

Speedway Visitors to Dance

Indiana Ballroom Will Be Scene of Frolic Sunday Night.

Members of the Indiana roof ballroom staff have spent a busy week arranging entertainment as well as dance music for race visitors and local dancers who attend the speedway dances to be given on the roof tonight and tomorrow night.

Gary Gross and his orchestra, who opened a limited engagement in the ballroom last night, where they will be featured again tonight, have challenged another orchestra to a battle of music Sunday night.

The battle will start at 8:30 and will be waged continuously from that time until dawn Monday morning. From time to time the dancers will be amused by a group of professional entertainers as well as the members of both orchestras.

A miniature race will be staged to add color to the race dance. Persons attending the frolic will be invited to choose a winner at a place established on the ballroom lounge. Prizes will be awarded the winners.

The ballroom, usually closed on Monday evening, will be opened for dancing next Monday. Gross and his orchestra will again be featured.

Gross, who appeared on the roof last season, is a vocalist and director of the orchestra.

Haag drug stores of this city are selling money-saving tickets for the Sunday night dance at the Indiana ballroom.

Fireworks Display Planned

Riverside to Entertain Speedway Visitors Monday.

"Five hundred miles of thrills and fun," is the timely way in which the Riverside amusement park management describes the week-end program of entertainment at the West Thirtieth street fun resort.

Riverside, for many years, has been a favorite of Speedway race visitors, and preparations have been made to welcome thousands tonight, Sunday and Memorial day.

As usual, Riverside will be open all night Sunday, the night before the 500-mile race.

For Sunday night, a display of fireworks is planned, with expert pyrotechnists from the factory coming here to supervise the exhibition. There will be hundreds of beautiful aerial bouquets and elaborate set pieces, all to be set off in the big balloon park in the center of the resort.

Chief Vosehell is sending a squad of city firemen to look after the safety of the visitors.

Monday afternoon, the holiday crowds will be invited to witness a balloon ascension and multiple parachute leaps by Edna Huggins, a pupil of Mile High Ruth, the Hoosier "balloon king."

The ascension will occur after the completion of the Speedway race to give out-of-town guests the opportunity to witness the aerial spectacle.

Park Will Open Its Season

Broad Ripple Has Added Many New Events for Summer.

A fireworks display and special acts by swimmers and divers in the pool will feature the Decoration day program to be held at Broad Ripple park.

The park will open officially Sunday, revealing many new improvements and conveniences which have been added for the public during the 1932 season.

These improvements include additions to the zoo, new roadways, which make it possible for patrons to drive directly into the picnic grounds or to the pool side.

So convenient is one of the new roads that swimmers may dress at home and step directly from their automobiles into the pool.

Special ticket men will sell at the gate, making it unnecessary for the automobile riders to leave their cars even to obtain tickets.

For the second consecutive year, there is a new baby monkey at the park. Until last year no baby monkey had been born at the park and the events were not expected since the type monkey there rarely has young in captivity. So the new one this year was even more of a surprise.

New rides have been added, one called "Jiggles" being especially attractive. All animals were taken from winter quarters this week and transferred to their outdoor cages. Workmen have finished two weeks of painting and other general repairs, which have placed the northeast side amusement plant in the best shape in years.

The fireworks display to be given Monday will be one of the most comprehensive ever given at the park, it is deemed.

Still Busy

Edward Sedgwick has signed a new contract to direct pictures for Metro-Goldwyn-Mayer. Sedgwick made many of Buster Keaton's pictures, including "Parlor, Bedroom and Bath" and "The Passionate Plumber."

At present, he is preparing to direct Keaton in "Footlights," adapted from the Clarence Budington Kelland story which appeared serially in the Saturday Evening Post.

BUSINESS AND INDUSTRIAL NEWS

SOVIET RUSSIA IS INCLUDED IN LIST OF TOURS

First-Hand View of 5-Year Plan Progress Now Is Possible.

Soviet Russia, the land of the world's greatest experiment, is open to American tourists.

That does not mean that a man can pack his bag and take a trip through Russia, but he can arrange through the travel department of the Union Trust Company for several trips this summer into the bear's territory.

The vacationist this year is offered more trips of unusual interest at lower rates than ever before in the history of personally conducted tours.

