

HOUSE CANVASS
RACKETS NET
GOOD PROFITS

Solicitors Often Thrive on
Money Donated to
'Charity.'

(This is the third of a series on house-to-house selling rackets, now practiced in Indianapolis.)

BY LOWELL NUSSBAUM
Without any regulation, numerous frauds are being worked on the public in solicitation of funds for alleged charitable purposes, many of which are more or less fraudulent, or not wisely planned, managed, or controlled.

Frequently, the funds are not used for the intended purpose but rather for the benefit of the collector.

Housewives and business men alike often are approached with requests to buy tickets or contribute to funds being raised for churches, lodges, missions, doubtful poor relief organizations and other charity purposes.

Undoubtedly some of these solicitations are meritorious and funds collected actually are used for worthwhile purposes, but in many cases this is not so.

Numerous solicitors have sought funds here in the name of charity and religion, spending usually from one-half to all their income for their own personal welfare and enjoyment.

Public Is Fooled

By use of titles, pseudo uniforms, and general appearance, they are able to fool the public, as the average giver, being unfamiliar with such organizations, does not distinguish them from the workers in real and worthy charity organizations whose missions and welfare stations render an admirable service to humanity in the community.

Investigation of such appeals always is wise before giving. Practically every housewife in the city has been visited by a well-dressed salesman who begins his conversation by saying:

"Good morning, Madam, I am calling this morning from an organization supporting a children's home—an orphanage for little children. I am not begging or asking donations, and will not accept charity."

Probed by Business Bureau

After dwelling upon the sad state of children who have lost their mothers, he explains he is selling extracts and other kitchen supplies, profits from which go to support an orphanage in an eastern city caring for 100 to 150 orphans.

The salesman represents a firm maintaining an Indianapolis office and having a number of salesmen making house-to-house solicitations here. Similar branch offices are maintained in many other cities.

This matter has been the subject of extensive investigation by the Better Business Bureau.

These salesmen often obtain nearly double the ordinary grocery prices for many of their articles, according to T. M. Overley, bureau manager.

"If pressed for details, these salesmen will admit only 10 per cent of the profits go to the orphanage," he said, "and we can not learn by what method the company computes the profits."

Decision in Doubt

"We estimate that out of a \$1 sale, only 2 or 3 cents goes to the orphanage, while the salesman gets probably 45 cents and the company makes an estimated profit of 25 or 30 cents."

"We are unable to learn either from the company or from the orphanage how much money the orphanage receives each year."

Overley said it is questionable whether the articles sold in this manner are as good as can be obtained for much less money at a local store, and suggested much more good could be done by an outright donation to a local charitable organization.

Another annoying practice fought by the bureau over the entire country is the mail order racket.

Racket Through Mail

Nearly every one in the city, at one time or another, has received neckties, initialed handkerchiefs, perfume or other unordered merchandise through the mail with a plea that it is accepted and payment (in most cases an exorbitant price) be remitted.

Sometimes the merchandise comes from an alleged war veteran, or a blind man "seeking an honest living," so the literature says.

Large profits are made by unscrupulous firms operating in this manner, the bureau says.

It advises that recipients of such unordered merchandise are not required to send money in payment or return the merchandise.

Way to Kill Evil

Recipients should give the merchandise reasonable care for a reasonable length of time, to absolve themselves of responsibility for it.

In addition, the bureau advises those receiving the merchandise may, if they wish, write the company, notifying its officials the goods are being stored in the recipient's home at a specified daily storage charge, and that if not called for within a specified time, it will be sold to pay the storage charges.

General observance of this practice by the public soon would kill the unordered merchandise evil, officials say.

RELIEF
from
ECZEMA

Why endure the pain and misery that always accompanies eczema? Thousands have been completely relieved. You, too, can enjoy a clean healthy skin, free from irritation by the use of

JO-DA-SOL
Sold and Guaranteed by
HAAG DRUG STORES

'Many Happy Returns'



Mrs. Pauline Kinney

Hundreds of admirers at 75. That's the boast of Mrs. Pauline Kinney, 1302 North Grant avenue, who celebrated her seventy-fifth anniversary Thursday by selling papers and receiving "happy returns" at her news stand in front of the Continental Bank building.

For many years Ma Kinney, as she is known to hundreds, has braved the weather to sell papers. Her husband is occupied similarly on a nearby corner.

