

JANUARY THRIFT SALES Begin Tomorrow!

AYRES' DOWNSTAIRS STORE

You Get "Fashion at a Price"
TOMORROW IN A GREAT

SALE of New DRESSES

\$5

Hostess Gowns.....Street Frocks
Business Frocks....Sports Frocks
Sunday Night Dresses

A cheerful, colorful group of new dresses—direct from one of New York's best popular-price dressmakers—offered in our January Sales at a worth-while saving! You'll be delighted with the way they fit—with the quality of their fabrics—and the wonderful assortment offered for your choosing. Here are the materials:

—Crinkle Crepe —Rough Cantons
—Sheer Crepes —Gay Prints
—Angora Wools —Rabbit Woolens
—Print-and-Plain Combinations
—Satin-and-Crepe Combinations
—Velvet-and-Crepe Combinations

Come early tomorrow morning for first choice of these beautiful frocks! At this low price you can afford to choose an entire wardrobe—for every hour of the day—in your most flattering colors:

—Gold
—Hyacinth Blue
—Bronzeen Green
—Gay Reds
—Black

11 to 17 for Juniors
14 to 20 for Misses
36 to 46 for Women

SIZES:

All Garments
Shown Here
Were
Sketched From
Stock



JANUARY SALE of Ayres Arch Brace Shoes

This is NOT A CLEARANCE! It is our entire REGULAR STOCK offered at the LOWEST PRICE ever offered—just for a very short time—while 500 pairs last! This is a real QUALITY arch support shoe—made to our own specifications. Straps and ties—in brown or black. Sizes 4 to 9—AA to D. Note these features:

1. Combination Last
2. Narrow Heel
3. Ample Toe Room
4. High Moulded Shank
5. Reinforced Arch
6. Metatarsal Support
7. Cupped Heel
8. Narrow Ankle Fit
9. Cuban Heel
10. Rubber Heel Lift

\$2.00
PAIR

Nurses' Black or White
Oxfords Are Priced at \$2.95

—Downstairs at Ayres.

Children's Wool Jersey
Two-Piece Suits
JANUARY SALE PRICED!

59c
Each

Two of these attractive brother and sister suits (\$1.18) for just slightly more than the USUAL PRICE OF ONE! That's what this remarkable January Sale offers you! They are well made of all-wool jersey with contrasting applique trimming. Suit consists of round or V neck blouse and shorts for boys—or pleated skirt on muslin waist for girls. In sizes 2 to 6. First quality.



Little Boys'
Wash Suits
39c

A brand new shipment of boys' two-piece wash suits in broadcloth or linene (cotton). Plain colors or pretty combinations. Vat dyed, fast colors. Sizes 2 to 6.

—Downstairs at Ayres.

We've Never Sold Finer FURRED COATS

For
\$13.75

If you've been waiting for a "golden opportunity"—this is IT . . . and you'll agree with us when you see this marvelous group of coats! You'll thrill to the beauty and luxury of the furs. You'll adore the lovely, top-heavy lines—with broad shoulders and slim, fitted hips. And remember, the fabrics are woven for SERVICE! Choose a coat NOW—there are still three months of winter! In sizes for juniors, misses and women. With these fur trimmings:

—Manchurian Wolf
(China Dog)
—Beaverette
(Rabbit)

—Opossum
—Coney
—Marmink
(Dyed Marmot)

—Pointed Wolf
(China Dog)
—Caracul
—Fitch

—Downstairs at Ayres.

