

# Block's DOWNSTAIRS Store

• WHERE LOW PRICES AND SMART FASHIONS MEET IN QUALITY MERCHANDISE FOR THE ENTIRE FAMILY •

## \$5—\$6 Coats



For Girls **\$2.95**  
 Sizes 2 to 6  
 and 7 to 14  
 SALE PRICE

Beautiful deep pile "Golden Glow" styles at the lowest price we have ever heard quoted. Also mixtures, tweeds and novelty fabrics.

Girls' \$3 and \$4 Dresses  
 Sizes 7 to 14. Wool novelties, jerseys, wool crepes and silks ..... **\$1.99**

Children's Underwear  
 Knitted material. Choice of long sleeves, ankle length style or short sleeves and French leg models. Sizes 4 to 12. **49c**  
 BLOCK'S—Downstairs Store

## Felt Hats



In Bright "Persian" Colors... and Darker Coat Shades  
**\$1.39**

Flattering brimmed styles! Sophisticated tricorne! And chic turbans! In all head sizes for women and misses.

BLOCK'S—Downstairs Store.

## FOOTWEAR



Fall & Winter Footwear  
**\$1.99**

Brown and black suede, brown and black leathers. For women and misses.



Arch Support Low Shoes  
**\$2.95**

Black, brown kid, Pump, strap, Oxford styles. Sizes 3-9 for women.



Women's Felt House Slippers  
**36c**

Blue, purple, rose, orchid and turquoise blue. Sizes 3 to 8.

BLOCK'S—Downstairs Store.

Tomorrow! We Open a New Toilet Goods Department!

## Sale! 37 Toilet Items Each at One Low Price



This Offer for a Limited Time Only! Act Quickly!

**19c** Each  
 3 for 55c

We are going to celebrate the opening of this new department with values that will be remembered for a long time to come! We have used our great buying power to the utmost, bringing to you superfine toiletries of known quality, at savings that are tremendous! Here is a truly sensational event—one you simply cannot afford to overlook!

Honey Cream Lotion, 6 oz. for...19c  
 Glycerine and Rose Water, 6 oz. for...19c  
 Rose Cream Lotion, 6 oz. for...19c  
 Cucumber Cream Lotion, 6 oz. for...19c  
 Lemon Cream Lotion, 6 oz. for...19c  
 Almond Cream Lotion, 6 oz. for...19c  
 Lemon and Witch Hazel Lotion, 6 oz. for...19c  
 Shaving Cream, Giant Tube...19c

Glass Talc...19c  
 Tin Talc...19c  
 Perfume (red box), 1 oz. ....19c  
 2 Dram Perfume, 19c  
 3 oz. Toilet Water, 19c  
 Liquid Face Powder, 6 oz. ....19c  
 Theron-Andrae or Cloud Box Face Powder...19c  
 Lipstick, Various Shades...19c  
 Bath Salts, Large Jug...19c  
 Paste Rouge...19c  
 Skin Balm, 6 oz., 19c

Waving Fluid, 6 oz. ....19c  
 Shampoo, 6 oz. ....19c  
 Lilac Vegetal, 8 oz. ....19c  
 Bay Rum, 6 1/2 oz., 19c  
 Hair Tonic, 6 1/2 oz. ....19c  
 Witch Hazel, 6 oz. ....19c  
 Cleansing Cream, 11 1/2 oz. ....19c  
 Lemon Cream, 11 1/2 oz. ....19c  
 Cream of Creams, 4 oz. ....19c  
 Tooth Paste, Spearmint Flavor...19c

Vanishing Cream, 11 1/2 oz. ....19c  
 Strawberry Cream, 11 1/2 oz. ....19c  
 Bath Salts—old salt, 17 oz. ....19c  
 Bath Salts—new salt, 8 oz. ....19c  
 Solid Brillantine, 2 oz. ....19c  
 Liquid Brillantine, cello, 2 oz. ....19c  
 Opera Comique Dussing Powder...19c  
 Le Prin Face Powder, Brunette and Flesh ....19c

BLOCK'S—Downstairs Store.

## All-Wool SUITS

Topcoats and Overcoats  
 For Men and Young Men

**\$10.95**

Men's All-Wool Tweed Topcoats Gray or Tan **\$10.95**

Men's All-Wool Blue Overcoats **\$12.95**



## Men's Trousers

\$4 and \$5 All-Wool Trousers ..... **\$2.49**  
 Men's Dark Work Trousers ..... **89c**  
 Corduroy Riding Breeches, Blue or drab... **\$2.39**  
 Lace or button... **\$1.98**  
 Work or Dress Trousers ..... **\$1.98**  
 Heavy Mole Skin Trousers ..... **\$1.98**  
 Men's English Trousers, wide waistbands, 22-in. bottoms ..... **\$2.98**

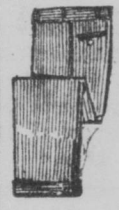
\$5-\$6 All-Wool Golf Knickers ..... **\$2.50**  
 \$6 and \$7 All-Wool Trousers ..... **\$3.89**  
 Corduroy Work Trousers, blue, drab ..... **\$1.98**  
 All-Wool Blue Serge Trousers ..... **\$3.19**  
 \$7 and \$8 Hart Schaffner & Marx Trousers ..... **\$4.98**

## Men's Genuine Suede Jackets



Smartly Styled, Carefully Tailored  
**\$5.95**

## College CORDUOYS



3-Inch Waistbands 22-Inch Bottoms  
**\$2.49**

BLOCK'S—Downstairs Store.

