

# GIFT DOLLAR DAY

## Downstairs at Ayres

**Cigarette Ash Pits . . . . \$1**  
Clean, sanitary ash receivers that are decorative for either home or office. Various colors.

**Christmas Cards . . . 48 for \$1**  
Steel engravings or gravure etchings. Beautiful subjects. Complete with envelopes. Fine value!

**Cuddly Baby Dolls . . . Each \$1**  
A beautiful baby doll with sleeping eyes, crying voice.

**Dolly and Her Trunk . . . . Set \$1**  
A red wardrobe trunk that contains a dressed doll, extra dress, sun suit and a cretonne coat and hat.

**Infants' Quilted Silk Robes . . 2 for \$1**  
Japanese silk jacket robes with frog fasteners; pink or blue.

**Children's Knit Union Suits . 2 for \$1**  
Short sleeve, knee length, cotton knit suits; lock seams; sizes 2 to 6.

**Infants' Large Blankets . . . 2 for \$1**  
Heavy quality crib blankets, 36x50 inches, with nursery designs.

**Child's Quilted Bathrobes . . Each \$1**  
Novelty quilted bathrobes with nursery designs; fully lined. Rose, yellow, green; sizes 2 to 6.

**Infants' Warm Sweaters . . 2 for \$1**  
Tiny slipover sweaters of wool or wool-and-rayon; appliqued or embroidered.

**Children's Gift Sweaters . . 2 for \$1**  
All-wool or wool-and-rayon slipovers or coat sweaters; plain colors or fancy patterns. Sizes 2 to 6.

**Girls' Rayon Undies . . . 4 for \$1**  
Run-resisting rayon bloomers, panties or vests in pink, peach or white. Some appliqued; sizes 2 to 14.

**Girls' Woolen Skirts . . . . Each \$1**  
Smart pleated skirts attached to muslin bodice; green, blue, tan, navy or red. Sizes 7 to 14.

**Girls' Better Blouses . . . 2 for \$1**  
Plain colored or novelty printed blouses; long sleeves; fast colors. Sizes 7 to 14.

**Girls' Slipover Sweaters . . Each \$1**  
Good looking slipover sweaters in plain colors or fancy patterns. All wool or wool and rayon. Irregulars; broken sizes.

**TOMORROW** is the most outstanding of all gift selling days . . . our Annual Gift Dollar Day! You can make up your entire Christmas shopping list right from this page—for your friends and for every member of your family. These are gifts you'll be proud to give—every one of Ayres' standard QUALITY—yet priced at lowest possible levels. These are gifts to wear, gift toys for the youngsters, warm bedclothes, etc. Remember, this great Gift Dollar Day also makes it possible for you to save on things you need for yourself! We urge you to come early for first choice! Doors open at 9 A. M.

## A Great Gift Sale of 7,000 Pairs

Substandards of Women's

# REAL SILK

## Seamless Chiffon Hose

# 3 Pairs for \$1

Again the Real Silk Mill makes it possible for us to present a hosiery event of terrific importance! And 7,000 pairs surely will go in a hurry at this price! Every pair is pure silk to the top and has lisle reinforced foot. Many have the popular VARIABLE TOP, others have picot edge. These are NOT full fashioned, but they are made with a positive ankle fit, seamed back and fashion marks. One of our famous selected substandard numbers. Sizes 8½ to 10½—in smart hosiery shades.

—Exclusive With AYRES' Downstairs Store in Indianapolis.

FOR DOLLAR DAY!  
**Women's and Misses' Rayon Undies**  
**2 for \$1**

Pajamas, chemise, bloomers, step-ins, panties and vests—well made of run-resisting rayon—beautifully lace trimmed.  
—AYRES Downstairs Store.

FOR DOLLAR DAY!  
**Half Price for Women's D'Orsay Slippers**  
**2 Pairs \$1**

Manufactured patent uppers with genuine hand-turned leather soles; slightly irregular.  
**Men's Everetts, \$1 Pr.**  
—AYRES Downstairs Store.

DOLLAR DAY SALE OF

## Gifts for Men

**Men's Shirts, 2 for \$1**  
Plain colored shirts with collar attached. Sizes 14 to 16; some slightly soiled.

**Fancy Socks, 6 Prs. \$1**  
Rayon or rayon-and-lisle socks in wanted patterns and colors; 10 to 11½. Irregulars.

**Wool Golf Socks, Pair \$1**  
Imported, all-wool golf socks, in a good assortment of plain colors; sizes 10 to 12.

**1,200 Fine Quality Handkerchiefs 8 for \$1**  
Fine domestic cambric handkerchiefs with colored woven borders. Full size.

**Athletic Shorts, 3 for \$1**  
Plain and fancy shorts in fast colors; full size; sizes 28 to 42.

**Outing Pajamas at \$1**  
Warm cotton outing flannel pajamas, in the popular slip-over style; sizes A to D.

**Men's Gift Scarfs . . . \$1**  
Either reefer or square styles—some are all silk; gay colors.

**Men's Rayon Shirts and Shorts 2 Garments \$1**  
These are substandards of very fine quality rayon shirts, and shorts from the Real Silk Mill. Mostly in white. Shirts, 30 to 50; shorts, 28 to 46.

**Men's 9-Piece Toiletry Sets \$1**  
Sets consist of shaving lotion, shaving cream, hair pomade, talcum, shampoo, hair tonic, mentho cream, styptic pencil and tooth paste. Packed in a gift box.

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**New Gift Ties, 4 for \$1**  
A tremendous group to choose from in smart patterns and colorings. A real value!

