

# AYRES' DOWNSTAIRS STORE

## Try This Friday Special In Ayres' Cool Downstairs Lunchroom

Baked White Fish, Maitre d'Hotel  
Crisp Potato Chips  
Sliced Tomatoes  
Hot Tea Biscuits  
Orangeade

It Is **35c**  
Only

**NOTE:** A Special Group of Tables  
Is Reserved for Men!  
—AYRES' Downstairs Store.

### Girls' Sweaters... Each, \$1

Wool or wool-and-rayon slipovers in plain colors and fancy patterns.

### Girls' Costume Slips... 59c

Rayon-and-cotton crepe slips with hem-stitching; bodice top. Sizes 11 to 15.

### Infants' Sweater Sets... \$1

Knitted wool sweater and beret in pink, blue, or white; 1 to 3.

### Infants' Dresses... 59c

Hand finished nainsook dresses in cellophane wrapping. 6 Months to 2 years.

### Infants' Binders... Each, 25c

Part wool binders; tie style.

### Infants' Undershirts... 25c

Double-breasted, tie style shirts; sizes 1 to 6.

### Women's New Girdles... 89c

Side fastening, 10-inch girdle, lightly boned. Also 12-inch rayon covered rubber girdle; four supporters.

# FRIDAY BARGAINS



### Friday Sale of

## New Fall Hats

—Turbans  
—Tiny Brims  
—Cuff Brims  
—Cloches

**\$1.00**

This season the small hat will be a BIG FASHION... close-fitting turbans, hats with tiny brims... and with trimmings placed well forward. And that's just the type of hats you'll find at this remarkable price tomorrow! In felts, velvets, wool crepes and novelties. Black, browns, burgundy, green.

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### Children's New

## Cinderella Frocks and Boys' Wash Suits

Sizes  
2 to 6

**59c Each**

Our new fall Cinderella frocks and wash suits have just arrived and are offered for Friday at only 59c! In some of the most adorable styles we've seen—novelty prints and broadcloths—embroidered, smocked, or appliqued. Fast colors. Some dresses have panties to match.

Sizes for Girls (7-14) Also, 59c

—AYRES' Downstairs Store.

### In Our ECONOMY Hosiery Shop

## Full Fashioned Hose

Service  
Chiffon  
Weight

**39c Pair**

Have YOU tried our new "Economy Hosiery Shop"? If not, you'll be amazed at the wonderful "buys." Here's one of our "headliners"—FULL FASHIONED stockings of PURE SILK TO THE TOPS. In a durable service-chiffon weight that will wear and wear! Substandards. Sizes 8 1/2 to 10 1/2.

Substandards of **REAL SILK** Hose, 50c Pair

—AYRES' Downstairs Store.

## Friday Sale of Women's Costume Slips

**29c Each**

More of these fine slips have arrived in time to be offered for Friday at this special low price! There are five or more styles to choose from—in fine broadcloth or muslin—bodice top or built-up shoulders—narrow or 5-inch hems—plain tailored or trimmed—some bias-cut. In pink or white. Sizes 34 to 52.

### Women's Rayon Undies, 3 for \$1

Tailored chemise and stepins in durable, attractive rayon "dimple cloth." Also panties in rayon mesh cloth. Regular sizes.

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### Remnants of Printed "Fruit-of-Loom" Percales

**10c Yard**

Genuine "Fruit-of-the-Loom" printed percales in lengths from 1 to 8 yards. Small, medium and large prints, plaids, and pajama patterns.

### Other Remnants, 5c Yd.

A big group of wash fabrics and curtain goods in usable lengths.

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### Outsize Stepins... 50c

Rayon "dimple cloth" stepins with yoke front, elastic back, mesh inserts; sizes 44 to 50.

### Rayon Combinations... 50c

Misses' rayon combination suits with swami top, bloomer knee; sizes 30 to 36.

### Pongee Pajamas... \$1

One-piece pongee pajamas with printed applique trimming. V-neck. Sizes 16 and 17.

### Hand-Made Gowns... 50c

Women's Porto Rican hand-made gowns of soft batiste; appliqued.

### Sheer Wash Fabrics, 10-15c

Voiles, batistes, dimities, flockdots, meshes, eyelet-embroidered organdy, etc. Bargain prices!

### Pillow Tubing... Yard, 16c

Extra good quality pillow tubing in 36, 40 and 42-inch widths.



