

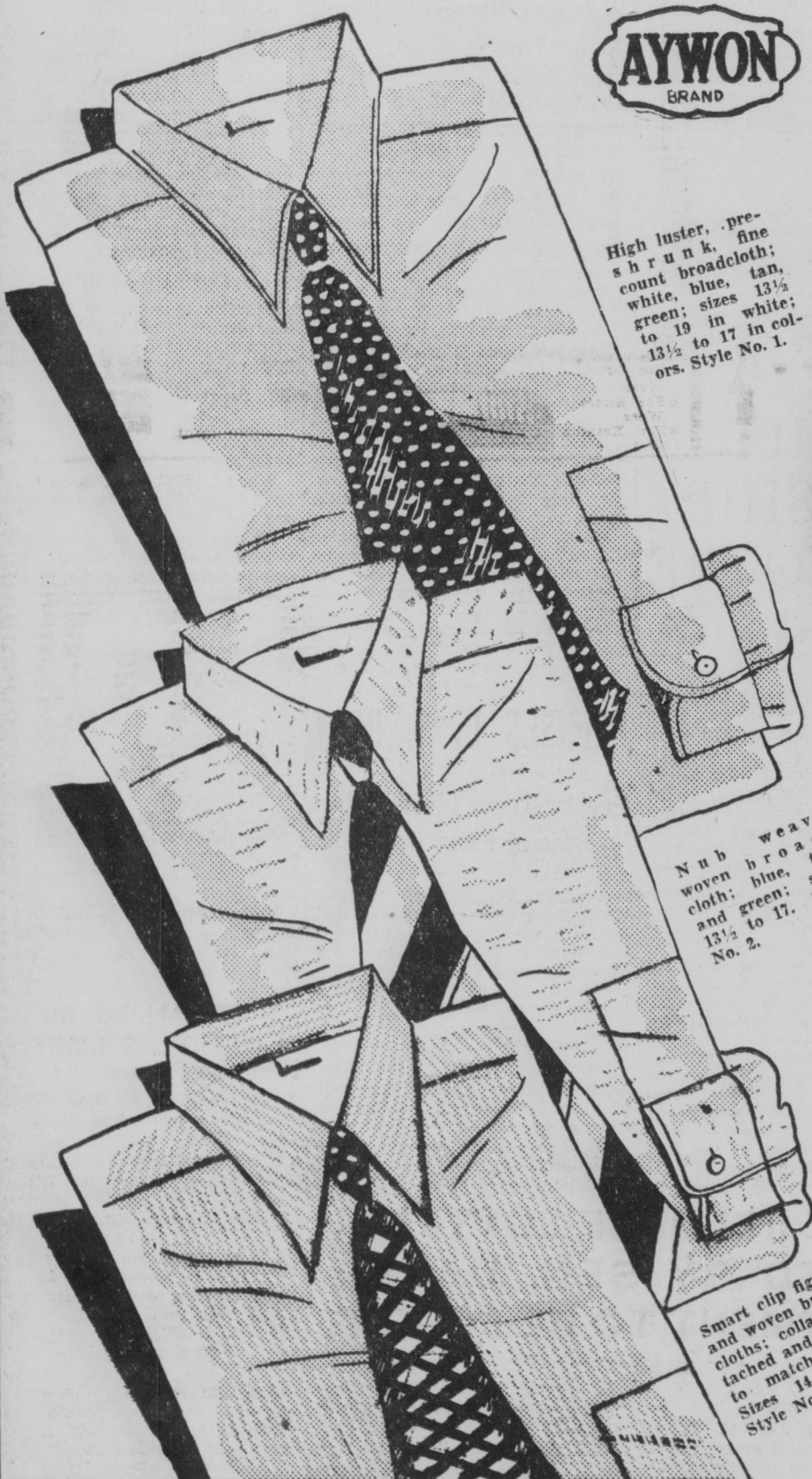
Stop the Presses!

We Want Every Man in Indiana to Know About This Smashing, Record-Breaking Event!

