

and Rug Event

for New Furniture and Floor Coverings for This Sale!
Are Tremendous on New Guaranteed Furniture and Floor Coverings!
Free Delivery Anywhere in Indiana—Use Our Lay-a-Way Plan!



Occasional Table—Only

\$4.95

You'll be delighted with this smart table at such an extremely low price. 5-Ply walnut top—solid birch legs strongly built and nicely finished. A real value.

—Sears' Second Floor.

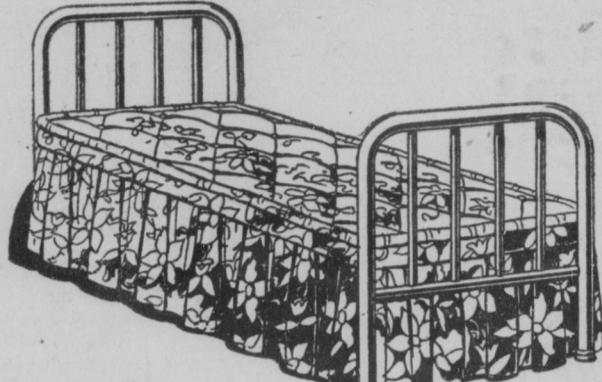


Chest of Drawers

\$5.95

Strongly built—hardwood, lacquered walnut finish. Four roomy drawers. Stands 43 inches high. Worth \$7.50.

—Sears' Second Floor.

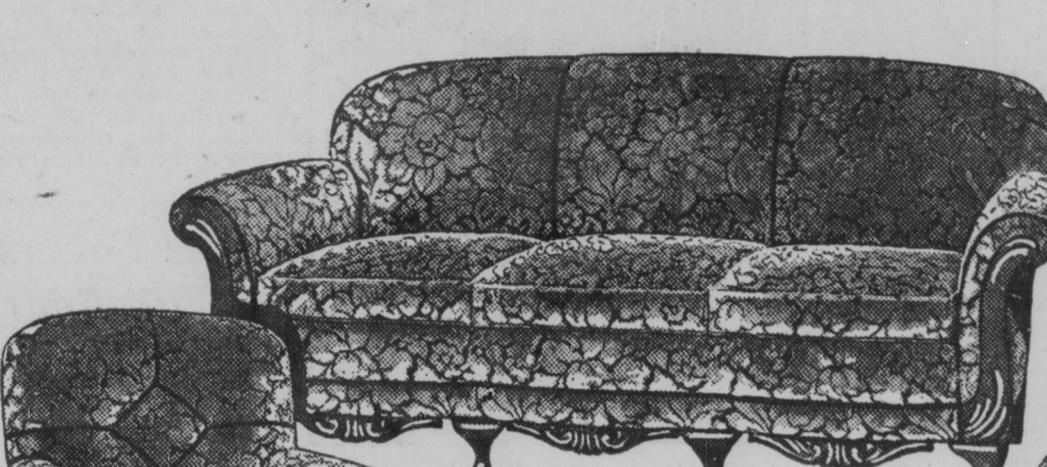


Double Da-Bed Complete—Pictured

\$9.95

Formerly a special value at \$14.95. Continuous steel tubing ends—Strong filler posts. Finished in brown enamel. Complete with 22-pound mattress pad and crotone cover. Size when open, 46x72 inches.

—Sears' Second Floor.



Buy
Now
and
Save!
Easy
Terms

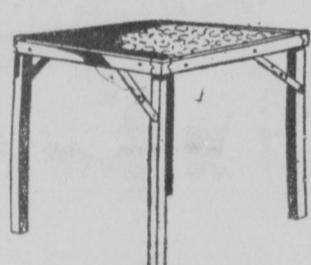


Only Sears' With an
Unlimited Buying Power
Could Offer Furniture of This
Type at Such an Heretofore
Unheard of Low Price!

Unfinished Kitchen Chairs

79¢

Sturdily built of combination hardwood. Turned legs—braced with 8 stretchers. Smooth sanded, ready to paint or enamel. Regularly \$1.19.



