

# BLOCK'S • Downstairs Store •

# Scoop!

Living Costs  
Down 34% in  
Indianapolis!

A recent report issued by the bureau of labor statistics in Washington, D. C., reveals that Indianapolis residents now pay 34% less for wearing apparel than in June, 1920! Block's Downstairs Store feels proud that it has always assumed a definite leadership in bringing about this great public savings! This "Scoop" is but another concrete example of our consistent effort to offer you outstanding values!

## NEW WASH DRESSES

Vat-Dyed—Guaranteed  
Colorfast—Another Dress  
if Yours Fades!

The biggest news we've had in months for modern housewives and thrifty misses! Over 5,000 crisp spring frocks in a complete range of sizes, colors and captivating 1932 styles! Choice of smart light and dark grounds! New long lengths and clever trimming details! Your purse will do a hand-spring from sheer amazement when you consult your budget on this low price! Be here early. . . . SEEING IS BELIEVING!

BLOCK'S—Downstairs Store.

# 45¢

See Them on Living  
Models Tomorrow!

See Our Market  
Street Windows!

56  
NOVELTY  
CHECK  
36-44

58  
HOOVERETTES  
TWO-STYLES  
Sm. Med. Lg.

15  
DARK  
PRINT  
36-44

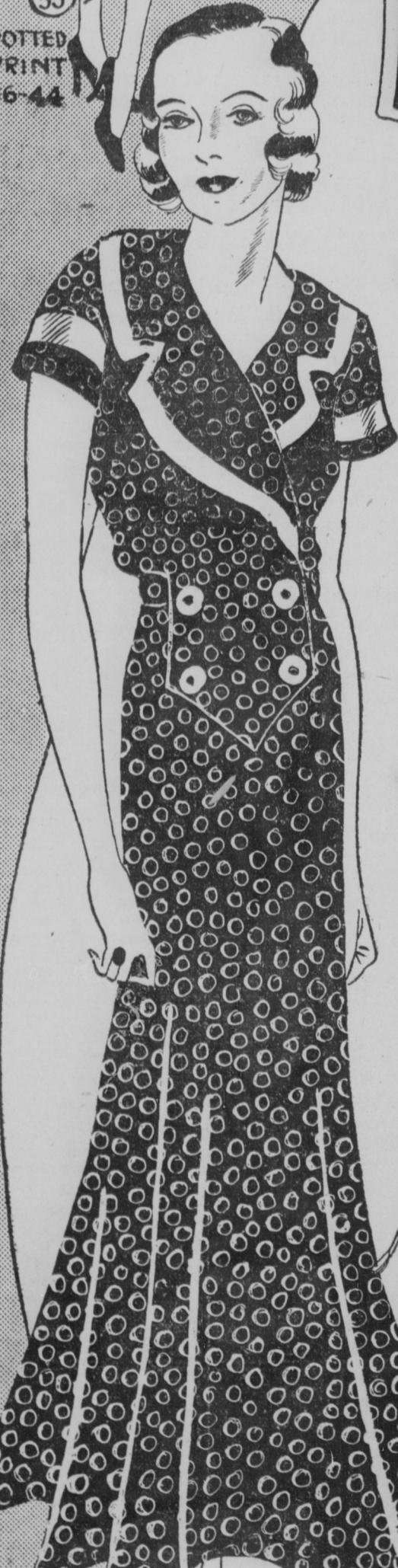
11  
FLORAL  
PRINT  
36-44

Phone Your Order—Riley 8421

If you can't come in person, phone Riley 8421 and ask for WASH FROCKS, Downstairs Store. Please state your color preference and size as well as the model number given here! MAIL ORDERS ALSO GIVEN PROMPT ATTENTION!



55  
DOTTED  
PRINT  
36-44



9  
RINGLET  
DESIGN  
34-40



51  
NOVELTY  
CHECK  
16-40

50  
FLORAL  
DESIGN  
36-52

54  
FANCY  
PRINT  
36-44

Models Sketched from Stock!

# 14 Styles



60  
RING-DOT  
PATTERN  
36-44

50  
FANCY  
PRINT  
36-44



57  
LEAFLET  
DESIGN  
36-44



57  
LEAFLET  
DESIGN  
36-44



11  
FLORAL  
PRINT  
36-44