

MANUFACTURER'S SURPLUS SALE

A STOREWIDE EVENT

BLOCK'S DOWNSTAIRS STORE

Organdy
HOOVERETTES
69c

Color-fast tub smocks of sheer
pastel organdies! A fortunate
CASH PURCHASE makes these
values possible for THRIFTY
WOMEN

A Dynamic Value-Giving Super-Sales Event!

Thousands and Thousands of Dollars' Worth of Seasonable Merchandise at Unparalleled Low Prices—Specially purchased from Over-stocked Manufacturers—Together with Thousands of Dollars' Worth of Our Own Spring and Advance Summer Merchandise—Drastically Marked Down—Establishes this Clossal Sale as the Greatest Value-Opportunity Indianapolis Has Enjoyed in a Decade! Exciting Fashions! . . . Amazing Qualities! . . . Astounding Assortments! . . . Thrilling Prices! . . . Be among the Thrifty in BLOCK'S DOWNSTAIRS STORE Tomorrow! Expand the Buying Power of Your Budget! Extra Salespeople!

Bathing Suits

An advance sale of LIMITED QUANTITY of ALL-WORSTED swim suits for women and misses! Exceptional values from a famous mill! \$1



A Record Breaking Sale of 1,500 Smart

Silk Dresses

*We Bought 1,000 New Frocks for This Event!
*All Are Copies of Higher Priced Styles!

*Sizes 14 to 20—36 to 52!

Including
Washable Silk
Crepes!

\$3

To give this ONE-DAY SALE the final PUNCH . . . we took 500 of our better dresses from regular stock and slashed them in price to sell at \$3 tomorrow! 1,500 Dresses at one low price! Hundreds of styles . . . bright colors and pastels . . . prints and combinations . . . styles for every occasion! Don't miss these values!

BLOCK'S—Downstairs Store.

Another Shipment! Special Purchase and Sale of 456

Smart Suits

*WHAT a Sale! *WHAT a Price! *New Spring and Summer Models!
*At the LOWEST PRICE We Have Ever Sold Such Fine Quality Suits!

For Men
and Young
Men!

This sale "Went Over With a BANG" recently the first time it was ever offered! Luckily for us and especially for YOU, the manufacturer has again made these unprecedented values possible! ASSORTMENTS are so large that every man can expect to find patterns fabrics, colors and styles to suit his taste and fancy! Be here tomorrow without fail!

BLOCK'S—Downstairs Store.

\$7.70



Clearance! Hundreds of \$15, \$16.50 and \$18

SPRING COATS

\$7.77

SAVE! Buy
Now for Next
Season!

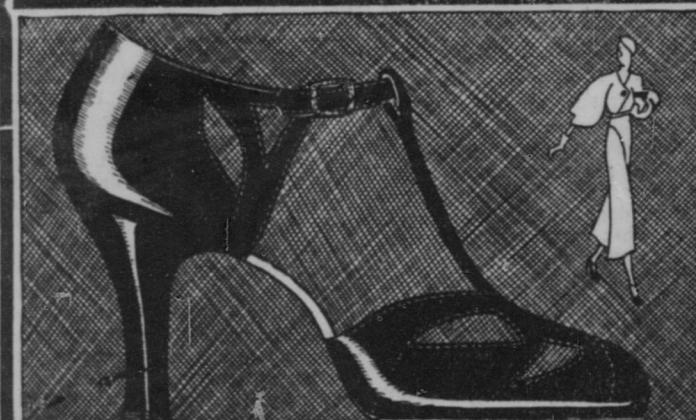
Including
New Light-
weight Sum-
mer Styles!

Sports and
Fur-Trimmed
Dress Styles!

All Smart
New Materials
and Colors!

We bought a limited number of coats from a manufacturer who wanted to clear his surplus spring stock . . . to these we've added coats from our own high-priced stocks . . . the resulting new lower price is, we believe, unparalleled in local retail annals! USE OUR LAYAWAY PLAN!

BLOCK'S—Downstairs Store.



Sale! 1,200 Pairs of

\$3 and \$4 Spring FOOTWEAR

\$1.79

*Sandals!
*Pumps!
*Oxfords!
*Straps! Ties!