## Sale of Coats

All Regular \$16.50 and \$19.75 Qualities

**\$13.90** For Women and Misses

Swankily tailored styles that are smart for dress, sports and campus wear. All of them cleverly fashioned of fine materials which include mixtures, tweeds, double nap fabrics and heavy wool crepes.

Also \$25 and \$30 Coats at \$19.90

BLOCK'S—Downstairs Store.

## Sale! Dresses

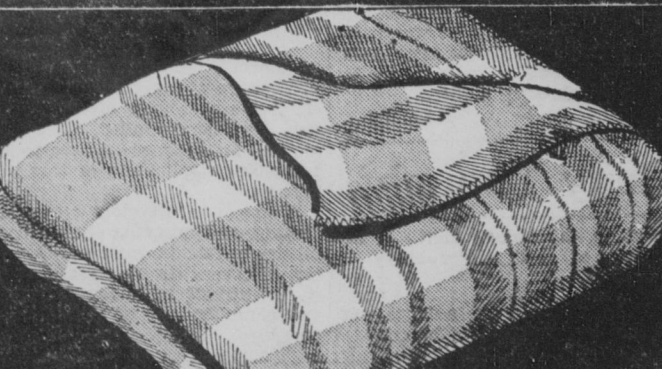
340 Just Marked Down From \$7.50 and \$10

**\$5.95** For Women and Misses

EVERY IMPORTANT STYLE—Sunday night dresses, dance frocks, models for sports, school, business or town wear!  
 EVERY POPULAR COLOR—Persian green, Persian red, boxwood brown, tully-ho green, burgundy, navy, black and multi-color prints.  
 EVERY FASHION-RIGHT FABRIC—Satin, Canton, wool crepe, wool jersey, velveteen and travel tweed.

Buy Two and Save More! Your Choice, 2 for \$11

BLOCK'S—Downstairs Store.



HEAVY WOOL and COTTON

## BLANKETS

Full 66x80-Inch Size

Thick, nappy and warm! Handsome plaid designs—in color combinations to harmonize with your bedroom. Bound with matching saten.  
**\$1.95** Per Pair

Sale! Famous Pepperell Bed Sheets

Nationally known for superior quality and long wear! 81x90-in. size. Of closely woven, bleached sheeting.

**84c**

BLOCK'S—Downstairs Store.

A Special Purchase and Sale of 4,000 Pairs of Famous Quality

## Full-Fashioned SILK HOSE

All Sizes for Women and Misses!

**59c**

Variety of New Hosiery Shades!

First quality and substandards included. Grenadines, tram silks, chiffons and service weights—some all silk and others reinforced with lisle for extra wear. Picot or ribbed tops, choice of cradle style or step-up foot. French heels. Outsizes included.

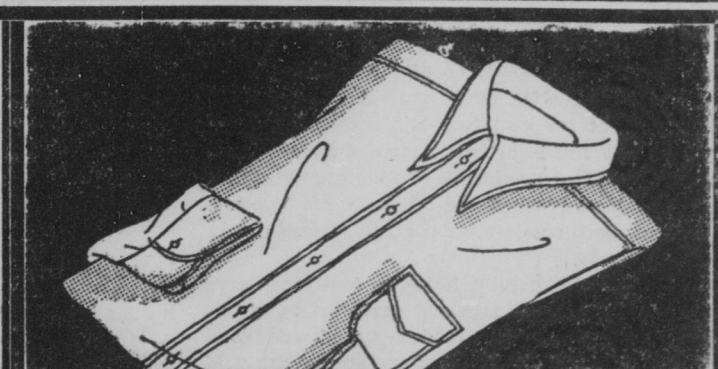
BLOCK'S—Downstairs Store.



Children's Hosiery **19c**

Girls' 3/4 and 1/2 lengths. Full length plain and fancy hose. Golf and straight leg hose for boys.

BLOCK'S—Downstairs Store.



Pre-Shrunk BROADCLOTH

## SHIRTS

Sizes 14 to 17—For Men and Young Men

Cellophane wrapped. Fine quality, fully shrunk, 7-button front, collar attached style with stays in collar to prevent wrinkles. Guaranteed colorfast.

**95c**

Men's Mogadore Four-In-Hand Ties.....50c  
 Men's Suede Cloth Lumberjacks.....\$2.19  
 Men's Heavy Weight Cotton Union Suits...69c  
 Men's Outing Flannel Pajamas, all sizes...79c

BLOCK'S—Downstairs Store.