

Alumnae of Sorority to Plan Events

Indianapolis Alumnae Association of Zeta Tau Alpha sorority will meet Saturday night at the home of Mrs. Hans Jacobsen, 3850 North New Jersey street.

Miss May Youngberg, national inspector of the sorority, who will be in Indianapolis Friday, Saturday and Sunday visiting the Butler chapter and the alumnae group, will be present.

Mrs. Jacobsen will be assisted by Misses Esther Renfrew, Susie Harmon, Ellen Ocker and Isadora Mason. The club regularly meets on Thursday, the date being changed this month because of Miss Youngberg's visit.

Mrs. G. W. Cline, chairman of the card tournament to be sponsored by the association, beginning this month, will announce her plans. Assisting Mrs. Cline on the arrangements committee will be Mrs. Milton Lofton, Mrs. Myrton Young, Miss Helen Libking and Miss Margaret Kluger.

State chapters of Zeta Tau Alpha will observe the annual state day with a luncheon and dance in the early spring.

The Indianapolis Alumnae Association will direct the arrangements, and initial plans will be made at the meeting Saturday.

Miss Ruth Ann Carson is general chairman for the day. Other chairmen are: Mrs. Walter Hendrickson, reservations; Miss Thelma Tamm, dance; Miss Esther Renfrew, luncheon; and Miss Alice Dickey, publicity.

MANNERS AND MORALS BY JANE JORDAN

HELP our readers if you can! If any of you recognize your own experience in the letters that are published here, write to Jane Jordan and tell her what you learned! All letters are welcome!

A short time ago I answered a letter in this column from Troubled Sister. She was concerned because she was powerless to stop the improper conduct of her younger sister, who had some mistaken notions about her right to freedom.

My advice to Troubled Sister was that she stick to the young girl, and wait for life to teach her the lesson which she would not learn from her wiser sister. The same day brought a letter from Billie, a girl who had been through this phase of "wild youth" and repented.

Her stepmother, however, would not let her forget her error. I asked Billie to write Troubled Sister a letter, advising her how to handle the little sister and win her away from dangerous indulgences. Here is Billie's answer:

Dear Billie—Jane Jordan asked me if I knew of any way to influence my sister. I am afraid I don't. I know how you feel. When your sister, just a silly young child, craving excitement, realizes how mistaken she has been, she will come to you. Things can be like this forever. Your sister notices the same thing. I'm sure she will change. I'm afraid, "Troubled Sister," there is nothing you can do, except be patient until your sister finds herself. Whatever you do, stand by her. I have tried to seek entirely new places to live, but all my attempts have failed. I know some of my misfortune. She has succeeded in turning my sister brother against me, but with the rest of my relations it has been impossible. Will Jane Jordan answer this? Is there any chance of my past preventing me from getting a good husband? I am who would forgive all? BILLIE.

DEAR BILLIE—Thank you for your letter to Troubled Sister, which corroborates my opinion that there is no way to stop a headstrong girl until she burns herself. As for your question, "Will a man forgive a girl who has a past and marry her just the same?" I would like to have some frank letters from our men readers on this point.

Will all the men who read this column write to Jane Jordan and tell how they feel about marrying a girl who has had a previous love experience? I would like to publish a column containing nothing but the opinions of various men on this question!

As a bit of encouragement, Billie, I will tell you that it has been done many times! Many girls in your present predicament have found husbands. Nevertheless, I would like to have as many letters as I can get from the men!

And now, Billie, here is a letter of encouragement for you from another woman, also named Billie!

Dear Billie—Billie, walk on! on your steppmother and take care of yourself. There are lots of things you can do! When I was only a few years old, my own mother nagged at me constantly. She was so afraid I would be a trouble maker that she made my life at home a misery. So one day I just walked out and haven't been back since, except for an occasional visit.

I remained a nice girl and haven't found life hard at all. I am now 34 years old and have been married for fifteen years to a very fine Irish boy. I have one child and have been very happy. My husband makes only \$22.50 a week but we manage to get along nicely on it.

So, Billie, why not go on your own for a year or so? And look around for a good husband. I do not advise you to marry so young. Wait at least a year or so, then you will be older and know better what you want. Marriage and your own home is the best bet yet!

ANOTHER BILLIE.