They have bought a home in those years and have resisted numerous efforts of some persons to have her stand removed from the corner. Ma Kinney is shown with one of the first bouquets sent to her news stand by friends.

DRYS CREEP UP ON
WETS IN BIG POLL

Prohibition Foes Slip From
80 to 77 Per Cent of
Total Digest Vote.

The dries again gain an increase over the wets from 1928 per cent to 22.61 per cent of the total vote, in the third week's returns of the Literary Digest's nation-wide prohibition poll, with 1,323,284 ballots tabulated, as announced in the current issue of the magazine.

The dries polled 15.85 per cent in the first returns of this "straw" referendum.

The addition of 500,000 more votes from twenty-four states in the current tally shows 299,207 ballots, 22.61 per cent for continuance of the

eighteenth amendment and 1,024,077, or 77.39 per cent, for repeal.

The seven additional states reporting initial returns this week include: Arkansas, Iowa, Kansas, Massachusetts, Mississippi, South Carolina and Tennessee.

Kansas Dries Have Edge

Kansas is the first state to report a dry majority, but Tennessee wavers between continuance and repeal with 48.68 per cent of its first tabulated ballots for prohibition.

The initial figures from Massachusetts show a vote of approximately three and one-half to one wet.

New York still is the wettest state so far reported, showing 66.88 per cent of the ballots received for repeal, but registering the second consecutive decrease in its wet sentiment over previous returns.

Third and fourth in the dry rating are Arkansas and North Carolina, which shows respective dry percentages of 47.30 and 41.85 for prohibition.

No returns have been reported yet from the Rocky Mountain district, the southwest or the Pacific coast.

1930 Totals Recalled

"Kansas is the first state in the tally whose dry percentage passes the 50 per cent mark," the Literary Digest states editorially.

"Nor is Kansas the only encouragement for the dries in this third report. The total figures show a small but steady increase of relative dry strength in the voting."

"The dry percentage has climbed from 15.85 in the first report to 19.28 in the second and now to 22.61 in the third."

The third report of the 1930 Literary Digest prohibition poll, asking three questions instead of two, showed a total tabulation of 1,244,483 votes, of which 333,978 were for enforcement, 383,117 for modification and 527,388 for repeal.

Tabulation Announced

The third report:

	Favor Continuance of 18th Amendment	Favor Repeal of 18th Amendment
Arkansas	2,124	2,412
California	4,597	4,526
Illinois	10,649	39,733
Iowa	24,901	11,869
Kansas	8,950	6,167
Maine	2,437	5,077
Massachusetts	20,743	70,787
Michigan	11,342	39,977
Minnesota	1,034	2,006
New Hampshire	2,501	1,854
New Jersey	17,776	105,323
New York	40,139	265,876
North Carolina	6,368	10,739
Ohio	43,284	112,026
Pennsylvania	190,319	58,334
Rhode Island	1,070	1,671
South Carolina	6,577	4,922
Tennessee	1,250	4,306
Virginia	1,250	4,306
West Virginia	5,738	10,731
Totals	299,207	1,024,077

CLOSING OUT SHOES

Men's Work Shoes	\$1.19
Women's Slippers	93c
Children's Shoes	93c
Men's Dress Shoes, Women's Arch Support	\$1.89
Ties	39c
Basketball Gym Shoes	89c
Men's Storm and Sole Rubbers	89c

HEID'S Opposite Courthouse

Stolen automobiles recovered by police belong to:

H. R. Meeker, 340 East Fifty-sixth street, Packard sedan, found at 17 West North street.

John Faher, 541 North Dearborn street, Chrysler sedan, found at Alabama and Washington streets.

BACK HOME AGAIN

Stolen automobiles recovered by police belong to:

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PARACHUTE USE
ON PASSENGER
PLANES ARGUED

U. S. Officials Deny Value
of Safety Device for
National Lines.

This is the fourth and concluding article of the series on safety in aviation.

BY ERNE PYLE

Scripps-Howard Aviation Editor.

WASHINGTON, March 4.—What about providing all passengers on airlines with parachutes?

When Knute Rockne and seven others died last year in a crash in Kansas, there was considerable discussion over whether the occupants could have been saved with chutes.

Will Rogers, an aviation enthusiast, declared all passenger planes should carry parachutes. More recently, an article in the magazine Forum has aroused intense interest. It virtually accuses airline operators of being murderers, for their opposition to chutes.

A few days ago a bill was introduced in congress making it compulsory for all airlines to provide each pilot and passenger with a parachute.

