

REDUCTION IN PHONE RATES TO BE SOUGHT

Cuthbertson Defends Light,
Water Rate Cuts Called
Sops to Patrons.

Unperturbed by criticism of miniature rate reductions he secured from the Indianapolis water and light companies, Harry K. Cuthbertson, public service commissioner, has announced he expects to obtain similar "jinxed slashes" in Indianapolis telephone rates.

Before beginning this task, Cuthbertson today took baths and a rest at Homestead sanatorium at Martinsville, where he expects to remain a week or ten days.

He practically ignored written criticism of two other members of the commission charging that the Indianapolis Water Company compromise settlement is illegal because it increases rates to 25,000 large water consumers without a hearing. These charges were made by Commissioners Frank Singleton and Howell Ells.

Defends Revision

"These larger users have enjoyed lower rates for some time now at the expense of the users of minimum quantities," Cuthbertson commented. "It is only fair that this should be adjusted."

The water rate reduction case was settled by increasing rates for all consumers using more than 700 cubic feet a month, up to 20,000 cubic feet. The minimum monthly amount was cut from 700 to 500 cubic feet and a rate of \$1.08 established, the former rate on 700 cubic feet being \$1.50.

Principal profit from both the water and light settlements accrued to the city, where bill reductions will equal a 2-cent tax levy.

Cuthbertson made a quarter-cent cut in Indianapolis Power and Light Company rates to all consumers for the first 50 KWH, which permits a maximum saving of 12% cents a month to each customer.

Predicts Phone Rate Cut

These settlements have earned the title of "Cuthbertson's crumb," and the commissioner now is predicting he will be able to get the same sort of deal from the Indianapolis Bell Telephone Company for Indianapolis clients.

Walter G. Rothermel, chairman of the south side citizens committee which joined the city in asking water and electric rate reductions, said he already had planned to confer with telephone officials regarding a compromise rate cut.

Cuthbertson claims reductions were brought about by the companies being willing to recognize present economic conditions and make and make concessions.

Original purpose of the public service commission was to "control utilities."



HOLLYWOOD GOSSIP

Intimate Glimpses and Inside Stuff on the Movie Colony . . .

HOLLYWOOD, April 4—Hollywood needs another skyrocket rise or two . . . that's what makes the business interesting and furthermore, that's what brings them in at the box office!

New stars are apt to burst forth most any time. Who, where and when? That's a hard one to answer . . . but during the last year, the producers have been extremely lax in developing new ones . . . of course, there's Clark Gable . . . not to mention Jimmy Durante . . . and Sally Eilers and James Dunn . . . and James Cagney.

But the Great Gable is the only real, sure-fire box-office act . . . and one a year is far from enough to keep the cash registers ringing.

Here's a Nomination

OUTSTANDING of the candidates, in my opinion, is Karen Morley . . . she was a Wampus Baby star last year . . . and it was little more than a year ago that she left the Pasadena community playhouse to try her luck in Hollywood . . . now she's a potential bell ringer . . . she never has flopped in a part, and her parts have been getting better and better . . . all she needs is one big picture.

Dorothy Needs a Break

BARBARA KENT, Lillian Bond and Dorothy Jordan are three more likely candidates for the new starring jobs. They are waiting only for their chances . . . any one of them may be one of the best box office attractions within a few months.

Naturally, the star must have that "something" that clicks with Mr. and Mrs. Public . . . but that something alone isn't sufficient . . . she or he must be carefully developed with good roles and proper stories.

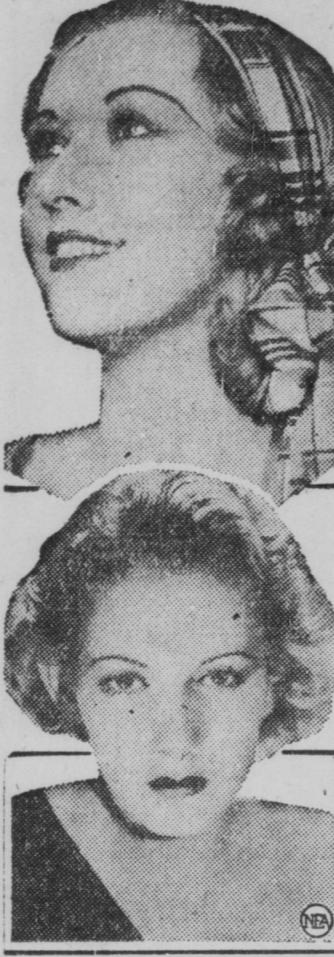
Very often, it is true, the overnight star doesn't last as long as the one who comes up gradually, bit by bit, but he is the one that makes the business really interesting. And usually his popularity can be made to last if he is given proper pictures.

