

Ayres' Downstairs Lunchroom Is a Good Place to Eat.

Visit Our Complete Dr. Scholl Foot Comfort Dep't.

# AYRES DOWNSTAIRS STORE

Friday Morning at 9 o'Clock—We Offer the Entire Stock of the

## National Family Store IN A TREMENDOUS... BANKRUPT SALE

### Winter Apparel for Women, Misses, Men and Boys

The National Family Store, formerly the Liberty Store, of 30 N. Pennsylvania street, went bankrupt. We bought their entire stock of high-grade apparel for men, women and children—and tomorrow it goes on sale at a mere fraction of previous prices. In addition, we have drastically reduced a great deal of our own fine stocks for two days only. Be here early! Join the crowds who will be here waiting for these bargains! You'll save tremendously! Use our Layaway Service, if you wish!



### Winter Coats

For Misses and Women

**\$18.00**

Just 45 of these beautiful winter coats to choose from. Every one with big, luxurious fur collars and cuffs, in Manchurian wolf (dog), fox, marmot, muskrat, etc. Silk linings. Sizes 14 to 40.

**69 Fall Weight Coats, \$5.00**

Good looking rough tweed materials, some fur trimmed. A weight you can wear right now and next spring. Worth much more!

**2 Fur Coats at \$25 Each**

Not so "hot," but worth more than \$25!

**21 Fur Scarfs Just \$3.95 Ea.**

Originally priced very much higher; mostly moufflon.

**450 Silk Frocks, \$3.95**

Smart looking dresses that Indianapolis women have paid much higher prices for. Full and winter styles.

**75 Silk Dresses at \$2**

And here's still another bargain! Dresses that you can wear to work, for shopping, etc. Splendid materials; well tailored.

—AYRES Downstairs Store.

### Men's Suits, Overcoats

**\$15.95**

Suits in  
Sizes 33 Up  
to 46

Overcoats in  
Sizes 35 Up  
to 44

Just 121 men's wool suits in super-weave serges, chevots, hard-finished worsteds and cassimeres. Guaranteed all wool. Slims, stouts, shorts and regulars. Less than HALF PRICE.

Only 40 of these all-wool heavy winter overcoats. Big, husky coats—in styles that you'll like. BARGAINS!

**60 Better Coats, \$17.95**

**220 Suits and Overcoats at \$10.95**

A big assortment of all-wool suits and overcoats at a lower price than you ever dreamed possible! You CAN'T AFFORD TO MISS THESE! All sizes!

**40 Suits and Overcoats at... \$5.00**

Most of these are soiled. That's the only reason why we mark them so low! Yes, they are all wool. Take 'em out and have 'em cleaned!

**34 Men's Topcoats  
\$12.00**

Fine to wear now and next spring. All-wool materials; good looking styles. Grab on to them!

**60 Men's Felt Hats  
50c Each**

Don't hang on to the old "kelly"—choose one of these good looking felts. Some are soiled.

**25 Boys' Overcoats  
\$5.95**

See these EARLY! You'll say you never saw better at anything near the price! All sizes.

**19 Boys' Suits  
\$4.95**

If your boy can wear a small size, buy him one of these sturdy suits. Smart enough for dress, durable enough for school.

—AYRES Downstairs Store.



**Infants' Cotton-and-Rayon Shirts, 29c**

Double-breasted shirts; button on sides; sizes 2 to 6.

**Girls' Rayon Undergarments, 25c Ea.**

Serviceable rayon bloomers, panties and vests; pink, peach, white, blue; sizes 2 to 14.

**Children's Outing Nightwear, 59c Ea.**

Warm outing flannel pajamas and sleepers; stripes and novelty prints; drop seat; front or back closing; sizes 2 to 6.

**Children's Chinchilla Coats  
\$3.95**

Smart little double-breasted coats, made of a splendid quality navy blue chinchilla. Trimmed with gold stitching on sleeve; brass buttons. Complete with beret to match. Sizes 1 to 6. An extraordinary value!

**Children's Suede Cloth Winter Sets, \$2.95**

Sets consist of windbreaker jacket, leggings and helmet. Jacket and leggings have automatic slide fasteners. Heavy, warm suede cloth. Sizes 2 to 7.

**Women's Knitted Princess Slips, 65c**

Cotton knitted slips with built-up shoulders, floss finished. Irregulars. 42 to 50-inch length.

**Women's Rayon Undergarments, 39c**

Choice of panties, step-ins, bloomers or vests—in sturdy, run-resisting rayon; cut full and roomy.

**Women's Rayon Costume Slips, 50c**

Well made slips of run-resisting rayon; bodice top; narrow hem. Sizes 36 to 44.

