

SEARS MAY

A Great Event!

—Thursday morning, when this store opens at 9 o'clock, the bargain loving public will be welcomed to what we believe will be the greatest "Economy Festival" we've ever held.

—Thousands of dollars' worth of new spring and summer merchandise, gathered from makers all over the country at RECORD BREAKING LOW PRICES!

—The savings are enormous and we are passing them on to you—real savings on first quality merchandise—things for the home and for your personal needs.

—We promise you the greatest economies of the year—savings such as you've never known. Every purchase carries Sears' famous guarantee:

"Satisfaction or Your Money Back"



Perfect Quality! Seamless! Room Size
Axminster Rugs
All Are Higher Priced Rugs

This extremely low price is for this event only! Smartly patterned rugs that will give long service. Specially woven without seams. Very attractive color combinations.

9x12 Rug Cushions, \$2.98

One of these cushions under your rug will add years of service—moth and vermin proof—1/4-inch thick—adds luxuriance to your rugs.

First Quality, Bordered Felt Base Rugs \$3.39
9x12 Feet—Room Size

Nationally advertised at a much higher price. Exceptional quality—Hard enameled surface—Beautiful patterns. Tile and florals, suitable for every room. Buy them now—at Sears at Half the regular value.

Felt Base Floor Covering

The first time at this price! Dependable quality, enameled like surface. New 1932 patterns. Cut from full rolls, 6 feet wide.

Sq. Yd.

25c

Bring Accurate Room Measurement

Inlaid Linoleum
Square Yard
89c

Extra quality. General Cork inlaid. Smart patterns.

89c

Sq. Yd.

89c

89c