

# SALE

## Thrift Thrill!

Thrifty Women and Misses  
Can Not Afford to Miss This  
Coat Sale Friday—The  
Savings Are Tremendous



## Spring Coats

For Women  
and Misses

While 239  
Coats Last!

Frankly, we've heard of lots of coat sales and plenty of coat values . . . This is one of the most outstanding low priced assortments of spring coats that we have ever heard of anywhere! Diagonals, tweeds, basket weaves, rough crepes and mixtures in a complete selection of distinctive colors and black. Sizes 14 to 20 and 38 to 46. Come early . . . we do not expect the supply to last through the day!

BLOCK'S—Downstairs Store.

# \$3.99



Tomorrow! A Special  
Selling of 1,000 Smart

## New Silk Dresses

Sizes 14 to 50 for  
Women and Misses

# \$2.95

Pastel washable crepes! Filmy georgettes! Sheer chiffons! Plain colors and prints as well as combinations! These frocks feature all the newest details and are noteworthy values because they are actual copies of much higher priced dresses.

BLOCK'S—Downstairs Store.



Take Advantage of Fri-  
day Savings on These  
New Spring

## Suits and Topcoats

Exceptionally Low Priced  
for Men and Young Men

# \$8.50

Featuring smart new colors, patterns, fabrics and styles for spring. These suits were bought at a GREAT PRICE CONcession and are VALUES FAR BEYOND THIS LOW FRIDAY SALE PRICE! Models for stouts, shorts, slims and regulars!

BLOCK'S—Downstairs Store.

## ★ Block's Downstairs Store ★

# FRIDAY SPECIALS

GOING ON SALE FRIDAY AND SATURDAY!

Tomorrow—the First Time We Have  
Ever Offered This Sensational Group  
of 28 Brand New Styles in Distinctive

## New Spring Footwear

Every Pair Made to  
Sell for \$3 to \$5  
Sale Price

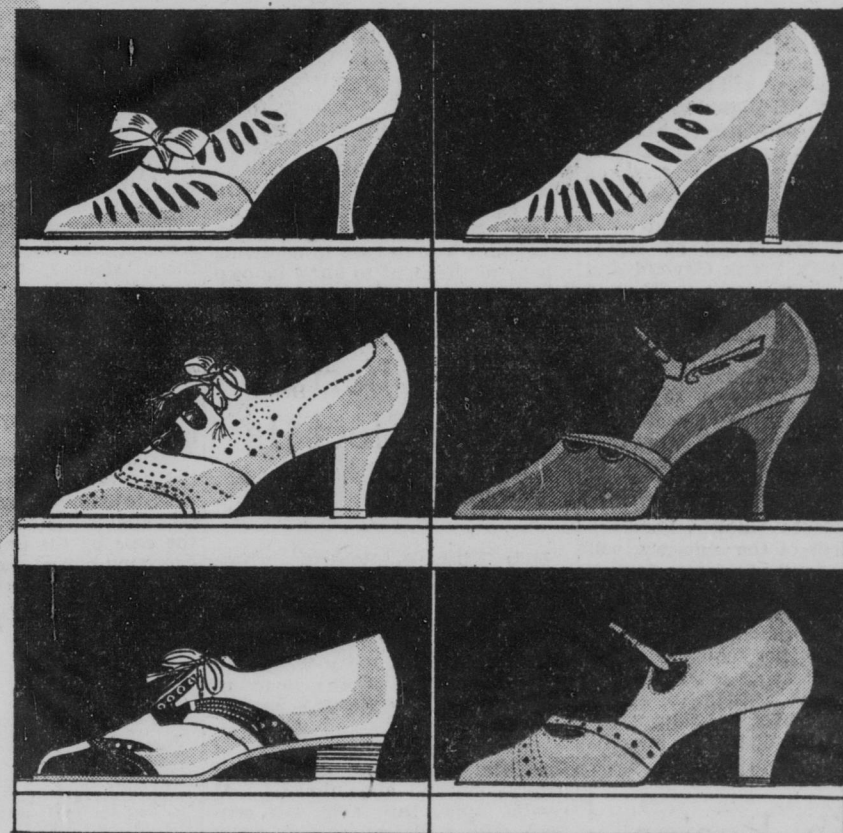


# \$1.88

New  
Pumps Ties  
Straps and  
Oxfords

For Women and Misses

We have just been fortunate in securing a brand new line of beautiful footwear—never before shown in Indianapolis. By purchasing a huge quantity we are able to bring to you the smartest styles and newest leathers at one sensationally low price! 4,500 Pairs of blonde kids . . . black kids . . . blue kids . . . patent leathers . . . two-tone sports oxfords . . . smart cut-outs . . . sandals . . . popular Ghillie ties . . . and featuring plenty of white kids and combinations of white with black, tan or brown for spring and summer sport wear!