**Children's Knitted Union Suits, 50c**

Cotton rib knit union suits in a medium weight; Dutch neck, elbow sleeves, knee length, drop seat. Sizes 2 to 12.

**Women's Outing Flannel Gowns, 50c**

Good heavy quality cotton outing. High neck, long sleeves. White or stripes.

**Women's Muslin Slips, Only 19c Ea.**

In bodice top style; 4-inch hem. Mostly large sizes.

**Women's Brocaded Girdles, \$1 Each**

10 and 12-inch length girdles; side fastening; lightly boned; four supporters. Sizes 26 to 36.

Friday and Saturday Only! 5,000 Pairs

Sub-  
standards  
of

## REAL SILK PURE SILK MESH HOSE

Also Pure  
Silk Chiffon  
Hose

**29c**

4 Pairs for  
\$1, if You  
Wish!

Never before have we been able to offer pure silk mesh and pure silk chiffon stockings at such a ridiculously low price. Every pair made by Indianapolis workers in our own "Real Silk" Mill. They are pure silk to the tops, with mock-seamed backs, hemmed tops and fashion marks. Sizes 8½ to 10. In smart hosiery shades. You can buy A DOZEN PAIRS FOR ONLY \$3!

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**Semi-Fitted Brassieres, 3 for \$1**

Or 35c each. In brocade, batiste or poplin. Sizes 30 to 40.

**Women's and Misses' Berets, 59c Ea.**

These are smartly styled French berets made of good quality felt; good color assortment. Very special for Friday.

**Women's, Misses' Wash Frocks, 79c**

Fast-colored dresses in fine 80-square prints; set-in sleeves; good fitting; smart styles. Sizes 16 to 44.

**Printed Hooverette Aprons, 79c Ea.**

Fine printed percales and attractive prints; taped borders and pockets. Small, medium and large.

**Women's Daytime Dresses, Only \$3**

A splendid assortment of women's dresses for daytime wear. In tweed mixtures and plain colored rayon flat crepes. Sizes 38 to 52.

**Women's Slipon Aprons, 3 for \$1**

Smart printed percale aprons. Bargain price.

Tomorrow—Try Our Own Brand—  
**Downstairs Store Coffee**

Very Special for Friday and Saturday at—

**3 Pounds for 59c**

This is very high grade coffee—especially blended and packed for Ayres' Downstairs Store. Strictly FRESH! You'll be delighted with it. No deliveries. No phone or mail orders, please.

**NASHUA 70x80 Blankets, \$1.95 Pair**

A very high grade, part wool double blanket at a low price.

**Part-Wool 66x80 Blankets, \$1.69 Pair**

And here's another blanket bargain! Plaid designs; satine bound ends.

**3-Pound Cotton Batts, 39c Ea.**

72x90-Inch cotton batts for making comforts.

**All Cotton Goods Remnants, 10c Yd.**

A tremendous assortment of beautiful cotton fabrics—specially priced for Friday. Percales, prints, domestics, crepes, satines, sheeting, cretonnes, muslins, etc.

**Fine Cretonne Remnants, 10c Yd.**

Thirty or more patterns to choose from. Any desired length up to 40 yards.

**Men's Fast Colored Shirts, 69c Ea.**

1,200 of these full cut, well made shirts are here for Friday. Made with pre-shrunk attached collar. Neat fancy patterns. Sizes 14 to 17.

**Men's Winter Union Suits, 75c Ea.**

Long or short sleeve, ankle length cotton knitted union suits for winter wear. Sizes 38 to 46.

**Men's Fast Colored Shorts, 3 Pcs., 50c**

Good quality shorts, made with extra full-cut seat. Sizes 30 to 42.

**Men's Four-in-Hand Ties, 39c Ea.**

Just 100 at this low price. Good patterns and colorings.

**Boys' Fast Colored Shirts, 44c Ea.**

Full cut, well made shirts in good patterns and colors; pre-shrunk collar. Sizes 12½ to 14½.

**Boys' Full-Lined School Knickers, \$1**

Serviceable knickers in sturdy tweed fabrics; elastic top and bottom, or plain top and knit grip bottoms. Sizes 6 to 15.

A Friday Sensation!

**Genuine Hand-Turned  
Leather Soled  
D'Orsay Slippers**

**59c**

These are slightly imperfect numbers of the same fine slipper we have been featuring at TWICE this price! In black, red or blue. Manufactured patent uppers. And every pair has genuine HAND-TURNED leather soles. Wear them indoors or out. Sizes 3 to 8.

**2 Pairs, \$1**

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