

UTILITY FIRMS FIGHT TO BALK EARNINGS TAX

Battle Takes Form of Rate Reduction Pledges 'If' Congress Doesn't Act.

By Scripps-Howard Newspaper Alliance
WASHINGTON, Oct. 27.—Utility companies already have started fighting to prevent re-enactment of the electric tax this winter by congress in the form originally intended—as a tax on earnings of electric companies themselves, rather than on consumers of power.

So far, their efforts are centered on their own communities, rather than in Washington, and are taking the form of promised rate reductions to become effective if the tax is not imposed on them.

Early in the year, various state and municipal proposals that rates be reduced by an amount at least equivalent to the tax paid by the consumer were frowned on by the companies.

Now a growing fear is apparent that the utility tax passed last year by the senate and altered in conference committee will be re-enacted.

William H. Taylor, president of the Philadelphia Electric Company, has announced his company will reduce rates to small retail merchants and manufacturers unless congress "increases" taxes on utility companies.

Taylor definitely specified the possibility of levies on producers of electricity as the stumbling block in the way of immediate reductions, and notified the United Business Men's Association that "it all depends upon congress."

DE PAUW TO GIVE PLAY

All-Campus Musical Comedy Dates Set in March.

By Times Special
GREENCASTLE, Ind., Oct. 27.—The Moan-On Revue, De Pauw university's all-campus musical comedy, will be given March 10 and 11. The libretto is being written by Mr. and Mrs. Phil Young of Kalamazoo, Mich., graduates of De Pauw with the class of 1931 and co-authors of the revue skit of 1930.

Louise Link of Plymouth is general chairman and Florence Hundley of Summitville is in charge of the music. All songs for the revue are composed by students who act, direct and stage the revue, even to designing the costumes.

45%

REDUCTION in Round-Trip Fares Every Week-End

Good Friday to Monday mid-
night. Ask Ticket Agent.

111 Monument Circle, L.I. 6104
Union Station, R.I. 3355

BALTIMORE & OHIO

"I Suffered 10 Years With Itching Eczema"

... and after spending hundreds of dollars to clear it up, I tried Zemo and got relief," writes G. C. G. of Texas. Soothing and cooling, Zemo stops itching in five seconds because of its rare ingredients not used in cheaper remedies. Also wonderful for clearing Rash, Pimples, Ringworm and other irritations, Zemo is worth the price because you get relief. All druggists, 35c, 60c, \$1. Extra Strength Zemo, double results, \$1.25.—Advertisement.

WOMEN



• Naturally enough, we presume, women have been among the most enthusiastic admirers of the GILLETTE Blue Blade. Shaving tender skin smoothly, easily, this extraordinary blade has won indisputable leadership. Try the Gillette Blue Blade and learn why.

Your Opportunity to Save! 20% DISCOUNT SALE Firestone

WINTER AUTO NECESSITIES
ANTI-FREEZE BATTERIES
SPARK PLUGS
BRAKE LINING HEATERS

BRAKE RELINING

SPECIAL
Thursday
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for Fords --Chevrolets
Other Cars Proportionately Low

\$7.50

OUR special equipment and factory-trained experts assure you a perfect relining job, GUARANTEED to give satisfaction. Above special price includes one FREE Adjustment.

SCIENTIFIC BRAKE ADJUSTMENT

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For Ford
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Size



No guesswork here! Whether your brakes are relined or merely adjusted they are accurately tested on the Firestone Brake Tester.

FIRESTONE SERVICE STORES

Michigan and Delaware Lincoln 1346

Ayres' Downstairs Store FRIDAY BARGAINS



SIZES:
14 to 20 for Misses
36 to 48 for Women

FRIDAY SALE!