Jane Jordan would like to add a word of warning. Economic conditions today are much more difficult to cope with than they were when Another Billie left home! Besides, there is your father! He deserves some consideration, for he is not to blame for the unhappy condition your stepmother creates!

Can't you confide in him more and get him to help place you where her indiscreet tongue can not follow you?

DELTA CHI OFFICERS TO BE INSTALLED

What's in Fashion?

New Towel Colors, Textures

Directed By AMOS PARRISH



NEW YORK, Jan. 6.—B-r-r-r! ... cold needles pricking you all over from that morning shower. And then, rushes of warmth as you rub with a thick, nubby towel. You are whistling or singing lustily before you're done.

Probably you don't think anything about that towel as you used it. No reason why you should. But we've done a lot of investigating into the towel question lately and we're now "towel-conscious."

First thing we noticed is that newest bath towels have a luxurious texture, with a deeper pile, and absorbency that's almost as powerful as blotting paper.

And then, many of the designs are made by novel weaves. Basket weaves. Herringbones. Ribbed effects. All fine for getting the circulation going.

White With Colored Borders If you take a peek at a family linen closet that's been stocked by a fashion-knowing hand, you'll see piles of fluffy towels in white with colored borders. Stripes. Solid hems. Plaids and woven effects.

Of course when the towels are going to be depended on for a lot of color interest in the bathroom, they're apt to be in solid shades with contrasting borders. Black borders, for instance. Imagine a green towel with a black hem. Or an orchid one with little black silhouettes enlivening the ends. Every bit as effective as it sounds. . . . and makes a bathroom look very swank.

Initialed ends are smart, too. And ombre (shaded) stripes.

Period Designs Smart People who go in for designs on towels get a break this year. They can carry out the period of their houses right to the very towels. The new reversible towels come in modern, director, and provincial patterns.

We've sketched a director, or early nineteenth century design, the swan, which by some strange chance is floating around among the stars. Or maybe the stars are reflected in his pool. That's it.

Towels even are specializing these

days. Tweedy, rough-textured ones for men. Or with regimental stripes. Others for children have whole families of ducks (for one example), swarming over them.

Hand towels, too, are going in for interesting textures, and they often fringed out at the ends. Herringbones and basket weaves are popular as ever. So are damasks. Often these have striped borders.

Somebody had the colorful thought of using hand towels that contrast with bath towels. A coral bath towel with a green hand towel, for instance.

And by the way, these colors, in both kinds of towels, are deeper than they've been. Clear jade green that reminds you of the water you often see in pictures but seldom in a real seascape. Daffodil yellow that has a happy effect in a bathroom. Powder blue and orchid.

And if you want to be very, very smart, (and ahead of your neighbors), outfit your bathroom in beige or platinum (silver gray) towels. (Copyright, 1932, by Amos Parrish)

Next: Amos Parrish writes about the bright-colored midwinter dresses.

Kirby Page Is Dinner Guest at Spink-Arms

Kirby Page, New York, who spoke at the meeting of the International Relations Society Monday at the Columbia Club, was honored at a dinner given by a group of fifty of his friends Monday night at the Spink-Arms. All those present were members of the society.

Following the dinner Page spoke informally on the Manchurian situation, and the problem in India. His talk was followed by a general discussion.

Other special guests were Dr. Alexander Paul, New York, and Frank McLaughlin, Mexico City, both prominent in international affairs, and friends of Page.

ENTERTAIN BUTLER FACULTY SOCIETY

Mrs. Willard N. Clute and Mrs. Frederick B. Kershner will receive informally this afternoon at the home of Mrs. Clute, 5257 Hinesley road, for members of the Women's Faculty Club of Butler university.

The tea table will be centered with yellow roses and daffodils, and lighted with yellow tapers. Appointments will be in shades of yellow.

Stunt Night Planned

Stunt night will be observed by the Phi Beta Beta sorority Friday night at the home of Miss Anna Dwyer, 1258 Burdall Parkway boulevard.

Fewer, Less Severe Colds With "Colds-Control" Plan

Discovery By Makers of Vicks VapoRub Makes Possible Better "Control-of-Colds" in the Home.

HIGH COSTS REDUCED

Relief from much of the burden imposed by colds is now available in every home. The Vick Plan for better "Control-of-Colds" lessens the number, the severity and the duration of colds. It reduces the family's "Colds-Tax" in money, loss of time and health.