**Better Ties, 3 for \$1**  
These ties will give splendid service! In patterns and colors that men like.

**Work Shirts, 2 for \$1**  
Blue chambray shirts; triple stitched; full cut; coat style. Sizes 14½ to 17.

**1,000 Pairs Men's Fancy Socks 5 Pairs \$1**  
Here's a sock of superior quality in a big choice of patterns; first quality; sizes 9½ to 12.

**Athletic Shirts, 4 for \$1**  
Form fitting knitted shirts; sizes 34 to 44; substandards.

**Capeskin Gloves, Pair \$1**  
Fully lined strap wrist Capeskin gloves in brown only; 8 to 10, seconds.

**Handkerchiefs, 3 for \$1**  
Fine linen or cambric handkerchiefs; some with hand-rolled hems.

FOR DOLLAR DAY!  
**Women's Cardigan Sweater Coats**  
**\$1 Each**

All-wool jersey cardigan sweaters with set-in pockets, bone buttons; black, navy, wine, green brown; sizes 34 to 46.  
—AYRES' Downstairs Store.

**Tots' Dress and a Doll . . . . Set \$1**

Smart looking, well made dresses in good quality prints, with touches of handwork. Complete with a doll whose dress matches "mother's."

**Children's Wash Frocks . 2 for \$1**  
Well made of fast colored novelty prints—with panties to match. Pretty color combinations; sizes 3 to 6.

**Children's Knit Sleepers . . 3 for \$1**  
Heavy knitted sleepers with attached feet; made with high neck, long sleeves, drop seat; sizes 1 to 6.

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**Boys' Wool Jersey Suits . . . \$1**  
Fine quality, all-wool jersey suits in smart new styles; sizes 4 to 8.

**Boys' Fast Color Shirts . . 2 for \$1**  
Very high grade shirts, in a good assortment; pre-shrunk collar. Sizes 8 to 14½.

**Boys' Handkerchiefs . . 6 for \$1**  
Woven bordered cambric handkerchiefs with initials.

**Boys' Capeskin Gift Gloves . . . \$1**  
Fully lined, heavy quality capeskin gloves; black or brown; sizes 4 to 8½; regular cadet styles.

**Boys' "Model" Pajamas . . 2 for \$1**  
Extra fine quality "Model" broadcloth pajamas in plain colors or fancy patterns. Also warm cotton outing flannel pajamas; sizes 8 to 18.

**Children's Ribbed Union Suits . 3 for \$1**  
Medium weight cotton ribbed suits; sizes 2 to 10.

**Women's Tinted Union Suits . . 3 for \$1**  
Tinted cotton ribbed union suits with built up shoulders, tight knee; sizes 36 to 44.

**Women's Rayon Undies . . . 3 for \$1**  
Panties, step-ins or vests in run-resisting rayon; neatly tailored; medium sizes.

**Women's Knitted Slips . . . . 2 for \$1**  
Knitted princess slips with built up shoulders, floss finished hems; 42 to 46-inch lengths.

**Women's Muslin Slips . . . 3 for \$1**  
Splendid quality muslin slips in white; narrow hem; sizes 36 to 50.

**Women's Porto Rican Gowns . 2 for \$1**  
Beautiful hand-made, hand-appliqued Porto Rican gowns in fine soft materials; splendid variety. Sizes 16 to 20.

**Women's "Polly Prim" Aprons . 3 for \$1**  
Exceptionally well made aprons in 80-square percales; good choice of colors and patterns. Slip-on aprons at 4 for \$1.

**Colored Hem Sheets . . . Each \$1**  
81x99-Inch sheets; bleached pure white and finished with wide hem in various colors.

**Extra! Bed Pillows . . . 2 for \$1**  
Durable ticking covers in various patterns and colorings—filled with clean hen feathers.

**Cotton Plaid Blankets . . Pair \$1**  
70x80-Inch double blankets in pretty plaids; slightly irregular.

DOLLAR DAY SALE OF

## Gift Novelties

**VANITY LAMPS**  
Complete With Shade  
**\$1.00**

Dainty little pastel colored lamps with matching cloth shade. For the vanity dresser.

**Georgette Bed Lamps**  
In Splendid Variety  
**\$1.00**

There's a great variety of shapes and colorings to choose from; worth 2 to 3 times this price!

**200 Colonial Chenille Rugs \$1**  
Here is a brand new gift item, just produced, and offered here first in Indianapolis! It is a heavy chenille rug, woven in dark colors, shot with a predominating light shade in hit-and-miss patterns. Resembles an old colonial rug. Size 24x36 inches.

**Gift Novelties \$1**  
Bed Lamps, Vanity Lamps, Radio Lamps, Wooden End Tables, Glassware Sets, Topaz Lunch Sets, Electric Griddle, Pillows, Waste Baskets, etc.

**New Lamp Shades \$1**  
A brand new group of beautiful lamp shades, made and designed by a former maker of expensive shades. A dazzling variety for lamps of all sizes.

—AYRES Downstairs Store.

For Gift Dollar Day We Continue Our Annual

## Gift Sale of DRESSES

Over 100 Smart Fashions for Every Hour of the Day

# \$6.95

(OR TWO FOR \$13)

Every one of these beautiful new dresses was made to sell at from one-fourth to one-half more than this special December Sale price! Only a tremendous special purchase makes it possible for us to sell them for so little. There are styles for formal wear, for afternoons, for shopping, for business or sports wear. Sizes for misses and women.

—PRINTS —FLAT CREPES  
—SATINS —CANTON CREPES  
—CHIFFONS —SHEER WOOLENS

Also 500 Dresses Reduced to \$3.95  
—AYRES Downstairs Store.