SALE! 12,000

SHIRTS

For Men and Young Men

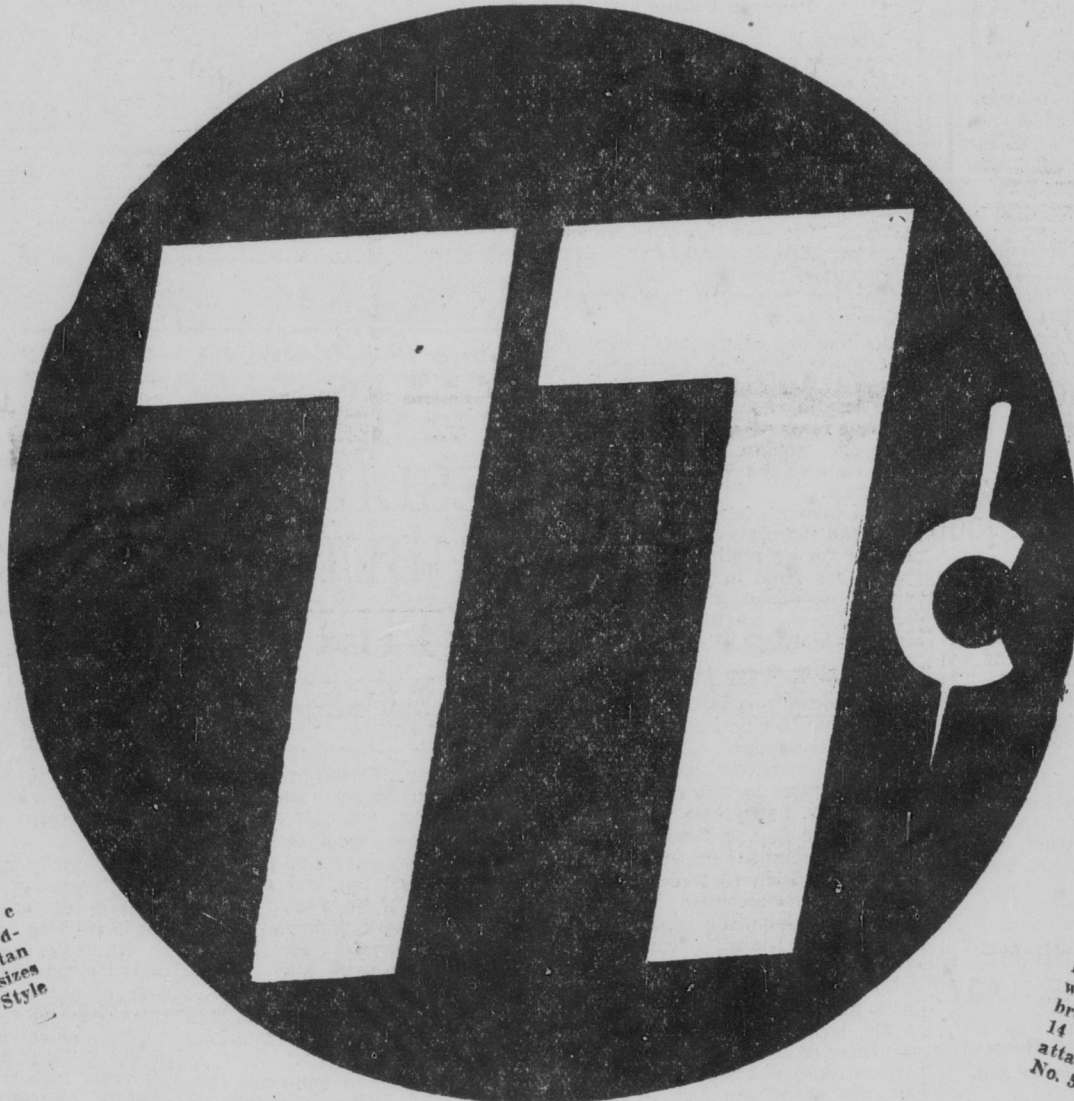


AYWON
BRAND

High luster, pre-shrunk, fine count broadcloth; white, blue, tan, green; sizes 13½ to 19 in white; 13½ to 17 in colors. Style No. 1.

Sub weave woven broadcloth; blue, tan, green; sizes 13½ to 17. Style No. 2.

Smart clip figures and woven broadcloth; collar attached and collar to match styles. Sizes 14 to 17. Style No. 3.