A New Vick Discovery

This Plan has been perfected by the makers of Vicks VapoRub—made possible by Vicks Nose & Throat Drops. Based on a new idea for "preventing" colds, this new Vick formula is an ideal companion to VapoRub, the modern way of "treating" colds. Used together, they aid and supplement each other in the Vick Plan for better "Control-of-Colds," which follows:

1.—Before a Cold Starts

Watch yourself whenever you have been exposed to anything that you know is apt to give you a cold, such as—

Contact with others having fresh colds—colds, stuffy, ill-ventilated rooms, public places—a night on a Pullman or a dusty automobile ride—sudden changes in temperature—inhaling smoke, dust, gases—excesses in living, such as over-eating, smoking or drinking, which reduce body resistance—after a hard day when you are over-tired.

Then—if you feel that stuffy, sneezy irritation of the nasal passages, Nature's usual signal that a cold is coming on—use Vicks Nose Drops at once—just a few drops up each nostril. Repeat every hour or so, if needed. This will prevent many colds by stopping them before they get beyond the nose and throat—where most colds start.

2.—After a Cold Starts

At night, massage the throat and chest well with Vicks VapoRub (now available in white "stainless" form, if you prefer). Spread on thick and cover with warm flannel. Leave the bed-clothing loose around the neck so that the medicated vapors arising can be inhaled all night long.

If the air-passages are badly clogged with mucus, melt some VapoRub in a bowl of hot water and inhale the steaming vapors for several minutes. (If there is a cough, you will like the new Vick Cough Drop—actually medicated with ingredients of Vicks VapoRub.)

During the day—any time, any place—use Vicks Nose Drops every few hours as needed. This gives you full 24-hour treatment and without the risks of too much internal "dosing" which so often upsets digestion—especially of children.

Trial Offer Guarantee

Every drugist in the United States is offering Vicks Nose & Throat Drops and Vicks VapoRub on the following trial guarantee:

Use together as directed in the Vick Plan for better "Control-of-Colds." Unless you are delighted with results, your drugist is authorized to refund your money.—Advertisement.

Thousands of Thrifty Shoppers Are Taking Advantage of

Winter Savings

New Express Shipments Have Again Filled the Big Main Floor Bargain Tables Full to Overflowing—Buy Now and Save!



Laundryrite 9-4 Sheeting

30c Kind 23c

One of the best 81-inch sheetings made. Famous for its smooth, lasting quality. Unbleached. A wonderful value.

The same fine quality. Bleached—81 inches wide. 27c

Enough Sheeting for 2 Sheets, 5 Yards 89c

Here's a high-grade unbleached sheeting 86 inches wide at marvelously low prices. 5-Yard bolts—enough for two 81x90-inch sheets.

Fine Muslin Snowy White

10 Yards 69c

Only at Sears' will you find this fine 10c muslin at this low price. 64x80 thread count—yard wide, smooth finish—free from dressing.

Mattress Covers 89c

Three Sizes

Single, Double or Twin

A new low price on a high grade cover. Extra well made of heavy sheeting with taped edges and unbreakable buttons.

Ironing Board Pad and Cover 39c

Would be a good value at 50c. White hair pad of exceptionally heavy quality, covered with long-wearing unbleached muslin. Lace-on type—fits any size board.

—Sears' First Floor.

Sears' Bought Thousands of These

\$1.00 Bedspreads

and Here They Are at

69c

Size 81x105 Inches

If you want a real bargain don't miss them. Smart panel effect. Krinkled stripes in

Rose, Blue, Green, Gold and Orchid.

—Sears' First Floor.



3-Pound Batts—White Fluffy

89c Kind 59c

A special price concession from the maker brings this amazing value. Fine, white and fluffy, neatly stitched.

Printed Challis 36 Inches Wide

19c Kind 10c

The sale price is less than today's wholesale cost. A choice assortment of patterns. 36 inches wide.

Ready-Made Comforter Cover

Choice Patterns \$100

Since it takes 10 yards for each cover, this is a real value. Printed challis in very attractive patterns.

Fast Color Chambray 5c

Come early to share in this value. 27-Inch chambray in a large assortment of plaids and stripes. Ideal for child's rompers, aprons and tub frocks.

Plain Color Sateen 13c

A finer quality with lustrous finish. 36 inches wide. A wide range of colors. Used for comforter covers. Regularly 18c.