800 New Daytime DRESSES 2 for \$5 One Dress \$2.69

Every line of these beautiful dresses is typically "Fall, 1932" ... perfect examples of the new Edwardian silhouette ... with a wide shouldered look ... slim, graceful waistlines ... new high necklines ... and the interesting new sleeve details! They are exceptionally well made — of high quality fabrics:

—PLAID CREPES —WOOL —CRINKLE CREPES
—RAYON CREPES CREPE —TRAVEL CREPES
—Downstairs at Ayres, Where Fashions Are Less Expensive.

SPECIAL!

For Friday and Saturday!

Salted Nut Meats

For the first time in many months we offer our regular "Downstairs Store Mixture" at a very special price—for TWO DAYS ONLY! They are fresh and crisp and delicious! Mixture consists of:

—BRAZILS —PECANS
—CASHEWS —ALMONDS

55c

POUND
—Downstairs at Ayres.

Men's Pants ... \$1.95

College corduroy pants with wide bottoms; regular slack model; assorted colors. Sizes 29 to 38.

Fancy Socks ... 20c

Men's socks in fancy patterns; first quality; sizes 10 to 11½.

Part-Wool Socks ... 25c

Men's cold-weather socks in neat patterns and colorings; substandards; sizes 10 to 12.

Men's Shorts ... 25c

Fast colored, perfect fitting athletic shorts with full banjo seat; sizes 28 to 44.

Men's Shirts ... 25c

Fine combed lisle athletic shirts; tubular knitted; sizes 34 to 46.

Men's Gloves ... 79c

Full lined capekin gloves; sizes 8 to 10; substandards.

Men's Sweaters, \$1.95

Turtleneck sweaters in plain colors; all wool; sizes 36 to 44.

Boys' Shirts ... 59c

These are guaranteed fast color "Belmont, Jr." shirts—the best we can buy to sell at this price! Sizes 6 to 14½.

Boys' Blouses ... 59c

"Model" brand blouses; button-on style; sizes 4 to 10.

Shirts and Shorts, 20c

Boys' fast color athletic shorts—and cotton knitted shirts.

Union Suits ... 59c

Boys' full weight union suits in most popular styles; first and substandards; sizes 24 to 34.

Long Cords ... \$1.49

Boys' collegiate corduroy longies; wide bottoms; wanted colors; sizes 8 to 20.

Wool Sweaters ... 69c

Boys' slippers in plain colors; sizes 8 to 36.

Aviator Helmets /59c

Boys' black leatherette helmets with goggles; lined.

Girls' Skirts ... \$1

Pleated skirts in flannels, wool crepes and novelty weaves. Tuck-in or bodice top style. Sizes 7 to 16.

Wash Frocks ... 59c

Girls' fast color wash dresses; new styles; heavy quality. Sizes 7 to 14.

Girls' Sweaters ... \$1

All-wool slippers with puff or long sleeves; new weaves. Plain or fancy; sizes 8 to 14.

Childs' Frocks ... 59c

Children's novelty printed or broadcloth frocks; smocked or embroidered; fast colors; sizes 2 to 6.

Infants' Creepers, 39c

In broadcloth or prints; elastic or band at knee; 1 to 3.

Union Suits ... 59c

Children's cotton-and-rayon suits; French leg or knee length; short sleeves; sizes 2 to 6.

Pajamas ... 59c

Children's cotton outing flannel pajamas with long or short sleeves; printed or striped; sizes 2 to 14.

Women's
House Slippers
With Hand-Turned
Leather Soles
79c Pair

Comfortable D'Orsay house slippers with manufactured patent uppers, boxwood heel, and genuine leather hand-turned soles. Black, red or blue. Sizes 4 to 8.

Union Suits ... 50c

Women's combed cotton suits with built-up shoulders; tight knee; sizes 36 to 44.

Union Suits ... 65c

Women's medium weight cotton knit union suits; Dutch neck, elbow sleeves, knee or ankle length; sizes 36 to 50.

Union Suits ... 79c

Children's taped union suits of wool-and-cotton with rayon stripe. High neck, long sleeves, ankle length. Sizes 2 to 12.