Deny Chute Value

Government officials have made a close study of airline accidents. They have found not a single case in the history of passenger air transport in this country in which a parachute would have saved any one. They deny that chutes would have done any good in the Rockne accident.

In nearly every case of fatal crashes on the airlines, the planes have got into trouble at low altitudes, too low to jump.

There are only three conceivable circumstances under which passengers would have to jump from a scheduled airline plane:

1. Fire in the air. There never has yet been a serious fire in the air on the airlines, and the possibilities are exceedingly remote.

2. Structural failure, such as happened in the Rockne accident, when a wing came off. When this happens the plane is instantly and violently thrown over on its back, scrambling the passengers up into such a heap they could not disentangle themselves in time to jump.

Experiment Is Cited

3. Encountering bad weather, which would force the plane to stay up until it ran out of gas. This never has happened to an airplane, and considering the regulations under which airlines operate, would be almost impossible.

An interesting experience with parachutes is recorded by the Boeing Air Transport, which for years carried passengers along with the air mail between Chicago and San Francisco. Pilot and passengers always were provided with chutes.

But the passengers didn't want to wear them. Many absolutely refused. Finally the passengers had their way, and the chutes were merely kept available if any one wanted them. Nobody did.

At last the chutes hung idle on the walls. Neither pilot nor passengers were them, and don't to this day. That started back in the days when passengers went with the night mail, and flying was much more dangerous than it is today.

Good for Tests

No one denies the value of a parachute for certain types of flying—military and naval aviation, test work, exhibition stunting, the air mail and even on any open cockpit plane. Chutes have saved more than 700 lives in this type of flying.

But the same conditions would not apply to a large cabin plane, carrying from ten to twenty passengers.

Those informed on airline operation as it is today feel that the compulsory wearing of parachutes by all passengers would take more lives than it would save.

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No energy... circles under her eyes. If she would only try Lydia E. Pinkham's Vegetable Compound in tablet form, she could be strong and happy again.

She Shouldn't be Tired

No energy... circles under her eyes. If she would only try Lydia E. Pinkham's Vegetable Compound in tablet form, she could be strong and happy again.

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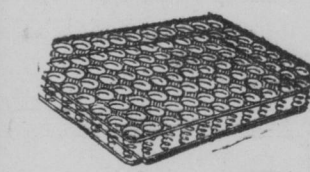
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the Exceptionally Low Price.



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and Pad

Cor. WASHINGTON and CAPITOL

SATURDAY
MARCH
5th!



ANNUAL SPRING
REAL ESTATE
SECTION

One realtor who was given the complete information about what this section would contain several days ago, exclaimed: "It's what we have been looking for for many years. . . It's going to be my BUYING GUIDE."

Another prominent individual said: "I think that it is the best information that it obtainable for people who want to rent, buy or sell. It is going to be my bible." You, TOO, will find it to be your buying guide and bible for many weeks to come.

What This Section Will Contain

- News about real estate transactions.
- Special articles of interest to home owners.
- Special articles of interest to chicken fanciers.
- Articles for the home owner and his garden.
- Articles by real estate experts, prominent banking and mortgage and building experts.
- The choicest houses available on the market.
- The choicest lots and farms and acreage for sale.
- Poultry, garden and seed advertisements by the leading firms in these classes of business.

The Indianapolis Times

If you have any property for sale or rent, call Miss Joe, Riley 5551, for further information. Hundreds of preferred prospects will be waiting for this real estate section to make it their buying guide.

Dee Jewelry Co. - 18 N. Illinois St.

2 Big Saturday Specials

Ladies' or Gents' NATIONALLY ADVERTISED MODERN WRIST Watches

Only 45c Down!

Complete With 'Hollywood' Link Bands

\$8.95

Here's real watch value! Mannish up-to-date models for men! Smart styles for women! All are fully guaranteed!

DEE JEWELRY COMPANY

CLAYPOOL HOTEL BLDG. - 18 N. ILLINOIS ST.

Open Until 9 o'Clock Saturday Night

DEE'S Famous "Good-Luck" COMBINATION

Lovely Diamond Engagement Ring and Wedding Ring Both for

\$19.75

Sparkling Diamond Ring and beautifully engraved 18-kt. solid gold Wedding Ring to match.

75c Down!

Diamond Ring and 18-kt. solid gold Wedding Band to match, \$29.50.