

# MANUFACTURER'S SURPLUS SALE

AND OUR OWN  
A STOREWIDE EVENT

## BLOCK'S DOWNSTAIRS STORE

Organdy  
HOOVERETTES

Color-fast tub smocks of sheer  
pastel organdy! A fortunate  
CASH PURCHASE makes these  
values possible for THRIFTY  
WOMEN ..... **69c**

### A Dynamic Value-Giving Super-Sales Event!

Thousands and Thousands of Dollars' Worth of Seasonable Merchandise at Unparalleled Low Prices—Specially purchased from Overstocked Manufacturers—Together with Thousands of Dollars' Worth of Our Own Spring and Advance Summer Merchandise—Drastically Marked Down—Establishes this Clossal Sale as the Greatest Value-Opportunity Indianapolis Has Enjoyed in a Decade! Exciting Fashions! . . . Amazing Qualities! . . . Astounding Assortments! . . . Thrilling Prices! . . . Be among the Thrifty in BLOCK'S DOWNSTAIRS STORE Tomorrow! Expand the Buying Power of Your Budget! Extra Salespeople!

Bathing Suits

An advance sale of LIMITED  
QUANTITY of ALL-WORSTED  
swim suits for women and  
misses! Exceptional values  
from a famous mill! ..... **\$1**

A Record Breaking Sale of 1,500 Smart

## Silk Dresses

\*We Bought 1,000 New Frocks for This Event!  
\*All Are Copies of Higher Priced Styles!  
\*Sizes 14 to 20—36 to 52!

Including  
Washable Silk  
Crepes!

To give this ONE-DAY  
SALE the final PUNCH  
... we took 500 of our  
better dresses from reg-  
ular stock and slashed  
them in price to sell at  
\$3 tomorrow! 1,500  
Dresses at one low price!  
Hundreds of styles . . .  
bright colors and pas-  
tels . . . prints and  
combinations . . . styles  
for every occasion!  
Don't miss these values!

BLOCK'S—Downstairs Store.

Another Shipment! Special Purchase and Sale of 456

## Smart Suits

\*WHAT a Sale! WHAT a Price! \*New Spring and Summer Models!  
\*At the LOWEST PRICE We Have Ever Sold Such Fine Quality Suits!

For Men  
and Young  
Men!

This sale "Went Over  
With a BANG" re-  
cently the first time it  
was ever offered!  
Luckily for us and  
especially for YOU,  
the manufacturer has  
again made these un-  
precedented values  
possible! ASSORT-  
MENTS are so large  
that every man can  
expect to find patterns  
fabrics, colors and  
styles to suit his taste  
and fancy! Be here  
tomorrow without  
fail!

BLOCK'S—Downstairs Store.

**\$7.70**

## SPRING COATS

SAVE! Buy  
Now for Next  
Season!

**\$7.77**

Including  
New Light-  
weight Sum-  
mer Styles!

For Women  
and Misses

Sports and  
Fur-Trimmed  
Dress Styles!

All Smart  
New Materials  
and Colors!

We bought a limited number of coats from a manufacturer who wanted to clear his surplus spring stock . . . to these we've added coats from our own high-priced stocks . . . the resulting new lower price is, we believe, unparalleled in local retail annals! USE OUR LAYAWAY PLAN! BLOCK'S—Downstairs Store.



Tomorrow! Smart \$3, \$4 and \$5 All-Wool

## Golf KNICKERS

New "Olympic"  
Cord-Slacks  
**\$2.98**

White, lightweight cord-  
uroy with stripes in  
brown, tan, blue or  
black. Wide band and  
bottoms. Also plain col-  
ors.

White Duck Trousers  
**\$1.00**

For Tennis! Boating!  
Golf! Wear "white  
ducks" for sports any-  
where and anytime this  
summer! Full cut!

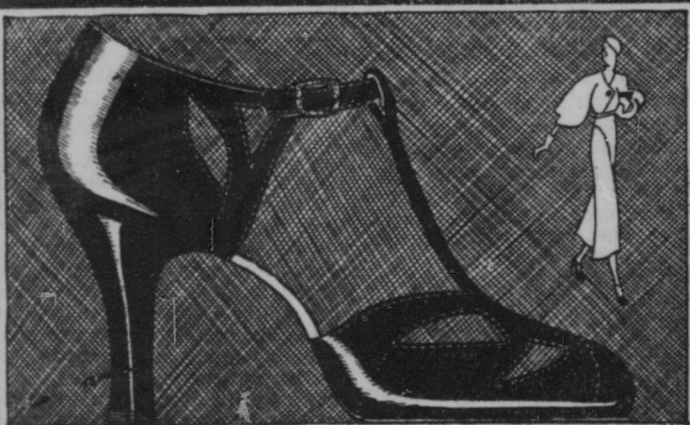
For Men and Young Men

Thousands of pairs of smart new plus  
four style knickers for NOW and SUM-  
MER-TIME wear! Fabrics include  
wanted plaids and mixtures! New pat-  
terns! Wide choice of tans, grays,  
browns, herringbones and novelties!

