

ST SELLERS

Store Open Thursday and Saturday till 9 P. M.! Free Daily Bus Service!

Three Days! Thursday, Friday and Saturday!

All-Wool SUITS

Smartly Tailored! Correctly Styled! The Savings Are Yours

In the Face of the Fact that Wool Is 28% Higher than When We Bought These Suits—This Offer Is Little Less Than Amazing

After all, the price is not as important as what you get for your money. We believe these are the best suits sold in Indianapolis under \$15.00.

Laboratory Tested Fabrics
New All-Wool Suitings
Fashionable Browns — New Blues — Smart Grays
Regulars — Stouts — Shorts — Longs — Tailored for Sears.

\$11 95

—Sears' First Floor.



Beauty!
Vita Steam
Oil Permanent

\$1 95

Complete!

(Soft Water Only)
Complete service by ex-
pert operator. A soft,
natural wave with ringlet
ends.

French Peach Bloom
Facial and Eye-
brow Arch \$1
—Sears' Second Floor.

COAL

Our guarantee of quality
applies to this service
just as it does to any
other merchandise we sell.

- Prices subject to change
without notice.
- Free Delivery within 2
miles of city limits.
- An extra charge of 15¢
for hillsides delivery.
- An extra charge for
bagging or carrying.
- No extra charge for
wheeling.
- A liberal allowance if
you do your own haul-
ing.

Plains, Island Creek clean
forked 6-in. Lump, ton \$5.50
West Virginia Lump, No.
3-6-in. Lump, ton \$5.25

All other coal and coke at
proportionately low prices

Samples for Your
Inspection
Get Sears Prices
Before You Buy
Phone Lincoln 8531

All-Wool OVERCOATS

It Just Doesn't Seem Possible That One Could Buy Such a Splendid
All-Wool Overcoat for a TEN DOLLAR BILL!

And Every One Is Guaranteed for Satisfaction

Smartly styled, faultlessly tailored, wear tested fabrics, overcoats that
will rate 100% among men who have been accustomed to paying twice
as much. Guaranteed for service, warmth and personal satisfaction—
Three Days Only!

\$10

—Sears' First Floor.

Again! 100% Fur Felt

New Fall and Winter
HATS
Three Days Only

\$1 00

Just imagine buying a fine new fur
felt hat for a Dollar Bill. Choice
of wide or narrow brims.
• Raw Edge—Snappy Style
• Tan—Brown and Grey
• Just 200 in the lot
Sizes 6 1/2 to 7 1/2
—Sears' First Floor.

Thursday, Friday, Saturday!
Men's Guaranteed Moleskin

PANTS

White
450
Pairs
Last

\$1 00

• Come Early for These
• Tough Wearing Moleskin
• Best Ever—Bar None
• Sizes 30 to 44
—Sears' First Floor.



Suede-Cloth Shirts

Three Days Only!

69c

• Double Leather Like
• Cotton Suede Cloth
• Triple Stitched Seams
• Two Roomy Pockets
• Unbreakable Buttons

For the First Time! Sanforized!
Pre-Shrunk Broadcloth

SHIRTS

Plain
Colors
and
Fancy

59c

• Sanforized Preshrunk
• With Collars Attached
• Seven-Button Front
• Lined Collars, Collar
• Band and Cuffs
• Cellophane Wrapped

Practically at today's wholesale
cost—3 days only. Sizes 14 to 17.
—Sears' First Floor.

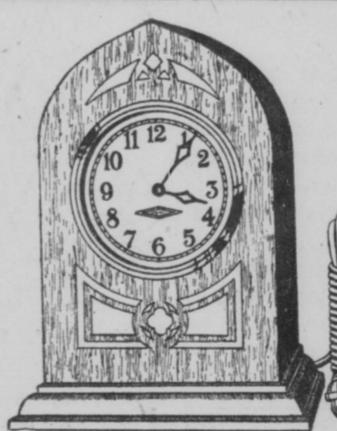


Thursday, Friday and Saturday!
Men's Union Suits

2

\$1 00

—Sears' First Floor.



This Fine \$4.00

Electric CLOCK

Three Days Only!

\$1 98

What a marvelous Birth-
day or Christmas Gift!

- ✓ Gothic Style
- ✓ As Pictured
- ✓ 7 1/2 Inches Tall
- ✓ 5 1/2-Inch Base
- ✓ 3 1/2-Inch Gilt Dial
- ✓ Walnut Finish
- ✓ Sweep Second Hand
- ✓ Guaranteed

275 Ingersoll Watches. Regular
\$3.25 Value. While
they last, at \$1
\$5 Ingersoll Mite Wrist
Watch, Link bands, at \$1.69
\$3.50 "Big Ben" Alarm
Clock, 2 Yr. Guarantee \$1.98
\$3.50 Baby Ben Alarm
Clock, 2 Yr. Guarantee \$1.69
—Sears' First Floor.