Printed Broadcloth

25c Kind 17c

Extra fine mercerized printed broadcloth, 100x60-thread count. Guaranteed fast color. Vat dyed. 36 inches wide.

Fancy Outing

15c Quality 10c

Fine, soft "Slumber Weave," 36 inches wide. Light and dark colors. —Sears' First Floor.

Laundryrite Sheets

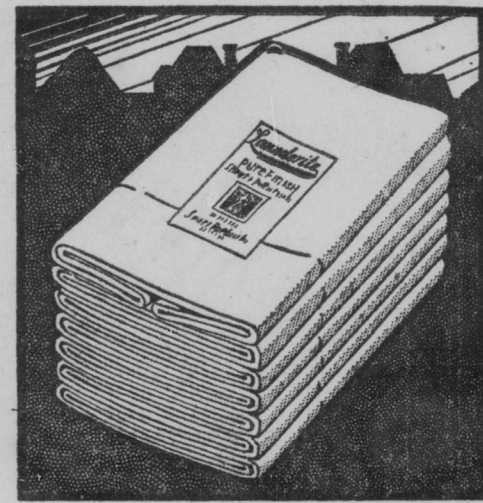
81x90 Inches

Tested for 200 Washings Equal to 4 Years Service.

Guaranteed!

69c

No other sheet we have ever seen will equal Laundryrites in beauty, quality or long service at this low price, 64x64-thread count. America's greatest sheet value—bar none!



81x99 Bleached Laundryrite Sheets, 76c

81x108 Bleached Laundryrite Sheets, 87c

42x36 Laundryrite Pillow Cases at 19c

An extraordinary opportunity for the housewife—for hotels, apartments and rooming houses.

—Sears' First Floor.

A New Low Price on Guaranteed

36-Inch. Prints

Guaranteed Fast Color

10c Yard

Regular 13c Quality

You'll want yards and yards of these smartly patterned new prints. Popular colors. Guaranteed washable. 36 inches wide.

Paradise Prints Formerly 16c

13c Yard

America's favorite prints by "Borden." Guaranteed fast color. A host of new patterns. 36 inches wide. 80x80 Thread fine, smooth weave.



Special!

This Week

Our \$6.50

Michaleen

Wave

\$4.00

Save \$2.50

Our \$4.00

Steam Oil Wave

\$2.50

Children's

Hair Cut..... 20c

Shampoo and

Finger Wave.... 50c

—Second Floor.

Now! Save a Fourth to Half!

Turkish Towels

Regularly 20c, Now

15c

The lowest price we have known on fine first quality Turkish towels of this size and quality. Snow white with fast color borders.

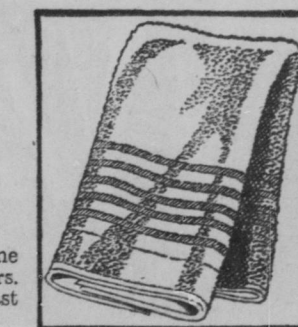
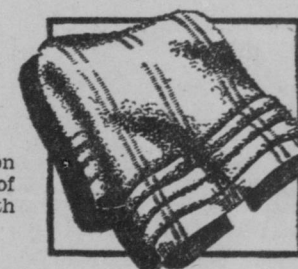
Size 22x44 Inches

1/2 Price!

25c Each

Instead of 50c

Just 600 of these large, extra fine Turkish towels in Pastel Colors. Double loop weave—Guaranteed fast color. Our regular 50c kind.



Sears' Complete Food Market for Quality and Low Prices

These Specials for Thursday and Friday

RICE

Fancy Blue Rose

3 Pounds

10c

CHIPSO

Flake or Granules

2 Packages

35c

OLD DUTCH

CLEANSER

3 Cans

19c

PEAS

Standard Pack

3 No. 2 Cans

25c

SWISS

CHEESE

Openeyed Wheel. Tasty

29c Lb.

APPLES

Fancy Box Rome Beauty or Winesap

4 Pounds

23c

GRAPE FRUIT

Fancy Florida

3 for

10c

Pork Chops

Cut from Small, Lean Pork Loins—Rib or Loin,

Lb. 12 1/2c

STEAK

Cut from Young Tender Beef Choice Round or Sirloin

Lb. 19c

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