**\$1.98**

Men's Smart New Linen Golf Knickers ..... \$1.49  
Men's White Striped Slacks ..... \$1.98  
Men's White Flannel Trousers ..... \$3.69  
Men's Linen Golf Slacks ..... \$1.49  
Men's Khaki and Dark Work Trousers ..... 89c  
Men's \$5 and \$6 All-Wool Suit Trousers ..... \$2.98  
Men's Flannel Trousers, gray and tan ..... \$2.98  
Men's Moleskin Trousers, extra special ..... \$1.49

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Sale! 1,200 Pairs of

## \$3 and \$4 Spring FOOTWEAR

\*Sandals!  
\*Pumps!  
\*Oxfords!  
\*Straps! Ties!

**\$1.79**

Values beyond compare! Only the close co-operation of the manu-  
facturers make this low price possible! Choice of all-white, blonde,  
blue, brown and black kids or black patents! High, low, Cuban  
and walking style heels! All sizes for women and misses!

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We "Wired" the Maker for These Sensational Values and They Just Arrived!

## 2,000 Broadcloth Shorts

Guaranteed Color-Fast! For Men and Young Men!

Materials, labor and overhead were at new low levels and the  
maker of these smart novelty shorts made up thousands of  
pairs to keep his factory open and running! The market has  
slumped . . . he sold us 2,000 pairs at a ridiculous price con-  
cession! Make these savings YOURS tomorrow! Buy a supply.

Broadcloth Shirts, collar-attached style . . . 3 for \$1.25  
Hand-Tailored Four-in-Hand Ties, silk tips . . . 29c  
Ribbed Cotton Hose, while they last . . . 12 pairs for 50c  
Men's Pin-Check Pants, fully shrunk, sizes 34 to 42, 94c

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**19c**



THRIFTY MOTHERS! Just STOP! And READ! And THINK!

## Children's Wash Toggs

All COLOR-FAST! Sizes From 2 to 6 and 7 to 14!

An opportunity to share a NATIONAL COTTON WEEK  
special from a manufacturer who was heavily overstocked.  
He offered us these charming frocks at tremendous price  
concessions! Sheer and printed frocks for girls 7 to 14!  
Panty dresses, sleeveless suits and frocks for tots of 2 to 6.

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**\$1 'AMOSKEAG' Diapers 79c**

Packed one dozen to a package! Size 27x26  
inches! Extra quality!

**39c**

A Maker Reorganized His Business! We Bought His Entire Surplus Stock MADE UP!



## New SUMMER HATS

\*All Regular \$1.85 and \$2.95 Qualities!

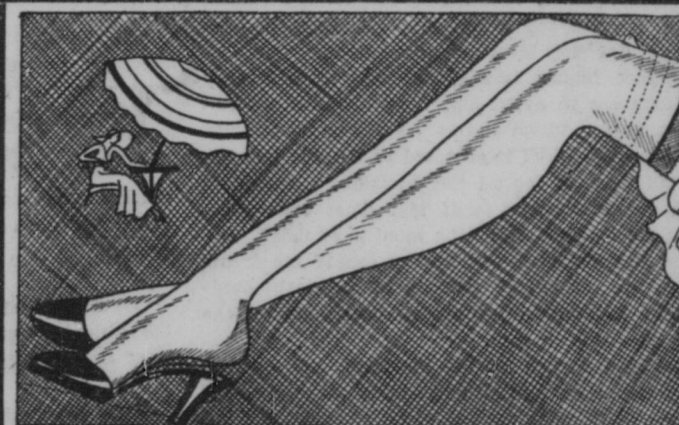
\*Bakettes! Crochets!  
Sports Cloths! Straus!

\*Dip Brims! Turbans! Sailors! Wide Brims!

You'll be enthused about these hats! Brand new styles,  
materials and colors make this an exceptional assortment!  
In fact, you can make your selection from the smartest  
high-colors to the softest pastels . . . also plenty of whites  
and blacks!

BLOCK'S—Downstairs Store.

**99c**



The HOSIERY "SCOOP" of the Season

## Full-Fashioned SILK HOSE

\*Sheer Chiffons!  
\*Service Weights!  
\*Picot Edge Tops!  
\*Variable Tops!

**29c**

Imperfects from a famous mill at just about one-fourth their in-  
tended selling price! You'll be amazed at their beauty and smart-  
ness! You'll wonder "HOW WE CAN DO THE IMPOSSIBLE!"  
New light summer shades! All sizes for women and misses!

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Sale! \$1 and \$1.25

## Smart SILK Crepe Lingerie

**77c**

Tailored and  
Lace Trimmed!

Slips, chemise, dance  
sets and panties in  
flesh and white SILK  
CREPE. Offered at the  
lowest price we can re-  
member on lingerie of  
this fine quality! For  
women and misses!

BLOCK'S—  
Downstairs Store.



## SPOT CASH Brings You These New \$2 Sport SWEATERS

Sleeveless!  
Short-Sleeved! **\$1.39**

We bought these sweat-  
ers at a sensational  
saving because the  
manufacturer was over-  
stocked and needed  
CASH! New styles!  
Wanted colors! For  
women and misses!

BLOCK'S—  
Downstairs Store.