

New Merchandise! Sparkling Values! Come and Save!

66 ANNIVERSARY SALES

These Coats Sketched
Directly From Stock



Tailored COATS

Every
Coat Lined
and Innerlined
for Warmth!

- Broad Shoulders!
- Cut Full Size!

before the day was over! And now for Anniversary, brisk young business women and smart young matrons of these swanky Coats! Every one is handsomely tailored, more expensive than a mere \$8! In brown, oxford, for women and misses.

Downstairs Store.

Anniversary Sale Sensation!

Actual \$1.00 FIRST QUALITY

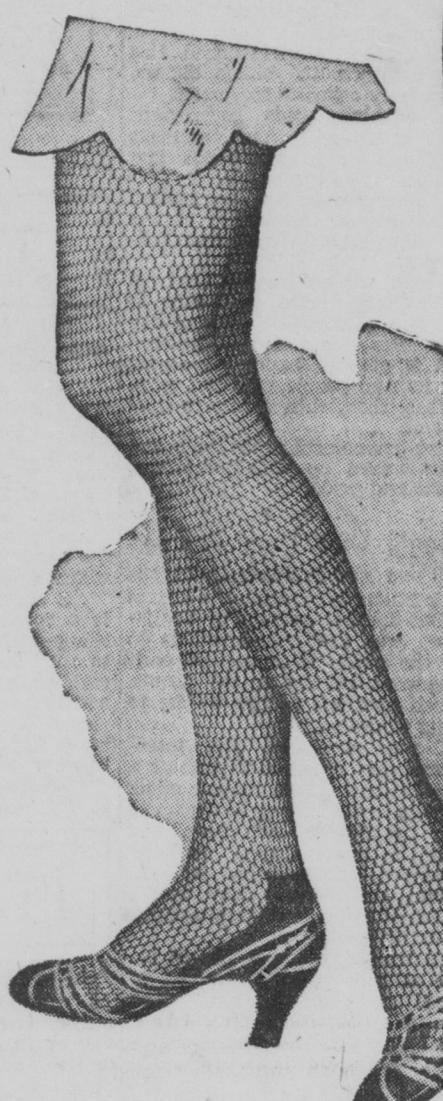
SILK MESH HOSE

Of Pure Silk from Top to Toe!
Perfect Fitting! Sizes 8 1/2 to 10!

Snag
Proof

29^c

Run
Proof



Boys' and Girls' First Quality Hose, Pr., 10c

Thrifty mothers—buy a season's supply at these Anniversary savings! Included are boys' novelty golf hose, girls' 3/4 length hose and children's full length stockings. Sizes 5 to 11.

BLOCK'S—Downstairs Store.



Look What 69c Will Buy!

Gowns, Pajamas and Lingerie

All Actual \$1 Qualities!

Included are outfit gowns in regular and extra sizes, silk crepe de chine dance sets and chemise. Genuine "Premo" rayon combinations, panties, bloomers and chemise. All sizes for women and misses. Anniversary specials at 69c!

69^c

BLOCK'S—Downstairs Store.

Wool-Filled COMFORTS

72x84-In. Size

\$2.95

Buy cold weather bedding now at Anniversary prices! Warm, because they're filled with all-wool. Sateen tops in floral and Paisley designs. Plain sateen borders and backs.

\$1.39 Quilts—Patchwork

Double Bed Size

\$1.00

Delightful new patchwork designs in attractive color combinations. Zigzag stitched, cotton filled and scalloped all around. Anniversary special at \$1.

BLOCK'S—Downstairs Store.

Tomorrow

"Dr. Warren's" and
Famous "Wonder"
Arch Support Low

SHOES

\$2.95 and \$3.95 Values!

\$1.95

Price
Sale

All Sizes
2 1/2 to 9

BLOCK'S Anniversary Sale brings you style and foot-comfort at an amazingly low price! Shoes that are scientifically built in brown or black kid, patent and combinations of leathers. For women and misses.

BLOCK'S—
Downstairs
Store.



New Fall
Footwear
\$1.95 Quality

\$1.33

Taken from our own stock
and reduced for Anniversary!
Women's styles for
street and dress wear.

Here's High Fashion at a Record
Breaking Low Anniversary Price!

Metallic TURBANS

Shimmering New
Styles in Gold
or Silver Cloth

\$1



They're Smart
to Wear With
Your Winter
Costumes!

No need of you paying a "top" price for your new winter hat when you can buy such high-fashion in Block's Anniversary at \$1! Here are close-fitting little hats to wear with big fur collars . . . hats that will add glamour to your costume! We purchased them specially for Anniversary, ordinarily they would sell for much more!

All Headsizes for Women and Misses

Brand NEW DRESSES

NEW FASHION!

- High Choky Necklines!
- Large Billowy Sleeves!
- Smart Fitted Waistlines!

Dresses so new they make you look an entirely different person! Day and afternoon types! Vivid new colors and clever color combinations. Complete your winter wardrobe at these Anniversary savings!

BLOCK'S—Downstairs Store.



Anniversary Sales in BLOCK'S Downstairs Store