

Meet Your Friends at Pettis' WKBF Crystal Studio — Fourth Floor!

PETTIS' 78th Anniversary Sale

The New York Store • NO SALE LIKE THIS FOR 78 YEARS • Founded in 1853

Extra Values for Opportunity Day!

New Metal Jewelry, 59c

Stunning new Earrings, Necklaces and Bracelets in interesting new designs. Also Beads in orange, brown, black, red, green. Regular \$1.00 to \$1.95 values. PETTIS—street floor.

200 Men's Overalls



Regular \$1.00
Values

68c

A Special
Anniversary
Sale Feature!

Made of strong heavy quality blue denim, triple stitched and bartacked—high back or suspender back models; all sizes.

Men's "Auto Brand" WORK SHIRTS

Regular 79c values for Thursday only. Blue or Grey Chambray in two styles. Sizes 14 1/2 to 17 1/2. PETTIS—street floor.

68c

Don't let the low prices of our Anniversary Sale mislead you. They ARE low—in fact, quality for quality, they are lowest prices in years. But the merchandise is the best and soundest that money can buy today. Opportunity Day—is a special event planned to "MAKE YOUR DOLLAR WORK WONDERS." Merchandise is offered at even lower prices than before.

Washable Gloves In Suede, Kid and Lambskin



Specially Priced
for Opportunity Day

\$1.78

4, 6 and 8-Button Gloves in slipon and mousquetaire styles. Colors of black, brown, mode, eggshell and green. Most of these Gloves have been much higher priced. Some are slightly soiled.

Kid and Suede Gloves

4, 6 and 8-Button Gloves in slipon and mousquetaire styles. Black, eggshell, \$2.65 white and mode. \$4 and \$5 Values.

PETTIS—street floor.

An Unusual Selection of Winter Coats

Priced Especially Low
for Opportunity Day!

\$38

Materials:
Charda, American
Boucle, Pebble Cloth and
Basket Weaves.

Furs:
Natural Wolf, Dyed Blue
Wolf, Red Fox, Fitch,
Nutria, Manchurian
Wolf, Stenciled Lapin,
Northern Seal and Kit
Fox.

Colors:
Are exceptionally lovely
including black, Burnt
brown, Kiltie green, blue,
and Spanish tile.

Sizes 11 to 17, 14 to 20, 38
to 50, including half sizes.
PETTIS—second floor.



A New Shipment of Chic Colorful Dresses

In Sheer Woolens and
Canton Crepes—Priced
for Opportunity Day

\$13.78



Dresses for the school girl and business woman—wearable models with slenderizing fitted waistlines, long slim lines—broader shoulders.

Popular colors in Turf green, Algerian red, black, Burnt brown, Kiltie green, Persian green and Spanish tile—one, two and three-tone effects. Junior sizes, 11 to 17; misses' sizes, 14 to 20, and matrons, 38 to 46, including half sizes. PETTIS—second floor.

Burkey's "Lace-Top" Chiffon HOSE

\$1.35 Value
Opportunity Day—

78c

Beautiful lace designed tops with picot and run-stop with after welt reinforcing. Lovely sheer quality, fine 45-gauge. All silk with silk plaited foot and silk heel, cradle sole. High twist, permanently dull. Full fashioned. Sizes 8 1/2 to 10. Fall shades.

PETTIS—street floor.

All Silk FLAT CREPE

Regular \$1 Value
78c Yd.

39-Inch width in a supple, firm texture crepe, suitable for dresses, blouses, slips and lingerie.

69c Rayon Flat Crepe
39-Inch width; new Fall colors. **49c**

PETTIS—street floor.

Side Hook Girdles

Of fancy brocade and batiste—heavy knitted elastic inserts, fits two inches above the waistline; well boned front and back in \$2.48 14, 16-inch lengths; sizes 28 to 36 waist.

PETTIS—second floor.

Women's Knit UNION SUITS

Special
68c

Of fine quality combed yarn with rayon stripe; built up shoulders, tight knee. Sizes 36 to 46.

PETTIS—second floor.

All-Wool Blankets

Size 66x80-Inch
5.78
9c

Beautiful plain colors and large plaid; satin bound. Buy your Blankets now and save. Pair
15c Unbleached Muslin—39-Inch width. Yard
PETTIS—street floor.



78th Anniversary Sensation

Boudoir Chair With Ottoman to Match

\$8.95

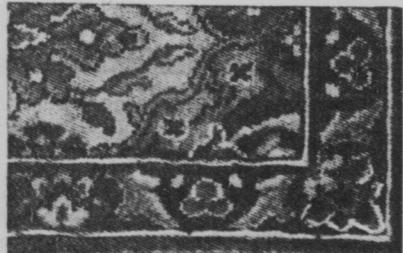
Complete
Heavily padded back. Full shaped padded arm.

Cretonne Covered
Four Patterns
From Which
to Choose

Use Our Economy Budget Plan
PETTIS—fourth floor.

Just Arrived—Another Shipment of
These Royal

WILTON RUGS



Very Special **\$44.75**

Wool Wiltons of Jacquard weaves in colorful Oriental designs. Rugs for most any room, 9x12-ft. size.

9x12-Ft. Axminster Rugs

You'd expect to pay about \$30 for this Rug. Choice Persian and Chinese designs

\$21.78

Armstrong's Cork Linoleum

Regular \$1.25 value. Six-foot width. Attractive tile and novelty patterns. Sq. yd. **94c**

BARGAIN BASEMENT— Sale of 200 Dresses

At a Special
Price

\$2.78

Including printed rayon crepe, navy and black rayon crepe, black georgette, fancy checked all-wool cashmere. Dresses in sizes 14 to 20, and half sizes 42 1/2 to 52 1/2. A remarkable value.

Women's Lingerie of Non-Run Rayon

Each **28c** 4 for
\$1.00

Panties, Stepins and Bloomers—
All neatly trimmed; medium sizes.

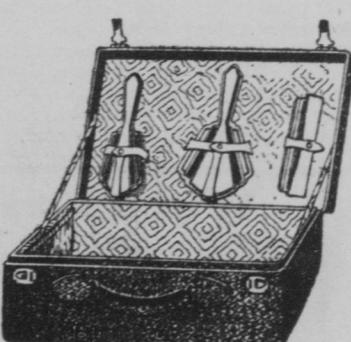
Children's Lingerie of Non-Run Rayon

Each **25c**

Vests, Bloomers and Panties in
peach and pink shades, with two-
tone trimmings. Sizes 8 to 18.

Black Dupont Traveling Case

In the Anniversary Sale—



\$4.95

Regular
\$6.95
Value

16-Inch Black Cobra grain Dupont Case, lined with Moire Taffeta, fitted with Comb, File, Dental Kit or Buffer and Mirror. Fittings in green, pink or coral.

PETTIS—fifth floor.