### These Glorious New

## Fall Fashions

Look Like "More Money" Than

Sizes for Women  
Misses and  
Juniors

**\$5.95**



Never before have we been able to offer so MUCH for so LITTLE in our dress department! Quality of fabrics is higher than ever! Workmanship is more careful and exacting—making the dresses fit more perfectly! And the FASHIONS... the gloriously lovely, feminine fashions! Wear them and you'll feel more dignified and "dressed up" than you ever did before! In new rough cantons, crinkle crepes and wool-like silks.

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Women! Misses! Juniors!

Choose These New Swagger  
Foursome Suits  
At An Extra Low Price

**\$8.95**

The "Foursome" is a four-piece ensemble, consisting of wool tweed skirt, swagger coat and hat—and a wool sweater-blouse. It is a practical four-season outfit, for sports, business, travel or school. These are extra-well made of better materials.

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## Boys' Back-to-School Sale! Drastic Reductions for Friday Only!

### Boys' Shirts

Guaranteed Fast Colors

**2 for 88c**

This is probably the lowest price you'll find for sturdy, good looking shirts of this QUALITY—and this for one day only! Stock up for school days! In plain colors and attractive fancy patterns. Unusually well made. Sizes 8 to 14.

### Boys' All-Wool Sweaters

An all-wool slipover sweater is an important part of your boys' school outfit. Plain colors or fancy; sizes 28 to 36.

**88c**

### Boys' Part-Wool Knickers

Durable, part-wool knickers with knitted or elastic bottoms; sizes 6 to 16.

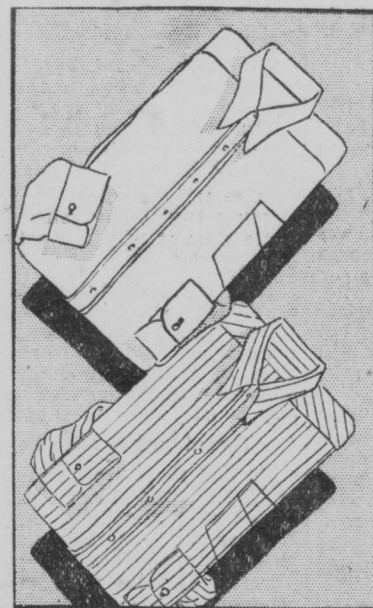
**88c**

### Shirts and Shorts, 4 for

Fast colored, full cut shorts; sizes 24-30. Cotton knit shirts; 24 to 34.

**88c**

—AYRES' Downstairs Store.



### Just Arrived for Friday!

A New Shipment of

## 300 Linene Wash Frocks

**29c**

These dresses are NOT reduced—they're brand NEW! Yet Friday you can buy them for only 29c. There are six clever styles to choose from—in natural color linene (cotton)—trimmed with contrasting fast colored prints, polkadots, etc. All are sleeveless styles, suitable to wear all through September. Sizes 14 to 20 and 34 to 40.

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## CLEARANCE!

Of All Our Better Quality, Sheer

## Summer Wash Frocks

Drastically Reduced to—

Every one of these adorable summer frocks were taken from regular higher priced stocks and reduced for immediate clearance! Included are a number of nationally advertised frocks! In voiles, dimities, flockdots, linene (cotton), batistes, and a few printed percales. Sizes 14 to 20 and 34 to 46.

**79c**

—AYRES' Downstairs Store.



## REAL SILK Socks for Men

(Substandards)

**4 Pairs for \$1**

Lay in your winter's supply of socks NOW! This sale will last only until present stocks are exhausted (just a few more days!). But for tomorrow there is a full assortment—more than a dozen patterns. This is a real super-service sock—with reinforced heel and toe, double sole, and shaped garter top.

## Friday Sale of Men's Shirts and Pajamas

Usually Higher  
Priced!

**55c Ea.**

Plain Colors or  
Fancy Patterns!

### Plain or Fancy Shirts

Broadcloth in white or plain tan, blue and green. Also fine percale prints and broadcloth prints. Sizes 14 to 17. Full cut and neatly finished.

### Broadcloth or Percale Pajamas

Two-piece pajamas with either coat or slipover blouse. In plain white, blue, tan or green. Fancy broadcloth and percale prints. Sizes A to D. Full cut.

### Athletic Shirts

Perfect fitting, fine ribbed cotton knitted shirts; sizes 34 to 46. Substandards.

**3 for 50c**

### Athletic Shorts

Men's fast colored, full cut shorts; well made; in sizes 28 to 42. Extra value!

**3 for 50c**

—AYRES' Downstairs Store.

## Curtain and Drapery Fabrics

Novelty curtain marquisettes in a variety of dot and figure patterns—in wanted colors. Also wonderful assortment of 36-inch cretonnes; full bolts and short lengths; some seconds in the lot. Some is sunfast.

**12c Yd.**

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