"It Couldn't Be Done!" But, We Did It!
The Maker Refused to Furnish Us With More Than
600 Pairs of These Men's Shoes to Sell at This Price

Work Shoes

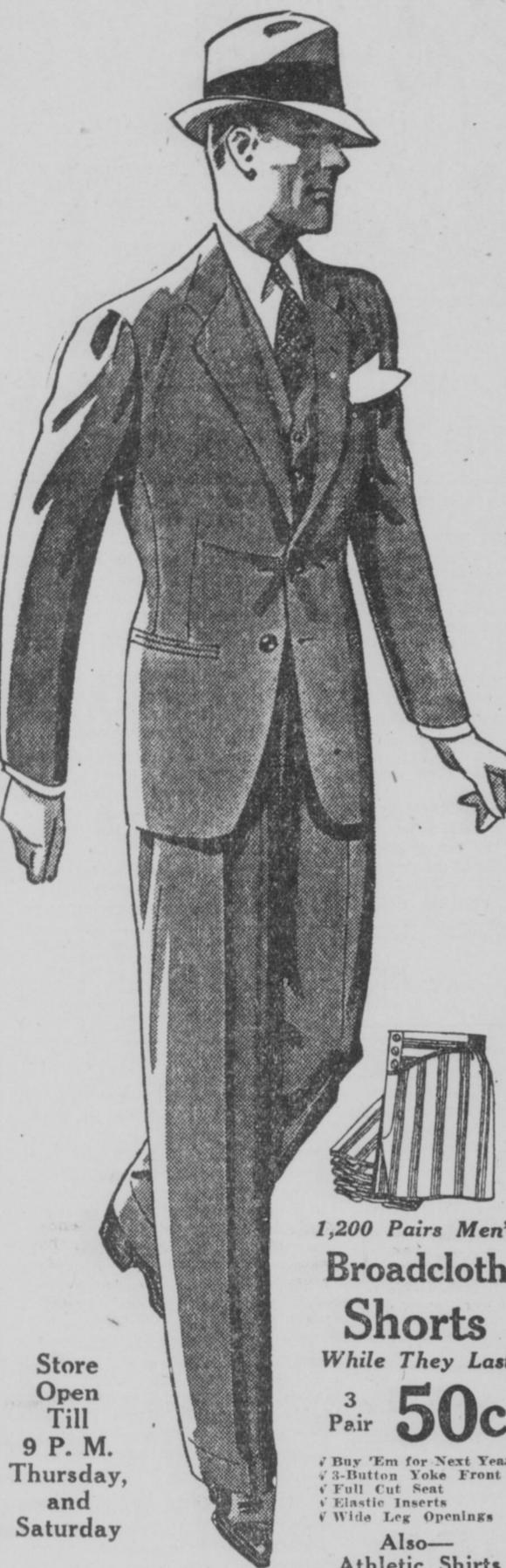
As Long as the 600 Pairs Last—

- ✓ Durable Grained Cowhide
- ✓ Blucher Lace Style
- ✓ Triple Sewed Vamps
- ✓ Goodyear Wingfoot Soles
- ✓ Leviathan Rubber Heels
- ✓ Reinforced Back Seam
- ✓ Plain Toe Style

1 00
The
Pair

Quality and workmanship throughout. Ready Thursday—
Only 600 pairs. Sizes 6 to 11.
—Sears' First Floor.

Sears
SEARS, ROEBUCK AND CO.
Free Bus Service Daily From Monument Circle



Store
Open
Till
9 P. M.
Thursday,
and
Saturday

1,200 Pairs Men's Broadcloth Shorts

While They Last
3
Pair **50c**

Buy 'Em for Next Year!
• 3-Button V-Neck Front
• Full Cut Seats
• Elastic Inserts
• Wide Leg Openings
Also—
Athletic Shirts
Ribbed Knit, Rayon Trim.
Long Length. All Sizes.
—Sears' First Floor.

\$3.25 Watches
Given Away!

Thursday, Friday
and Saturday

\$6.95 Suits

With 2 Pair Knickers
and a Guaranteed
\$3.25 Ingersoll Watch

All for **\$6.95**
These are our best \$6.95
boys' suits. Smartly tailored
of all-wool fabrics. Blues,
tans and greys. 6 to 14
years.

Boys' Caps, **39c**
Fine for school. A wide
assortment of patterns and
colors.

Knickers at **\$1**
Tailored from long-wearing
fabrics. Dark colors for
school wear. Full lined. 6
to 16 years.

—Sears' First Floor.



Better Suedecloth
Jackets

Just Fine for School

Look
Like
Leather
\$1 00

Extra well made of double
service suede cloth—and,
boy! How they keep the
cold out. They're easily
washed. Two pockets. Knit
bottom. 6 to 16 years.

Here's a good **98c**
Sweater ... **98c**

All-wool in a wide variety
of patterns. Sizes 28 to 36.