A Smart New Card Table

\$1

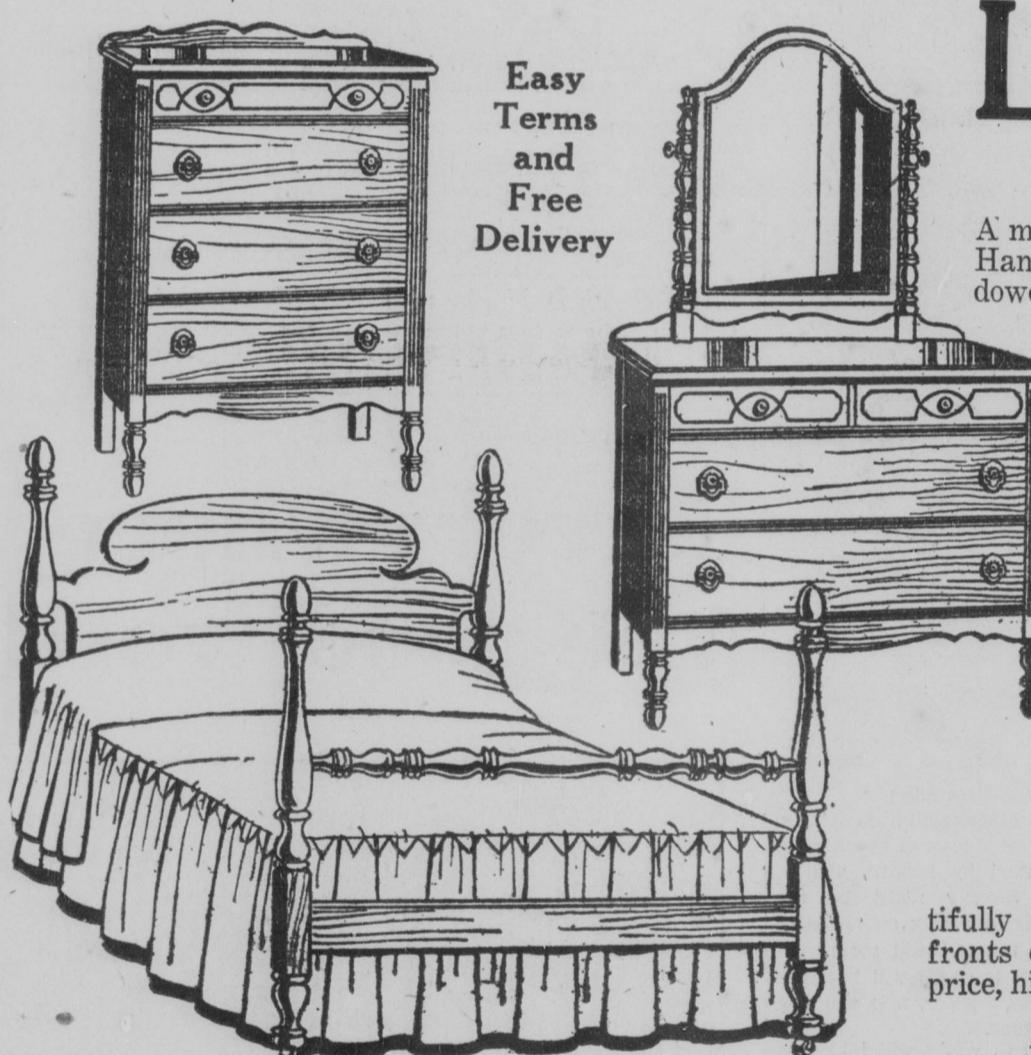
The top is a fancy two-tone, figured moisture-proof fiber board. Choice of mahogany, orange and green. Standard sizes. Fluted frame.

\$10.95 Occasional Chairs at

\$7.95

Three attractive styles to choose from. Hardwood frames finished in rich walnut. Fluted posts, carved front stretchers. Modified types of "Queen Anne" and "Tudor" periods. Covered with Moquettes, freize and velours. Only 30 in the group—Your choice, \$7.95.

—Sears' Second Floor.



Easy
Terms
and
Free
Delivery

Living Room Suite

Two Pieces—Davenport—Your Choice of Chair

\$38.50

Cash
Price
Delivered

New Bedroom Suite

Four Poster Bed—Dresser—Four-Drawer Chest

48.50

Cash
Price
Delivered

One of the most remarkable bedroom groups we have ever seen at such a low price—Smartly designed—beautifully finished—5-ply walnut tops—ends and fronts of 3-ply rotary cut walnut. The lowest price, high grade walnut suite we have seen.

Easily Worth \$59.00 or More



7-Piece Dining Suite

A Matchless Value at This Sale Price

\$38.50
Cash
Price
Delivered

A sensational value at this new low price—Less than the former wholesale cost. Front panels of Oriental veneer with maple overlays—genuine wood carvings—White oak interior—Boxed-in-drawer construction—Plush lined silver drawer. Extension table and 6 chairs upholstered in Jacquard Velour.