Recent drastic steamship reductions, one of them a straight cut of 24 per cent, make available to summer purses more pleasures than heretofore.

Alaska will remain one of the most attractive destinations, and the northern lands of Europe, too, offer tempting lures. The Canadian Rockies can be seen at little cost, one of the trips taking seven days and including a 120-mile motor ride through the parks. Lake Wapiti, Lake Louise, Takakkaw falls, Emerald lake and Banff are included.

Mediterranean trips, including the Holy Land, are expected to be popular on account of much lowered rates. West Indian trips are made with great frequency, and range from a three-day to a three weeks' tour.

Not all of the trips planned take one out of the United States, either. The Great Lakes, Yellowstone, California and Olympic games, all of the national parks and Washington and New York are specially favored this year by the railroads.

There are three vacation trips to New York offered at astonishingly low rates. One of these begins May 27, for the Memorial day holidays; another July 1 and a third over the Labor day period in September. Rates on these never have been equaled in low cost.

Trips and tours of any description are offered by the Union Trust Company's travel department, available from now on, that will assure any vacationist a trouble-free period of enjoyment.

MRS. KORN IS DEAD

Funeral Is Slated Tuesday for Church Leader.

Mrs. Clara Korn, 56, for thirty years a resident of Indianapolis, and prominent social worker, died Friday in her home, 835 South Noble street.

Mrs. Korn was prominent in the work of the Second Reformed church. She was a member of the General Ladies' Aid Society and historian of the Missionary Society of Indiana, classes of the Reformed church. She belonged to the Ap- point club, and was a former president of the Indianapolis Missionary Society of the Second church.

Funeral services will be held at 1:30 Tuesday in Second church. Burial will be in Crown Hill cemetery. Heart attack caused the death of Hugh Wilson Torrence, 71, Friday, in the home of his sister, Mrs. F. F. Logsdon, 3254 Washington boulevard.

Mr. Torrence came to Indianapolis about two years ago. He spent most of his life in Cedar Rapids, Ia. Funeral services were to be held at 2 today in the Hisey & Titus funeral home, 951 North Delaware street. Burial was to be in Crown Hill cemetery.

Wars With Poultry Freaks
GRANITE CITY, Ill., May 28.—The "poultry freak" war between Granite City and Edwardsville was tied today. When L. H. Kahle, a farmer, reported he had a hen which laid wrinkled eggs, resembling prune in shape, the Krieger hatchery at Edwardsville claimed honors with a four-legged baby chick.

Attractive Terrace Is Being Built for Hotel Guests

Work has been started on extensive improvements, including remodeling and redecorating, at the Antlers hotel, it has been announced by Manager R. I. Griffith.

Among the changes being made at the Antlers is construction of an artistic terrace, of Bedford stone, where guests may enjoy comfortable chairs on hot summer days.

The hotel's new studio rooms are in great demand, because of the Manager Griffith is a great auto racing fan. He numbers among his personal acquaintances most of the better known drivers of the country, and is looking forward to meeting many of them at the Indianapolis Speedway race Memorial day.

Griffith has an acquaintance-ship most persons would envy. His hotel business has enabled him to win friendship of a large number of persons in diversified lines.

Griffith is a friendly sort of man who takes a lively personal interest in the welfare and comfort of the thousands who stop at the Antlers, and those to whom the hotel is a home. In fact, many Indianapolis citizens who reside there count "Griff" as one of the principal attractions of the hotel.

The Antlers this season is enjoying a full share of the trade. It offers a great amount of attention to the traveling public. The hotel itself is furnished for comfort, and it has many unusual features, among them the swimming pool and Turkish baths, popular with those living in the city as well as the guests.

Another feature that has added to the Antlers patronage is the dining room. The food is prepared by an experienced chef who apparently knows how to get the utmost flavor in every dish, and the big dining room is a favorite resort for those who enjoy good food. Prices are reasonable enough to add to

Service Improved by Sharing Responsibility With Employees



Upper Row (left to right)—Arthur Harding, Arthur Rose, Harvey C. Dux. Bottom Row—J. Clark Hale, Sam Rose, F. P. Coyle.

Rose Company Plan Gives Each Worker Personal Interest in Firm.