Values beyond compare! Only the close co-operation of the manufacturers make this low price possible! Choice of all-white, blonde, blue, brown and black kids or black patent! High, low, Cuban and walking style heels! All sizes for women and misses!

BLOCK'S—Downstairs Store.



Golf KNICKERS

For Men and Young Men

Thousands of pairs of smart new plus four style knickers for NOW and SUMMER-TIME wear! Fabrics include wanted plaids and mixtures! New patterns! Wide choice of tans, grays, blues, herringbone and novelties!

\$1.98
\$1

Men's Smart New Linen Golf Knickers . . . \$1.49
Men's White Striped Slacks . . . \$1.98
Men's White Flannel Trousers . . . \$3.69
Men's Linen Golf Slacks . . . \$1.49
Men's Khaki and Dark Work Trousers . . . 89¢
Men's \$5 and \$6 All-Wool Suit Trousers . . . \$2.98
Men's Flannel Trousers, gray and tan . . . \$2.98
Men's Moleskin Trousers, extra special . . . \$1.49

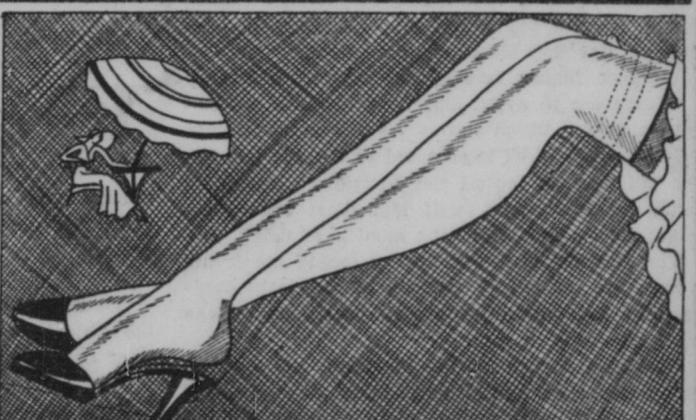
BLOCK'S—Downstairs Store.

New "Olympic"
Cord-Slacks
\$2.98

White, lightweight corduroy with stripes in brown, tan, blue or black. Wide band and bottoms. Also plain colors.

White Duck Trousers
\$1.00

For Tennis! Boating! Golf! Wear "white ducks" for sports anywhere and anytime this summer! Full cut!



The HOSIERY "SCOOP" of the Season

Full-Fashioned SILK HOSE

29c

*Sheer Chiffons!
*Service Weights!
*Picot Edge Tops!
*Variable Tops!

Imperfections from a famous mill at just about one-fourth their intended selling price! You'll be amazed at their beauty and smartness! You'll wonder "HOW WE CAN DO THE IMPOSSIBLE!" New light summer shades! All sizes for women and misses!

BLOCK'S—Downstairs Store.



SPOT CASH Brings You These

New \$2 Sport SWEATERS

1.39

Sleeveless!
Short-Sleeved!

\$1.39

We bought these sweatshirts at a sensational saving because the manufacturer was overstocked and needed CASH! New styles! Wanted colors! For women and misses!

Downstairs Store.

A Maker Reorganized His Business! We Bought His Entire Surplus Stock MADE UP!

New SUMMER HATS

99c

All Regular \$1.85 and \$2.95 Qualities!

*Bakuettes! Crochets!

*Sports Cloths! Straws!

*Dip Brims! Turbans! Sailors! Wide Brims!

You'll be enthused about these hats! Brand new styles, materials and colors make this an exceptional assortment! In fact, you can make your selection from the smartest high-colors to the softest pastels . . . also plenty of whites and blacks!

BLOCK'S—Downstairs Store.

Sale! \$1 and \$1.25

Smart SILK Crepe Lingerie

77c

Tailored and
Lace Trimmed!

Slips, chemise, dance sets and panties in flesh and white SILK CREPE. Offered at the lowest price we can remember on lingerie of this fine quality! For women and misses!

BLOCK'S—
Downstairs Store.