Broadcloth
Shirts Only. **39c**

An exceptionally low price.
Fast color. Well made. Sizes
6 to 14 1/2.

—Sears' First Floor.

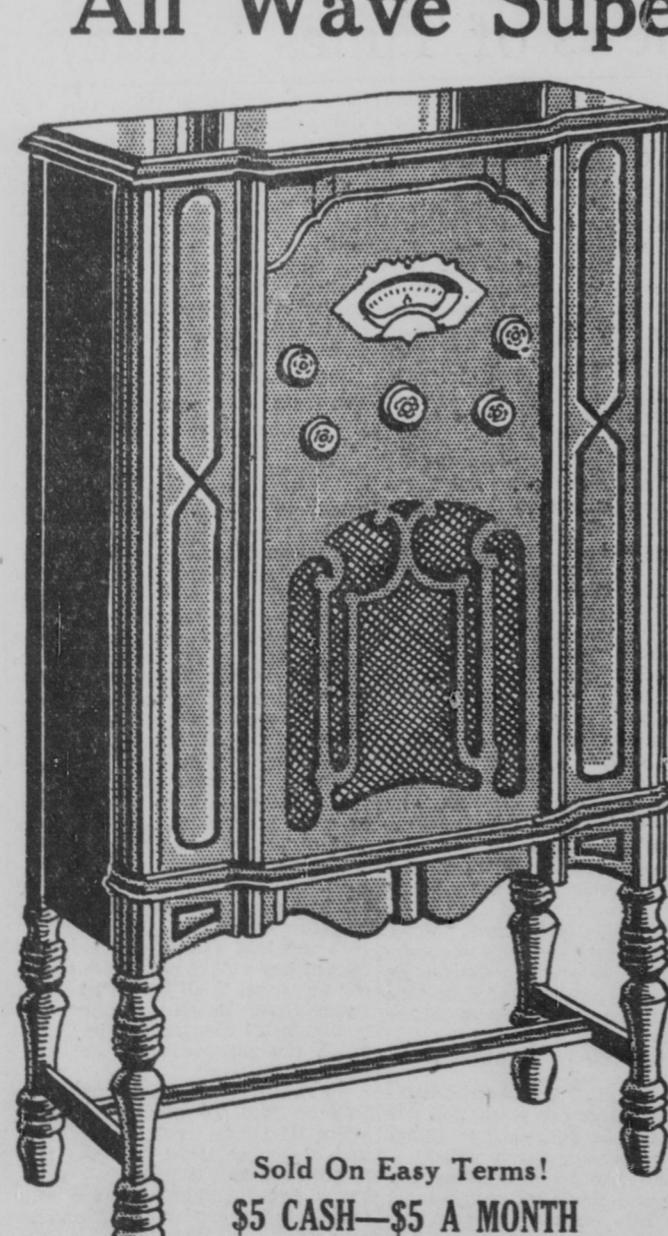
18 Cakes **\$1**
Lifebuoy Soap

16 Cakes **\$1**
Palmolive Soap

16 Cakes **\$1**
Lux Toilet Soap

10 Rolls **43c**
So-Soft Tissue
1,000 Sheet Rolls

12 Rolls **50c**
Waldorf
Tissue
—Sears' First Floor.



Sold On Easy Terms!
\$5 CASH—\$5 A MONTH

Small Carrying Charge

Store Open Till 9 P. M. Thursday and Saturday

\$37.50

Cash—Complete—Delivered

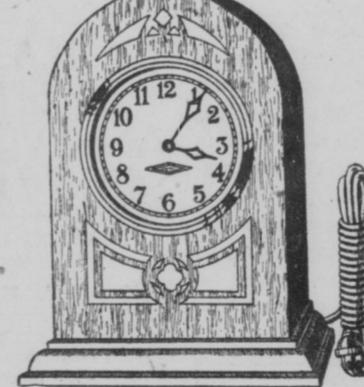
And installed in your home. Complete
with Tubes and Aerial.

One of the most remarkable radio
values ever offered. A new 1933
set with all modern improvements.
An ALL-WAVE set.

• 7-Tube advanced Superheterodyne
• New super power R. F. Pentode Tubes
• Full Range Variable Tone Control
• 10-Inch Super Dynamic Speaker
• Image Frequency Suppressor
• Triple Scale Illuminated Vision Dial
• Beautiful Walnut finish Console Cab-
inet.

And a Marvelous Value!

—Sears' Basement.



This Fine \$4.00

Electric CLOCK

Three Days Only!

\$1 98

What a marvelous Birth-
day or Christmas Gift!

- ✓ Gothic Style
- ✓ As Pictured
- ✓ 7 1/2 Inches Tall
- ✓ 5 1/2-Inch Base
- ✓ 3 1/2-Inch Gilt Dial
- ✓ Walnut Finish
- ✓ Sweep Second Hand
- ✓ Guaranteed

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—Sears' First Floor.