

JUNE OPPORTUNITY DAY

Girls' Wash Frocks . . . 59c

Sleeveless summer frocks in sheer figured fabrics; fast colors; dainty trimming; sizes 7 to 14. Just arrived.

Girls' Swim Suits . . . \$1

All-wool worsted bathing suits with sun back, strap shoulders; red, blue, navy, jade; sizes 30 to 36.

Girls' Lacy Sweaters . . . 59c

Wool or wool-and-rayon sweater blouses; short sleeves; in tinted color combinations.

Infants' New Dresses . . . 29c

Hand-embroidered and smocked nainsook dresses; set-in sleeves; sizes 6 months to 2 years.

Infants' Creepers . . . 39c

Broadcloth or prints; embroidered; band or French leg; envelope closing. Some baby-boy styles reduced.

Georgette Dresses . . . 59c

Children's straightline cotton georgette frocks with slip; ruffled. Sleeveless styles; sizes 2 to 6.

Children's Sun suits . . . 29c

Cotton knitted sun suits with French leg; strap back; red or blue; sizes 2 to 6.

Infants' Gertrudes . . . 29c

Nainsook gertrudes scalloped at hem and neckline; hand-made; sizes 6 months to 2 years.

Boys' Wash Suits . . . 39c

Fast colored suits in broadcloth, suiting, gingham and combinations. With sleeves and sleeveless; a great special purchase of higher priced garments. Sizes 2 to 6.

Child's Swim Suits . . . 59c

All-wool, one-piece swimming suits with light top and dark trunk; French leg; applique trimmed. Sizes 2 to 6.

Infants' Fine Dresses . . . 59c

Better quality nainsook dresses; all hand-made or hand-finished; embroidered and scalloped. Slightly muscled or soiled; a sample line.

Child's Wash Frocks . . . 39c

Straightline or fitted styles—in broadcloth, prints or gingham; long or short sleeves; dainty trimming; fast colors. Sizes 3 to 6.

Child's Play Suits . . . 39c

Chambray or khaki cloth suits; plain or peg top style; knee length or long leg; sizes 2 to 6.

Women's Hoovers . . . 33c

Broadcloth Hoover aprons with set-in sleeves; fast colors—green with white collar and cuffs; sizes 16 to 44.

Slip-on Aprons . . . 22c

Fast colored prints bound with tape. Extra Value!

Women's Rayon Undies . . . 25c

Cool summer weight rayon panties and step-ins; applique trimmed; medium sizes. Others at 3 for \$1.

Rayon Chemise . . . 50c

Women's run-resisting rayon or rayon dimple cloth chemise; white, peach or flesh; sizes 34 to 42.

Sanitary Napkins . . . Box, 20c

"Ideal" sanitary napkins packed 12 to the box. "Flush-down" filler; soft and non-irritating.

OPEN THE DOOR! Opportunity is knocking to announce a great TWO-DAY SALE in Ayres' Downstairs Store—tomorrow and Saturday only! You have the opportunity to outfit yourself and your family for summer—with NEW, SEASONABLE merchandise—at the most amazingly low prices imaginable. Come early tomorrow! Inspect the QUALITY of every item! You'll soon see that this is a REAL OPPORTUNITY . . . and remember, Opportunity knocks but TWICE—Friday and Saturday. Doors open at 9 A. M.

Full-Fashioned Chiffon or Mesh Hose

Second Qualities from a Famous Maker—At a Riot-Creating Price!

3 Pairs for \$1.00

Don't be misled, these hose are SECONDS—subject to slight mends (but so NEATLY mended as to be unnoticeable). Even so, the VALUE IS AMAZING! Very fine and sheer 45 and 48-gauge chiffons and lace hose from the world's finest maker of full-fashioned hosiery—whose first quality numbers sell at from 4 to 6 times this 2-day price. Sizes 8½ to 10½.

720 Pairs Children's Anklets 10c

A special sale—just when you need it—of children's fine quality rayon plaited anklets. In plain colors with close-fitting cuff. First quality. Sizes 5 to 8½.

June's Biggest Opportunity!

Formosa Panamas*

—High in Fashion!
—Lowest in Price!

\$1.00



From far-off Formosa come these beautifully woven hats—clever imitations of real panamas—blocked in Fashion's cleverest shapes for summer sportswear—and offered by Ayres' Downstairs Store at the greatest saving we know of. Large, medium and small brims! New trimmings! All headsizes!

*SIMULATED. —AYRES Downstairs Store.

"Hot Values" in Cool Summer Frocks

For Summer, You Need Plenty of These

Thirsty Bath Towels

Four great groups of fine quality Turkish towels to choose from tomorrow—the best value we know of! Choose them by the dozen!

Size 20x40 inches. In white with colored stripe border. **11c**
10 for \$1

Size 22x44 inches. Light weight Cannon towels in plain white. **17c**
7 for \$1

Size 22x44 inches. Heavy quality towels; wide colored borders. **19c**
6 for \$1

Size 24x46 inches. Cannon towels, extra large and heavy. **22c**
5 for \$1

—AYRES Downstairs Store.

30-Inch Printed Silk Shantung 50c YARD

32-Inch, all silk shantung in glorious summer patterns on white or pastel grounds. Make a dress for less than \$2! —AYRES' Downstairs Store.

Cool, Sheer Wash Fabrics 10c YARD

80-Square percales, white or colored broadcloths, 36-Inch printed voile or batiste, colored pique, etc. One to 10-yard lengths. —AYRES' Downstairs Store.