How About Evelyn?

ONE of those who has come along gradually and who seems ready for the top now is Evelyn Knapp . . . she has waited two years for a real break. After a great start, the Warners started plugging Marian Marsh and forgot all about her. . . I have nothing against Miss Marsh, but she never can attain the heights. I'm afraid, Evelyn is capable of reaching.

And on the same lot is a young lad named George Brent . . . you're apt to see his name up in the lights any time now . . . he's done and he can do it if he gets the chance.

MAYBE you didn't know it, but Claudette Colbert is blond now . . . on the screen, at last. . . She is a golden-haired gold-digger for a bit in her new picture . . . she wears a wavy wig.



Evalyn Knapp (top) and Karen Morley.

REALTORS' HOME SHOW ATTRACTS LARGE CROWDS

12,000 Throng Exposition at Opening Saturday at Fairground.

The realtors' home complete exposition was lauded today by thousands who thronged through the eleventh annual show at the state fairground Saturday night and Sunday.

The exposition opened formally at 7:30 Saturday night with a record attendance of more than 12,000. Director J. Frank Cantwell announced.

The opening ceremony was participated in by Mayor Reginald H. Sullivan, Lawrence T. Stevenson, national realty president, and a group of other civic and realty officials and leaders.

Equipment Shown

Carrying out the name of the show, more than 200 exhibits, showing practically every piece of equipment needed in a modern home are displayed around the sides of the big Manufacturers' building.

Cynosure of all eyes is the show centerpiece, composed of formal and informal gardens, blended to give an impression of a huge single garden.

In the foreground, as the visitor enters the exposition building, is an old-fashioned brick wall, with climbing roses. In front of the wall is a formal pool set in a lawn, with stone benches completing the decorative scheme.

Painting in Background

In the background of the garden is a huge oil painting of the Sidney Lanier home in Madison. This was made by Charles Read, artist and scenic painter.

Near the exhibit entrance is a flat rock garden with tiny pools and a variety of plant life growing among the rocks. This was designed by Alex Tuschinsky of the Hillsdale Nurseries. In the opposite corner is a similar rock garden arranged by William H. Block Company.

The centerpiece was designed and supervised by Lawrence V. Sheridan, landscape architect.

Children Checked

For the benefit of parents bringing children, a check room has been provided, under the direction of Dr. Ada E. Schweitzer. Attendants are in charge.

Doors of the exposition will open at 11 a. m. and close at 10:30 p. m. each day this week.

The 1932 model home, 5240 Cornelius avenue, forerunner of the exposition, was thronged Sunday, show officials reported.

The home, of Cape Cod cottage style, will be given away during the exposition. It was built under direction of the Indianapolis Home Builders' Association.

NAME THIS MOVIE AND COLLECT CASH



\$25 Offered to Film Fans in Victor McLaglen Contest.

Third picture of a series of four in the Victor McLaglen picture naming contest appears above and it should be easy to name. The Times is offering \$25 in cash and twenty theater tickets, good for the Lyric, where Victor McLaglen is appearing in person with Charles Judels, another famous movie person, this week. The Times thus far has published three scenes of Victor McLaglen pictures and will publish the fourth and final one of the series Tuesday.

You are asked to give the names

of the motion picture productions from which these scenes were taken and in which Victor McLaglen appeared. Clip them all together, attach your name and address, write an essay of twenty words or less on "What I Like About Victor McLaglen," and mail them all to the Movie Contest Editor of The Times before Wednesday noon. In the picture from which the above was taken Victor McLaglen was, literally speaking, a regular "devil" with the ladies.

Now that's a tip worth something. First prize in the contest is \$10 in cash; second, \$7.50; third, \$5; fourth, \$2.50. The ten next nearest correct will receive two tickets each to the Lyric. Watch for the last picture Tuesday.