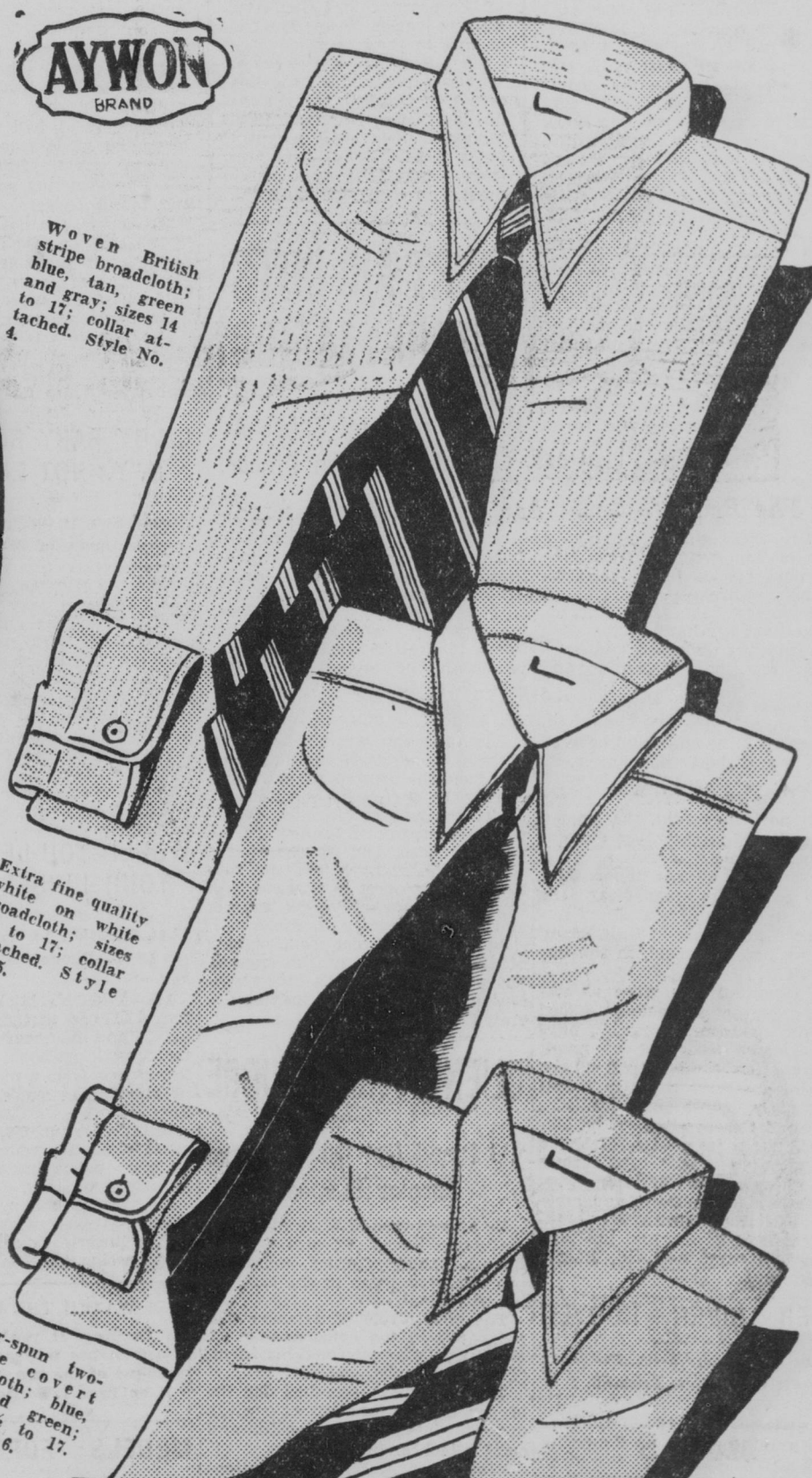


AYWON
BRAND

Woven British stripe broadcloth; blue, tan, green and gray; sizes 14 to 17; collar attached. Style No. 4.

Extra fine quality white on white broadcloth; sizes 14 to 17; collar attached. Style No. 5.

Super-spun two-tone covert broadcloth; blue, tan and green; sizes 14½ to 17. Style No. 6.



Gigantic! Sensational! Remarkable! Phenomenal! It's difficult to find words in the English language strong enough to do these shirt values justice! But the value of these shirts is not their only merit — remember, they're NEW! Hand-picked patterns and colors! Hundreds to choose from in each size.

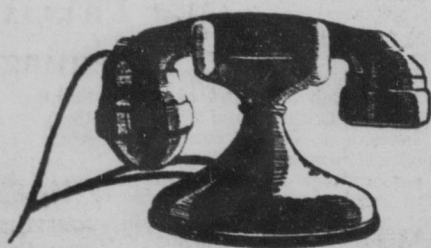
HERE ARE SOME OF THEIR UNIQUE QUALITY FEATURES (details that you usually find only in shirts at much higher prices)—seven pearl button fronts, welt pockets on all collar-attached shirts, extra large armholes, full cut bodies, extra wide comfortable sleeves, center plait all the way down, form-fit collar, fine center and cuff linings, double yokes for strength.

The sizes run from 13½ to 19 in white; 13½ to 17 in colors; sleeve lengths 33 to 35. In addition to the shirts illustrated there are a number of de luxe quality madras and broadcloth shirts. Also a sizable group of detached collar to match shirts as well as the popular neckband styles. Every patterned shirt is woven—no prints!

Men's Shop, Main Floor.

PHONE or MAIL
Orders Filled Promptly

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RILEY
8421



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RILEY
8421

NAME _____
STREET _____ CITY _____

☐ Charge ☐ Check Enclosed ☐ C. O. D.

STYLE NO.	SIZE	COLOR	QUANTITY

Store Open Saturday Until 5 P. M.

BLOCK'S

Already This Precedent-Breaking Sale Is the "Talk of the Town"

These fine shirts went on sale this morning for the first time. Men bought them by twos, three and half dozens—they were so enthusiastic over these sensational values!

But we anticipated such an occurrence. That's why we bought these shirts by the thousands!

And tomorrow we will have brand new, clean, fresh assortments ready for your selection. Don't miss seeing these shirts. They are without doubt the finest that Indianapolis men have ever been able to buy for such a modest sum. IT'S AN OPPORTUNITY THAT NO MAN CAN AFFORD TO MISS!