With More Fashion and Quality Than You Expect for

\$5.95
TWO for \$11

Right now and all summer long you'll need just such dresses as these . . . for your vacation, for shopping, and for the hot days in town when you return from your vacation. There are types for sportswear, for travel, for afternoon and evening wear . . . in "best selling" fashions, and quality that endures. Sizes 14 to 20 and 38 to 52.

—Washable Silks —Rough Crepe Suits
—Printed Shantung —Printed Georgette
—Plain Shantung —Printed Chiffon
—Novelty Stripes —Crisp Organdie
AYRES Downstairs Store.

White Sports Coats

Just 85 of these snappy looking coats—in snowy white—all very special values for Opportunity Days. **\$3.95**

—AYRES' Downstairs Store.



Porto Rican Gowns . . . 50c

Women's hand-made gowns with applique trimming; V or round neckline; sizes 16 and 17.

Broadcloth Slips . . . 50c

Women's serviceable slips with hip pleats or semi-fitted; built up shoulders or bodice top. Sizes 34 to 52.

Cretonne Drape Set . . . \$1

Sets consist of side drapes 18 or 36 inches wide, complete with valance. Heavy reversible cretonne; 6 patterns.

2½-Yard Curtains . . . Pair \$1

Extra long curtains in ecru or cream marquisette; finished with 7-inch ruffle. Also Priscilla or criss-cross style.

LINENS . . . REDUCED!

14x14 Linen napkins . . . dozen, \$1
18x18 Hemstitched napkins . . . 6 for \$1
50x50 Linen crash cloths . . . 50c
50x50 Linen Damask cloths . . . \$1
58x78 Linen crash cloths . . . \$1
Lace table covers . . . \$1

"Granby" Sheets . . . 2 for \$1

81x90-Inch pure white sheets; fine for summer homes, etc.

Extra Long Sheets . . . \$1

81x108-Inch sheets that are extra heavy; 68x72 thread-count; 2-lb. and 1-oz. weight. Same as famous advertised brands.

Fast Colored Wash Frocks 46c

Here's the finest wash frock value in town! Summer styles in printed percale—both tailored and frilly. Sleeveless, cap and short sleeves. Sizes 16 to 46, and extra sizes. —AYRES Downstairs Store.

Men's Golf Socks . . . 25c

Plain color and fancy golf socks in sizes 10 to 11½.

Men's Golf Socks . . . 50c

All-wool, imported socks in plain colors; sizes 10 to 12.

Sanforized Shorts . . . 25c

Fine, full cut shorts guaranteed not to shrink or fade. Elastic side adjustments. Sizes 28 to 44.

Athletic Shirts . . . 20c

Men's cotton knitted athletic shirts; perfect fitting; substandards; sizes 34 to 46.

Athletic Union Suits . . . 25c

Extra full cut union suits in fine pajama check; fully reinforced; sizes 38 and 40 only.

Golf Clubs . . . Each 50c

Choice of hickory shafted brassie, driver, putter, mashie, or mid-iron. Metal clubs are chromium plated.

Boys' Sports Shirts . . . 35c

Fast colored, full cut shirts with sports collar; sizes 12½ to 14½.

Boys' Athletic Shirts . . . 17c

Cotton knitted, form fitting shirts; sizes 6 to 16.

Athletic Union Suits . . . 20c

Boys' pajama check union suits; extra full cut and well made; sizes mostly from 32 and 34.

216 Smart New White Handbags 59c

You'll recognize this as an outstanding Opportunity! Beautifully styled bags in snowy white pig grain. —AYRES' Downstairs Store.

1,000 Pairs New Ruffled Curtains 2 Pairs \$1

Ruffled and Priscilla style curtains in white or cream marquisette—or ecru shadownet. An Opportunity at this price. —AYRES' Downstairs Store.

Woven-Stripe Window Awnings \$1 Each

30-Inch 36-Inch 42-Inch 48-Inch Real woven-stripe awnings in green-and-white; choice of four wanted sizes. Valance to match. 19c yard. —AYRES' Downstairs Store.

An Opportunity! RAG RUGS 18x36 30x60 36x72 10c 35c 50c

Heavy, durable quality rag rugs in bit-and-miss patterns; dark colors. —AYRES' Downstairs Store.

Women's and Misses' Gandhi Sandals \$1.00 PAIR

A popular tie-on sandal in white. Also 500 pairs of odds and ends of women's shoes; mostly small sizes. —AYRES' Downstairs Store.

1,000 Pairs Children's Tennis Shoes 3 Pairs for \$1

Heavy rubber soled shoes with sturdy canvas uppers; ankle patch and back-stay; white, brown or suntan. Three pairs will last your child all summer! —AYRES' Downstairs Store.

TWO DAYS ONLY! AN EXTRA SPECIAL OPPORTUNITY!

1,000 Prs. White Summer Shoes \$2.00 PAIR

—White Mesh Pumps
—White Mesh Ties
—White Mesh Straps
—White Kid Sandals
—White Kid Ties
—White Kid Pumps

Just 1,000 pairs of summer's most popular shoes have just arrived in time for Friday selling; All brand NEW SUMMER STYLES . . . all in fashion approved WHITE . . . offered at the lowest price in town, as nearly as we can determine, for shoes of this QUALITY! A great assortment of styles to choose from—unlined ties, sandals, pumps, straps. Choose several pairs at this Opportunity Day price! Sizes 3 to 8!

AYRES' DOWNSTAIRS STORE