You are asked to give the names

BILL AIMED TO BAN U. S. TRADE WITH RUSSIANS

Senate and House Groups Demand Embargo on Soviet Goods.

BY WILLIAM PHILIP SIMMS
Scripps-Howard Foreign Editor

WASHINGTON, April 4.—Congress is on the eve of a bitter battle over a move to banish Russian products from the United States.

Having been turned down by Senator Mills two weeks ago, Senator Oddie (Rep., Nev.), with alleged backing of ten other senators and some twenty-six members of the house of representatives, now has served notice that he intends to push his bill to ban Soviet imports of every character and description.

Senator William E. Borah and a large number of other members of congress not only are opposed to any such sweeping embargo, but are known to favor a restoration of normal trade relations with Russia as a step toward better times.

Senator Oddie contends that there is a great deal of unemployment in this country which can be traced directly to Soviet imports. This, opponents point out, is negatived completely by official figures, which show that it is quite the other way round.

In 1930, according to the United States department of commerce, the United States sold \$111,361,000 worth of goods to Russia. From Russia, it bought only \$21,962,000 worth. The ratio, therefore, was more than 5 to 1 in favor of the United States.

Interpreted in terms of labor, it is pointed out that for every American worker who might be idle because of Soviet imports, more than five American workers earn their

living making products for export to the Soviet republics.

Department of commerce figures for 1931 showed still more advantageously in the American worker's favor. Whereas \$103,438,000 worth of his products were sold in Russia, only \$12,611,000 worth of Russian products were bought in this country—a ratio of more than 8 to 1 in favor of American labor.

Thus, it is widely observed on Capitol Hill, normal trade relations between the United States and Russia hardly can fail, on the whole, to be overwhelmingly to our advantage. An embargo would be cutting off our nose to spite our face, it is said.

Save in limited fields, Russian imports are products which either are not produced in this country at all, or are not produced in sufficient quantity or quality.

To Relieve Catarrh And Head Noises

Persons suffering from catarrhal deafness or head noises due to catarrh, be glad to know that this distressing affliction can usually be successfully treated at home by an internal medicine that in many instances has effected complete relief after other treatments have failed. Sufferers who could scarcely hear have had their hearing restored to such an extent that the tick of a watch was plainly audible seven or eight inches away from either ear. Therefore if you know of someone who is troubled with catarrhal deafness or head noises due to catarrh, cut out this paragraph and hand it to them, and you may have been the means of saving some poor sufferer, perhaps from total deafness. The medicine can be prepared at home and is made as follows:

Secure from Hook's or your druggist a 1 oz. bottle of Parmin (Double Strength). Take this home, and add to it 1/4 pint of hot water, and a little sugar, stir well and dissolve. Take one teaspoonful four times a day. Parmin is used in this way not only to reduce by tonic action the inflammation and swelling of the Eustachian tubes, and thus to equalize the air pressure on the drum, but to correct any excess of secretions in the middle ear and the results it gives are nearly always quick and effective.

Every person who has catarrh should give this prescription a trial. Advertisement.

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LIVELY, INTERESTING, COLORFUL!

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SPECIAL
DECORATIONS

MUSIC BY CONNIE'S ORCHESTRA

Here—and in 54 other cities throughout the United States—General Motors is now carrying on the most colorful, most impressive exposition in its history. In an atmosphere of gay music and beautiful settings, the men and women of America are viewing a pageant of progress such as they seldom have an opportunity to see. Here are the newest models of General Motors cars—Chevrolets, Pontiacs, Oldsmobiles, Buicks, LaSalle and Cadillacs

—in an array of styles and colors which represents a brilliant show in itself. Included also are important Fisher Body, AC Products, Delco Household Appliances, and Frigidaire displays. The showing represents a parade of values literally without precedent. You will want to attend this exhibit—you will want your whole family to attend. Plan the time now—any day this week between 10 a. m. and 11 p. m. Admission is free.

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to 11 P. M.

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Public Confidence and greater increased business activity, we believe, will emanate directly from the fifty-five great national industrial exhibits of

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which is a confirmation of their faith in America's future . . . We congratulate General Motors and advise you to visit the exhibit now in progress at the Indiana State Fair Grounds in Indianapolis.