

A series of 60 pictures will be published, one each day, representing the names of Indianapolis streets. Often a glance will be sufficient to tell the name of the street illustrated. If a second look is necessary, The Times Official List of Street Names will enable you to solve it speedily. There are no books or catalogs to buy. The Times Official List of Street Names contains all the names which the judges will consider. It is all you need! It is printed here and additional copies are yours for the asking (no cost). You are set to start!

Old-time residents of Indianapolis and new arrivals stand exactly the same chance to win the cash prizes offered in The Times "Name the Street" Contest.

While this entertaining pastime helps you to know Indianapolis and to realize its size and how rapidly it has grown, the Official List of Street Names makes it possible for all to compete on an equal basis. Just save the Official List which you will find on this page and you have the key to the many cash prizes offered.

Will decide upon which are the best and most appropriate answers. The most scrupulous fairness towards participants, and painstaking carefulness in checking and judging the answers will be displayed regardless of time, trouble, or expense, and The Times has absolutely no interest or concern as to whom the prizes are awarded, except to see that they go to the persons who have fairly earned and are entitled to them under the rules as outlined.

If you are not now a subscriber, telephone RILEY 5551, or send this coupon to the Circulation Department, Indianapolis Times, Indianapolis, Ind. The subscription delivery price is but 12c a week!

The Indianapolis Times
Indianapolis, Indiana

Please start delivery to my address at once. I am not now a subscriber of The Indianapolis Times and will pay your carrier boy the regular delivery price of 12c a week.

Name	Brash St.
	Bryan Ave.
	Buchanan St.
Address	Buckingham Ave.
	Buena Vista St.
	Burford St.
Town	Burford Fl.
	Burford Parkway
	Buren Ave.
	Burford St.
	Burgess Ave.
Apt.	Burton Ave.
	Burton Ave.

First Prize	\$50.00
Second Prize	\$25.00
Third Prize	\$10.00
Fourth Prize	\$ 5.00
Fifth Prize	\$ 5.00
Sixth Prize	\$ 5.00
Fifty Prizes	\$ 1.00

It is not necessary that you be familiar with the names of Indianapolis streets to win a big cash prize. This Official List contains all the names which will be considered by the judges in selecting the best answers. Be sure and save this list.

[illegible]

The Indianapolis Times "NAME THE STREETS CONTEST" is not a guessing contest, but it is a matter of study, thought, and judgment. Cash prizes amounting to \$150.00 will be given absolutely free by The Indianapolis Times to the winners. Any one may participate in this profitable fun, except employees of The Indianapolis Times and their families. You pay nothing to enter.

Only a few minutes study each day will be necessary to discover the name of the street represented in the picture. There will be sixty streets in all represented by the pictures, and every name illustrated will be found in the **FREE OFFICIAL LIST OF STREET NAMES.** The various prizes will be awarded to the persons submitting complete or nearest complete lists of the best and most appropriate answers to the pictures published as are decided upon by the Judges. The decisions of the Judges will be final in all matters.

The names of these pictures may be sent in on the coupons printed in The Indianapolis Times, or may be written on a separate sheet of paper. It is not essential that the answers be submitted on Times coupons. It is not necessary that persons sending in answers be subscribers of The Indianapolis Times. Coupons may be traced or copied free of charge from the files at this office or at public libraries.

Each set of pictures must contain only one answer to each picture, but each person is entitled to send in as many complete sets as desired. All members of a family will be allowed to submit as many sets as desired, but each set must contain only one answer with each picture; otherwise they will not be eligible, and only one member of a family will be awarded a prize, which will be the highest that any of the lists sent in by that family would be entitled to. The answers to the Name the Street Contest may be written in long hand, either with pen or pencil, or may be typewritten or printed in any manner to suit the fancy of the person sending them in. But in cutting out or tracing the picture be sure to include the line containing the number of each picture. Neatness and accuracy are prime requisites but in event of a tie for any of the prizes offered the full amount of the prize tied for will be awarded each tying contestant.

Do not send in any answers until the close of the series. Keep the pictures and answer blanks from day to day, and when notice has been given at the end of the series, arrange to send them all in at one time. Answers should be kept flat, not rolled.

The time of sending in the lists will cut no figure in the awarding of the prizes. The last list of answers sent in after the period closes within the time limit allowed for that purpose will stand just as good a chance of getting a prize as the first list of answers sent in. Remember, under no circumstances should participants begin sending in answers before the series closes. As stated, a total of 60 pictures will be published in all.

All entries must be in by midnight ten days after the last puzzle has been published in The Indianapolis Times. The winners will be announced as soon thereafter as possible. Be sure that mailed entries have sufficient postage and that all entries have the name and address of the sender. All entries become the property of The Indianapolis Times and will not be returned.

Persons desiring further information should address questions to the "NAME THE STREETS EDITOR," care The Indianapolis Times, Indianapolis, Indiana, enclosing stamped, self-addressed envelope for reply.

Picture No. 1
Will Be Found
In
The Times
Friday, October 28