60-Inch Buffet to Match, \$18

Solid Oak Breakfast Suite

\$118.50
—Sears' Second Floor.

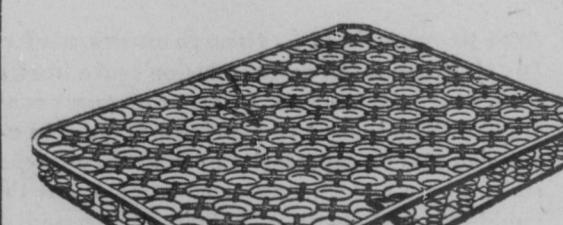
A smart suite for which you'd pay \$16.50 elsewhere. Solid oak table with metal corner braces and moulded edge. Cathedral type chairs well reinforced for strength. Very attractively finished. An extraordinary value!

45-Lb. Mattress

Big Special Purchase for This Event

\$3.95

Here's a splendid high grade mattress at a saving of \$3. Cotton felt, double bed size, rolled edges. Covered with durable quality art ticking.



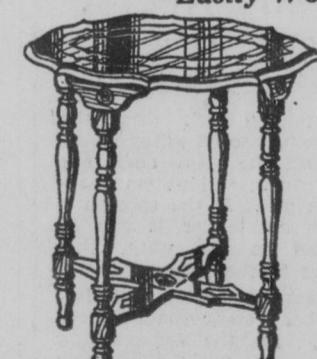
\$7.95 Coil Springs

Angle steel frame with 99 helical top steel coil springs. Securely tied with interlocking helicals to insure long service. Usually steel coil springs of this quality are priced at \$7.45 to \$9.95. A special feature of this sale. Choice of twin or full size.

—Sears' Second Floor.

Occasional Table

Easily Worth \$5 or More!



\$3.45

Round top as pictured. Sturdily built of selected gumwood finished in walnut. Fancy turned legs—well braced.

Oblong Shape with \$3.95

One of the smartest of the new types. 24 inches high, 18 1/2 inch top with scalloped edge. Surfaced with selected walnut veneer. An unusual value!

—Sears' Second Floor.

Drum Top Table

American Walnut
Veneer

\$3.95

One of the smartest of the new types. 24 inches high, 18 1/2 inch top with scalloped edge. Surfaced with selected walnut veneer. An unusual value!

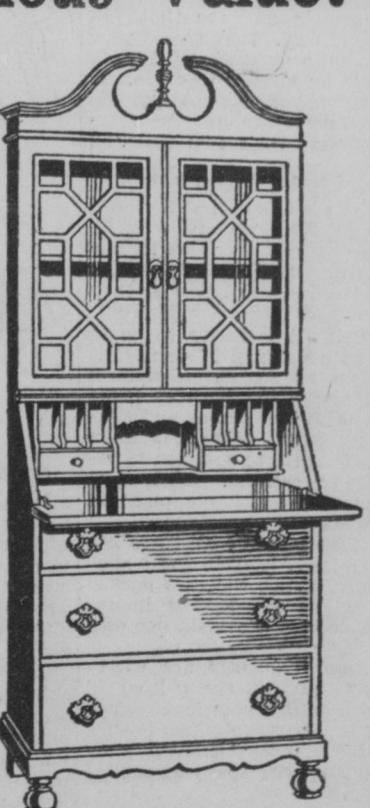
—Sears' Second Floor.

A Marvelous Value!

This Fine
5-Ply Walnut
Colonial
Secretary

\$19.75

Handsome in appearance with roomy desk arrangement. Double glass front door bookcase, as pictured. Choice of walnut or mahogany finish. A true colonial type at a saving of about Ten Dollars!



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RETAIL STORE

Store Open
Saturday
Till
9 P. M.
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Service

Take bus every 15 minutes at English and Circle theater terminals. No charge—No obligation.

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Artist Sing!

Gene Austin

One of the Outstanding Radio and Recording Artists of America

Will Sing at Sears!

Saturday 2 to 2:30 P. M.

Over ten million have listened to the beautiful tenor voice of this famous radio star.

Now you may hear him in person—Saturday, 2 to 2:30 p. m. in our Music Department. Mr. Austin will sing popular songs, many of which have been recorded for broadcasting as well as for the home phonograph. These records will be on sale Saturday. Mr. Austin has courteously consented to autograph the records you buy. For this there will be no extra charge.

Records 25c Each