

ST SELLERS

Store Open Thursday and Saturday Till 9 P. M.! Free Daily Bus Service!

Three Days! Thursday, Friday and Saturday!

All-Wool SUITS

Smartly Tailored! Correctly Styled! The Savings Are Yours
In the Face of the Fact that Wool Is 28% Higher than When We Bought These Suits—This Offer Is Little Less Than Amazing

After all, the price is not as important as what you get for your money. We believe these are the best suits sold in Indianapolis under \$15.00.

Laboratory Tested Fabrics Smart New Fall Models
New All-Wool Suitings Styled for Particular Men
Fashionable Browns — New Blues — Smart Grays
Regulars — Stouts — Shorts — Longs — Tailored for Sears.

\$11⁹⁵

All-Wool OVERCOATS

It Just Doesn't Seem Possible That One Could Buy Such a Splendid All-Wool Overcoat for a TEN DOLLAR BILL!

And Every One Is Guaranteed for Satisfaction

Smartly styled, faultlessly tailored, wear tested fabrics, overcoats that will rate 100% among men who have been accustomed to paying twice as much. Guaranteed for service, warmth and personal satisfaction—Three Days Only!

—Sears' First Floor.

\$10



Beauty!
Vita Steam
Oil Permanent

\$1⁹⁵

Complete!

(Soft Water Only)
Complete service by expert operators. A soft, natural wave with ringlet ends.

French French Bloom
Facial and Eye-
brow Arch **\$1**
—Sears' Second Floor.

COAL

Our guarantee of quality applies to this service just as it does to any other merchandise we sell.

• Prices subject to change without notice
• Free Delivery within 2 miles of city limits.
• An extra charge of 15c for half-ton delivery.
• 15c extra per ton for bagging or carrying.
• No extra charge for wheeling.
• A liberal allowance if you do your own hauling.

Pioneer Island Creek clean forked 6-in.
Lump, ton **\$5.50**
West Virginia Lump, No. 1—6-inch
Lump, ton **\$5.25**

All other coal and coke at proportionately low prices

Samples for Your Inspection
Get Sears Prices Before You Buy
Phone LIncoln 8531



\$3.25 Watches Given Away!

Thursday, Friday and Saturday

\$6⁹⁵ Suits

With 2 Pair Knickers and a Guaranteed \$3.25 Ingersoll Watch

All for \$6.95
These are our best \$6.95 boys' suits. Smartly tailored of all-wool fabrics. Blues, tans and greys. 6 to 14 years.

Boys' Caps, 39c
Fine for school. A wide assortment of patterns and colors.

Knickers at \$1
Tailored from long-wearing fabrics. Dark colors for school wear. Full lined. 6 to 16 years.

—Sears' First Floor.



Better Suedecloth

Jackets

Just Fine for School

Look Like **\$1⁰⁰** Leather

Extra well made of double service suede cloth—and, boy! How they keep the cold out. They're easily washed. Two pockets. Knit bottom. 6 to 16 years.

Here's a good **98c** Sweater

All-wool in a wide variety of patterns. Sizes 28 to 36.

Broadcloth Shirts Only. 39c

An exceptionally low price. Fast color. Well made. Sizes 6 to 14½.

—Sears' First Floor.