Large enough to serve with efficiency the largest commercial account, yet small enough to take a personal interest in every individual transaction, is the way Art Rose, head of the Rose Tire Company, 366 South Meridian street, describes the personnel set-up of the company.

By dividing his business into departments, the Rose Tire Company, distributors of Miller tires and accessories and Vesta batteries, is able to give motorists as well as fleet owners the brand of prompt, efficient and low cost service that brings them back.

Without relinquishing his personal interest and supervision, the delegation of responsibility has resulted in a higher standard of service to the motorist, according to Rose.

J. Clark Hale is in charge of store operation. Frank P. Coyle heads the dealer and commercial departments. Harvey C. Dux is responsible for the smooth operation of the battery department. Arthur Harding supervises the tire service department and Sam Rose is in charge of customer contact.

Mrs. Dora Talbert reigns over the office and Harry S. Joseph is in charge of advertising and publicity. The Rose Tire Company now in its sixth year, has shown a remarkable growth. It now ranks as one of the largest independent tire distributors in the country. Recently it was found necessary to double the size of its floor space in order to expand retail and service departments that had outgrown their quarters.

Rose is sponsor of the Art Rose Special which is being groomed to participate in the 500-mile race Monday. The car qualified better than 108 miles an hour last Saturday. It is piloted by Joe Russo with Bill Kiser, riding mechanic. Both are local boys.

Car May Be Damaged by Clogged Cooling System

Radiator Should Be Kept Clean to Prevent Costly Repairs.

Most motorists fail to realize the importance of the water cooling system in their cars.

The purpose of this, of course, is to hold down the heat of the cylinders to a temperature low enough to operate satisfactorily.

That word satisfactorily means more than simply to operate, too, for a cylinder may not be too hot to permit the piston to slide back and forth and yet may be too hot to allow the oil to lubricate this action. The car may not be stuck, but the oil may be ruined, and the cylinders damaged.

Radiators are engineered according to the needs of the car. They have a margin of safety, but nevertheless should operate at full capacity even during the winter time. An obstruction or a leak reduces the capacity, permits an engine to overheat, and often lays the groundwork for a big repair bill.

In warm weather this danger is increased considerably. Hence it is good practice to be sure of the radiator before the scorching days are at hand.

Many drivers realize this, and Reed-Mueller, the radiator experts at 111-119 Kentucky avenue, have been kept busy as a result. An in-

crease in the number of men on their force enables them to do the work properly and promptly.

This company has a method of cleaning out the cooling system of cars that has made the old-fashioned idea of boiling the radiator obsolete. It cleans not only the radiator, but the entire system of water passageways.

If repairs are needed, this concern is well qualified to do the right kind of a job, and it is sheer folly to postpone this work until cylinders are scored and piston rings worn out of round, with all the expense of the necessary correction.

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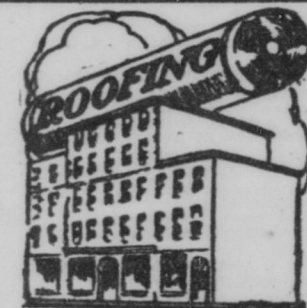
Fisk tires and tubes seem to have impressed themselves strongly upon Indianapolis motorists, for last week the Charles H. Franck Company, 543 East Washington street, sold two carloads of them.

C. H. Franck, proprietor, declares there is no such thing as depression for the man who sells such an outstanding article. His business has compelled him to keep his place open Sunday mornings during the summer, and many are taking advantage of that time to retire with the added safety and wearability of Fisks.

With the immense traffic evident every day the safety factor assumes even more importance. Speed and weight of cars make a tire blowout a most serious thing on a road crowded with other cars. Therefore, Fisk has developed the safety factor to a high degree. In fact, Franck impresses that with a slogan "a safe return to the family on safe Fisk tires."

The Fisk all cord process is a notable factor in this, for it reduces the internal friction while adding flexibility. A driver can guard against the external wear or injury of a tire, but this internal friction is beyond his control, and the three points of Fisk construction applying especially to it are believed to assure a greater safety from blowouts.

They are the absence of cross-threads in the cord, the added strength at the rim and the greater tread rubber bearing on the road. The Franck company retails these tires at its station on East Washington street, repairs and services tires thoroughly, and wholesales the Fisk throughout Marion and adjoining counties.



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