All Footwear Shown Here Sketched From Stock!

All Sizes 3 to 8! Extra Salespeople! Doors Open at 8:45 A. M. Come Early!

BLOCK'S—Downstairs Store.

## SALE!



## Novelty Shorts

For Men and Young Men!

# 15c

Buy a supply of these fine color-fast fancy patterned shorts and enjoy unusual savings tomorrow! They're full cut, feature 3-button waist-bands with elastic side inserts. Sizes from 28 to 42.

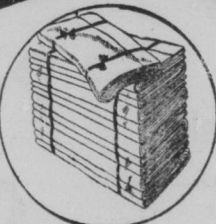
350 Men's Lustrous Broadcloth Shorts, Sizes 14 to 17 . . . . . 43c

Men's Novelty Hose, substandards of regular 35c quality . . . . . 17c

300 Men's Magador Four-in-hand Ties . . . . . 25c

Men's \$1.19 OTIS Pin Check Pants, pre-shrunk, Sizes 34 to 42 . . . . . 95c

BLOCK'S—Downstairs Store.



## A Great Friday Sale of 72x90 Sheets

All Perfectly Bleached!

# 37c

Thrifty housewives . . . and even rooming house keepers . . . should take advantage of these great values! Limit of 4 to a customer! No phone or mail orders!

Cottage and Valance style Curtain Sets, pair . . . . . 35c

Cotton-Filled Mattresses, extra weight, standard size . . . . . \$4.79

Feather Pillows, filled with sanitary feathers, each . . . . . 50c

\$1.50 Cotton Blankets, 70x80. Wanted color combinations. Pair . . . . . 98c

Mattress Covers, washable unbleached muslin. Large size. Each . . . . . 49c

39-Inch Muslin, special 10 yards for . . . . . 48c

"Mohawk" Pillow Tubing, 40 inches wide . . . . . 6 Yards for \$1

BLOCK'S—Downstairs Store.



Picot Top Sheer Chiffon Plain Top Lace Styles

A Friday Sale of

## SILK HOSE

For Women and Misses

# 26c

Think of buying sheer silk chiffons with picot tops and beautiful silk lace hose . . . with French heels, seamed backs and fashion-marks for as little as 26c a pair! Slight substandards. Wanted colors and all sizes.

BLOCK'S—Downstairs Store.



## Women's New Spring New Tub Dresses

For Friday Only!

# 39c

Fine quality wash frocks at a sensationally low price. New colors and tub fast patterns. All sizes and styles. They're values at 39c.

Sale of  
Boys' Wash Suits  
With Golf Club, 6  
Tees and Ball

# 55c

New combinations of genuine Indian head broadcloths. Pastel colors. Another suit if it fades.

BLOCK'S—Downstairs Store.

## SALE!



## Women's 59c to 79c Costume Slips

They're Washable!

# 39c

Genuine non-cling materials including cotton flat crepes, Willorays, Taferays and muslins. Built up silhouette, bodice top and bias cut styles.

Women's \$2 to \$3.50  
Foundation  
Garments

Corsets, corselettes and foundation garments. Discontinued numbers. Priced below manufacturing cost! **\$1**

BLOCK'S—Downstairs Store.



By Popular Request!

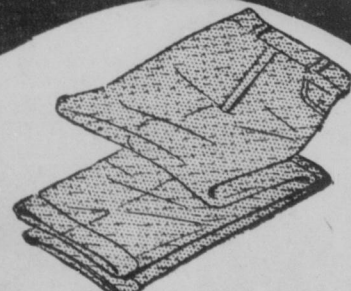
## Sale of HATS

For Women and Misses

# \$1.00

Smooth straws! Rough straws! Crochet visas! Crepe hats! Petal-line braids and many other fine materials in all new colors and styles! Smartly trimmed! All head sizes!

BLOCK'S—Downstairs Store.



## Men's \$5, \$6 and \$7 All-Wool Suit Trousers

# \$2.98

These smart trousers are offered in a wide variety of new colors, patterns and all-wool fabrics. They're correct for sports wear . . . and many patterns to match your suit for dress wear.

Men's Dark Work Trousers . . . . . 89c

Men's Dress or Work Trousers . . . . . \$1.59

English Trousers, 22-In. Bottoms. Wide waist-bands . . . . . \$2.49

Men's \$3 to \$7  
All-Wool Golf  
Knickers, 1/2 Price  
Now \$1.50 to \$3.50

BLOCK'S—Downstairs Store.