18 Cakes \$1

Lifebuoy Soap

16 Cakes \$1

Palmolive Soap

16 Cakes \$1

Lux Toilet Soap

10 Rolls 43c

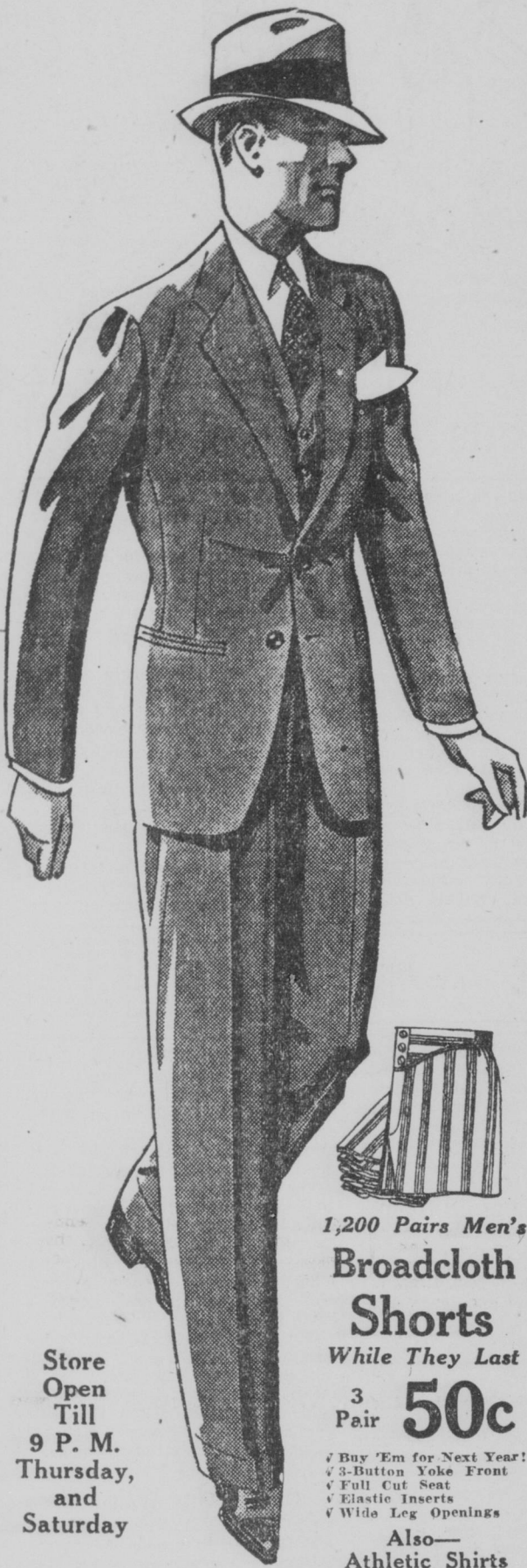
So-Soft Tissue

1,000 Sheet Rolls

12 Rolls 50c

Waldorf Tissue

—Sears' First Floor.



Store Open Till 9 P. M. Thursday, and Saturday

1,200 Pairs Men's Broadcloth Shorts

While They Last 3 Pair **50c**

Buy 'Em for Next Year!
• 3-Button Yoke Front
• Full Cut Seat
• Elastic Insert
• Wide Leg Openings

Also—Athletic Shirts
Ribbed Knit, Rayon Trim.
Long Length. All Sizes.
—Sears' First Floor.

Again! 100% Fur Felt

New Fall and Winter

HATS

Three Days Only

\$1⁰⁰

Just imagine buying a fine new fur felt hat for a Dollar Bill. Choice of wide or narrow brims.

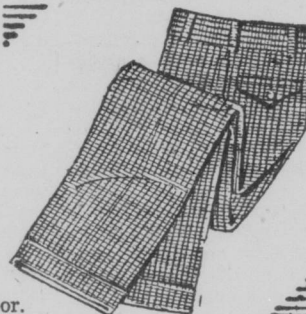
• Raw Edge—Snappy Style
• Tan—Brown and Grey
• Just 200 in the lot
• Sizes 6¾ to 7¾
—Sears' First Floor.

Thursday, Friday, Saturday! Men's Guaranteed Moleskin

PANTS

\$1⁰⁰

• Come Early for These
• Tough Wearing Moleskin
• Best Ever—Bar None
• Sizes 30 to 44 —Sears' First Floor.



Suede-Cloth Shirts

Three Days Only!

69c

• Double Leather Like
• Cotton Suede Cloth
• Triple Stitched Seams
• Two Roomy Pockets
• Unbreakable Buttons
The First Time! That even Sears has been able to offer such a shirt at this price, and—

Possibly the Last Time!

Get a supply now! They're great for wear and they're warm!
—Sears' First Floor.

For the First Time! Sanforized!

Pre-Shrunk Broadcloth **SHIRTS**

Plain Colors and Fancy **59c**

• Sanforized Preshrunk
• With Collars Attached
• Seven-Button Front
• Lined Collars, Collar
• Band and Cuffs
• Cellophane Wrapped

Practically at today's wholesale cost—3 days only. Sizes 14 to 17.
—Sears' First Floor.



Thursday, Friday and Saturday!

Men's Union Suits

2 For **\$1⁰⁰**

• Elastic Knit
• Winter Weight
• Long Sleeves
• Ankle Length
• Rayon Trimmed
• Flat Lock Seams
• Tubular Collar
• Military Shoulders
• Sizes 36 to 46
—Sears' First Floor.

Three Days Only—Thursday-Friday and Saturday

All Wave Superheterodyne

Sears' Silvertone

Radio

New 1933 Model

\$37⁵⁰

Cash—Complete—Delivered And installed in your home. Complete with Tubes and Aerial.

One of the most remarkable radio values ever offered. A new 1933 set with all modern improvements. An ALL-WAVE set.

• 7-Tube advanced Superheterodyne
• New super power R. F. Pentode Tubes
• Full Range Variable Tone Control
• 10-Inch Super Dynamic Speaker
• Image Frequency Suppressor
• Triple Scale Illuminated Vision Dial
• Beautiful Walnut finish Console Cabinet.

