. Cut, ready to hem. Only—

39c
Pair

AYRES' DOWNSTAIRS STORE