Silk Remnants, 19c Yd.

Beautiful silks and various weaves and colors. Also fine rayons. Lengths for dresses, blouses, etc.

Silk Pongee ... 19c

All-silk, 12-momme pongee; natural color.

Bed Sheets ... 39c

81x90-Inch seamless sheets; limit of 2 to a customer.

Cotton Batts ... 39c

Full comfort size batts, 72x90 inches; full 3 pounds. Limit of 2 to a customer.

Linen Napkins ... 5c

Pure linen napkins with colored design; hemstitched.

Mattress Covers ... 59c

Heavy muslin covers in twin or full-bed size.

Muslin ... 8c Yd.

Full bleached muslin, with "NO starch or other filling; soft for the needle.

Broadcloth ... 8c Yd.

36-Inch white broadcloth from full bolts. No limit! Buy all you want!

Muslin ... 5c Yd.

Unbleached muslin; 36-inch.

Dark Outing ... 10c Yd.

36-Inch cotton outing flannel in dark colorings; fine for lining comforts and quilts.

Ready-Made Drapes, 25c

Valance and 2 side drapes of heavy cotton crash. Ready to hang.

Lined Damask Drapes, Reduced to \$2.98

50-Inch, fully lined with satin; pinch pleated; 2 1-3 yards long. Made of attractive damask in rust color.

2-Way Stretch Girdles \$1.19

Now you can buy a two-way-stretch girdle at a price well within your means. It stretches up and around — and stays where you put it — whether you sit or stand or walk or run. Made with broadcloth front. Sizes 26 to 32. —Downstairs at Ayres.

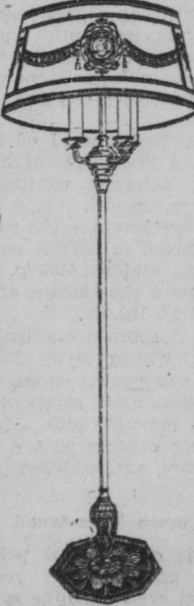
You Don't Have to Pay High
Prices for Really Fine

LAMPS

Here's a Beautiful
New Group—Each
Lamp

COMPLETE

For Only \$3.98



Our buyer just came back from "market" with the finest and most beautiful group of lamps ever to enter the Downstairs Store ... and they are priced lower than you would expect. Either junior or bridge style ... with plated bronze base ... complete with shade of embroidered rayon taffeta—or glaze buckram cloth with stenciled design. —Downstairs at Ayres.

Full Fashioned Silk Hose

SHEER Chiffon, or
SERVICE Chiffon!

39c

These are NOT "cheap" first quality hose ... but slightly substandard numbers of much more expensive hose! Try them! You'll be delighted with the extra SERVICE and BEAUTY that they offer. Full fashioned for perfect fit. Sheer chiffon, silk to the tops—or service chiffon with lisle garter well. Sizes 8½ to 10½.

Substandards of
"Real Silk" Hose, 69c
—Downstairs at Ayres.



Rayon Dimple Cloth Undies 39c

—CHEMISE
—PANTIES
—STEPINS
—BLOOMERS
—VESTS

Here's a group of rayon undergarments that spells VALUE! They are well tailored garments of beautiful rayon dimple cloth. In flesh color only. Sizes 24 to 42. —Downstairs at Ayres.

We've Sold Thousands of These SHIRTS

Because They Are the Finest
We Can Sell at—

79c

You can't tell us that men "don't know value"! We, ourselves, were astonished when we checked up and found out how many thousands of these "Fashion Line" shirts had been sold in the last few months! There's a REASON for such popularity! These shirts are FULL CUT—the colors WILL NOT FADE—the fabrics really WEAR! In white, plain colors and fancy patterns. Sizes 13½ to 17.

Hand-Tailored Ties, 39c
—Downstairs at Ayres.