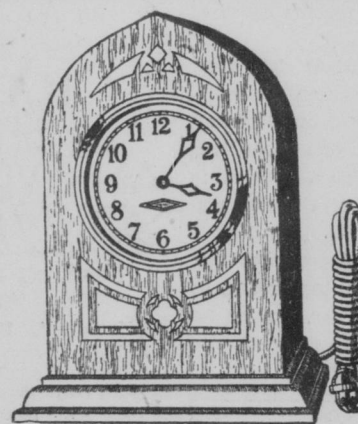
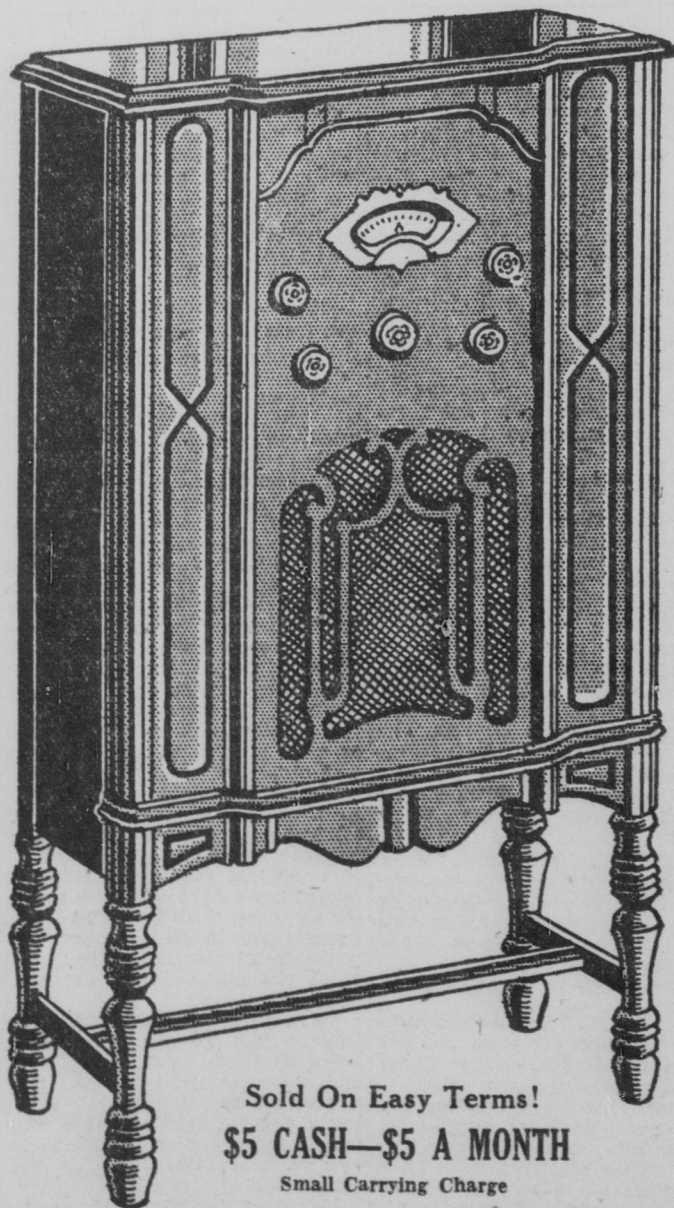
And a Marvelous Value!

—Sears' Basement.

Sold On Easy Terms!
\$5 CASH—\$5 A MONTH

Small Carrying Charge

Store Open Till 9 P. M. Thursday and Saturday



This Fine \$4.00

Electric CLOCK

Three Days Only!

\$1⁹⁸

What a marvelous Birthday or Christmas Gift!

✓ Gothic Style
✓ As Pictured
✓ 7½ Inches Tall
✓ 5½-Inch Base
✓ 3½-Inch Gilt Dial
✓ Walnut Finish
✓ Sweep Second Hand
✓ Guaranteed

275 Ingersoll Watches. Regular \$3.25 Value. While they last, at..... **\$1**
\$5 Ingersoll Mite Wrist Watch. Link bands, at..... **\$1.69**
\$3.50 "Big Ben" Alarm Clock, 2 Yr. Guarantee..... **\$1.98**
\$3.50 Baby Ben Alarm Clock, 2 Yr. Guarantee..... **\$1.69**
—Sears' First Floor.



"It Couldn't Be Done!" But, We Did It!

The Maker Refused to Furnish Us With More Than 600 Pairs of These Men's Shoes to Sell at This Price

Work Shoes

As Long as the 600 Pairs Last—

✓ Durable Grained Cowhide
✓ Blucher Lace Style
✓ Triple Sewed Vamps
✓ Goodyear Wingfoot Soles
✓ Leviathan Rubber Heels
✓ Reinforced Back Seam
✓ Plain Toe Style

\$1⁰⁰ The Pair

Quality and workmanship throughout. Ready Thursday—Only 600 pairs. Sizes 6 to 11.
—Sears' First Floor.

Sears

SEARS, ROEBUCK AND CO.

Free Bus Service Daily From Monument Circle